



MP INDUSTRIAL DEVELOPMENT
CORPORATION LTD.

Export and Investment Promotion Measures by Government of Madhya Pradesh

Exports of Madhya Pradesh

Key Achievements

Exports



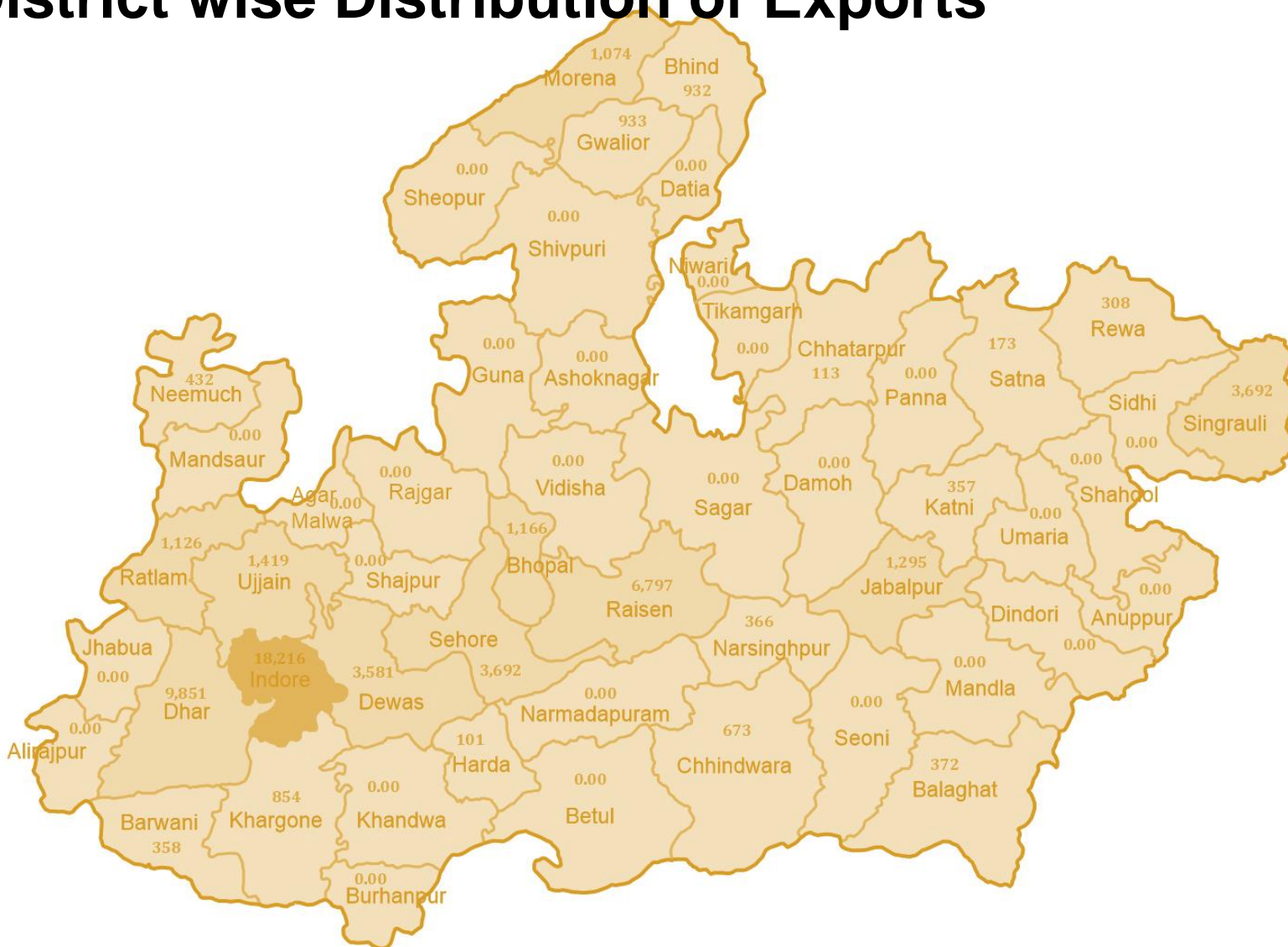
Ranke	State	April, 23 To February, 24 Value(INR Cr)
1	GUJARAT	10,16,849
2	MAHARASHTRA	5,04,811
3	TAMIL NADU	3,24,145
4	KARNATAKA	1,94,775
5	UTTAR PRADESH	1,53,800
6	ANDHRA PRADESH	1,45,640
7	HARYANA	1,30,209
8	TELANGANA	99,455
9	ODISHA	90,639
10	WEST BENGAL	87,565
11	DELHI	77,763
12	RAJASTHAN	74,949
13	KERALA	64,,490
14	UNSPECIFIED	61,611
15	MADHYA PRADESH	58,900
16	PUNJAB	50,650
17	DADRA & NH	33,844
18	GOA	17,882
19	HIMACHAL PRADESH	17,230
20	BIHAR	15,253

21	CHATTISGARH	14,539
22	JHARKHAND	13,845
23	UTTARAKHAND	13,783
24	PUDUCHERRY	3,898
25	ASSAM	3,318
26	JAMMU & KASHMIR	1,405
27	CHANDIGARH	8,330
28	DAMAN & DIU	6,928
29	SIKKIM	131
30	MEGHALAYA	707
31	ARUNACHAL	23
32	TRIPURA	11
33	ANDAMAN	7
34	NAGALAND	6
35	MANIPUR	2
36	MIZORAM	0
37	LAKSHADWEEP	0
38	LADAKH	0
	Total	32,87,393

Key Achievements

Exports

District wise Distribution of Exports



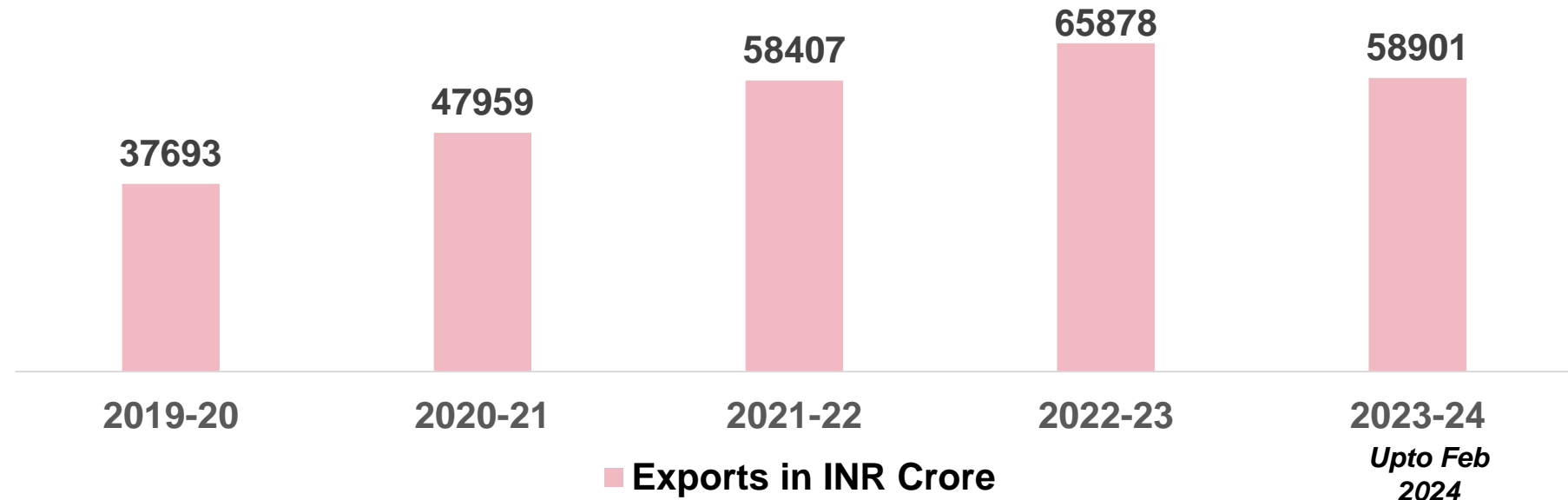
INR Cr FY 23-24 (up to Feb)

Top 25 districts exports from MP

Rank	Districts	INR Cr.
1	Indore	18,216
2	Dhar	9,851
3	Raisen	6,797
4	Sehore	3,692
5	Singrauli	3,652
6	Dewas	3,581
7	Ujjain	1,419
8	Jabalpur	1,295
9	Bhopal	1,166
10	Ratlam	1,126
11	Morena	1,074
12	Gwalior	933
13	Bhind	932
14	Khargone	854
15	Chhindwara	673
16	Neemuch	432
17	Balaghat	372
18	Narmdapuram	366
19	Barwani	358
20	Katni	357
21	Rewa	308
22	Satna	173
23	East Nimar	130
24	Chhatarpur	113
25	Harda	101

Key Achievements

Exports



MP Stands 13th in terms of state wise total exports

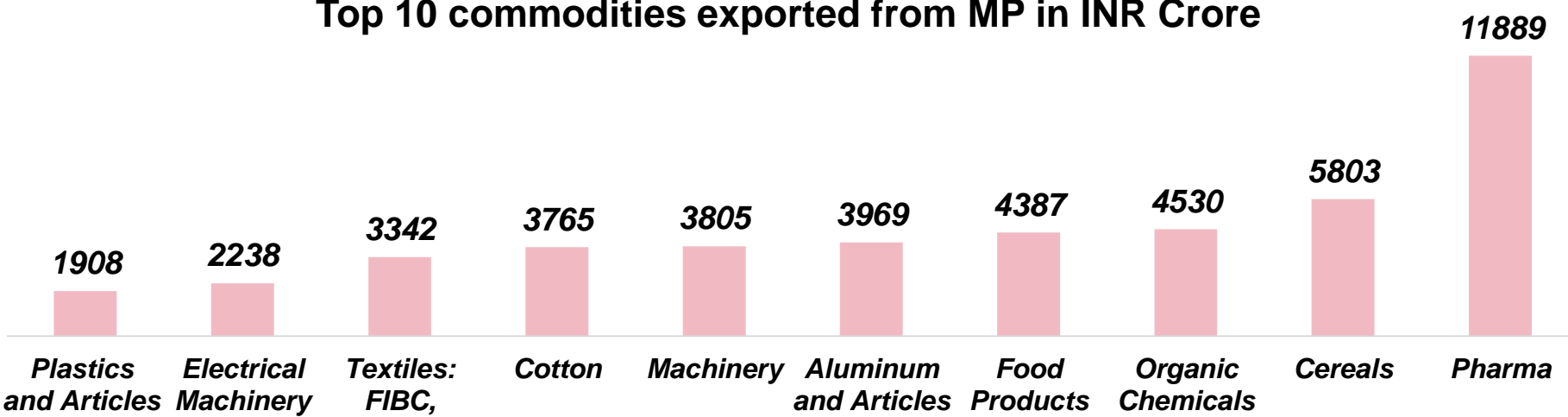
Pharma is the most exported commodity from MP

