

A large, light blue magnifying glass graphic is centered on the page, with its handle extending towards the bottom right. The lens of the magnifying glass is positioned over the main title text.

# **KNOWLEDGE PAPERS**

**Series 3/2020**



### FICCI Recommendation on Regulatory Reforms for Pharma Sector in India

The COVID-19 situation has made us realize that India needs to act fast and decisively before an irreparable damage is done to the health and economy of this country by our outdated regulatory framework and hence we require regulatory overhaul. "FICCI Recommendation on Regulatory Reforms for Pharma Sector in India" is a report made with inputs from Industry Experts from both generic as well as innovator pharma companies which contains the suggested reforms for :

New Drug Proposals, Animal Toxicity & Testing, Clinical Trials and R&D Ecosystem.

The document has been prepared inhouse with complete support of Sector Experts of the Pharmaceutical Industry. The document also details how these suggested reforms will Impact in terms of High, Medium and Low.

<http://www.ficci.in/publication.asp?spid=23240>



### Back to Safer Workplaces - The Guidance Document to contain the spread of COVID-19

COVID-19 pandemic has changed the way world works as the possibility of infection continues to be real. Government of India has taken a holistic approach by implementing public health approaches including non-pharmaceutical measures to curb the infection and succeeded in keeping numbers low in the initial months by stringently following lockdown measures. While the government was cautiously implementing Lockdown 4.0 with calibrated easing of lockdown conditions in green, orange and red zones by opening of the offices, manufacturing units, commercial establishments, supply chains etc. in May, it was evident that we all would be re-entering an altered version of workplaces as the 'New Normal'. It is critical that the new normal and new culture at the workplaces is adopted for effective containment of the infection. 'Safer Workplaces' is a new social order by reinforcing the importance of safe practices at the personal and workplace level and the acceptance of the new normal in post lockdown India. FICCI, in association with WHO India, developed a 'Guidance Document for Safer Workplaces', to help equip the industry to restart businesses in the 'New Normal' scenario, post the lockdown. This includes general and health guidelines as well as behaviour guidelines for infection prevention and control for workplaces, travel, educational institutions and market places.

<http://www.ficci.in/publication.asp?spid=23244>



### Recommendations on Opening of Prohibited Activities Post Lockdown 4.0

FICCI created a comprehensive document containing recommendations for the government to allow the activities and open up the sectors which have been prohibited during the lockdown 4.0. This report has been created based on the feedback from industry, keeping balance of lives and livelihoods.

<http://www.ficci.in/publication.asp?spid=23247>



### Travel and Tourism - Survive, revive and thrive in times of COVID-19

The report covers relief recommendations to the central and state governments along with guidance to business across segments in aviation, hospitality, etc. to how to emerge stronger and leverage the opportunities for growth. The report also talks about the socio-economic effects of the novel coronavirus on the industry to highlight the urgent need for relief in the sector. It highlights the support the industry expects from the government with respect to regulatory and policy measures including a one-time rescheduling of principal/interest dues in line with the estimated cash flows, direct cash support, waiver of statutory dues as well as the extension of the current six-month moratorium among others. The report also highlights some of the measures businesses across segments whether airlines, travel agents / tour operators, railways, hotels, etc. can take to build confidence in consumers about traveling again to kick-start the industry and bring it closer to pre-covid scenario with greater focus on the health of customers and employees alike. Drawing on their research both, domestically and internationally, the report aims to provide recommendations to the Government on how to reverse the impact of COVID-19 on the industry in order to protect the livelihoods of millions through various monetary, fiscal and financial market measures.

<http://www.ficci.in/publication.asp?spid=23252>



### Atmanirbhar Bharat Abhiyan: opportunity for homeland security industry

Atmanirbhar Bharat Abhiyan was announced by the Government of India with an INR20 lakh crore of relief package to revive the Indian economy, which was grappling due COVID 19 led nationwide lockdown and impact of global crisis. The Government intends to strengthen the ecosystem for local manufacturing to make India self-reliant through this initiative. This report describes the ecosystem of security industry in India and the key principles for doing business which can be adopted to leverage new opportunities pertaining to manufacturing, infrastructure and R&D in security sector. It also explains the key challenges and suggestive measures that can be taken to overcome roadblocks.

