

On behalf of FICCI Water Mission and the UN CEO Water Mandate, we write to invite you to participate in an on-line survey that will serve as a crucial input into shaping the Mandate's forthcoming **Water Action Hub**, being developed in collaboration with Deloitte, the International Business Leaders Forum, and German development agency GIZ.

The Water Action Hub will be an on-line tool to help companies efficiently identify and engage with potential collaborators to improve water management in regions of strategic interest (see attached for more details).

The first stage of development of the Water Action Hub requires the collection of data from key business water stakeholders in order to identify catchments of strategic interest, the nature of that interest, and the degree to which companies are inclined to engage with others on water-related issues. Additional questions will address some of the specific issues around data sharing and security that inevitably arise with a project of this type.

The survey responses will provide the Water Action Hub project team with essential information upon which to base decisions about where the Hub will be piloted, as well as direction on the Hub's functionality and how best to complement other water management and corporate networking tools. As India is a country of particular interest, we are reaching out to FICCI members to better understand current challenges in India's high priority river basins, as well as interest from Indian businesses to engage in this initiative.

The survey currently includes 17 commercially relevant river basins from around the world, but also allows users to input information on self-identified river basins of strategic interest in the "Other" category. Please use this "Other" field to identify your current water projects, challenges, and interests for up to three high priority river basins in India. Some top contenders that may be of interest include the Cauvery, Krishna, Narmada, Godavari and Mahanadi, but feel free to enter any river basin of your choosing. Do also feel free to complete the survey for other basins of interest (either from the 17 global river basins listed or others in South Asia), if they are of greater strategic interest to your company.

To complete the survey, please go to: <http://dexsurvey.deloitte.com?XID=39371>

We kindly ask that respondents complete the survey by **April 20th**. We look forward to your engagement in the survey which will help us obtain your perspective and address some of the concerns of Indian business operating across different river basins. The findings of the survey will be communicated to you in due course.

If you have any questions about the survey or Water Action Hub more generally please contact Mailan Ha at mlha@pacinst.org or Josh Nothwang at jnothwang@deloitte.com

Best wishes,

Romit Sen
FICCI Water Mission

Jason Morrison
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