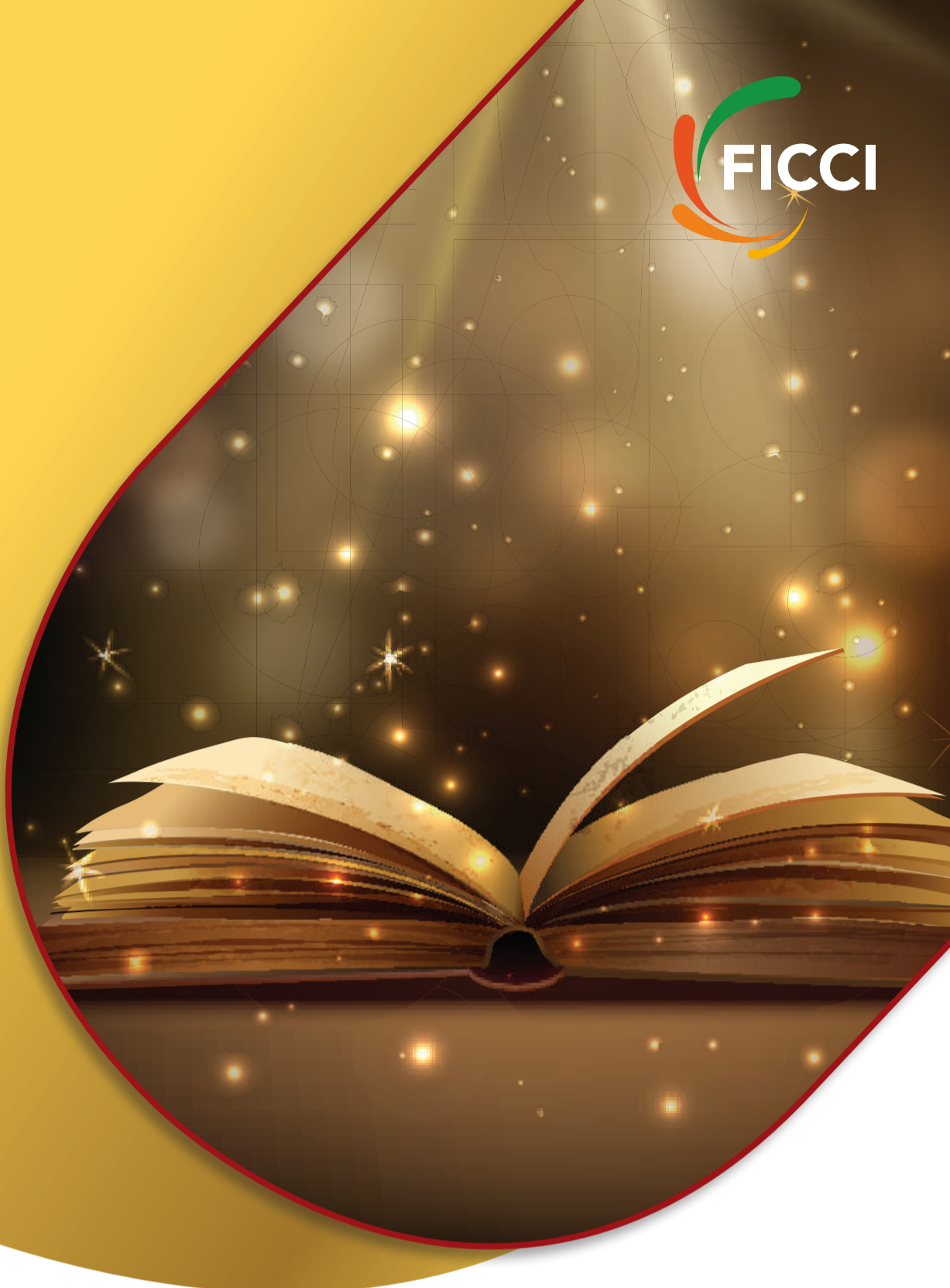


FICCI EDUWRAP

EDITORIALS | SECTORAL NEWS | FUNDING |
PROGRAM LAUNCH | COLLABORATIONS |
TECHNOLOGY | PROMOTIONS

Nov 2021



Dear Readers,

We hope you had a blissful Diwali and this newsletter finds you in the best of the health and spirits!

