

# NATIONAL SPORTS (DEVELOPMENT BILL) 2011

## SURVEY REPORT

### INTRODUCTION OF REPORT

A survey was conducted on the Preliminary Exposure Draft of Proposed (sports development) bill 2011 by Federation of Indian Chambers of Commerce and Industry to draw out the views and suggestions of beneficiaries on this draft of the bill.

### LOCALE

The sample constitutes the chief executive officers and senior officials of corporate interest in sports, head of the departments of physical education of various colleges, and sports athletes of state and National level.

### METHODOLOGY

The tool used for conducting this survey was a semi structured questionnaire that was addressed to specially selected sample of institutions which was filled by the respondents in person and online. This questionnaire contained 11 questions about the general information of the respondents, their designation, organization, about their views on this bill, their suggestions etc.

### SAMPLE AND SELECTION OF SAMPLE

The sample size was 66 and selection of the sample was done by Judgmental sampling because there were a selected number of people who had expertise in the area being surveyed. The sample size has been limited to 66 because responses were taken only with the key stakeholders in sports from Universities, chief executive officers, senior officials of corporate, players from IGIPSS DU who have played in National level, under 19 National Basketball team and trainers and coaches from schools which have organized sports camp.

### FINDINGS

1.

Is this a comprehensive bill to deal with overall development of sports?		
Yes	29	43.9%
Yes (with conditions)	8	12.2%
No	29	43.9%

2.

Responses from respondents who said yes (with conditions) and who said this bill does not bill with overall development of sports.		
We need a separate bill to deal with overall development of sports?	12	32.4%
This bill is fine but we need to include other issues as well	12	32.4%
This bill just discusses regulation, overall sports development need	13	35%

to be discussed and a new bill should be enacted		
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3.

Do you believe there is a need to bring professional accountability in National Sports Bodies?		
Yes	66	100%
No	0	0%

4.

Long term marketing, and growth of sport should come under professional accountability	14	21.2%
Fully audited accounts and annual report in public domain should come under professional accountability	10	15.2%
Achievements and future expansion plan should come under professional accountability	13	19.7%
Sports Tournament promotion and management should come under professional accountability	17	25.7%
Making events calendar public should come under professional accountability	11	16.7%
Maintaining a <b>Functional Website</b> of all the plans should come under professional accountability	12	18.2%

5.

Do you think that all national bodies which represent India in international platforms should come under RTI Scanner?		
Yes	62	93.9%
No	4	6.1%

6.

Does this bill threaten the independence of National Sports Federation (NSF's) and Indian Olympic Association (IOA)?		
Yes	34	51.5%
No	32	48.5%

7.

Private sector played a very important role in education, telecom, health, transportation, postal services etc. Is there a bigger role for India Inc in Sports as well besides sponsorships?		
Yes	56	84.8%
No	10	15.2%

8.

If there is a role beyond sponsorships, which are the areas where Public Private Partnership(PPP) is required		
Setting up center of excellence for Athlete & Coach Development	33	50%
Sports Science – Emotional and Physical Wellbeing of Athletes	16	24.2%

Creating independent Sports Club and Academies	25	37.9%
Bringing professionals for Marketing and Management of NSF	20	30.3%
Creating support system to provide necessary skills	20	30.3%

9.

Do you believe we need an autonomous specialist organization for mediation and arbitration to resolve Sports and related dispute?		
Yes	59	89.4%
No	7	10.6%

10.

Bill discusses “Sports Ombudsman Scheme”, is it important to bring commercial sports disputes (brand endorsements, sponsorship, media rights, club management rights etc.) Under its ambit?		
Yes	55	83.3%
No	11	16.7%

