



Report on  
**FICCI E-COMMERCE SUMMIT AND EXHIBITION 2017**  
Friday, 1<sup>st</sup> December 2017 at Hotel ITC Grand Chola, Guindy, Chennai

FICCI Tamil Nadu State Council organized the E-Commerce Summit and Exhibition 2017 at Chennai on 1<sup>st</sup> December 2017 wherein more than 300 senior officials from retail sector including Retailers (offline & Online), Wholesalers & Manufacturers, Jewellers, eCommerce Professionals, MSMEs, Vendors & Service Providers, Startups, Entrepreneur, Technology and Solution Providers, Agencies, Media Agencies, Consultants, Venture Capitalists, Angel Investors and Educational Institutions participated. **TRIL (Ramanujan IT Park), ELCOT & TNeGA (Government of Tamil Nadu), Indian Bank, State Bank of India** were main sponsors while Business Line was the Media Partner for the conference. The other associations NASSCOM, CIOKlub, TANSTIA-FNF, eWIT, RAI, TiE, CSI, ISACA, FOUNDER INSTITUTE, PMI, IEEE, SPIN, IOD, SICCI, MCC, TCC, ACC, etc.. People from Amazon, Infosys, AT & T, Tycoon+ and other senior leaders supported the conference.

**Dr. M. Manikandan**, Hon'ble Minister for Information Technology, Government of Tamil Nadu said Tamil Nadu with its rich capital of human resource endowments is the most 'technically powerful knowledge State' in the country. The present government wants to promote e-commerce in a big way and would like to make suitable policy changes and remedial measures as needed. He said the government cannot just be e-commerce consumers, but also sellers. We are encouraging TANSTIA, MSME institute to do more and more programmes on e-commerce and encourage e-commerce entrepreneurship.

He said Tamil Nadu is one of the few states in India to have successfully implemented the State Data Centre (SDC), Cloud Computing and State Wide Area Network (SWAN) initiatives. The government has also established State Resident Data Hub (SRDH) at a cost Rs 31.72 crore. It is a unified database of all residents of the State. It will help the government in better targeting, effective service delivery, greater accountability and more efficient monitoring of schemes. The Minister further said Tamil Nadu Fibrenet Corporation Limited (TAFNET) was formed on 1 February 2016 with a share capital of Rs 50 lakh with an intention to provide broadband network connectivity to all 12,524 village panchayats and also planned to provide the network connectivity throughout urban and rural areas in the State. This broadband network connectivity can be used for providing triple play service (voice, data and video), bandwidth to e-sevai centres and others. In order to improve the software business and create a employment opportunity, the State government has allotted 1,322 acres of land for establishing eight special economic zones in Chennai, Coimbatore, Madurai (2), Tiruchi, Salem, Tirunelveli and Hosur. A total of 946 acres of land have been utilised for starting up software companies in the above said area.

He further said the e-commerce business has reached the mountain level of Rs 10,000 crore value business in China. Currently, Poompuhar products are sold through e-commerce giants like Snapdeal, Flipkart, Shopclues, Crafts Villa and India Mart. According to a report, south India alone contributes 41 per cent of India's e-commerce followed by north India (32 per cent), west India (21 per cent). In Tamilnadu, Kanchipuram, Tiruchi, Madurai, Coimbatore cities are doing more e-commerce business.

The Hon'ble Minister also launched the e-Commerce directory of FICCI and inaugurated the e-Commerce exhibition on the occasion.

**Mr. Ar Rm Arun**, Chairman, FICCI Tamil Nadu State Council & Chairman, Valingro Group, **Dr. C. Velan**, Executive Director & Chief Executive Officer, TRIL Infopark Ltd (Ramanujan IT City), **Thiru. R. Sudalaikannan I.A.S.**, Chairman & Managing Director, Electronics Corporation of Tamil Nadu Limited (ELCOT), Government of Tamil Nadu, **Mr. Rajaram Venkataraman**, Convener.

Technology Panel, FICCI TNSC, CEO. VelTech TBI, Founder & CEO, Navya Insights and **Mr Ruban Hobday**, Head, FICCI TNSC were among those participated.



Caption (L to R): **Dr. M. Manikandan**, Hon'ble Minister for Information Technology, Government of Tamil Nadu, **Mr Ruban Hobday**, Head, FICCI TNSC, **Thiru. R. Sudalaikannan I.A.S.**, Chairman & Managing Director, Electronics Corporation of Tamil Nadu Limited (ELCOT), **Mr. Ar Rm Arun**, Chairman, FICCI Tamil Nadu State Council & Chairman, Valingro Group, **Dr. C. Velan**, Executive Director & Chief Executive Officer, TRIL Infopark Ltd (Ramanujan IT City) and **Mr. Rajaram Venkataraman**, Convener. Technology Panel, FICCI TNSC, CEO. VelTech TBI, Founder & CEO, Navya Insights.