As we prepare for the post-pandemic recovery, we realise the significance of a globally interconnected world. The pandemic has upended our sense of “where”—both socially and economically—taking the concept of location out of globalized experiences. The deeply engrained globalization in our socio-economic milieu has made all of us realise that crossing borders is not just a physical mobility but an effective virtual experience too.

Globalisation is rapidly morphing into a distinctive next phase that will make it look radically different than it did during pre-covid times. Education sector, in this ongoing pandemic, has tried keeping pace with this change and has attempted to identify new opportunities for seamless transfer of knowledge across borders.

This Eduwrap edition has focussed on the theme of Internationalisation in Higher Education and its growing imperatives in the current times. As the higher education landscape continues to evolve, Universities and higher educational institutions (HEIs) must strive to not only provide same quality of student learning and support services, but effective opportunities for global exposure and international experiences. The need for global solidarity in higher education has become more important than ever. The focus on collaborative research, transferable knowledge, and faculty and student collaborations through digital technologies has redefined the process of integrating international dimensions within education system.

FICCI has been a leader in promoting internationalisation of higher education since early 2000 through focussed outbound delegations, position papers, bespoke projects, and the coveted FICCI Global Higher Education Summit. Taking this rich legacy forward, we invite you to be a part of the Indian Education Delegation to Dubai Expo 2020 during the Knowledge and Learning Week scheduled from December 12-23, 2021 in Dubai. Of the 192 participating nations, India Pavilion is one of the biggest and is strategically located in the ‘Opportunity District’ of the Expo. This will provide an opportunity to Indian Universities, HEIs and Edtech companies to showcase India’s strength in the education sector and will open windows for investments and partnerships. The ‘Education and Learning week’ will witness number of leadership engagements, business development, B2Bs, B2Gs, brand promotions, multilateral engagements with foreign nations, curated digital showcases, sessions, events, and roundtables. We shall be happy to share more details with you.

FICCI Education Team

Hope you find this edition of the Eduwrap a useful read and look forward to your inputs and suggestions.

-FICCI Higher Education Team



Enhancing international academic collaborations in Higher Education

Dr Vidya Yeravdekar

Chair-FICCI Higher Education Committee and Pro Chancellor,
Symbiosis International (Deemed University)

The year 2020 has been a year of new beginnings in many ways. While many may say that the pandemic brought the world to a standstill, as an educationist, I would say that it was a brief pause that wise educationists utilized to introspect, strategize and innovate. The pandemic offered a rare opportunity to higher education institutes the world over to assess the status of higher education and correct imbalances that existed in the entire ecosystem. For probably the first time, we as educationists had an opportunity to rest the clock, recreate systems, correct imbalances and inequities as institutions faced a common threat.

In India, an essential and path-breaking initiative was the National Education Policy (NEP) 2020. We educationists always look to the NEP for guiding policy, future ambitions and focus areas. I feel proud to have been a contributor to NEP 2020, in some way, especially during the discussion on Internationalisation of Higher Education. In the earlier editions of the NEP, there had been a focus on academic collaboration among higher education institutions. However, for the first time in the history of NEP, there was now a direct and focused emphasis on 'internationalisation', the subject that is closest to my heart!

An underlying and imperative fact about internationalization is that it cannot exist or thrive without collaboration. Physical mobility of faculty, staff and students between institutions across geographies has received its share of criticism over the years (including critique from climate activists due to large carbon footprints, internationalisation being elitist due to the costs associated with physical travel, the benefits of traditional mobility being enjoyed by less than 2% of all staff and students, the growing divide between the global north and the global south, etc.). However, the pandemic shut this physical mobility down overnight. The world shut down and we were confined to our homes. Globally, students and faculty returned to their countries and homes, and education resumed only for those fortunate enough to have online systems available to them.

It was ironic that as the borders of countries closed down physically due to the pandemic, newer (and more) doors opened up almost organically via the internet. The pandemic opened up opportunities most institutions did not actively pursue previously. For example, professors did not have to travel thousands of kilometers to deliver a lecture or attend a conference in another part of the world. Online facilities brought these experts into homes (and now classrooms and seminar halls) across the world at no extra cost. International collaborations are now thriving for any institution, irrespective of their financial health. Collaborations across the world in all the areas of teaching-learning-research are now thriving. The initial focus of internationalization was on student mobility has now shifted to internationalization at home. The pandemic has redefined internationalization of higher education.

