

## **FICCI Ladies Organisation President to lead a 50-member women business delegation to Bhutan on Sept. 10**

**NEW DELHI, September 9, 2014:** FICCI Ladies Organisation (FLO) is taking a 50-member strong women business delegation to Bhutan, one of the largest contingent of its kind, for a four-day visit starting from September 10 to 14, 2014. **Ms. Neeta Boochra, President of FLO** will lead the delegation.

The objective of the visit is to explore and discuss how business women can engage and expand their business. Some women entrepreneurs are already doing business with Bhutan. The meetings with women leaders and entrepreneurs of Bhutan will help in providing and understanding the existing synergies between Bhutan and India for enhancing and deepening business engagements. The delegation will explore opportunities in the sectors such as education, textile, hydro power, construction, gems and jewellery, chemicals, garments, art and tourism.

The all-women business delegation will engage in high-level interactions and will meet **His Excellency Mr. Tshering Tobgay, Prime Minister of Bhutan; Economic Minister, Mr. Norbu Wangchuk** and **Her Majesty Ashi Dorji Wangmo Wangchuck, the Queen Mother.**

The delegation plans to meet women parliamentarians of Bhutan and will have a meeting with the members of Bhutan Association of Women Entrepreneurs (BAOWE). The meeting with BAOWE, which also represents SAARC Chamber Women Entrepreneurs Council (SCWEC), the way FLO does, will discuss issues pertaining to SAARC-SCWEC.

The delegation will also meet the **Indian Ambassador in Bhutan, Mr. Gautam Bambewala.**

The audience with the Queen Mother will help to bring forward FLO's activities on skill upgradation, capacity development and empowerment of women, girl child and youth. FLO will be happy to work in all these areas with women of Bhutan.

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