MP Home grown companies like Yash Technologies, Impetus are major IT exports

35955 direct and 8571 indirect jobs created through State SEZs

Out of ~33 lakh crore of total export, MP contributes 2%

Top 10 commodities exported from MP in INR Crore



FIBC – Flexible Intermediate Bulk Container

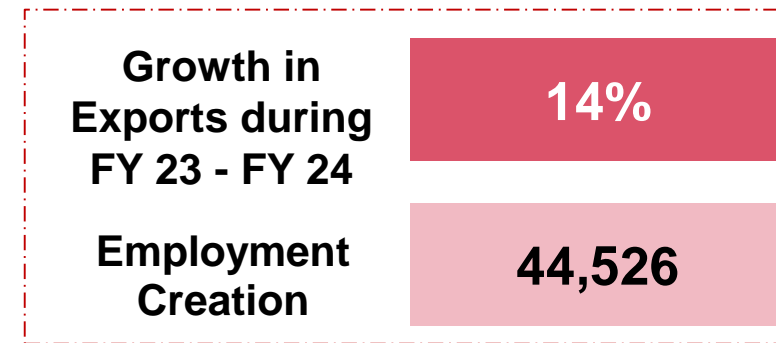
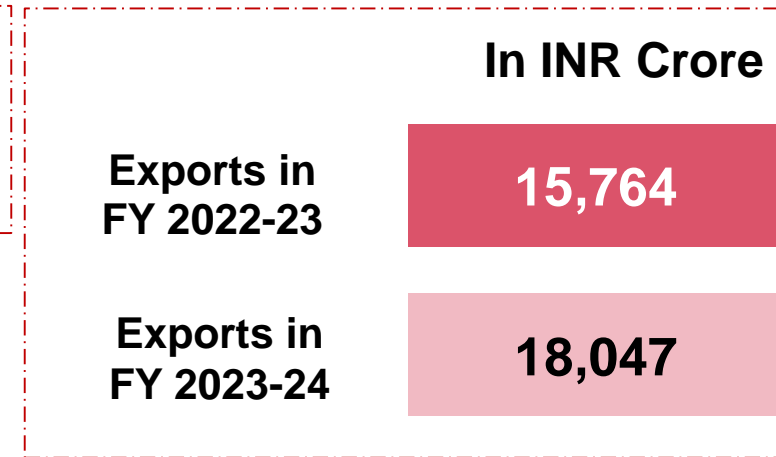
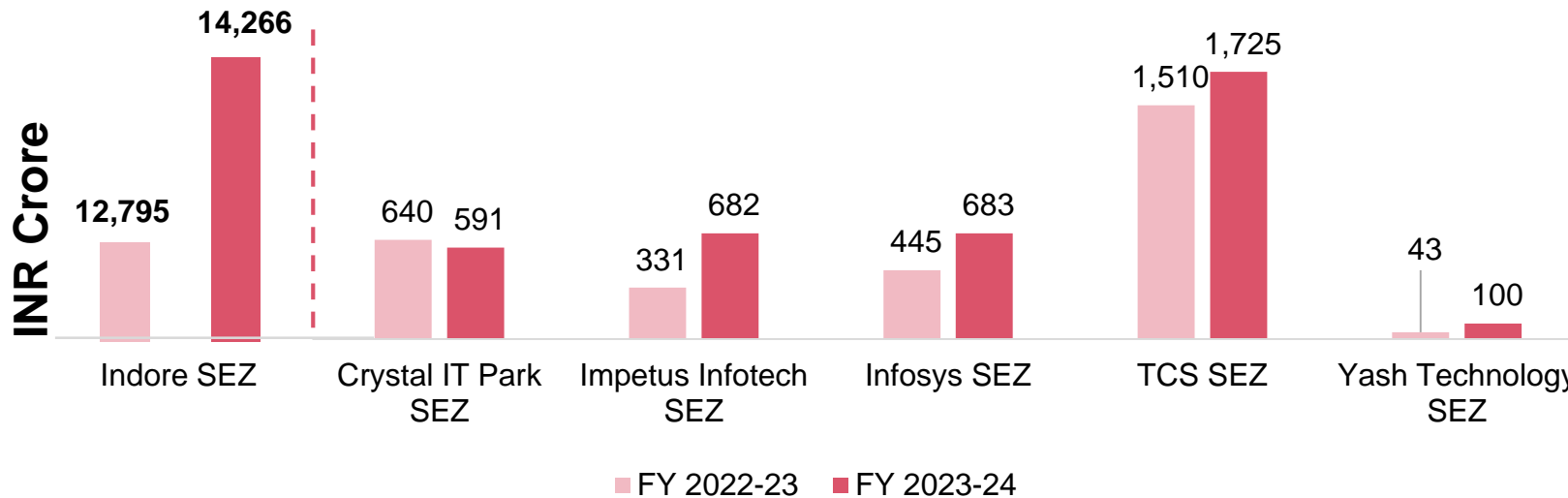
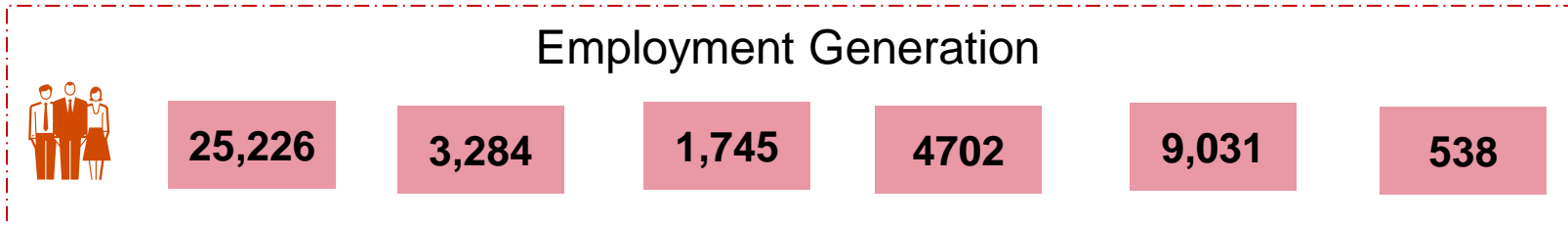
Key Achievements

SEZ Exports



Sr No	Export from SEZ	FY 22-23 in Rs cr	FY 23-24 in Rs Cr	Growth
1	Yash Tech SEZ	43	100	133%
2	Impetus SEZ	331	682	106%
3	Infosys SEZ	445	683	53%
4	TCS SEZ	1510	1725	14%
5	Pithampur SEZ	12,795	14,266	11%
6	Crystal IT Park	640	591	(-)7%
	Total	15,764	18,047	14%

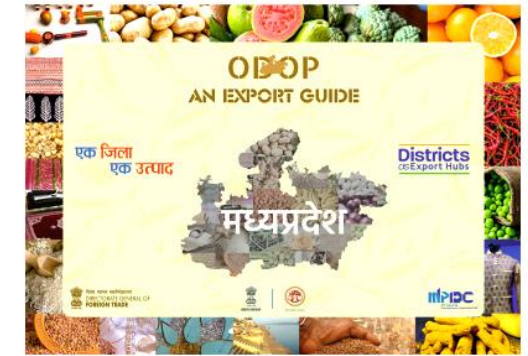
- Multi product SEZ in Pithampur is **NO 1 in Exports in India in terms of all State Govt established SEZ**
- Pithampur SEZ exports crosses **INR 14,266 cr** in FY 23-24, the highest ever in the history
- IT Exports from SEZ crosses **INR 3,781 cr** in FY 23-24, the highest ever in the history
- **Pharma** is the main constituent in the export from SEZ
- SEZ is the destinations of MP Home Grown Cos ie **Yash Tech, Impetus, Shakti Eng, Felxituff, Commercial syn Bag, Jash Eng**



In FY 2023-24, IT services worth Rs 3781 crore (US\$ 453 million) have been exported. SEZ of the state. A total of 35955 direct and 8571 indirect employment has been created.

Export/ODOP (One District One Product) Events

- Export/ODOP **Programmes** in all 52 Districts
- **District Export Plans** – all 52 Districted completed
- Burhanpur Kela/Haldi Mahotsav
- Burhanpur selected as '**Best ODOP District**'
- B2B meeting – beneficiaries **3000+** exporters
- **ODOP Export Business Directory First** time in India, also recognised by DPIIT as '**Best Practices**'



ODOP Business Directory Focus on Exports

- Simple Export Guide in Hindi in FAQ form
- Step by Step formula for How to become an Exporters
- In depth analysis of 37 MP special Export/ODOP/ GI products:
- SWOT Analysis
- Export analysis
- With leading suppliers details
- Complete Business Directory

How To Become an Exporter ?

