

## **FICCI signs MoU with Govt. of Haryana for promoting Gender Equity and Women Empowerment**

**New Delhi, 21 July 2015:** FICCI has signed a MoU with the Government of Haryana at the “Call to Action” – Beti bachao Beti Padhao event in Gurgaon today, in the presence of the Hon’ble Chief Minister of Haryana, Shri Manohar Lal.

FICCI CSR committee co-chair, Padmashri Shri Vikramjit Singh Sawhney and other FICCI members today made a pledge to support the B3P campaign of the Haryana Government.

As part of the B3P initiative, FICCI will encourage its members to consider projects for the promotion of gender equity and Women Empowerment.

FICCI appealed that to achieve a balanced sex ratio, all stakeholders including Government departments, CSOs, Media and the Private sector need to work together to achieve a positive outcome and that FICCI is honoured to be a part of this process with the Govt. of Haryana.

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**FICCI MEDIA DIVISION**