

## Minister for Social Justice & Empowerment felicitates winners of FICCI CSR Awards

**NEW DELHI, 24 November 2015: Mr. Thaawar Chand Gehlot, Minister for Social Justice & Empowerment**, while inaugurating the **FICCI CSR Summit and Awards** reiterated that one who is born has the right to live and it is our duty to ensure this by constant handholding and support.

The Minister highlighted the various initiatives led by the current government in the social development space specially focusing on the differently abled section of the society. Right from providing mechanical wheel chairs to aid for visually impaired, his team led the revolution to mainstream this section of society. He further pointed out the successes of these individuals in para-Olympics and in the cricket world cup for the blind.

The Minister also congratulated the winners of the FICCI CSR Awards across various categories along with **Ms. Rajashree Birla, Chairperson, FICCI CSR and Community Development** and **Dr. Jyotsna Suri, President FICCI** for leading an impactful initiative for the past decade.

**Dr. Suri**, mentioned, “to encourage corporate participation in inclusive growth, FICCI instituted India’s first Corporate Social Responsibility (CSR) Award in the year 1999. This is the 14th year of this prestigious award and it is a proud moment for FICCI to see that the award has elicited a lot of interest amongst the Top corporates and Industry thought leaders.”

Today also marked the 4<sup>th</sup> India Korea CSR Forum. The **Ambassador of Republic of Korea, Mr. Cho Hyun**, said “the Indian elephant is about to take off, and it will soon fly”.

He spoke of the huge investment potential of India, especially under the aegis of the Make in India, Digital India, Smart Cities and the Clean India campaigns. The ambassador further said that India had a promising potential for the ‘take off’ and a ‘solid runway’ created by a business friendly environment conducive to foreign investment along with government driven reforms and peoples’ support.

**Ms. Rajashree Birla** mentioned that the current theme for the event, ‘Leveraging CSR: Achieving National Development Agenda’ was apt for discussion and action. She was optimistic that the Indian CSR practices had the potential to soon get mainstreamed in the global space. She added, “We must find it within ourselves to look beyond ourselves” to develop the right thought level values in our actors for development, one of which is India Inc.

The inaugural session also included the felicitation ceremony along with acknowledgement of partners, finalists and winners. The CSR hub website was also launched by the Minister. The CSR hub is an online platform that aggregates all CSR projects on one platform to facilitate the civil society and corporates.

A Knowledge Paper on *Corporate Social Responsibility and Sanitation: Case Studies from India Inc.* was also released by the dignitaries.

The inaugural session was concluded by **Mr. Vikramjit Singh Sahney, Co-Chairperson, FICCI CSR and Community Development Committee**. Mr Sahney in his remarks said “Democracy and Development can flourish, only if the citizens know about their responsibilities.” He added that “we have inherited this universe from our ancestors, but it is our moral duty to give it back to the next generation, in a much better form.”

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**FICCI MEDIA DIVISION**

## WINNERS

<b>Special Jury Commendation Certificate for Large Enterprise – PSU Category</b>	
Odisha Power Generation Corporation	Dr. Manoj Dash, Head-CSR & Sustainability
<b>Corporate Citizen for Exemplary Innovation promoting CSR -Category III (irrespective of turnover of the company)</b>	
Essel Mining Limited	Mr. Ashok Kumar Bal, CEO -Indian Mining Operation Mr. Prasanna Kumar Panda (President ) Mr. Biswajit Behuria, CSR -HOD
<b>Corporate Citizen for Small and Medium Enterprises (SMEs) –Category II with turnover up to INR 200 Crores per annum</b>	
Ashiana Housing	Mr Ankur Gupta - Joint Managing Director with team members
<b>Corporate Citizen for Private sector Companies with turnover between INR 201 Crores – INR 3000 Crores per annum</b>	
Monnet Ispat limited	Mr. Aniruddha Singh, President- Monnet Group Human Resources Sadiya Rohma Khan, Manager, CSR
<b>Corporate Citizen Large Enterprises- Private sector Companies with turnover of INR 3001 Crores per annum and above</b>	
Shree Cement Limited	Mr. H.M.Bangur, Managing Director Shri Sanjay Mehta, Joint President-Commercial Shri P.N.Chhangani, President -Works