Frequently Asked Question(FAQ)

- 1. एक्सपोर्ट करने के लिए कौन सा साइंस चाहिए? IEC क्या होता है?**
एक्सपोर्ट करने के लिए किसी भी प्रकार के एजेंसी की आवश्यकता नहीं होती है। वर्ष 1991 के बाद एक्सपोर्ट करने हेतु कन्स प्रसार के साइंसों को निस्त किया जा चुका है। एक्सपोर्ट करने के लिए डीपीएचटी में पास एक रजिस्ट्रेशन की आवश्यकता होती है जिसे इपोर्ट एक्सपोर्ट कोड अर्थात IEC कहा जाता है। IEC रजिस्ट्रेशन प्राप्त करने के लिए फैन कार्ड, बैंक अकाउंट, आधार कार्ड एवं रु. 500 फीस के रूप में जमा करना होता है। IEC रजिस्ट्रेशन प्राप्त करने हेतु dgi.gov.in वेबसाइट पर ऑनलाइन आवेदन किया जा सकता है। लेस है कि IEC रजिस्ट्रेशन प्राप्त करने के लिये भारत का प्रत्येक नगरिक, व्यापारिक संस्था जिसके पास फैन कार्ड उपलब्ध है वह आवेदन कर सकता है।
- 2. एक्सपोर्ट करने के लिए कौन सी चीजें ध्यान में रखनी चाहिए?**
एक्सपोर्ट करना एक व्यावसायिक प्रक्रिया है, जिसमें एक्सपोर्ट और उनके कार्यों के बीच एक व्यापारिक रिश्तन होते है। चाय कैसे टूटा जाए, चाय को कौन सी प्रोडक्ट बेची जाए, कौन से मध्य पर बेची जाए, कैसे बेची जाए, चाय के पास प्रोडक्ट कैसे निजवादी जाए, प्रोडक्ट की क्वालिटी और क्वांटिटी कैसी रहेगी चाहिए, यह सारे व्यापारिक निर्णय होते है, जिसमें सरकार का कोई हस्तक्षेप नहीं होता है। एक्सपोर्ट किसी भी देश का किसी भी कार्यों के साथ कबूत्री रूप से व्यवसाय करने के लिये पास होता है।
- 3. एक्सपोर्ट के लिए सरकार क्या सहायता देती है?**
एक्सपोर्ट के लिए सबसे महत्वपूर्ण बात यह है कि एक्सपोर्ट करने हेतु किसी भी प्रकार का शुल्क/टैक्स सरकार द्वारा नहीं लिया जाता है। एक्सपोर्ट टैक्स फ्री होता है। WTO अर्थात विश्व व्यापार संगठन में सम्मिलित सभी देशों द्वारा यह निर्धार किया गया है कि हर देश के द्वारा प्रोडक्ट को एक्सपोर्ट किया जाएगा, या कि देश के टैक्स का। हमारे देश में एक्सपोर्ट की गई प्रोडक्ट पर GST रिफंड मिलता है अथवा एक्सपोर्ट GST भी बिना ही अपनी प्रोडक्ट को एक्सपोर्ट कर सकता है। एक्सपोर्ट करने में विभिन्न प्रकार के व्य भद्रावध रूप में सम्मिलित होते है, जैसे की करंटन शुल्क, VAT, इलेक्ट्रिसिटी शुल्क एवं स्टाम्प शुल्क, यह सभी प्रकार के करों को सरकार विभिन्न योजना के तहत वापस करती है जैसे कि RoDTEP, RoSCTL एवं DBK । अत्यंतशुभ है कि यदि एक्सपोर्टर द्वारा एक्सपोर्ट करत चाहे तो एक्सपोर्ट में उपयोग होने वाले 'तेरिफिटिआ' Advance Authorisation योजना के तहत करंटन शुल्क एवं GST प्री मंगारा सकता है। एक्सपोर्ट प्रोडक्ट के लिये जरूरी मशीनरी भी एक्सपोर्ट प्रमोशन केपिटल प्रमूव स्कीम (EPCG) तहत करंटन शुल्क एवं GST प्री मंगारा सकता है।

MUSTARD/SARSO

Mustard offers a plethora of health benefits. Packed with antioxidants, it aids in reducing inflammation and bolstering the immune system. Mustard seeds are a good source of omega-3 fatty acids, benefiting heart health and reducing cholesterol levels. It is an integral part of Indian kitchen especially in edible oil. The district of Bhind has a massive production of Mustard in Madhya Pradesh. Ecosystems of oil seeds and oil-cake are developed in the district. **Bhind** and **Morona** selected Mustard is ODOP product. (Table data source: Ministry of Commerce and WTO)

Rank	Country	Value (US\$)
1	India	80
2	Bangladesh	42
3	USA	30
4	China	15
5	Other	81

Rank	Country	Value (US\$)
1	China	5284
2	USA	475
3	Turkey	347
4	Japan	343
5	Germany	314
6	France	288
7	India	223
8	Netherlands	206
9	Spain	187
10	France	125

Rank	Country	Value (US\$)
1	Sudan	2618
2	India	1006
3	China	843
4	Australia	200
5	China	281
6	Netherlands	237
7	Canada	232
8	Netherlands	209
9	Turkey	207
10	USA	194

Year	Value
2021-2022	2024.2023
2022	224
2021	12

Year	Value
2021-2022	2023-2023
2022	543
2021	414

निर्यातक कैसे बनें ?

निर्यात के लिए एक सार्वजनिक वेबसाइट

- www.dgi.gov.in
- www.commerce.gov.in/exports
- www.dgi.gov.in
- www.indianexporters.com
- www.exportersindia.com
- www.exportersindia.org
- www.exportersindia.com
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निर्यात की सहायता के लिए वेबसाइट

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निर्यात में सहायता करने वाली एजीसी

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- www.exportersindia.org
- www.exportersindia.com
- www.exportersindia.com
- www.exportersindia.com
- www.exportersindia.com

DGFT Indore

80M, Building, Hyderabad Area, Indore, 462001

DGFT Bhopal

3rd Floor, Nirmal Garden, 12/A, Area Vihar, Bhopal, 462001

MPDC Indore

1st Floor, 'A' Block, 17 Gandhi Road, Indore, 462001

MPDC Bhopal

Export Cell, 1st Floor, Industrial Development Corporation, 12/A, Area Vihar, Bhopal, 462001

Export Helpline - 0755-2577145

Mustard Flour, Saucers, Mead and Prepared Mustard HS Code: 2103

Top Importers of the world

Rank	Country	Value (US\$)
1	USA	3,949
2	China	1,654
3	Netherlands	1,235
4	Belgium	925
5	Nippon	753
6	Germany	663
7	Poland	499
8	Mexico	438
9	France	277
10	Korea	252

Top Exporters of the world

Rank	Country	Value (US\$)
1	Canada	4,807
2	Germany	1,790
3	Russia	1,244
4	France	942
5	Netherlands	832
6	Belgium	568
7	Bolarus	564
8	UAE	538
9	Australia	384
10	Czechia	352

Top Importers of the world

Rank	Country	Value (US\$)
1	USA	2,368
2	UK	1,560
3	France	856
4	Canada	821
5	Germany	890
6	Netherlands	623
7	Hong Kong	523
8	Australia	465
9	Mexico	445
10	Japan	279

Top Exporters of the world

Rank	Country	Value (US\$)
1	China	2,288
2	U.S.A	2,094
3	Italy	1,539
4	Netherlands	1,344
5	Germany	1,054
6	Thailand	906
7	Belgium	767
8	Canada	684
9	Mexico	534
10	Poland	522

SWOT Analysis

Strength	Weakness
• Healthy production of the largest mustard producing state in India. Mustard has many health benefits, protective against infections, good for the heart and many more.	• India has a huge deficit of edible oil. It must reduce oil dependency and reduce import.
• Demand of mustard is rising day by day due to consumer attraction to healthy diet.	• Lack of capital and commercial interest of farmers to invest in mustard production.

Regional Industry Conclaves Ujjain, Jabalpur and Gwalior

- Intension to Investment **INR 1,00,000 cr**
- **HCM** meetings with **120+** industrialists
- Representatives of **25** foreign countries
- **3000+** leading industrialists
- **12000+** participants (delegates, buyers and sellers)
- **3500+** Buyers - Sellers Meetings
- **250+** exhibitors
- **12** Sectoral Sessions, Every Session had Export Specialist
- Participation of **25+ sector experts**, industrialists, and senior government officials



Administrative Structure for Export Promotion

**Hon'ble Chief Minister
(Minister of DIPIP)**

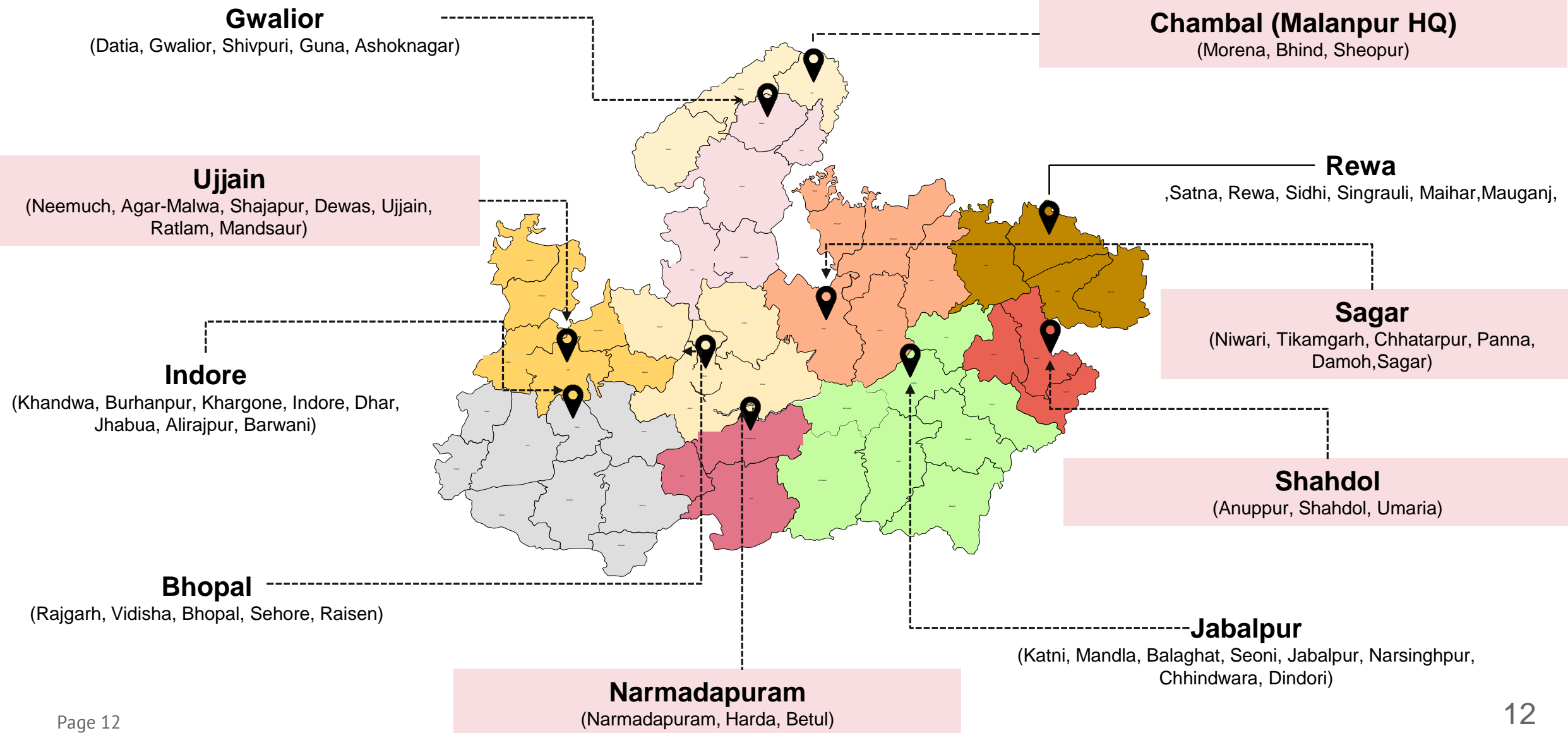
Principal Secretary (Dept of Industrial Policy and Investment Promotion)