<http://www.ficci.in/publication.asp?spid=23253>



### Decoding agriculture in India amid COVID-19 crisis

The report consolidates the challenges and their impact across various dimensions of the agricultural value chain during covid pandemic and can be used as a reference guidebook while planning for future crisis management by agriculture-based businesses. The report also mentions about announcements made for agriculture and allied sector in Aatmanirbhar package by Government of India and how these reforms will have multiplier effect on agriculture economy in days to come. The report suggests that, it is not only important to survive immediate covid crisis, but also to be sustainable in long run and build an agriculture value chain that is more resilient. Coronavirus pandemic has lot of dark sides but at same time this also presents a great opportunity for us to rethink and start looking for the hidden potential by evaluating different dimensions of the respective sectors. This report provides thought-provoking recommendations and suggestions for stakeholders within the agricultural value chain to consider, evaluate and adopt.

<http://www.ficci.in/publication.asp?spid=23267>



### Statewise Mapping of Activities During Rollout of Unlock 1.0 [Phase - 1]

The Ministry of Home Affairs issued "Guidelines for Phased Re-opening (Unlock 1)". The Order laid out the Governments proposed model for easing lockdown restrictions and reopening the economy. The purpose of this document is to compare differences between the State issued orders and the guidelines issued by the MHA.

<http://www.ficci.in/publication.asp?spid=23284>



### Mapping of Permitted & Prohibited Activities during Lockdown 4.0 - Zone Wise Matrix

FICCI mapped activities permitted & prohibited during Lockdown 4.0 vide notifications from various State/UT governments and realities on ground. This report is a ready reference for industry to check on permitted & prohibited activities across nation at a glance.

<http://www.ficci.in/publication.asp?spid=23245>



### A Policy Document for Reinvigorating Industry in Punjab

By May 2020 end, Punjab industry could be seen reeling under existential crisis as domestic and international market seemed bleak for FY 2020-21. Market Closure, Labour Shortage, Financial Crunch and Supply Chain Disruption were four common issues that were affecting businesses across sectors in the State. Based on it, this policy document adopts sector-specific strategy to study these issues and recommend solutions/measures that could be pursued/referred to at Central and State Government level, latter mostly, for industry relief policies post May 2020. Both primary and secondary data collection techniques have been adopted to provide a holistic coverage to the topic and focus has been given to unraveling COVID-19 related pain-points, especially of highly-impacted sectors.

<http://www.ficci.in/publication.asp?spid=23266>



### FICCI - Empowering FPOs

There are about 7374 Farmer Producer Companies (FPCs) in India which cover about 4.3 million farmers. The inherent strengths and capabilities of these institutions have been considered as one of the effective tools to combat adverse impact of COVID-19 on agrarian community. Development of Farmer Producer Organizations is one of the best tools to effectively drive Aatmanirbharta and establish an effective and well-balanced bridge between rural and urban economies. However, to empower FPOs, ecosystem around it needs to evolve further. FICCI initiated a study with a group of practitioners working on various domains of FPO promotion such as FPO market linkage, value chain expert, promoting institutions, FPO finance. A study was done with a sample size of 50 respondents. Recommendations as are mentioned in this paper will positively impact the FPO ecosystem by resulting in empowerment and resilience of small and marginal farmers.

<http://www.ficci.in/publication.asp?spid=23272>



### Strategy for COVID Containment

Since India geared up for unlocking its economy, a significant rise in COVID-19 infection has been observed. An aggressive containment strategy was launched by the government to contain the spread of virus involving geographic quarantine, extensive contact tracing, testing suspect cases, isolating and providing medical care with the objective to break the chain of transmission. This has been supplemented with a Mitigation plan, focusing on upgrading health infrastructure, increasing ventilators and oxygen support mechanisms and testing capacity. Such strategies vary state to state depending on the geography, population, active number of cases and available healthcare facilities. Based on the experiences of states like Kerala, Karnataka, Maharashtra and Delhi the following measures have been recommended by FICCI:

- Reimagine the public health preparedness to appropriately address the infectious disease outbreaks and make public health experts an integral part of the system.
- Decentralize the healthcare system with focus on primary healthcare and develop Smart Health & Wellness Centers through PPPs.
- Implement the National Airborne Disease Control Guidelines and declare COVID-19 a notifiable disease.
- Focusing on 'controlled transmission' to contain the virus, improve the provision of care and minimize mortality through early detection.
- Testing, tracing, tracking & monitoring, treatment and teamwork are the key to containment.
- Plan interventions considering multiple factors i.e. social impact, modelling, progression of disease and projection.
- Effective use of IDSP Portal for extensive data projection and interpretation
- Strengthen peripheral health facilities to help reduce the load on mid- and tertiary- level facilities.
- Enhance capacity building of healthcare workers and training of frontline workers on appropriate use of PPE depending on the activity.
- Strengthen the risk communication strategies through community engagement.
- Use of sustainable strategies like adoption of adequate protection measures by following SMS approach (S-Social distancing, M- Mask, S-Sanitize hands).
- Focus on reducing stigma amongst community and enhance psycho-social support.
- Diagnostic labs should declare the viral load of all RTPCR tests to enable proper assessment of infection spread.
- Availability of well-equipped quarantine and isolation centers with adequate facilities and sufficient number of oxygen concentrators and essential medicines.

<http://www.ficci.in/publication.asp?spid=23274>



### India Roadmap on Low Carbon and Sustainable Mobility

India Roadmap report on Low Carbon and Sustainable Mobility with thrust on decarbonisation of the Indian transport sector, has been developed by FICCI and supported by knowledge partners, WWF-India, PPMC (Paris Process on Mobility and Climate), and Shakti Sustainable Energy Foundation. The India-specific Roadmap was developed following multi-stakeholder consultations over a period of two years, with the specific objectives:-

- To provide a long-term vision and action plan to the government for decarbonisation of the transport sector;
- To provide an integrated thinking, design and planning perspective on low carbon and sustainable mobility ecosystem in India and suggest actionable recommendations considering near-term (2022), mid-term (2030) and long-term (2050) timeframes.

The eight distinct components highlighted in the India Roadmap report are as follows:

1. Urban transformation for healthier, inclusive lifestyles and efficient, resilient, prosperous cities;
2. Low-carbon energy supply strategy;
3. Improve intermodal and mode-wise system efficiencies;
4. Optimise supply chains to manage freight transport emissions;
5. Avoid vehicle kilometres for commuting, shopping and accessing services;
6. Provide low-carbon solutions for the rural (nonurban) populations;
7. Accelerate action on adaptation in the transport sector;
8. Large scale deployment of economic instruments and leveraging finance

<http://www.ficci.in/publication.asp?spid=23273>



### Redefining the FinTech experience: Impact of COVID-19

Covid has had a significant impact across sectors in India and caused a disruption to these businesses. The fintech sector is no different and various segments within this sector have also been impacted, although the extent of impact differs. While companies are working round the clock to adjust to the new normal and meet the challenges, it is equally true that there are also many opportunities for fintechs too in the current scenario, given the strong need for and move towards digital and contactless delivery of financial services. Given that there is so much focus today on digitization and digital delivery of financial services, this is also the time for regulatory support to come in fast. This comprehensive report encapsulates key areas related to the functioning of the FinTech industry in India. It also sheds light on various aspects of the pre-COVID scenario and the post-COVID forecast for the industry – the changing landscape, workforce and organisational structures, the shift in focus from the global to the domestic market, the role of capital providers and most importantly, supportive and user-friendly policy measures by the Government and regulators that can aid the growth of this sector.

<http://www.ficci.in/publication.asp?spid=23275>



### COVID-19 Economic Impact - Global Part-2

In the backdrop of Covid-19 endemic crippling the socio-economic activity across the globe, the report on COVID-19 Economic Impact - Global Part-2, endeavored to assess the economic impact of the crisis on number of key economies all over the world. The publication noted the economic and stimulus packages that were announced by number of Governments to mitigate the economic impact on their respective economies and on-ground efforts to ease the situation for the common man. The documents were prepared as a reference points to better understand the best practices and key policies that were effected and had the desired results for Indian policy makers and industry alike.

<http://www.ficci.in/publication.asp?spid=23242>



### Reopening of Major Economies Post COVID-19

In the backdrop of Covid-19 endemic crippling the socio-economic activity across the globe, the report on Reopening of Major Economies Post COVID-19, endeavored to assess the economic impact of the crisis on number of key economies all over the world. The publication noted the economic and stimulus packages that were announced by number of Governments to mitigate the economic impact on their respective economies and on-ground efforts to ease the situation for the common man. The documents were prepared as a reference points to better understand the best practices and key policies that were effected and had the desired results for Indian policy makers and industry alike.

<http://www.ficci.in/publication.asp?spid=23243>



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