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Vol No 16 ■ Issue No 07 ■ October 2019

04 From the Secretary General

12-13 Focus Country

■ Prime Minister Sheikh Hasina Invites Indian Businesses to Invest in Bangladesh

14-17 Lightbox

18-20 Special Feature

Capital Markets Fully Geared up to Make India \$5 Trillion Economy: SEBI Chairman

21 Viewpoint

Robust Capital Market Imperative for Achieving Government's Vision of \$5 Trillion Economy

22-23 Briefings

26 Sector Statistics

28-41 Policy Watch

- 28 Occupational Safety, Health & Working Conditions (OSH) Code to be Simplified Further: Santosh Gangwar
- 30 Prevention of Smuggling Can Save Jobs, Money: Anurag Singh Thakur
- 32 India Needs 'Ispati Irada' to Boost Steel Usage, Says Union Minister Dharmendra Pradhan
- 34 India Can be Global Hub for Data Refining: Ravi Shankar Prasad
- 35 FICCI Young Leaders Forum Organises Fireside Chat with Smriti Zubin Irani
- 36 Delhi Likely to Have New Parliament Building by 2024: Hardeep Singh Puri
- 38 India to be Key Provider of Skilled Workforce to Entire World: Mahendra Nath Pandey
- 40 India The Skill Capital: Making it Happen
- 41 Annapoorna-ANUFOOD India Continues to Excel

42-54 International

- 42 India-China Should Focus on Strengthening Trade Facilitation: Counselor, Embassy of People's Republic of China
- 43 Japan welcomes Indian Companies to Expand Their Businesses: Kenji Hiramatsu
- 45 Huge Potential for Increasing India-Mongolia Economic Relations: Dharmendra Pradhan
- 46 Fresh Waves to Surf for Indian Investors Towards Vietnam
- 47 Industry Highlights India-Israel Business Issues
- 48 Indiana Invites Indian Companies to Explore Business Opportunities
- 50 FICCI Organises Namaskar Eurasia Expo in Bishkek
- 51 'Strong New Jersey-India Ties to Promote Growth, Investments'
- 52 Joint 'India-New Development Bank' Workshop to Enhance Engagement with Indian Companies
- 54 Griffith Business School and FICCI FLO Partner to Promote Indian Women Entrepreneurs

55-62 States

63-64 Policy Monitor

65 FICCI Diary

66-67 Twitter Wall

68 Statistical Snanshot

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From the Secretary General

The government continues to take measures to revive consumption and investment demand in the economy, which is facing the worst slowdown in recent years.

FICCI welcomes the package of measures to boost exports and the housing sector as these will provide the much-needed stimulus to boost the economy. Relaxation of ECB guidelines for affordable housing and cut in interest rate on housing allowance are major steps towards achieving mission Pradhan Mantri Awas Yojana.

The new initiatives of export-related incentives, finance, credit and facilitation like the new scheme for Remission of Duties or Taxes on Export Product, fully automated electronic refund module for Input Tax Credits in GST and additional funding of up to Rs 68,000 crore as export credit under priority sector will help turn around exports.

The boldest reform came in terms of tax relief to corporates – reduction in the corporate tax rate from 30% to 22% for existing domestic companies and 15% for new manufacturing companies. This was a long-standing FICCI request. With rates similar to those in ASEAN countries, India has become a competitive market in the region. It will trigger a virtuous cycle of investments, growth and higher employment.

RBI is also supporting the growth revival measures through rate cuts and by inducing banks to pass on the interest rate reduction to the borrowers while improving liquidity.

FICCI expects more measures and reforms to reverse the slowdown, which seems more than just a cyclical downturn. Commerce and Industry Minister Piyush Goyal, who is confident of India becoming a \$5 trillion economy, believes Dubai Expo 2020 offers a great opportunity to the country for becoming a superpower.

While SEBI Chairman Ajay Tyagi assured that the market is fully geared up to meet the needs of a \$5 trillion economy, Skill Development and Entrepreneurship Minister Mahendra Nath Pandey said India can be the hub for skilled workers. Also, Labour Minister Santosh Gangwar has promised further simplification of labour laws.

Considering India's leading presence on digital platforms, IT and Communications Minister Ravi Shankar Prasad said India can be the world's data refinery centre. Meanwhile, Housing and Urban Affairs Minister Hardeep Singh Puri plans to replace all vestiges of British India including the Parliament building and Rashtrapati Bhavan.

Prime Minister of Bangladesh Sheikh Hasina has invited the Indian business community to explore investment opportunities in Bangladesh. Indiana Governor Eric J Holcomb has also asked Indian companies to visit his state. Outgoing Ambassador of Japan to India Kenji Hiramatsu, who saw 200 new Japanese firms invest in India during his term, said Japanese government is promoting Indian products in its country.

This issue of BD also presents a multi-pronged FICCI strategy to tap the Chinese outbound tourism – the biggest tourist segment in the world.

As the world economy continues to decelerate, all eyes are on India for investment opportunities. FICCI will continue identifying business opportunities.

Dilip Chenoy