**Managing Director
MP Industrial Development Corporation
Export Commissioner**

A dedicated Export Cell with budget outlay of 10 Cr was established under the Export Commissioner
Executive Director is the head of the cell
The state of Madhya Pradesh is only state that deputed Central Government Senior officer for charge of the cell

MPIDC- 10 Regional office and associated districts

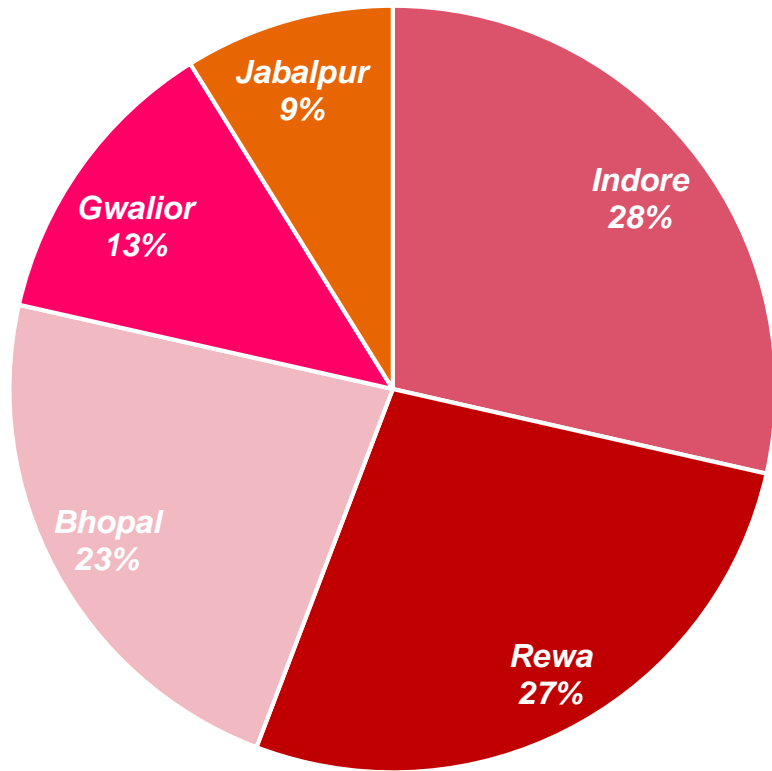
Depicts New ROs



Investment in Madhya Pradesh

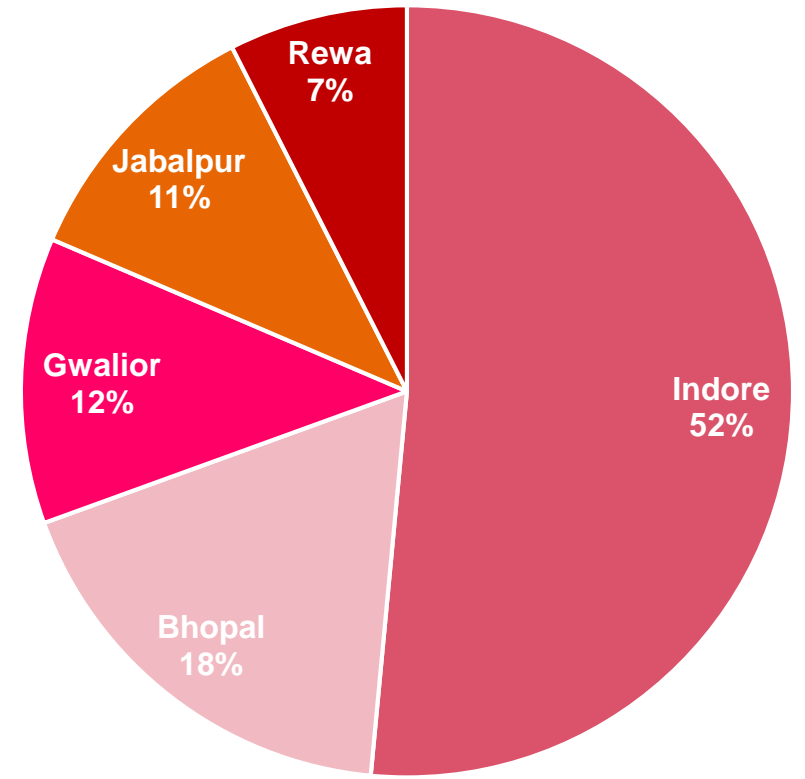
Regional Spread of Current Investments

% of Investment received



As on 30.04.2024

Large industries established



As on 30.04.2024

Major companies established in Madhya Pradesh

Food Processing



Automobile



Pharma



Textile & Garment



IT/ITeS



Key Achievements

Brands Coming Soon



Pepsico



Rich Food



Encube
pharma



JSW paints



Asian Paints



New Zeal
Rain Wear



Best
Corporation



Biba
Apparels



Wings
Agriculture



Baidyanath



ITC



Dabur



TVS Logistics



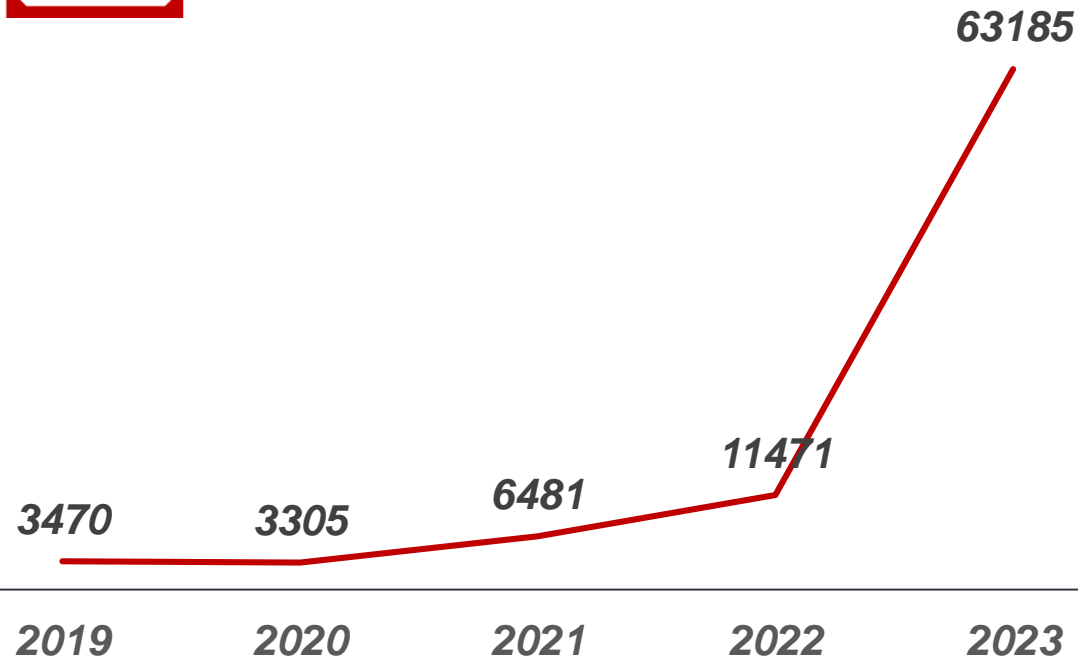
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Growth of Industrial Investments in MP