I believe that all nations have woken up to the fact that education is the biggest driver and contributor to a country's growth and the prosperity of its people. Governments must therefore prioritise and invest in sustainable and quality education systems; to raise the standard of education in their respective countries and ensure a consistent and uniform quality of education across communities. International collaborations with higher education institutes, NGOs, and like-minded experts will surely have the way to develop strong globally conscious citizens. Furthermore, it is imperative to collaborate and work with each other as we strive to solve the various challenges we all face as a planet and as human beings. Problems faced today are common: gender and diversity, climate change, waste management, human rights and many more. Solving these (as we solve the pandemic facing us today) problems will only be possible if we work together.

As an example, let me think of India and Africa; a country and a region with two of the largest youth populations in the world. These governments are focused on ensuring that their youth are employable. In the context of the present times, one can see that labour/human resource is no longer a local or national resource but a global resource. Therefore, it is critical to ensure that all citizens (students) are trained and nurtured to become global citizens. International collaborations in teaching, learning, research, and service have become the need of the hour. Education is now a shared global responsibility as focus must now shift from nurturing students to being ready for Indian employment and entrepreneurship and the global industry.

I am happy that the Indian Government has taken several initiatives such as Scheme for Promotion of Academic and Research Collaboration (SPARC), Indian Technical and Economic Cooperation (ITEC), Global Initiative of Academic Networks (GIAN) and EvidyaBharti, among many others, to facilitate the growth of higher education institutions within the country and promote collaborations. Teaching Learning Resource Centres set up at universities and colleges are spearheading the upgrading and upskilling of new edtech that is much needed today. Collaborative training and learning programmes for new pedagogies and assessment tools is on the rise. These initiatives have helped institutions go beyond just the letter of the collaboration to imbibing the spirit of working together.

Institutions today also receive significant support (and mentorship) from organizations such as UK-India Education and Research Initiative (UKIERI), European Union student exchange programme (ERASMUS), German Academic Exchange Service (DAAD), United States – India Educational Foundation (USIEF), and many more. As the Chair of the OBREAL GlobalIndia Chapter, I am happy that organisations like these are opening up hitherto unexplored opportunities to collaborate with regions we can learn much from. For example, South-South collaborations are now being operationalised and I am happy to be active in establishing relations with excellent teaching and research institutions in Latin America. All these organizations are active drivers of international collaboration among higher academic institutions. Prolific exchanges of ideas, multi-disciplinary discussions and brainstorming through webinars and conferences, online /virtual exchanges and COIL, and much more, lead to the creation of sustainable solutions for problems and challenges faced by academics and educationists around the world.



Enhancing international academic collaboration in Higher Education: South-South-North Partnerships

Dr Nicolas Patrici

Director- Strategy and Development
OBREAL-Global

‘South-South’ cooperation, defined as an exchange of expertise between governments, organisations and individuals in the global ‘South’, requires a new focus, especially in terms of its relationship to the ‘North’. This should entail developing platforms for dialogue that speak to a multiplicity of cultures, advance common understanding and promote a more collaborative and equitable world. South-South-North cooperation must develop an agenda that is equally South and North driven, acknowledges fundamental differences yet celebrates and pursues shared interests, such as the SDGs. Higher Education institutions, especially those from the South, have a role to play in setting an agenda focused on the needs and specificities of the regions and citizens that does not dilute the plurality and diversity in an homogenous “global” approaches. The inter-regional perspective is a way to focus the South South North Agenda.

New modalities for connecting South and North higher education networks:

OBREAL Global Observatory, an association of diverse, internationally oriented academic and research institutions, as well as university associations and networks from Europe, Latin America, the Middle East, Africa and Asia, is currently reconstructing its modes of cooperation to effectively foster and advocate more targeted, responsive and structured S-S-N cooperation based on an inter-regional perspective. OBREAL Global’s mission:

- 1) Promote dialogue and synergies between governmental, academic and social sectors, taking into account the specificities and heterogeneity of each region around the world;
- 2) Create cross-regional and truly inter-regional, South-South North bridges for enhanced development in the higher education and research sectors, via collaborative multi-regional projects and knowledge production.

The global networks are currently challenged to find appropriate funding schemes that support S-S-N collaboration out of principle. When one takes the EU programmes, they do offer possibilities for global collaboration between diverse regions. While such funding has had a tremendous influence on universities in partner regions of Europe across the globe, extremely few cross-regional projects are selected, a product of complex funding instruments which do not facilitate multi-regional approaches.