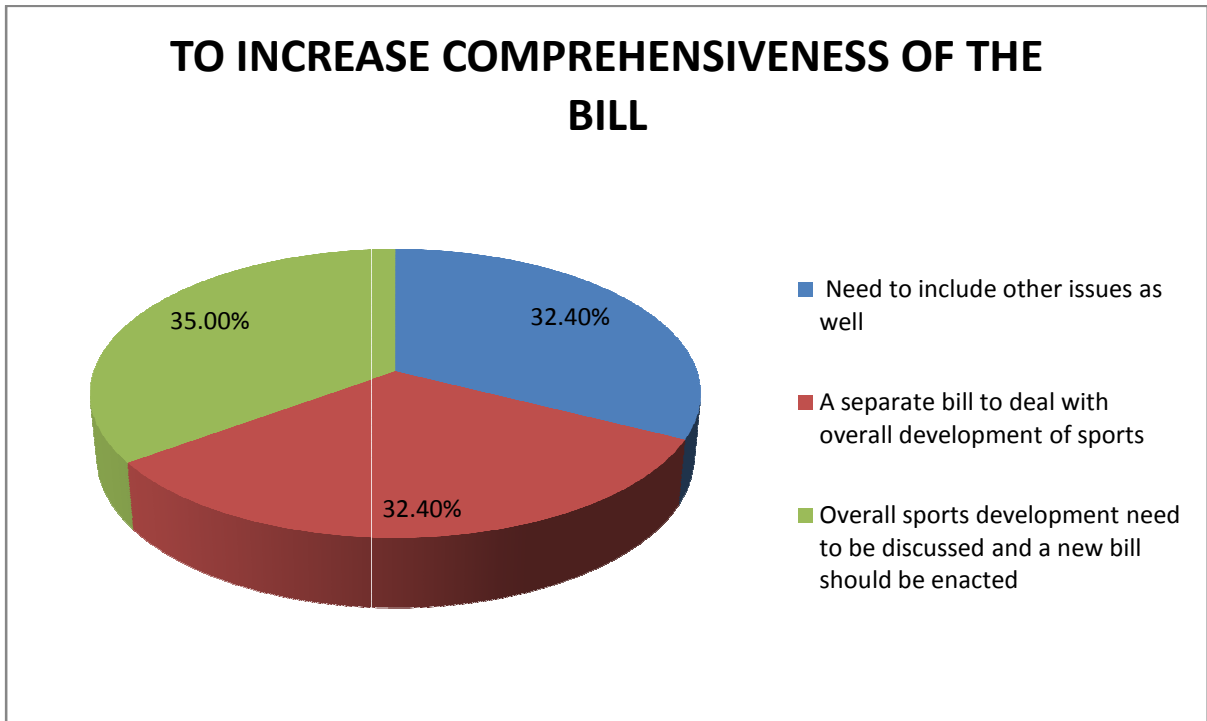
11.

As mandated by International Conventions and International Olympic Charter on resolving sports disputes, shall Sports Ombudsman be created as an independent body outside the purview of IOA and Government of India?		
Yes	54	81.8%
No	12	18.2%