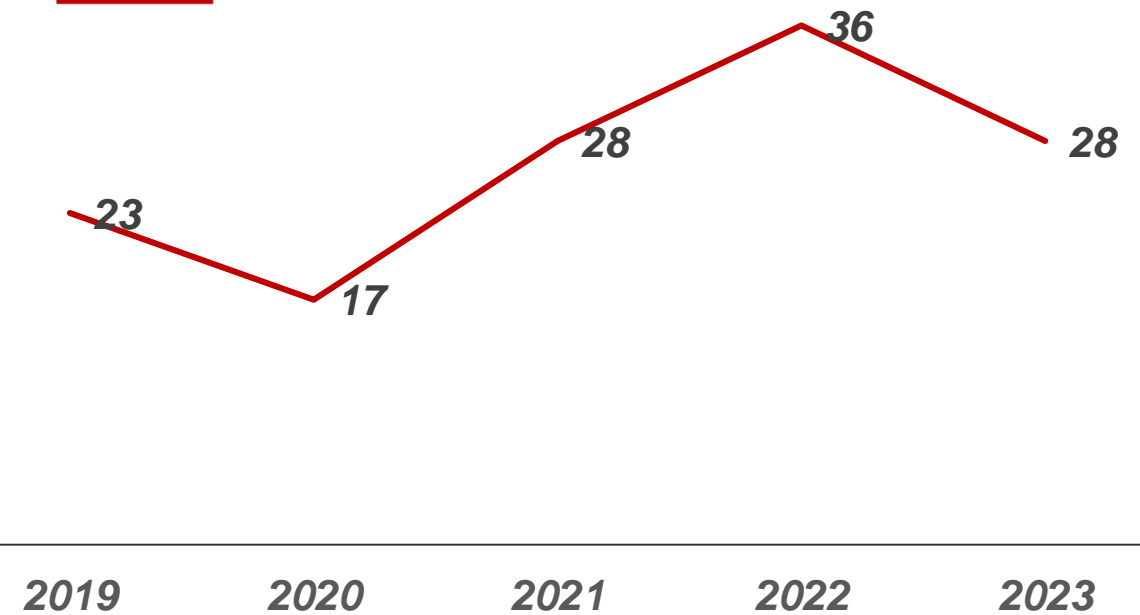
Last 5 Years



Investment In INR Crores



Number in Units Established



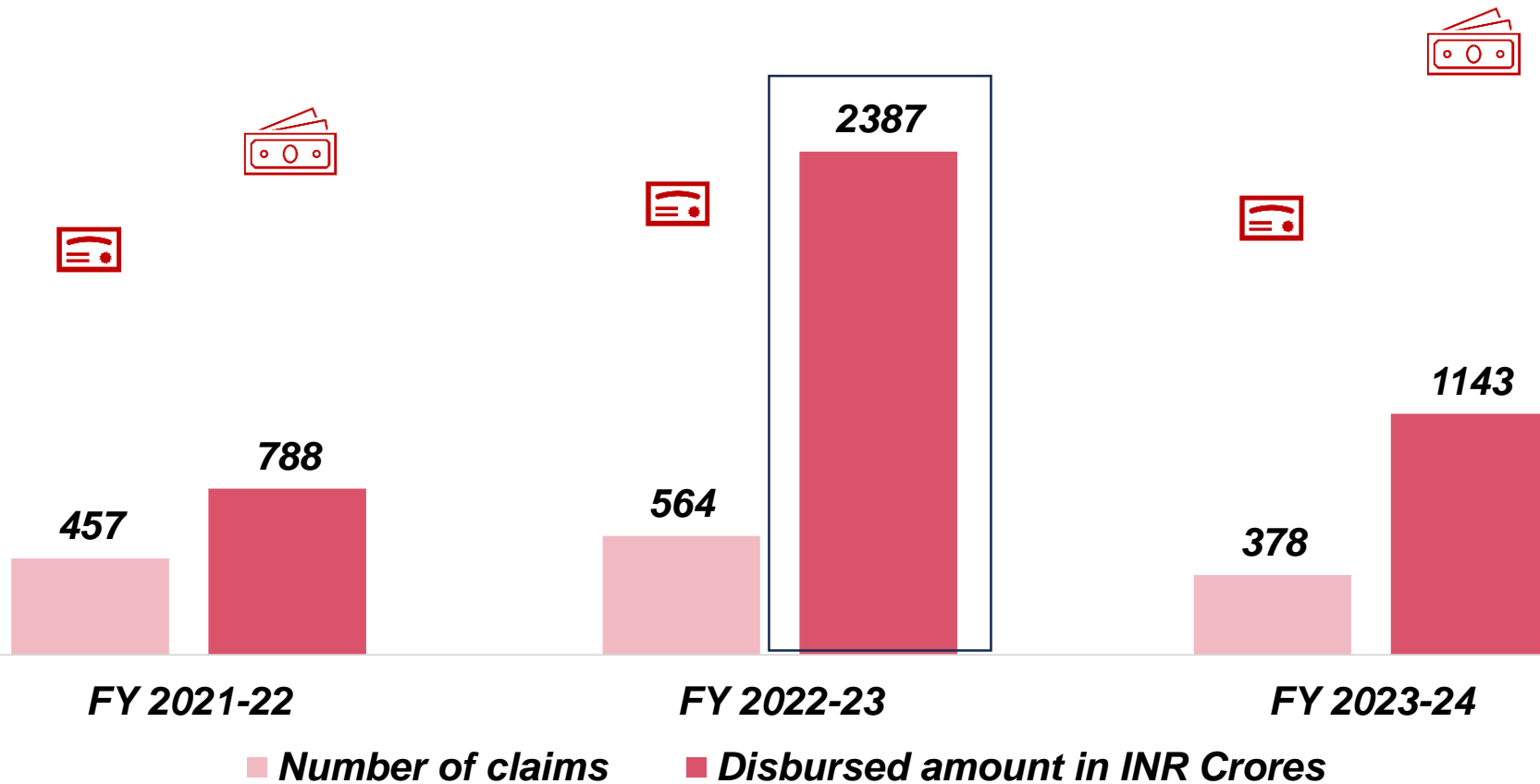
[Click here for detailed list of investments grounded in last 3 years](#)

** Some units are under construction and not considered as established units in 2023*

Key Achievements

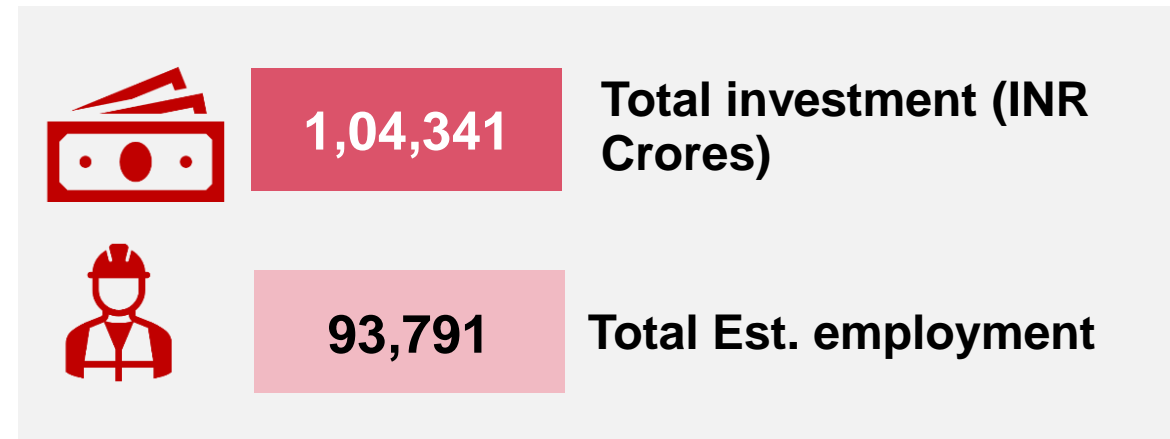
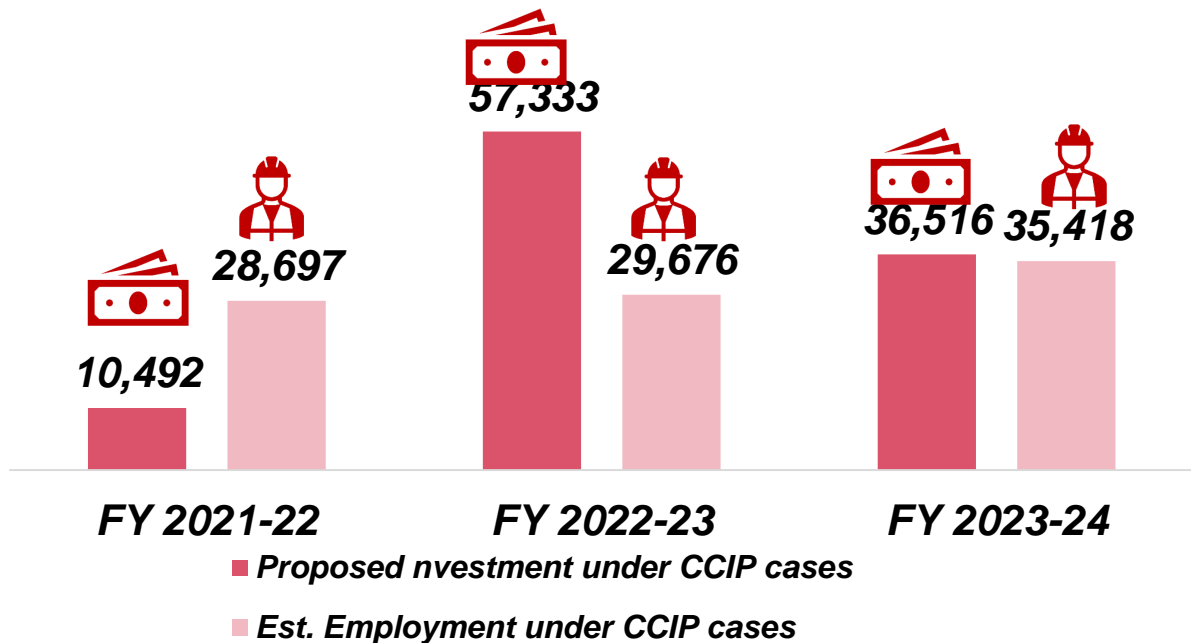
Incentive