Very few institutions speak of multi-regional alliances and approaches to meet Europe’s recovery objectives or development cooperation goals. This reality has its ramifications in the way associations and inter-regional networks must work on student and research mobility flows and on the general shape of development cooperation processes. Taking the example of the BRICS, some universities have worked bi-laterally in research, however at the level of university associations and networks, cooperation tends to be relegated to separate circles. This neither reflects the internationalisation agenda of many Latin American and Indian universities, which are increasingly diversifying globally, nor does it reflect the common challenges that regions share. With the growing emphasis on contributing the SDG through higher education, S-S-N multi-regional partnerships should be the way forward, embraced by financial instruments, development banks and other international partners and donors.

OBREAL Global is attempting to move the compass on this topic by developing regional ‘Chapters’. These Chapters are driven by members of OBREAL Global, many of which are important regional higher education associations. Each have developed its own work plan based on the dynamics of the region and its needs. An Inter-Chapter Board promotes dialogue between the Chapters and defines joint projects and work groups.

During 2020, OBREAL-Global has re-organized itself through the consolidation of Chapters in India, Africa and Latin America and the Caribbean, each with a concrete work plan and projects that support both local, national and regional agendas as well as global and inter-regional perspectives. It is believed that these Chapters, driven by important associations, networks and institutions will form the foundation of a more meaningful and substantiated global dialogue with tangible objectives and paths for cooperation.

The African Chapter, chaired by the Southern African Regional University Association (SARUA) and the Association of African Universities (AAU) has prioritized internationalization from the perspective of the South, as well as higher education data collection for policy making. The Latin American Chapter, chaired by the Colombian Association of Universities and the Montevideo University Group of Universities (AUGM), with the support of the National University Association of Mexico (ANUIES) is working on the digitalisation agenda of the region as a mean to promote internationalisation of the curricula of Latin American universities. Both agendas, the African and the Latin American one, are linked to the Indian Chapter, led and chaired by Symbiosis International University. This Chapter is collaborating with OBREAL-Members in India (IITM, NITK, IISC, amongst others) and in Europe (KTH, the University of Barcelona, Montpellier University) on three specific projects:

- a) Promoting research cooperation on strategic topics
- b) Promoting the development of skills and digitalisation
- c) Promoting internationalisation policies at HEI

In connection with India’s push for the internationalisation of higher education, the Indian Chapter of OBREAL-Global has also been acting as a bridge between regions, positioning itself as a protagonist and leader in promoting South-South-North cooperation as a response to the challenges of the pandemic.

Paving the future.

S-S-N collaboration requires dynamic higher education platforms that seek new approaches to connect networks and associations in different parts of the world. While it is important that stakeholders in the South and the North chart their own path together, irrespective of external funding, the international partner/donor community should recognize and fund truly South-South-North multi-regional solutions to meet today’s challenges. One example of the efforts to promote S-S-N cooperation from a South perspective and to build bridges between Southern regions is the recent series of e-dialogues organized by the Brazilian Association for Higher Education – FAUBAI -, Symbiosis International University, the South American and the Indian OBREAL Global Chapters and is supported by FICCI. The OBREAL Global’s Interregional Dialogues series offers a discussion on internationalization and cooperation in higher education with partners in South America and India.

These types of activities, together with the commitment of universities, university associations and other important stakeholders in different regions can pave the way to enhance international academic collaboration in Higher Education from a South-South-North Partnerships

New Delhi Institute of Management

Established in 1992. Approved by AICTE since 1996. PGDM declared equivalent to MBA by AICTE and AIU (Association of Indian Universities)

PGDM Accredited by NBA, Govt. of India and Globally Accredited by ASIC, U.K. with "Premier College Status"

Declared as 1st and the only "Mentor B-School of India by AICTE, Govt. of India and CII | Awarded 'Best Industry-Linked B-School of India' continuously 3 years in a row by AICTE & CII | Declared Best by ASSOCHAM in 2017, 2018, 2019, 2020, 2021 | "India International Skill Centre" of NSDC, Govt of India | Among "Illustrious Brands Making India Proud" - Mail Today | Among "The Fastest Growing Business Schools of Asia" - process reviewer - KPMG - India | Among "The World's Greatest Brands 2015-16 and 2016-17 India" - process reviewer - Pricewaterhouse Coopers | India Centre of Asian Institute of Technology Thailand for DBA.