## APPRECIATION PLAQUE

S. No	Category		Company Name
1	Cat - IA	Call upon – Dr. Rakesh Gupta, GM	Punjab National Bank
2	Cat - IB	Could not attend	UTC
3	Cat - IB	Mr. Puneet Saran, President – Group Corporate Affairs, Adani Group	Adani Ports and SEZ
4	Cat - IC	John Alex, Head CSR	Equitas Micro Finance Pvt . Ltd
5	Cat - IC	Could not attend	Sundram Fastener Ltd
6	Cat - III	Anagha Mahajani	Ambuja Cements Limited
7	Cat - III	Mr. Rajesh Jogi - Chief Risk Officer, RBS Ms. Dhruvi Shah - Vice President, RBS Mr. N Sunil Kumar Mr. Abhinav Sen - Senior Manager, RBS	Royal Bank of Scotland
8	Cat - III	Aman Lal , KFC – Chief People Officer	YUM

## KEY HIGHLIGHTS

### ➤ **14<sup>th</sup> FICCI CSR Award Ceremony**

FICCI Corporate Social Responsibility Award' India's first CSR award was instituted in 1999 by FICCI. The aim of the award is to identify and recognise the efforts of companies in integrating and internalising Corporate Social Responsibility (CSR) into their core business operations. The award acknowledges efforts of the companies which engage in CSR in a strategic and systematic manner and integrate it with their overall corporate strategy. Over the years, a number of companies including HPCL, ITC Limited, Mahindra & Mahindra, Cairn India, SAIL, Tata Tea, Infosys, Tata Chemicals, HINDALCO, TISCO, TELCO, Lupin, Gujarat Ambuja Cement, etc. have been recognised for their exemplary work in the area of CSR. Over the years, the award has been given away by stalwarts including Late (Dr) A P J Abdul Kalam, P Chidambaram, Yashwant Sinha, Anand Sharma and Sachin Pilot. The presentation ceremony is scheduled for November 24, 2015 at FICCI Federation House, New Delhi.

### ➤ **Launch of FICCI CSR Hub**

The CSR Hub is an online portal offering an array of services to Corporates and CSOs alike to design and execute socially relevant and sustainable initiatives. The Hub offers sustainable solutions to corporates looking to implement their CSR program through multiple avenues of association & partnerships through existing project and co-creation opportunities to choose from. The Hub offers a credible network of facilitators, knowledge partners & implementation systems to ensure contextualized replicable initiatives to leave a sustainable and measurable impact. The standard operating processes developed in-house by FICCI SEDF strengthens the systemic approach adopted to address the sustainability of the solution delivered. The online interactive portal shall be launched with a database of projects enlisted and various work opportunities for Corporates to consider for any assistance related to CSR execution & its management.

### ➤ **Release of Knowledge Paper on Corporate Social Responsibility and Sanitation: Case Studies from India Inc**

The paper is compilation of a few initiatives undertaken by various Corporates as a part of their Corporate Social Responsibility program promoting India to become Open Defecation Free. It is a compilation of case studies. The objective of putting together these case studies is to showcase the good work being done by several organisations and help others to emulate some of the best practices to take the Hon'ble Prime Minister's vision forward in a positive and concrete manner.

### ➤ **Korea – India CSR Forum**

**The Korea-India CSR Forum** is a bilateral forum between Federation of Indian Chambers of Commerce and Industry and the Embassy of the Republic of Korea in India, funded by the Embassy of the Republic of Korea in India. The forum is organized every year. The main objectives of the forum are to: introduce CSR theories and policies of both the countries;

discuss how CSR initiatives of the Indian and Korean company in India fits into the Indian context; share the best practices of CSR initiative, management in the supply chain domestically and internationally; communicate research results concerning CSR; and provide a platform to exchange and share ideas between policymakers, academics, and businesses. To further engage, discuss, share and understand the essence of CSR policies, its challenges, best practices and prospects, partnerships it holds for business sustainability and above all leading to future international business engagement and cooperation, the FICCI Aditya Birla CSR Centre for Excellence and the Embassy of The Republic of Korea in India formed the Korea - India CSR Forum.