

Department of Heavy Industries partners with WIN INDIA 2015

to Promote Indian Capital Goods Manufacturing as a part of 'Make In India' initiative

FICCI to be the Lead Industry Partner for the WIN INDIA 2015

Department of Heavy Industries has collaborated with FICCI to be the lead agency to officially execute the partnership with Hannover Milano Fairs India Pvt Ltd,

organizers of WIN India 2015.

Partnership to enhance and encourage collaborative opportunities between Indian and Global players at World of Industry- WIN India from 09-11 December 2015

New Delhi, 24 September 2015: Hannover Milano Fairs India Pvt Ltd, the Indian subsidiary company of the global joint venture of Deutsche Messe (Germany) and Fiera Milano Group (Italy) today announced the partnership between Department of Heavy Industries and WIN India 2015, India's leading Industrial and engineering trade fair, scheduled to be held from December 9-11, 2015 at the Pragati Maidan, New Delhi. Department of Heavy Industries, Ministry of Heavy Industries and Public Enterprise, Government of India has partnered with FICCI, one of the largest and oldest apex business organization and government advisory, to be the lead agency for executing the partnership for WIN India 2015. This partnership is to work jointly towards promoting India's high tech engineering and capital goods manufacturing industry as a part of Government of India's 'Make In India' campaign.

To formalize the collaboration, present at the conference were **Mr. Rajan Katoch, Secretary, DHI, Government of India, Dr. A.Didar Singh, Secretary General, FICCI, Mr. Wolfgang Pech, Sr. VP, Deutsche Messe AG and Mr.Tushar Alekar, Commercial Director, Hannover Milano Fairs India Pvt Ltd** WIN Indian 2015 is the Indian sister event for Deutsche Messe's largest global industrial engineering trade fair HANNOVER MESSE, where India participated as Partner Country this year, generating interested enquires of close to 1.2 Billion USD at the show. This partnership MoU is being seen as a significant step in enhancing India's 'Make In India' focus by extending its progress made at HANNOVER MESSE. WIN India will serve as a platform for the showcase of high tech engineering and capital goods manufacturing innovation on a global platform.

Said **Mr.Rajan S Katoch**, "the government is poised to announce the first ever 'National Capital Goods Policy' which will be formalised by November".

"India is an attractive hub for foreign investments in manufacturing sector. Several companies have set up or are looking to establish their manufacturing bases in India. Department of Heavy Industries will be the strategic partner of WIN India 2015 with support from FICCI, where both the organizations will together work towards strengthening the Indian manufacturing sector thereby making PM's vision of Make in India a reality. The partnership also signifies greater government partnership in WIN India, which is an important factor in augmenting the Indian Capital goods manufacturing ecosystem" added Mr. Katoch.

WIN India 2015, therefore, comes at an opportune time and it is hoped that the policy impetus will give momentum to foreign investment in India's capital goods sector.

“The Make in India initiative has generated tremendous positive sentiment and interest from global investors. It is estimated that between April 2014 and February 2015, foreign direct investment in India reached 28.8 billion U.S. dollars – a 40 percent increase compared to the same time period in the previous year. WIN India has been successfully working towards the mission of creating more interest in India as a long-term production location for 8 years now. With more global interest in India, and with our partnership with Department of Heavy Industries and FICCI, we hope to further pave the way for investment and partnerships to enhance India’s economic engagement with Europe and other global economies.” **said Mr. Wolfgang Pech.**

In December of this year, Lower Saxony’s undersecretary, Daniela Behrens, will lead a business delegation from Lower Saxony to visit WIN INDIA with the specific goal of meeting Indian companies and intensifying Lower Saxony’s economic relations with India. This is a direct result of India’s Partner Country appearance in Hannover, which is the capitol of Lower Saxony. Learning that there are numerous investment and cooperation opportunities in India, the delegation will visit WIN India 2015.

Mehul Lanvers-Shah, Managing Director, Hannover Milano Fairs India Pvt Ltd. said “We are very happy to extend all our support to our partners and are thankful that they have chosen WIN India as the platform of choice for the sector, represented by the Ministry of Heavy Industries and Public Enterprises. At WIN India this year, DHI will showcase the Indian Capital Goods manufacturing sector and its strengths and will focus on Government of India’s successful campaign Make in India, taking forward the progress made as Partner Country at Hannover, Germany. The show is an ideal platform to showcase India’s high tech engineering and Capital Goods companies, Research and Innovation and bring State Governments and other local and global players together to develop the industry. In partnership with Department of Heavy Industries, we along with FICCI, will also organise industry roadshows in 10+ cities to garner participation and interest from domestic players.”

“India is lagging behind in domestic capital goods manufacturing, leading to an increasing dependance on imports in the sector. Capital goods manufacturing is crucial for the development of India’s manufacturing ecosystem as it has a multiplier effect by supplying the equipment and machinery needed to support and encourage the sector’s growth. Today the capital goods industry contributes a meagre 12% to the total manufacturing activity in the country. We are greatly looking forward to this partnership at WIN India 2015 to promote the Department of Heavy Industries objectives of boosting the Indian Capital goods sector, and promoting India’s focus on Make in India,” **Said Dr.**

A.Didar Singh, Secretary General, FICCI

WIN India is powered by the global industrial trade fairs of Hannover. WIN is the umbrella brand for 5 internationally established trade fairs covering Industrial Automation, Motion Drive Automation, Surface Technology and CeMAT India presenting a comprehensive range of products and technologies for factory, process and industrial building automation; power transmission and fluid power; materials handling and logistics; and surface treatment, respectively. In its 9th edition, WIN India, will be held at the Pragati Maidan Fair Grounds in New Delhi. The show occupies an area of 11000 sq. metres and showcases exhibitors from 27 countries. Leading country participations come from Germany, Italy, China, Taiwan and Korea. True to its global roots, over 50% of products displayed at WIN India are international. Few of the companies that will participate in this year’s WIN India are Festo, Camozzi, Jungheinrich, Hyundai forklifts, Hi-tech robotics, Phoenix Contact, Nord Systems, Gandhi Automation, Balluff India, Beumer Group, Connectwell, Degson, Epson robotics, Faro, Pepperl and Fuchs, Wago and many more.



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