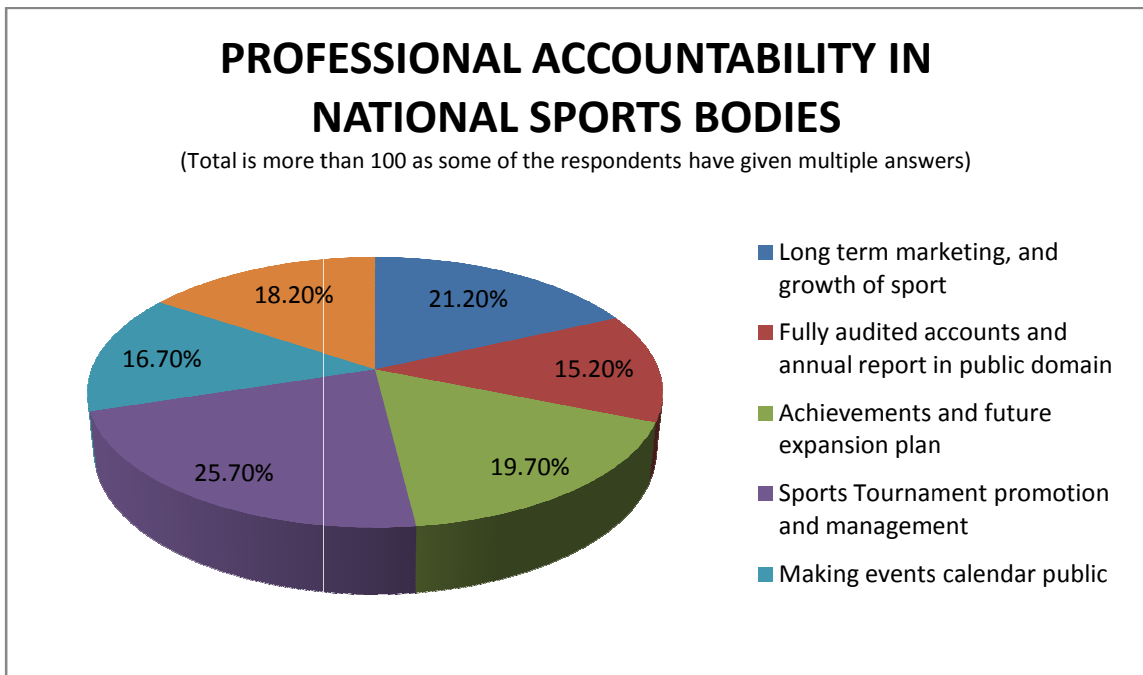
## CRITICAL ANALYSIS

- The Preamble of the Bill states that this Bill does not intend to transgress into the independence of the National Sport Federations and the National Olympic Committee. The Bill only seeks to imbibe the practice of good governance accepted around the world in the Indian scenario whereas NSF’s and IOA accused the government to monopolies sports so if seen this different viewpoints there is not much variance between respondents because **51.5 %** respondents have a view that this bill threatens the independence of NSF and IOA whereas **48.5%** of the respondents say no.
- **43.3%**of the respondents say that this comprehensive bill to deal with overall development of sports whereas **43.9%** say no and **12%** respondents say that this is a comprehensive bill but there are some conditions to be dealt. From the respondents who said that it’s not a comprehensive bill and who said it’s a comprehensive bill but some issues to be dealt with, **32.4%** responded that we need a separate bill to deal with overall development of sports and this bill is fine but we need to include other issues as well

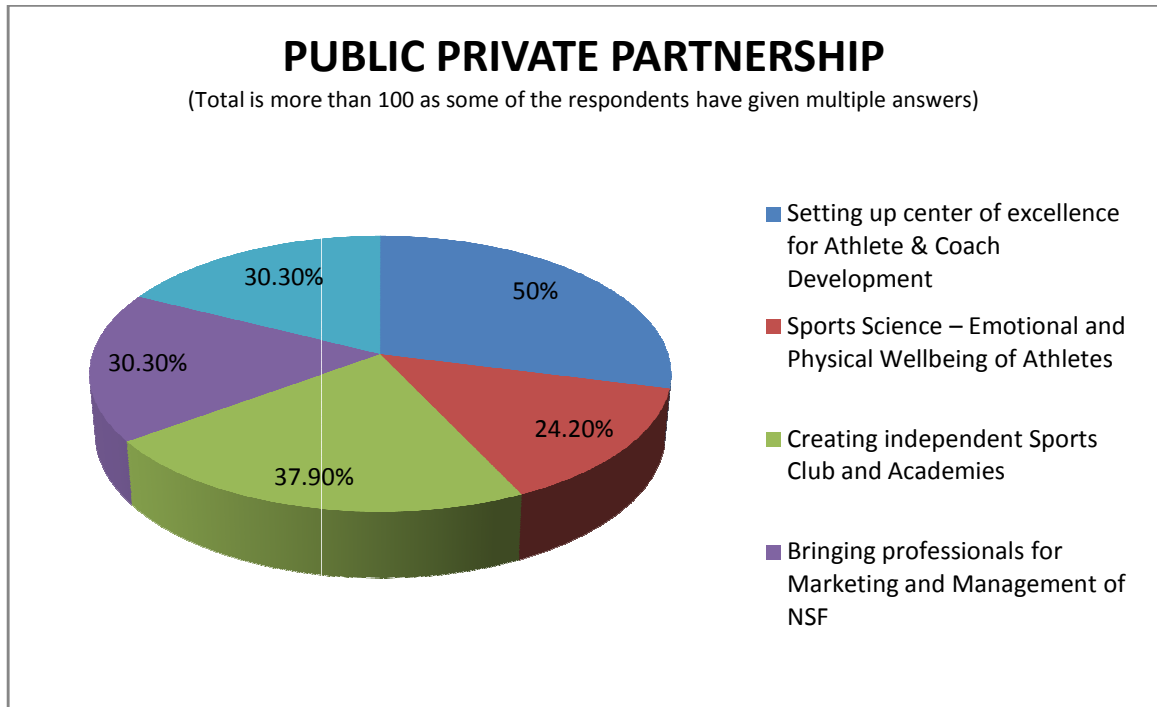
whereas **16.6%** respondents say that this bill just discusses regulation, overall sports development need to be discussed and a new bill should be enacted.



