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Azadi Ka
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KNOWLEDGE PAPERS

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Glimpse of Covid Relief Initiatives Crop Protection Industry

Over the past one and a half year, the Covid19 pandemic has forced business leaders to reorganize their supply chains, set up remote operations, and take tough financial decisions to sustain their operations. Governments have swung into actions since the spread of the pandemic. Depending on our perspective, every crisis can either be regarded as a setback, or as an opportunity to come back stronger. During this tough time, Government of India has recognised the Crop protection sector as a champion sector and is looking to transform India into a hub for production. Crop protection Industry has collectively put its best efforts in helping by way of CSR activities viz. strengthening critical health infrastructure by providing oxygen concentrators, PPE kits, medicines, sanitization equipment, conducting vaccination drives, supplying ration, establishing community kitchens, supporting farmers, empowering rural India, creating awareness, and making generous donations to PM CARES to name a few out of the multiple initiatives taken.

<https://ficci.in/publication.asp?spid=23518>



FICCI Smart Policing Awards 2020: Compendium of Best Practices Smart Policing

FICCI instituted the first ever SMART Policing Awards in 2016, with the objective to help government machinery and police departments in learning from the experiences of other states and for possible adoption of the best practices to further enhance policing initiatives. The fifth edition of the 'Compendium of Best Practices in SMART Policing' published by FICCI provides know-how for improvement in capacity and infrastructure of police forces; legislative and administrative changes; and financial implications and technological scaling-up needed for realising the Hon'ble Prime Minister's vision for SMART Policing. This compendium documents only those entries that have received the 'FICCI SMART Policing Awards 2020' and list the entries that were received during the selection process. The best practices documented here could be replicated by other institutions across the country. This can change public perception and build positive and progressive image of the Internal Security Forces.

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Enhancing Competitiveness of Indian Agri Exports

FICCI – YES Bank Report “Enhancing Export Competitiveness of Indian Agri Exports” reviews India’s current agri-export scenario, identifies key categories of focus for agri- exports, elaborates critical challenges faced by export-oriented value chains and recommends a series of action steps that could significantly enhance India’s agri-export competitiveness and growth. The report is a ready reckoner for all key stakeholders and presents relevant insights for shaping strategic interventions for boosting growth of India’s Agri exports.

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BRICS Women's Business Alliance - Annual Report 2021

The Annual Report of the BRICS Women’s Business Alliance (WBA) represents the key highlights of the deliberations held amongst the members of alliance and proposes a series of recommendations across different focus areas including inclusive economy, healthcare, innovative development, food security & environmental safety and creative industries & tourism. This report is reflective of the direction the Alliance wishes the governments should take over the medium term for better integration of women in the economy. It was formally submitted to the BRICS Heads of States during the 13th BRICS Summit 2021. BRICS Women’s Business Alliance was set up in the year 2020 under Russia’s chairship. It offers a platform to promote women’s economic participation and empowerment by unlocking business opportunities for women entrepreneurs in the five BRICS participating countries. The Alliance’s objective is to increase the role and participation of women as drivers of economic growth and ensure the expansion of women’s business networks in and among the five BRICS countries through sharing successful business practices and best experience to promote the development of women entrepreneurship.

<https://ficci.in/publication.asp?spid=23524>



Resilience in the FMCG & Retail Sector

The two waves of the pandemic have transformed the way businesses and the industry operate, particularly in countries like India. Companies and brands across sectors, including FMCG and Retail, have been affected in every aspect of the business. Despite numerous challenges in the last two years, the industry has also taken this as an opportunity to adapt to changing realities and meet consumer needs with unprecedented agility. The FMCG and Retail sector is well-positioned to rise to the challenge of technological adoption. Companies have accelerated innovation across every business aspect – product development and marketing, manufacturing, and retail. Although the outlook for the FMCG sector remains positive in the long term, challenges remain in the short term. The most competitive advantage that will help businesses chart their course through uncertainty, and the fast-evolving consumer and retail landscape will be RESILIENCE. The resilience should be inculcated in every aspect including the manufacturing process, daily operations, retail and logistic channels, consumer insights, and communication. The practice of inculcating resilience will enable businesses to withstand short-term challenges and continue creating value for consumers and the economy.