Progress of incentive disbursement across last 3 FY



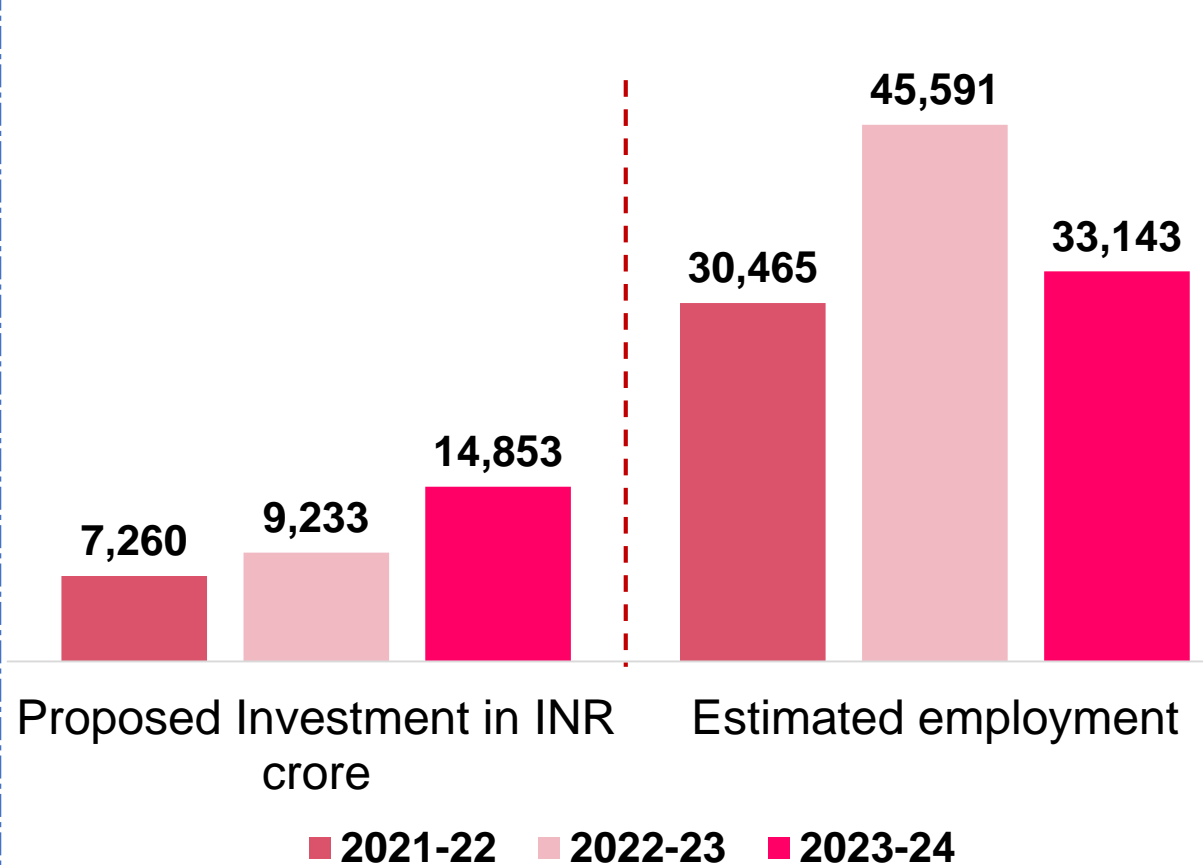
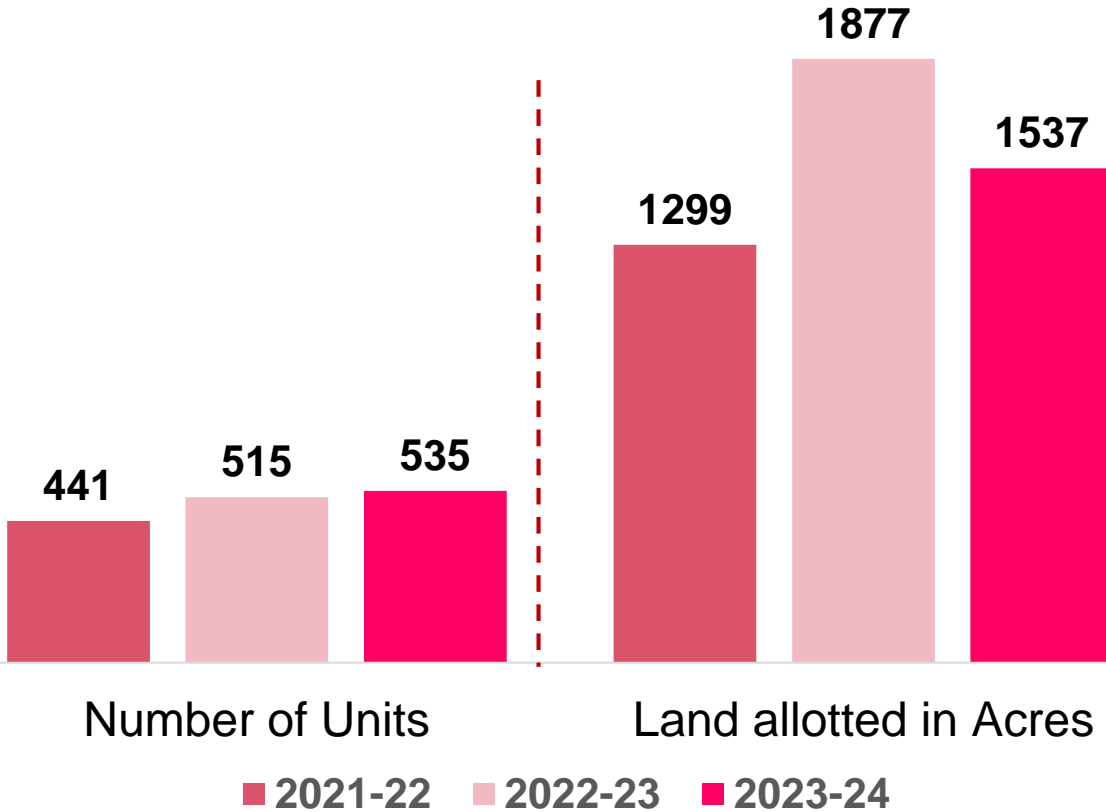
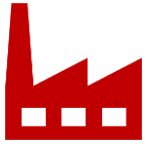
- In FY 2022-23; **INR 2387 Crore** subsidy disbursed—*(Highest disbursement of incentives till date)*
- In last 3 years , **cleared 325 Claims** of VAT/CST reimbursement **of Rs 1423 Cr** (claim years - 2017-18 to 2021-22)

CCIP - (Cabinet Committee for Investment Promotion Cases)



Key Achievements

Land



Highly Employing Industrial Units:- New Zeal (12562), Endurafab (4211), Karnataka Antibiotics (3000), Bhandari Tolson (2000), Gufic Bioscience (1548) and Kashida Apparels (1250)

Maximum land allotted industrial units (in acres):- Bhandari Tolson (296), Parvati Sweeteners (118), Endurafab (99), Bhairav Biofuels (60) and Karnataka Antibiotics (50)

