

Engaging youth in policy dialogues and decision making are chief determinants in the socio-economic empowerment, says MoS PP Chaudhary
Seven companies win the FICCI CSR Award 2017

NEW DELHI, 30 November 2017: Seven companies were awarded the prestigious 16th FICCI CSR Awards on 30th November in New Delhi on Thursday at the FICCI CSR Summit and Awards. An eminent jury, chaired by former SEBI Chairman, **Mr. U. K. Sinha** determined the top awardees.

The theme for the year was '**CSR: Investing in Generation Next**'. Inaugurating the conference, **Shri P. P. Chaudhary**, Minister of State for Corporate Affairs, Law & Justice, Government of India said, "*while most of the developed countries face the risk of an ageing work force, India has a very favourable demographic profile and Government believes that engaging young people in policy dialogues and decision making processes are chief determinants in the socio-economic empowerment of the youth. Business chambers like FICCI hold a prime force in this movement, bringing all relevant stakeholders together to one platform for shared learning, cooperation and for creating a conducive environment for empowerment of our youth*".

He also added "*India Inc. is not only providing expertise and management skills but also through their CSR programmes, investing in capacity building of youth and designing market oriented skills. Companies through their CSR initiatives are working on various issues plaguing today's youth such as health, water, environment, drug abuse, livelihood etc*".

Ms. Rajashree Birla, Chairperson, FICCI Aditya Birla CSR Centre of Excellence shared that from over 20% BPL Indians, India as a nation could be free from poverty over next 5 years. Ms. Birla highlighted the need to accelerate rural entrepreneurship for Generation next. More support and resources need to be provided. Agri-processing is a huge untapped opportunity that must be leveraged for Gen Next.

The summit deliberated on Strategies to Educate, Engage and Empower Gen Next through strategic CSR, entrepreneurship and driving change through media.

The summit also had special talks by TedX speakers on Stories of Change. Speakers included **Mr. Nawneet Ranjan**-Recipient of the Google Rise Award, **Mr. Gautam Karajgi** –Leader of the Anandwan Smart Village, and **Mr. Pankaj Dixit** - Co-founder of Liter of Light

An exclusive highlight of the conference was the **7th Korea-India CSR Forum**. The forum covered dialogue exchange between Korean Companies and Ministry of Corporate Affairs about ground realities of CSR implementation and showcase of how the Korean Companies in India are promoting, supporting and leveraging the youth initiatives in India through CSR.

The Award and summit was attended by CEOs, CSR Heads, NGO heads, Government officials and Academia.

Winners

16th FICCI CSR Awards

Category 1- Women Empowerment

Private sector Companies with turnover of INR 3001 Crores per annum and above

- **Axis Bank Limited**

Category 2- Education, Skill Development and Livelihood

Public Sector Companies (PSUs)

- **Gail India Limited**

Private sector Companies with turnover of INR 3001 Crores per annum and above

- **SRF Limited**

Private sector Companies with turnover between INR 201 Crores – INR 3000 Crores per annum

- **Tech Mahindra Limited**

Category 4 - Health, Water and Sanitation

Private sector Companies with turnover of INR 3001 Crores per annum and above

- **Larsen & Toubro Limited**

Category 6 - Exemplary Innovation

- **National Stock Exchange of India Limited**

Category 8: Small & Medium Enterprises (SMEs)

- **Elin Appliances Private Limited**

Special Jury Commendation

Category 1- Women Empowerment

Private sector Companies with turnover of INR 3001 Crores per annum and above

- **Nuvoco Vistas Corp Limited**

Category 2- Education, Skill Development and Livelihood

Private sector Companies with turnover of INR 3001 Crores per annum and above

- **Deepak Fertilizers and Petrochemicals Corporation Limited**

Category 4 - Health, Water and Sanitation

Private sector Companies with turnover between INR 201 Crores – INR 3000 Crores per annum

- **Sterlite Technologies Limited**

For More details: www.ficci-csrcon.com ; <http://csrce.org/>

About the FICCI CSR Summit and Awards

FICCI CSR Summit and Awards is an annual event of the **FICCI Aditya Birla CSR Centre for Excellence** that promotes sharing, acknowledging CSR Best practices, opportunities for partnerships, Scaling and replicating CSR programs.

About the FICCI CSR AWARDS:

FICCI Corporate Social Responsibility Awards is India's first CSR awards and was instituted in 1999 by FICCI. The aim of the award is to identify and recognise the efforts of companies in integrating and internalising Corporate Social Responsibility (CSR). The award honors outstanding CSR projects in varied subjects such as Women Empowerment to Education, Skill Development and Livelihood, Environment Sustainability, Health, Water and Sanitation, Post Disaster Rehabilitation, Water Management, Women Empowerment.

The selection process for the FICCI CSR Awards is extremely competitive and is assessed by an eminent Jury through a 3 tier assessment process.

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