



सत्यमेव जयते

Ministry of Earth Sciences
Government of India



LOCATION BASED SERVICES (LBS) - 2013

Transforming Coordinates to Business

June 3, 2013, FICCI, Federation House, New Delhi

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Location has been one of the most crucial attributes for many businesses since the inception of trade and commerce. Location based services (LBS) has the ability to locate geographical position of the user to deliver area specific information.

LBS can provide useful information regarding public transportation, route options, weather forecasts, and location of hospitals, restaurants, police stations, tourist attractions, landmarks, petrol pumps, ATMs etc. According to industry estimates, total spend in the LBS market in India is expected to rise to \$78.2 million in 2013. Increasing number of GPS enabled mobile devices will boost the consumption of LBS manifold in future.

Who Should Attend ?

- Navigation maps and software agencies
- Navigation hardware manufacturers
- Advertising agencies
- Mobile device manufacturers
- Web service providers
- Positioning technologists
- Mobile VAS providers
- Government departments
- Geospatial experts, technologists and consultants
- Technology vendors and system integrators
- Policymakers
- Public administrators etc.

The Conference

LBS - 2013 is a national conference to deliberate on the challenges, opportunities and emerging prospects for LBS in India. The conference would serve as a platform for interaction and exchange of information, experiences and ideas among different stakeholders in this domain.





DRAFT AGENDA

0900 - 1000 Hrs	Registration
1000 - 1100 Hrs	Inaugural Session
1100 - 1115 Hrs	<i>Tea/Coffee</i>
1115 - 1145 Hrs	Plenary Keynote Address Location Based Services in India: Challenges and Opportunities
1145 - 1300 Hrs	Session 1 Creating an enabling environment for Location Based Services in India
1300 - 1400 Hrs	<i>Lunch</i>
1400 - 1515 Hrs	Session 2 Applications of LBS for Government and Enterprise
1515 - 1530 Hrs	<i>Tea/Coffee</i>
1530 - 1700 Hrs	Session 3 Applications of LBS for Consumers
1700 Hrs	Closing

REGISTRATION DETAILS

Delegates (Non-member)	FICCI Associate Member (Discount 10%)	FICCI Corporate Member (Discount 25%)	Government/ Academia
INR 2500	INR 2250	INR 1875	Complimentary*

- Registration fee is inclusive of service tax
- Fee includes lunch and tea/ coffee
- Fee does not include travel and stay arrangements
- * Only with valid ID proof

Limited Sponsorship Opportunities Available!!



Established in 1927, FICCI is the largest and oldest apex business organisation in India. Its history is closely interwoven with India's struggle for independence, its industrialization, and its emergence as one of the most rapidly growing global economies. FICCI has contributed to this historical process by encouraging debate, articulating the private sector's views and influencing policy.

A non-government, not-for-profit organisation, FICCI is the voice of India's business and industry.

FICCI draws its membership from the corporate sector, both private and public, including SMEs and MNCs; FICCI enjoys an indirect membership of over 2,50,000 companies from various regional chambers of commerce.

FICCI provides a platform for sector specific consensus building and networking and as the first port of call for Indian industry and the international business community.

Our Vision

To be the thought leader for industry, its voice for policy change and its guardian for effective implementation.

Our Mission

To carry forward our initiatives in support of rapid, inclusive and sustainable growth that encompass health, education, livelihood, governance and skill development.

To enhance efficiency and global competitiveness of Indian industry and to expand business opportunities both in domestic and foreign markets through a range of specialised services and global linkages.

Our Partners

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PERSONAL DETAILS

Name :

Designation :

Organization :

Address :

Tel No. : Mobile :

Email :

PAYMENT DETAILS

The payment should be made by bank draft/cheque in favour of FICCI payable at New Delhi.

Cheque/DD No. _____ dated _____ drawn on (Name of the Bank) _____
_____ in favour of FICCI payable at New Delhi for INR _____

Please mail the duly filled in registration form to:

Mr. P L Sharma

Executive Officer

FICCI, Federation House, Tansen Marg, New Delhi – 110 001

Tel: 91-11-2348 7443

Email: pl.sharma@ficci.com

Note: Please write your email ID clearly to facilitate prompt communication.