Major Industrial Park approved by Government of India

Medical Park,
Udhyogpuri, Ujjain

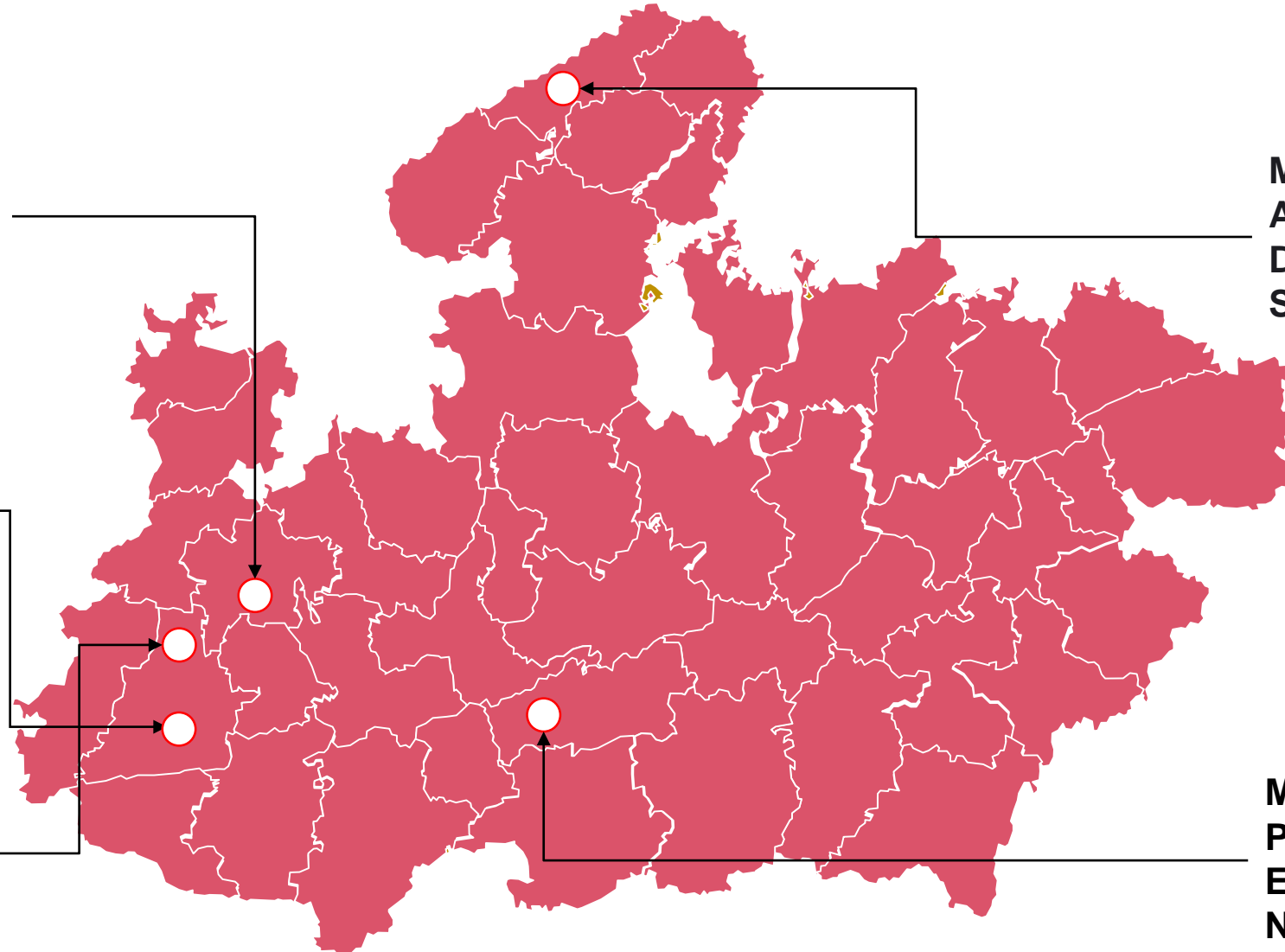
Devices
Vikram

Mega Leather, Footwear
And Accessories Cluster
Development Park,
Sitapur, Morena

MMLP Indore

PM MITRA (Mega
Integrated Textile
Regions and
Apparel) Park, Dhar

Manufacturing Zone for
Power and Renewable
Energy Equipment,
Narmadapuram



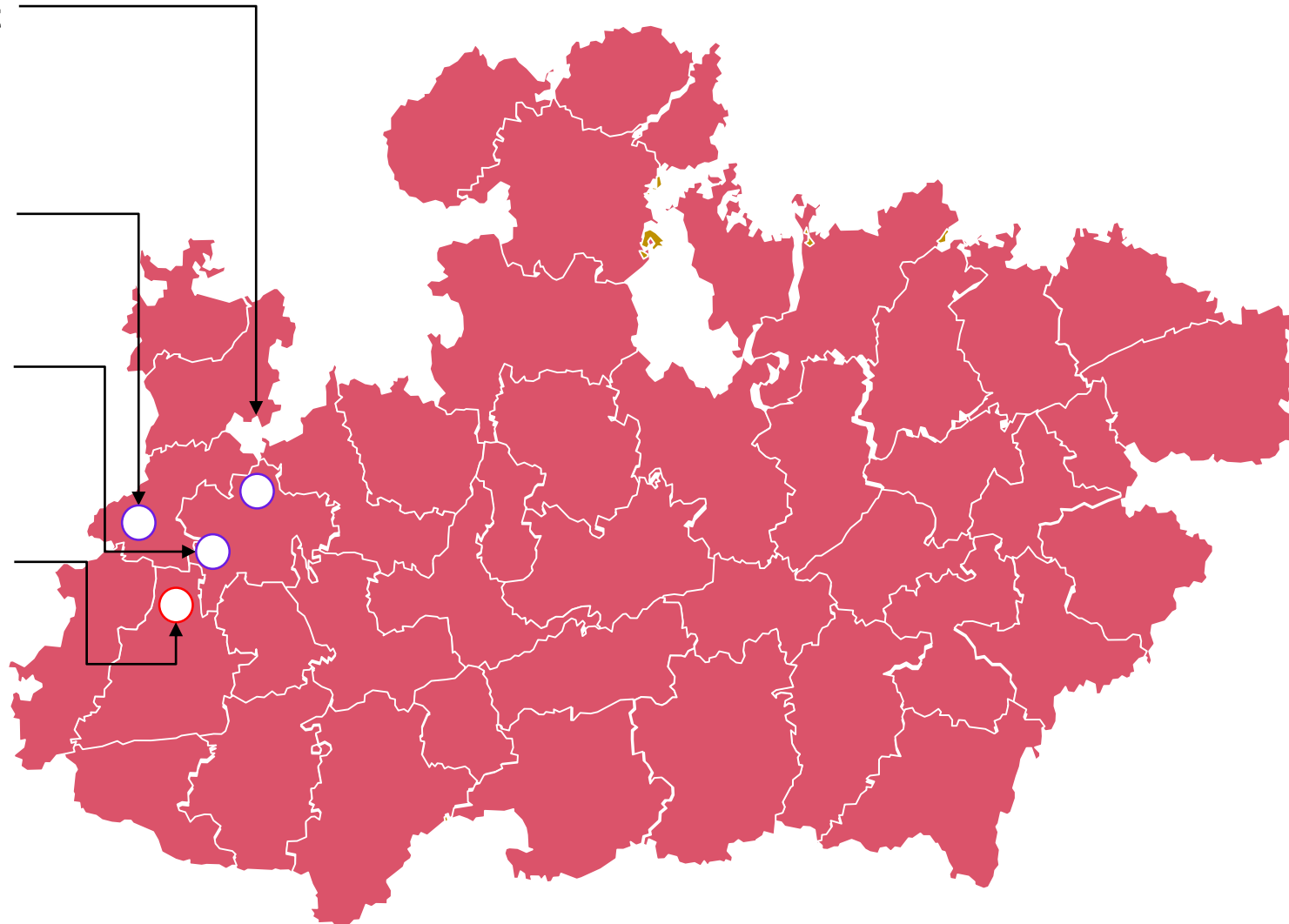
Important Mega Projects of the department

Dewas Investment Region

Ratlam Investment Region

Pithampur Investment Region

PM MITRA (Mega Integrated Regions and Apparel) Park, Dhar



[Click here for details of infrastructure projects](#)

Ease of Doing Business Snapshot

3 years exemption to industries

'Madhya Pradesh Udyogon Ki Sthapna Evam Parichalan Ka Saralikiran Adhiniyam, 2023' published on 6th April 2023

Exemption from **22** approvals and their inspections of 7 departments for a period of three years

296 Industrial areas notified under the Act

EoDB & RCB

2432 burdensome compliances related to businesses & citizens reduced

67 provisions of decriminalization introduced in various State's Acts & Rules

First state to implement "Labour Case Management System"
Integration of 16 registers into 1 register

Invest Portal – One Stop Solution

47 services of departments like Labour, PCB, Energy, Boiler available on Invest

GIS Based Allotment of Land in 29 days
Public Service Guarantee Act

Integrated with **IILB**
(India Industrial Land Bank)

Start your Business in 30 Days

Timeline of **45 services** such as Consent to Establish, Operate, Electricity Connection etc. reduced to 30 days or less from the previous average PSG timeline of 60 days

11.09 lakh+ applications disposed under reduced timeline, out of which **20,000 applications** have been deemed approved

Madhya Pradesh is awarded as 'Top Achiever in BRAP 2022 Rankings'

Awarded by Hon'ble Union Minister
of Commerce and Industry, Shri
Piyush Goyal on 06/09/2024 at
Udyog Samagam Event at
Yashobhoomi, New Delhi

Celebrating Excellence
in
Governance

Madhya Pradesh
'Top Achiever'
in BRAP 2022 Rankings

Udyog Samagam -
Conference of Industries & Commerce M
Chaired by
Piyush
Minister of
in pr
iti

Awarded by DPIIT for Outstanding
Citizen-Centric Reforms at New Delhi

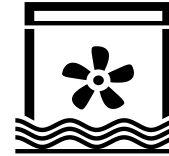
f x i y CMMadhyaPradesh

Vision of Government of Madhya Pradesh



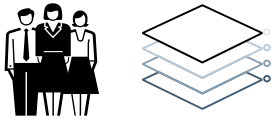
Capital subsidy or PLI (Production Linked Scheme)

Investment Promotion Policy with an option for investor to choose between Capital subsidy or PLI



Green industrialization

- 50% Subsidy on setting Effluent Treatment Plant, Sewerage Treatment Plant (INR 5 cr)
- 50 % Subsidy on setting Zero Liquid Discharge (INR 10 Cr)



Multiples/boosters

- Increased quantum of multiples over capital subsidy for employment generation and exports
- Additional multiples over capital subsidy for investment in backward areas.



Reimbursement of Stamp duty and registration

- 100% reimbursement



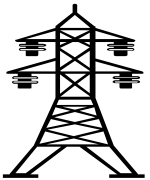
Power subsidies

- Power tariff rebate of INR 2/-unit for 10 years
- 100% power duty exemption for 10 years



Plug and Play incentives

- Incentives for developers



Incentive for Capital incentive industries

- Same slab of incentives for vendor industries as extended to anchor industries



Infrastructure development assistance

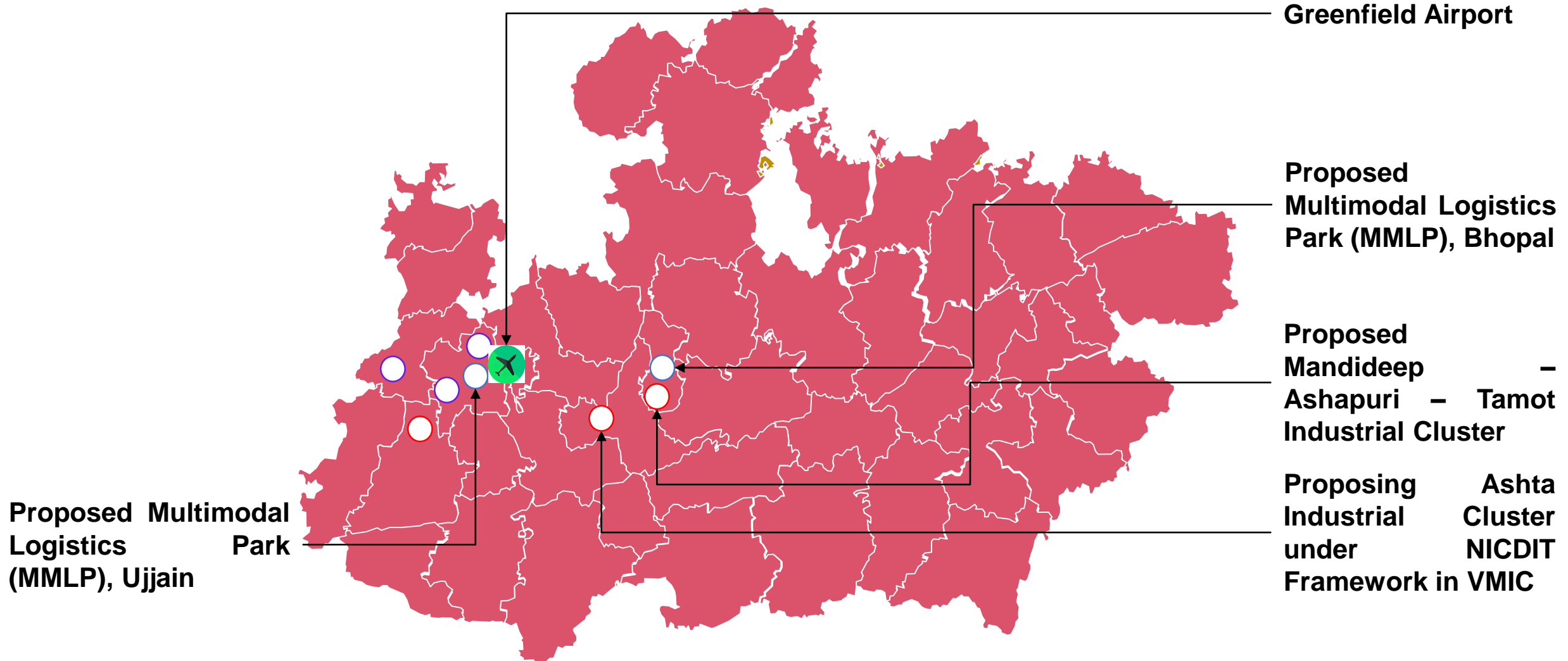
Assistance upto 50%, max INR 10 Crores for Infrastructure development (road, water, power) in undeveloped land parcels



R&D Incentives

- Assistance upto 25%, max INR 20 Crores for inhouse and standalone units

Important Mega Projects of the department



Proposed Infrastructure Projects of DIPIP

16 new industrial areas projects

- 1,192.5 Acres
- Development cost of INR 2748 Crore

10 New upgradation projects of –

- Development cost of INR 138 Crore

[Link to detailed list](#)

Proposed Projects

- Greenfield Airport
- Mumbai Varanasi Economic Corridor
- Indore-Vishakhapatnam Corridor
- IT Park 3 & 4
- Readymade Garment Park Indore – Plug & Play
- Delhi-Nagpur Industrial Corridor (3 Nodes)
- Delhi- Mumbai Industrial Corridor
- Delhi Mumbai Expressway



