

**Time for US companies to scale up their engagement with  
Indian businesses,  
*FICCI-EY report on Direct investments in the US by Indian  
enterprises***

**New Delhi, 24 January 2015:** The latest edition FICCI-EY report on 'Direct investments in the US by Indian enterprises' comes at an important time, when both the countries are making a final push to achieve strategic and economic gains by redefining their partnership.

The report narrates the remarkable story of hundreds of Indian companies that have invested billions of dollars in US, generated and supported thousands of jobs, and created deep impact via various philanthropic initiatives and community engagements.

This report provides an overview of a total of 268 outbound acquisitions made by Indian companies between October 2012 and December 2014, of which 71 were made in the US, with a cumulative disclosed value of US\$2.9 billion, despite global and domestic economic turbulence. The actual investment in the US would be even greater as the transaction value is available for only 22 transactions out of total 71 deals. It is a matter of great pride that Indian companies are able to contribute to the US economy's export and tax revenues, social security contributions, capital growth and productivity.

The report highlights that a high rate of innovation, abundance of natural resources, presence of a large consumer market in the US, as well as the strong US-India relationship, makes the US a highly attractive destination for Indian businesses. The report also provides insights on the contributions made by specific industries and opportunities for partnership. A detailed snapshot of four high-growth sectors — technology, natural resources, pharmaceuticals and health care, and defense and security – based on recent trends in greenfield investments and M&As, also forms part of this study.

Time is opportune for US companies to scale up their engagement with Indian businesses both at home as well as through partnerships in India, leveraging economic multipliers that exist on both sides. To foster a positive investment environment further, a Bilateral Investment Treaty (BIT) can provide confidence and protection to investors from any discriminatory measures.

**Weblink: <http://ficci.com/spdocument/20542/India-US-Report-20Jan-secured.pdf>**

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