

Committee Against Smuggling and Counterfeiting Activities

Destroying the Economy - C A S C A D E

Mandate

Awareness Generation

- ✚ To generate and spread awareness on the hazardous impact of smuggled, contraband and counterfeit products.
- ✚ To interact with the law enforcement authorities to emphasize on the importance of continued awareness and seriousness of the impact of smuggled and counterfeit goods.
- ✚ To achieve a high “issue recall” relating to smuggling and counterfeiting in the minds of consumers and to sensitize the supply chain personnel towards the harm that smuggled, contraband and counterfeit products cause and to emphasize the importance of their role in grappling with the social issue.
- ✚ To put the issue of smuggled, contraband and counterfeit products high on the social agenda.

Knowledge Management

- ✚ To engage in systematic assimilation and dissemination of enforcement techniques, procedures and strategies for the guidance of its members through various interactive events.
- ✚ To commission research and propose law and policy reforms to Government and other relevant stakeholders through knowledge papers, report, studies on issues related to counterfeiting and smuggling for example, to send recommendations to the Government to inform the IP enforcement agenda specific to counterfeiting issues in the future National IP Policy.
- ✚ To provide a platform for sharing the best practices followed globally for combating contraband, smuggled and counterfeit products.
- ✚ To identify areas of concern of various stakeholders in the context of anti-counterfeiting and anti-smuggling issues.
- ✚ To reconcile the concerns of development and enforcement to ensure that the economic loss to the country and the society at large is minimized.
- ✚ To engage in capacity building activities for the benefit of law enforcement agencies and other CASCADE stakeholders including Judges, Police and Customs Officers.
- ✚ To tap into initiatives of various international fora such as ICC BASCAP, WIPO Advisory Committee on Enforcement, INTA, Anti-Counterfeiting Group (UK) and others to identify existing gaps in India and building synergies in collaborative mode.
- ✚ To study and have full appreciation of the enforcement initiatives of developed countries as well as developing countries.
- ✚ To identify International events where businesses can participate through delegations and benefit from sharing best practices.

- ✚ To encourage Industry members to publish articles on industry specific practices related to counterfeit goods and to enable them to find a spot in the right publication through CASCADE's dedicated PR agency

✚ ***Policy Advocacy***

- To assist the Government in formulating its response to regional and multilateral agreements and model laws being proposed by international organizations such as INTA, WIPO, WCO etc.
- To assist the Government of India in formulating its position in ongoing bilateral negotiations having an impact on enforcement issues related to counterfeiting and smuggling.

Networking

- ✚ To work in synergy with other foreign institutions and bodies working in the realm of anti-counterfeiting and anti-smuggling.
- ✚ Identify a suitable partner to co host a Conference on anti-counterfeit and anti-smuggling issues (e.g. WIPO, ICC BASCAP, GIZ, INTA, Authentix etc).
- ✚ To identify and facilitate CASCADE stakeholders to network with legal services providers and investigators who have excellent relationships in the local law enforcement machinery and who have consistently delivered high yield counterfeiting raids across India.