

MESC and AIFEC to organize 3-day workshop for 10,000 people working in the Film Industry

NEW DELHI, 11 September 2015: In an unique initiative, **Dr. Kamal Hassan**, Actor, Director, Producer and Chairman of Media & Entertainment Skills Council, a FICCI body, jointly with **Mr. G. Shiva**, President of All India Film Employees Confederation (AIFEC) has decided to organize a 3-day workshop bringing together 35 film unions for conducting **Recognition of Prior Learning (RPL)** for about 10,000 workforce currently working in the Film Industry . The three day workshop would involve training which would be conducted by national and international Film dignitaries, technicians, specialists in 16 trades/job roles.

The Film Union unanimously has announced a 3-day work holiday for the Skilling during second week of November making it a 'worker's driven' initiative.

Film Industry skilled workforce are traditionally led, managed and executed through the manpower provided by various film Unions. We have more than 35 unique film union consortiums with informal/unstructured skilling and apprentice models.

The Media and Entertainment skills council (MESC) is the body led by FICCI mandated to train 11.24 lakhs skilled workforce by 2022. MESC has created world class Qualification Packs for 74 Job roles spanning across various sub sectors of Entertainment along with the consortium partner from the Industry.

MESC has participated in the Pradhan Mantri Kaushal Vikas Yojna (PMKVY scheme) and enrolled about 5000 students Pan India to undertake training under various affiliated training partners.

FICCI MEDIA DIVISION