During the last 20 months of Covid 19, record number of 473 companies visited NDIM in the virtual mode | 100% Final Placements and 100% Summer Internships were given to students | Record number of Live Projects were also given 20 International Professors took teaching sessions | 44 New Corporate Professionals joined as Mentors



Multiplying Industry Connect @ NDIM - N Chandrasekaran, Chairman, Tata Group; Ajay Piramal, Chairman, Piramal Group; Niranjan Hiranandani, Founder & MD, Hiranandani Group; Sunil Bharti Mittal, Founder and Chairperson, Bharti Enterprises; Subhash Chandra, Chairman, Essel Group; Binny Bansal, Co-founder Flipkart; Deepak Bagla, MD & CEO, Invest India; Kanwaljeet Singh Jawa, MD & CEO, Dalkin; Anajit Singh, Founder & Chairman, Max India Group; Arvind Lal, MD, Dr.Lal Path; Ashok Kumar Gupta, Chairman, Competition Commission of India; Shikha Sharma, MD, Nutri Health; Katsuo Matsumoto, Chief Representative, JICA; Madhur Bajaj, VC, Bajaj; Dr. Pawan Goenka, CEO & MD Mahindra and Mahindra; CP Gurnani, CEO, Tech Mahindra; Ramesh Aggarwal, MD & CEO, Aggarwal Packers and Anurag Batra, Chairman & Editor in Chief, Businessworld

Sectoral News

POLICY AND REGULATION

Ministry of Education forms a National Steering Committee for the Development of National Curriculum Frameworks

The Committee will discuss different aspects of School Education, Early Childhood Care and Education (ECCE), Teacher Education and Adult Education keeping in focus all the recommendations of NEP 2020 related to these four areas for proposing curriculum reforms

<https://bit.ly/3qlyfpt>

India climbs to 46th rank in Global Innovation Index of WIPO

India held the 3rd position in its income group in 2019 and 2020 having entered the top three in 2019. India has also been portrayed as successful in developing sophisticated services that are technologically dynamic and can be traded internationally (Aghion et al., 2021). It continues to lead the world in the ICT services exports indicator (1st).

<https://bit.ly/305OnAc>

Four Year Integrated Teacher Education Programme

A major initiative in teacher education! 4 Year ITEP, a dual major holistic bachelor's degree, offering B.A.B.Ed./B.Sc.B.Ed/B.Com.B.Ed. is launched by NCTE covering one of the major mandates of NEP 2020.

<https://bit.ly/3kFj1rV>

AICTE SWANATH Scholarship Scheme

The Scheme is being implemented by AICTE to provide encouragement and support to orphans, wards of parents died due to Covid-19, wards of Armed Forces and Central Paramilitary Forces martyred in action (Shaheed) to pursue education.

<https://bit.ly/3H1oem>

AICTE Scholarship 2022: Registration begins, institutes and students can apply

<https://bit.ly/30dw107>

Exams for the UGC NET will be held from Nov 20 to Dec 5: NTA

<https://bit.ly/3kkrn80>

Shanti Swarup Bhatnagar Prize for 2021: 11 Scientists Won Highest Science Award

Every year, scientists under the age of forty-five are chosen for the Shanti Swarup Bhatnagar Award for their contribution across fields including Biological Sciences, Chemical Sciences, Engineering Sciences, Mathematical Sciences, Medical Sciences, Physical Sciences, Earth, Atmosphere, Ocean, and Planetary Sciences.

<https://bit.ly/3D0f3RE>

18 Indian universities in 2022 QS World University Rankings: Asia

A total of 118 Indian universities, the second highest after Mainland China's 126, feature in the 2022 QS World University Rankings: Asia

<https://bit.ly/3kFC8SH>

Infosys, Karnataka govt to promote skilling under NEP

MoUs would help the Karnataka government utilise 'Infosys Springboard', comprising of over 3,000 skill development courses for college students, 'Campus Connect' for digital learning of college faculty and professional guidance for students, and for a donation of 15,000 de-bonded computers to colleges from Infosys.

<https://bit.ly/3wrQXNf>

AICTE to set up training centre in Haryana for its IDEA Lab initiative

AICTE-IDEA Lab scheme was launched by AICTE on January 1, 2021 to establish infrastructure supporting new age learning, in the institutions falling under its flagship. This lab is aimed at encouraging students in application of Science, Technology, Engineering and Mathematics (STEM) fundamentals on ideas- towards enhanced hands-on experience, learning by doing and even product visualization.

