

FICCI Condemns the Sudden Arrest of Amway India MD

New Delhi, 27 May 2014: "FICCI is aggrieved and shocked at the sudden arrest of Mr. William Bill Pinckney, Managing Director of Amway India by Andhra Pradesh Police yesterday; FICCI condemns this arrest. This move has been initiated by a consumer complaint and could have been easily addressed as a consumer redressal since there was no criminality involved.

FICCI has been persistently asking for a clear and independent regulatory framework for the direct selling Industry in India, FICCI urges the authorities to take note of the challenges faced by this industry and give clarity to facilitate a clear distinction between the fly by night operators and legitimate business runners. This uncalled action might also have an adverse impact on India-US business relationships", **said Dr. A. Didar Singh, Secretary General, FICCI**

Similarly, **Mr Bejon Misra, a known consumer activist and advisory board member – FICCI DS Taskforce also expressed** his disappointment on this sudden arrest of William Bill Pinckney -

"It is most unfortunate that consumers in India are not protected in an unbiased and non-discriminatory manner. Consumers need prompt redressal, why a complaint made in December 2013 gets suddenly activated in May 2014 under the provisions of the Prize Chits Money Circulation Banning Act 1978, when the consumer has not bought any financial product. The complaint should have got escalated under the provisions of the existing laws like the Consumer Protection Act 1986. It appears that the misinterpretation of the PCMC Banning Act was deliberate and the result of incompetency in the investigation process. Millions of consumers in India are deprived of accessing quality products through direct selling model at the most affordable price due to such actions, I wonder how the common consumer in India will be protected under such circumstances".

Web Link: [FICCI Report on Direct Selling Industry](#)

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