

Copyright & Trademark Enforcement Sensitization Program 4th July 2014 at Sardar Vallabhbhai Patel National Police Academy, Hyderabad

A Copyright & Trademark Enforcement Sensitization Program was conducted on 4th July 2014 at Sardar Vallabhbhai Patel National Police Academy, Hyderabad. The experts Ms. Alka Chawla, Associate Professor, Campus Law Centre, Faculty of Law, University of Delhi; Mrs. Aruna Kumari, Partner, Kochhar & Co., Hyderabad and Mr. Deepchand; Consultant FICCI CASCADE; interacted with the Officer Trainees at the event and sensitized the Officers of the importance of enforcement of IPR laws. The highlight of the interaction was the linkage between copyright enforcement and Organized Crimes & Grey Market Operations. Mr. Deepchand emphasized on the growing menace and the pivotal role the Police play in curbing the menace of de-merit goods. Ms. Alka Chawla trained the Officer trainees into identifying infringing copies. The Copyright Enforcement Tool Kit was distributed amongst the Officer Trainees, to educate them of the important laws and procedures relating to enforcement against Copyright related Offences.