<https://bit.ly/3obhomG>

Six More Engineering Colleges to Teach BTech in Regional Languages, Takes Total to 20

<https://bit.ly/3wBBYjN>

Research & Innovation

Vice President Of India Shri M. Venkaiah Naidu Inaugurates Jodhpur City Knowledge And Innovation Cluster At IIT Jodhpur

JCKIC is an initiative of the Prime Minister's Science, Technology and Innovation Advisory Council (PM-STIAC) approved under the aegis of Office of Principal Scientific Advisor, Gol initiated in 2020.

<https://bit.ly/3ws5mJc>

IIT-Madras Research Park partners with St Andrews University for renewable energy goals

The project – funded by the UK government – is aimed at sharing knowledge and understanding of low-carbon energy systems and showcasing examples of low-carbon energy in practice.

<https://bit.ly/3mTWhpn>

IIT Guwahati And AICTE To Collaborate On Solving Water And Energy Problems Of North-East

Under the AICTE-GAINER (Grant for Augmenting Infrastructure in North East Region) scheme , financial support is provided to North-Eastern technical institutions to help solve the water and energy problems.

<https://bit.ly/3CYKbko>

IIT Delhi Sets up 3 Labs for Research in E-vehicles

IIT Delhi has recently inaugurated the Battery Research, Charging Infrastructure, and Automotive Health Monitoring (AHM) laboratories at its Centre for Automotive Research and Tribology (CART).

<https://bit.ly/3o95zNP>

Hit hard by the pandemic, researchers expect its impacts to linger for years

<https://bit.ly/31HNLS9>

Technology & Industry

LinkedIn Top Startups 2021: The 25 Indian companies on the rise

<https://bit.ly/3ww79Nt>

Unacademy's Graphy acquires edtech startup Spayee for 25 mn dollars

<https://bit.ly/3bXgd4m>

Vedantu turns unicorn after \$100-million funding

Vedantu has raised \$100 million in a new funding round led by Temasek-backed ABC World Asia, catapulting it into the unicorn club. more investors are expected to join in as the round has not closed yet.

<https://bit.ly/3EYG3Bt>

Year-old edtech startup BrightChamps is now valued at half a billion

Premji Invest, the investment office of Wipro Founder Azim Premji, US-based GSV Ventures, Flipkart co-founder Binny Bansal-backed 021 Capital and Singapore-based venture fund Beenext participated in the round.

<https://bit.ly/3qjQQIE>

Royal Academy of Engineering of Spain and TCS Partner to Transform Education with New Digital Framework

As part of this partnership, TCS and the Royal Academy of Engineering of Spain will host a series of interactive events, meetings, webinars, and roundtables for schools, colleges, universities, and technical learning institutions.

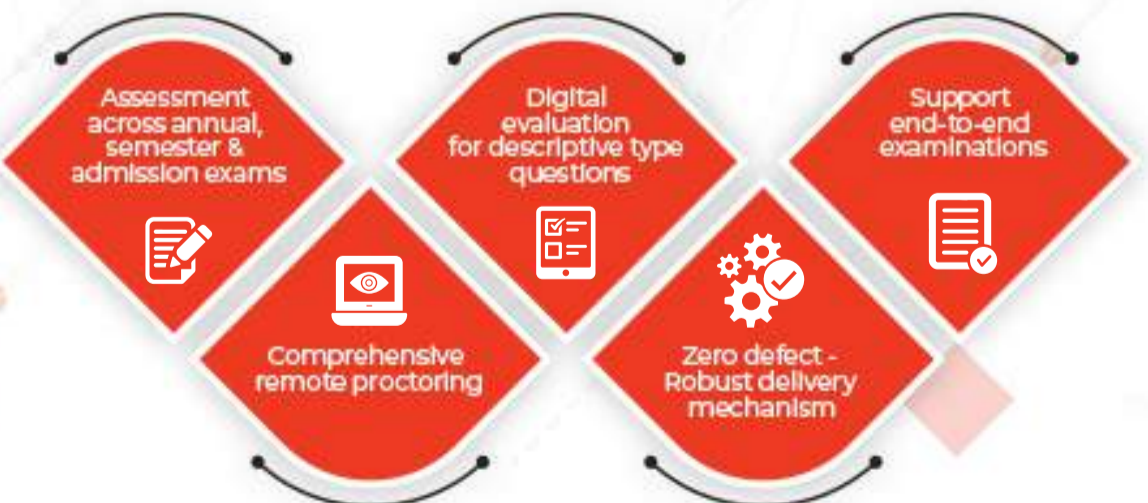
<https://on.tcs.com/3qIRdML>



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International News and Articles:

USA's Quad Fellowship For Students of Member Countries

US President Joe Biden on Friday announced a new "fellowship" for the students of the member countries to pursue advanced degrees in "stem programs".