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Expediting the Sustainable Growth of Agrochemicals Industry for Self Reliant India

Agriculture has been playing and will continue to play an integral role in the Indian economy. The sector has inherent strengths in terms of varied agro-climatic zones across a vast land and more than half of the population practising agriculture as the major occupation. The Indian agriculture sector is gigantic and complex at the same time. India is the largest producer and exporter of many agricultural products and the overall production is poised to grow in future. Government institutions, research organisations, farmers and other stakeholders involved in the production value chain, are continuously working towards strengthening the sector through policy support, infrastructure, technology, agri-inputs and information. The industry has the potential to directly contribute to the country’s economic growth by becoming a global manufacturing and export hub and can also fulfil the vision of ‘AatmaNirbhar Bharat’. With the Government and private sector working towards intensification of agriculture, the usage of agrochemicals is expected to increase, especially in areas where the penetration of agrochemicals is less. The industry with the right support from the Government, can also move towards dominating the global production and exports of agrochemicals. However, the increased usage and planned growth should factor in sustainability. By virtue of its sheer scale, involvement of more than 260 million people and two most important natural resources, soil and water, the agriculture sector has a high stake when it comes to sustainability.

<https://ficci.in/publication.asp?spid=23527>



Sustainable Consumption and Production: A Stocktaking of Perspectives and Practices in South Asian Businesses

This preliminary assessment of South Asian businesses undertaken by SWITCH-Asia RPAC and FICCI revealed a high degree of variability in the levels of awareness and adoption of SCP practices, with clearly pronounced differences between SMEs and large enterprises. The current state of adoption of SCP practices also varies widely across the product lifecycle, with much higher activity in the production-linked stages than in the consumption-linked and end-of-life stages. Businesses participating in the assessment identified multiple barriers viz. inadequate financial support, technological barriers, and the lack of a robust business case including lack of financial support. In addition, the policy landscape and limited R&D and innovation are also identified as barriers. The inherent nature of SCP -requires many elements critical for successful implementation, including infrastructure, logistics, and consumer behaviour, being outside the sphere of control of individual companies - necessitates collective, ecosystem-wide action with alignment across value chain actors to ensure a holistic transformation. In addition to measurement and monitoring, there is increasing global acknowledgement of the importance of SCP reporting in driving a strategic approach to SCP in businesses. Study reveals many more such insights.

<https://ficci.in/publication.asp?spid=23532>



India's toy story-Unboxing fun and beyond....

The FICCI-KPMG report 'State of play: India's toy story- Unboxing fun and beyond' presents a detailed overview of the Indian toy industry focusing both on demand and supply-side measures needed to make India a global toy manufacturing hub. The report suggests adopting the following measures for enhancing the toy

industry:

- Need to enhance manufacturing competitiveness – A phased Manufacturing Programme (PMP) is needed for making India Aatmanirbhar to mature and develop.
- Tech collaboration need of the hour - Strategic relationships with global players to leverage Science, Technology, Engineering, Art, and Math toys. Also, there is a need for JV and technical collaboration with international companies for current manufacturing and to develop an ecosystem of suppliers.
- Policy - Creation and implementation of a Dedicated Toy Policy.
- Ease of doing business - Nodal agency, a one-stop shop like "National Creative Hub (C-Hub)" is required. Also, there is a need to simplify mandatory compliances and improve digital preparedness.
- Skilling & R&D to bridge the persistent gap in demand and supply - Development of toy design centres with focus on R&D to encourage innovation.
- Building a "Playful, Creative and Innovative Economy" - Leverage National Education Policy 2020 to push local artisans, promote toy-based tourism and set up of toy/doll museum in some states.
- Testing and certification - Increase number of labs and expand geographic coverage of labs.

<https://ficci.in/publication.asp?spid=23530>



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