

FICCI applauds the I&B Minister for his commitment for stable policy regime with transparency and time-bound mechanism a priority

New Delhi, June 19, 2014: FICCI applauds the statement of Shri Prakash Javadekar, Minister of State, Information & Broadcasting (Independent Charge), Government of India that the new government would follow a stable policy regime and time-bound speedy mechanism with transparency.

FICCI also expresses happiness on the assurance of the Hon'ble Minister that providing information, entertainment and knowledge to the citizens would be the priority of his Ministry. Opening 1000 community radio stations is a good move. This will help in spreading knowledge and information among the common citizens of the country and also will help in generating employment.

This is noteworthy here that a FICCI delegation called on Shri Javadekar on 17th June 2014 and shared with him FICCI's 'Policy Roadmap for the Media and Entertainment Sector in India', comprises key recommendations for the Television, Film, Print, Radio, AVGC and Live Events sectors. FICCI is confident that the implementation of these recommendations will provide the much-needed boost to the media and entertainment sector, which has tremendous potential for dynamic growth and multiplier effect on employment generation without much spending from the public exchequer.

FICCI MEDIA DIVISION