1

Policy Intervention

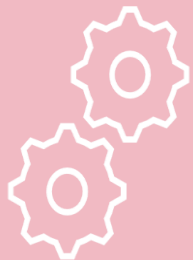
- Inclusion of **PLI** in Policy for the special attraction towards FDI
- Dedicated policy to incentivize FDI, Fortune Global 500, and Fortune India 500 companies investing in MP



2

Priority to FDI Investors

- Undeveloped Land or Bulk Land Allotment for FDI projects
- Priority in land allotment to such industrialists who will bring FDI in States



3

Process Intervention

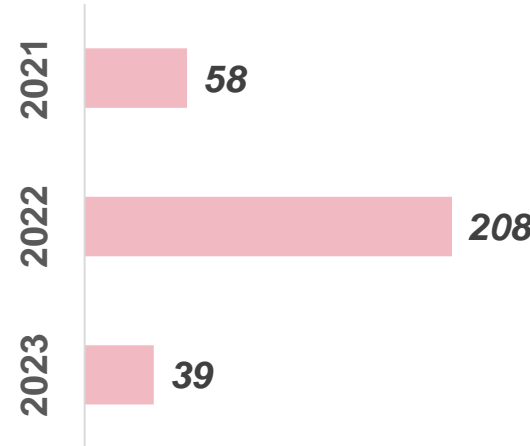
- Review and update the land allotment process to cater the need of investors in potential sectors
- Adapt a mixed approach for seamless land allotment
- Seamless E-Auction Process with quick actions
- Objective evaluation criteria for evaluating the proposal

**“ Improve and Ease
of the Land
Allotment process
for Investors
Enable the State
become leading
investment
destination”**

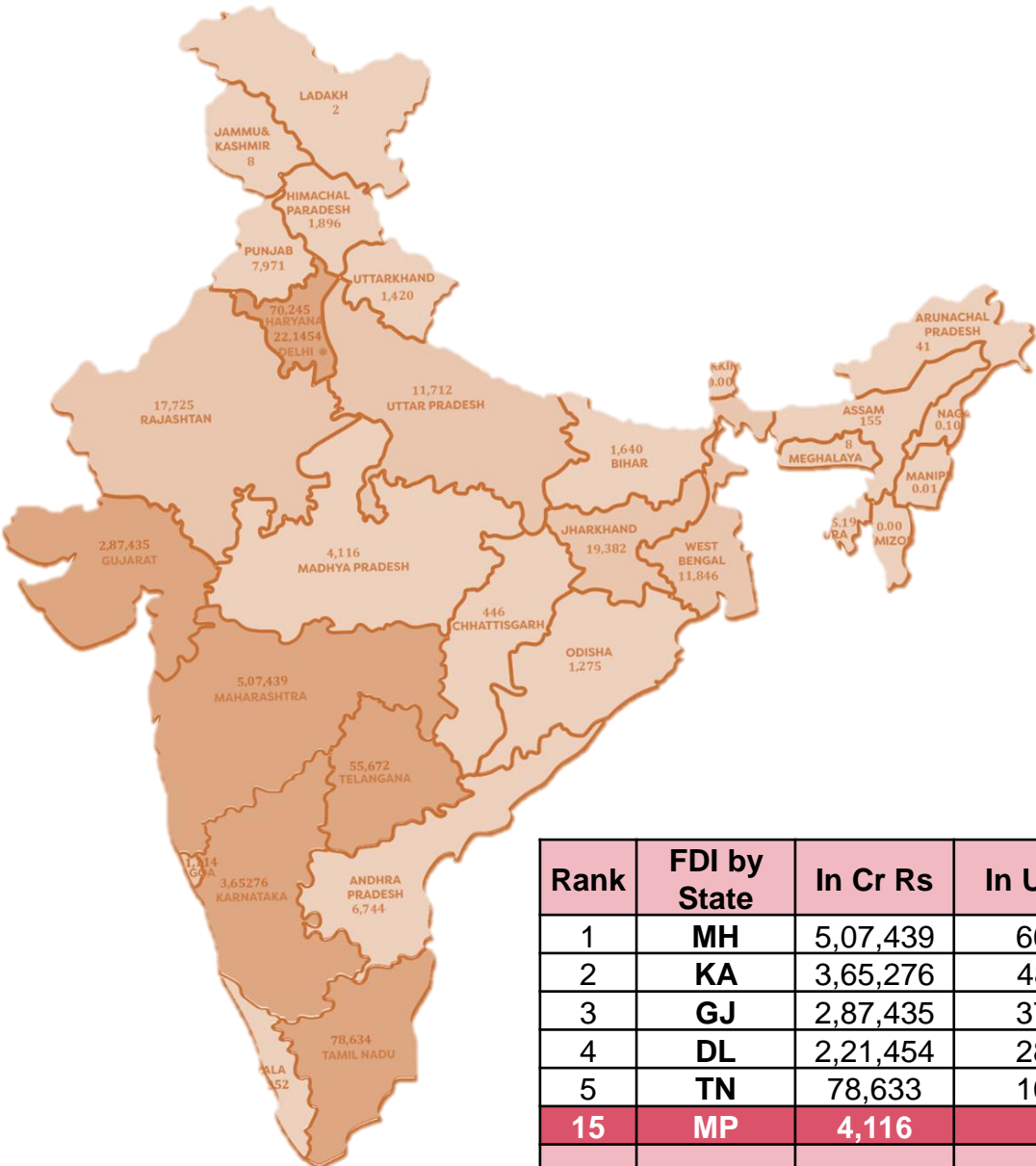
Key Achievements

FDI

Year wise FDI inflow in MP



FDI in MP	In USD Million
2023	39
2022	208
2021	58
Total till date	549

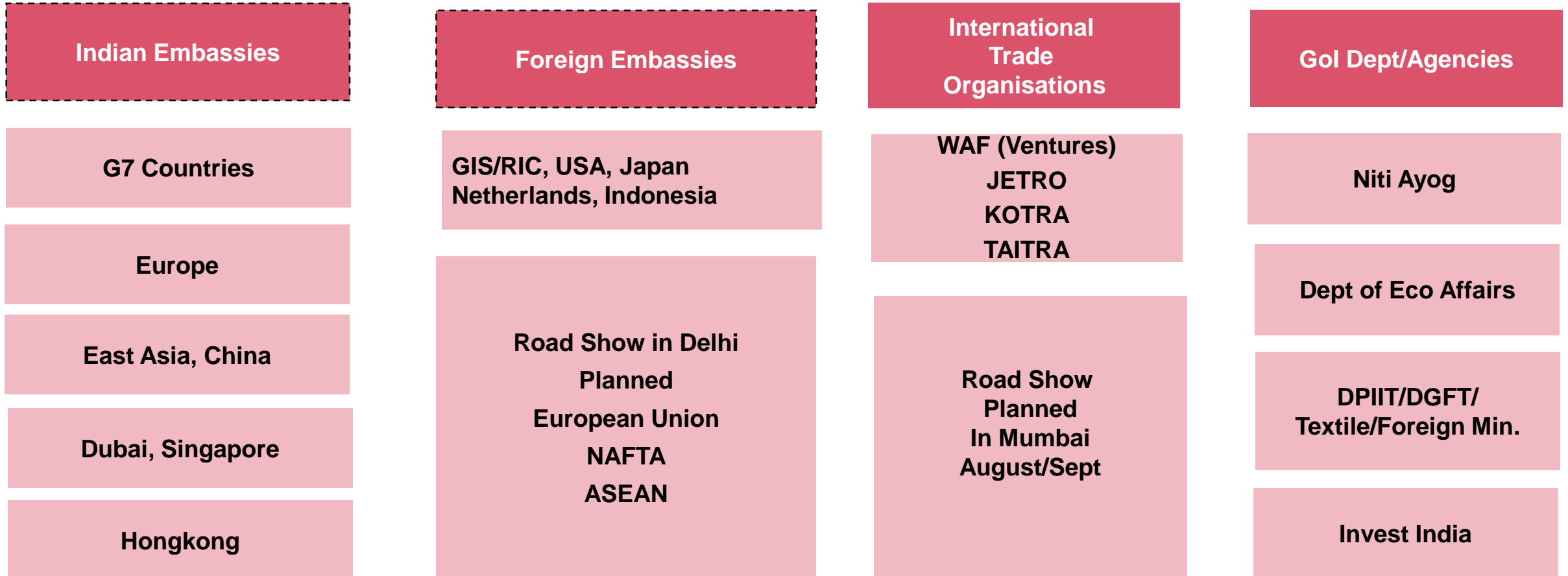


Rank	FDI by State	In Cr Rs	In USD mn
1	MH	5,07,439	66,077
2	KA	3,65,276	48,116
3	GJ	2,87,435	37,733
4	DL	2,21,454	28,994
5	TN	78,633	10,262
15	MP	4,116	549
	Total	16,83,780	2,20,361

Rank	FDI by Sectors	In INR Crore
1	Banking, Finance, Insurance, R&D, Testing, Business Service	6,74,807
2	Computer Software and Hardware	6,81,029
3	Trading	2,89,261
4	Telecommunications	2,34,752
5	Automobile	2,30,304

Rank	FDI by Country	In INR Crore
1	Mauritius	10,14,875
2	Singapore	10,55,902
3	USA	4,29,345
4	Netherlands	3,02,213
5	Japan	2,58,627

Activities for FDI Attraction



- JETRO - Japan External Trade Organization
- KOTRA - Korea Trade-Investment Promotion Agency
- TAITRA - Taiwan External Trade Development Council
- WAF - World Auto Forum

- NAFTA - North American Free Trade Agreement
- ASEAN - Association of Southeast Asian Nations

Road to GIS 2025

Major Proposed Attractions

Udyog Varsh

Announcement- Year 2025 as “Udyog Varsh”
Introduce **“Udhyog Naresh”**- MP Industrial Award Show

Shelf of Investible Projects

Detailed document on **Shelf of Investible Projects**
Market the projects during international/ domestic roadshows

Launch

Launch of New Industrial Policy
Launch of **AI Chatbot**
GIS Campaign Launch

MAKE in MP
/
MADE in MP

Creating a **unique branding strategy** that focuses on the strengths and competitiveness of MP origin products.
Facilitate incentives for businesses who participate.
Collaborate with logistics & infrastructure providers to ease exporting process

Thank You