- **100%** responses came positive when asked do you believe there is a need to bring professional accountability in National Sports Bodies. Following responses came when respondents asked what they believe must come in professional accountability.



- **93.9%** responses came positive when asked do you think that all national bodies which represent India in international platforms should come under RTI Scanner whereas only **6.01%** said no.
- **84.8%** favored that there is a bigger role for India Inc in Sports as well besides sponsorships whereas only **15.2%** said no. Following responses were received when asked if there is a role beyond sponsorships, which are the areas where Public Private Partnership (PPP) is required?



- 89.4% respondents said yes when asked if they believe that we need an autonomous specialist organization for mediation and arbitration to resolve Sports and related dispute whereas only 10.6% said no.
- 83.3% respondents favored to bring commercial sports disputes (brand endorsements, sponsorship, media rights, club management rights etc.) Under the ambit of “Sports Ombudsman Scheme” whereas only 16.7% said no.
- 81.8% respondents said yes when asked if as mandated by International Conventions and International Olympic Charter on resolving sports disputes, Sports Ombudsman shall be created as an independent body outside the purview of IOA and Government of India whereas only 18.2% said no.

## CONCLUSION

- **56.1%** respondents say that this is a comprehensive bill (with some conditions) to deal with overall development of sports.

- **100%** responses came positive when asked do you believe there is a need to bring professional accountability in National Sports Bodies.
- **93.9%** respondents said yes when asked if all the national sports bodies should come under RTI Scanner.
- **51.5 %** respondents have a view that this bill threatens the independence of NSF and IOA whereas **48.5%** of the respondents say no.
- **84.8%** favored that there is a bigger role for India Inc in Sports as well besides sponsorships, out of that **37.9 %** said that setting up center of excellence for Athlete & Coach Development, creating independent Sports Club and Academies are the key areas where in public private partnership is required
- **89.4%** respondents said yes when asked if they believe that we need an autonomous specialist organization for mediation and arbitration to resolve Sports and related dispute
- **83.3%** respondents favored to bring commercial sports disputes (brand endorsements, sponsorship, media rights, club management rights etc.) under the ambit of “Sports Ombudsman Scheme”
- **81.8%** respondents said yes when asked if as mandated by International Conventions and International Olympic Charter on resolving sports disputes, Sports Ombudsman shall be created as an independent body outside the purview of IOA and Government of India

#### **RECOMMENDATION TO GOVERNMENT**

- This bill should be made more comprehensive because this bill just discusses regulation, overall sports development need to be discussed and a new bill with changes should be enacted.
- There should be professional accountability in National sports bodies, all national sports bodies should come under RTI Scanner.
- Public private partnership must be given bigger roles then only sponsorships, setting up center of excellence for Athlete & Coach Development, creating independent Sports Club and Academies are the key areas where public private partnership is mandatory.
- An autonomous specialist organization is required for mediation and arbitration to resolve Sports and related dispute.
- Commercial sports disputes (brand endorsements, sponsorship, media rights, club management rights etc) should come under the ambit of “Sports Ombudsman Scheme”.
- Sports Ombudsman shall be created as an independent body outside the purview of IOA and Government of India.
- Special emphasis must be given to development program for rural sports.

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