<https://bit.ly/30kBrqC>

Indian students would be spending \$75-85 billion annually on higher education abroad by 2024: RedSeer report

The report adds that most of the students are opting for Postgraduate courses in Anglophone destinations and are expected to maintain the trend in the near future. Canada has emerged as the most preferred country for Indian students abroad replacing the USA over the last 3-5 years.

<https://bit.ly/3F2sO2J>

Erasmus+funding

<https://bit.ly/3D6tpzT>

New network to champion UK overseas campuses welcomed

<https://bit.ly/3H6J4BD>

South Africa's universities are adopting an international lens: why it matters

<https://bit.ly/31E9quw>

Microcredentials: what are they, and will they really revolutionise education and improve job prospects?

<https://bit.ly/3HbuV66>

Plugging the employability gap in global HE rankings

<https://bit.ly/3C4b59p>

Higher Education Partnerships Can Be A Win For Students And Businesses And The Community

<https://bit.ly/3bXDeEp>

Facebook, the metaverse and the monetisation of higher education

<https://bit.ly/3wwHPHd>

WEF : Fastest Growing and Declining Jobs of 2021

<https://bit.ly/3H6K74x>

Stuck in 1955, Engineering Education Needs a Revolution

<https://bit.ly/3mXzVmV>

The Future of Higher Ed Is Occurring at the Margins

<https://bit.ly/3kkXIAP>

On Making AI Research More Lucrative In India

<https://bit.ly/3ojvEJW>

COVID has increased anxiety and depression rates among university students. And they were already higher than average

<https://bit.ly/306MTWv>

ALGO QUEEN

The Girls' Programming Cup 2021



ARE YOU GREAT AT CRACKING CODES?

TEAM UP WITH YOUR GIRL-SQUAD AND BE THE NEXT ALGO QUEEN!

Algo Queen is a first-of-its-kind, girls-only competitive programming contest which aims to encourage girl students to take part in Problem Solving and Competitive Programming. It is hosted by Amrita Vishwa Vidyapeetham, in partnership with the International Collegiate Programming Contest (ICPC), an annual multi-tiered competitive programming competition among global universities.

PRIZES



Gold Medals
for Teams Ranked 1-5



Silver Medals
for Teams Ranked 6-10



Bronze Medals
for Teams Ranked 11-15



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Key events :

1. Science and Innovation @Bharat Series,organised by the Office of the Principal Scientific Advisor, GoI, FICCI and PKC:
 - September 2021 : Innovations to Manage Automobile Waste
 - October 2021 : Drones in Defence Security and Surveillance
2. FICCI-SRMIST Virtual Conference “ Navigating Boundaries in Higher Education: Relooking at Industry-Academia Engagements”, September 28,2021

Upcoming Events:

1. World Expo 2020 Dubai:India Delegation of Education Leaders , December 12-23,2021

The India Pavilion at Expo 2020 Dubai is one of the biggest Pavilions that will showcase India’s immense opportunities in various sectors (including education) and project the country as the next hub for growth and innovation.FICCI with the support of Ministry of Education and Ministry of Commerce & India, Govt of India, is in the process of mounting a high powered delegation of Indian education leaders.We would like to invite you meet with the Indian Education Delegation to the Dubai Expo and explore new avenues of growth and partnerships. Please find a registration link to register your interest for the same:

<https://bit.ly/3F28dMa>

JOIN THE INDIA DELEGATION OF EDUCATORS AT
EXPO 2020 DUBAI, UAE
KNOWLEDGE AND LEARNING WEEK
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CONTACT:
School Education: ficciarise@ficci.com | Higher Education: education@ficci.com | Skill Development: sdf@ficci.com

2. Science and Innovation @Bharat Series,organised by the Office of the Principal Scientific Advisor, GoI, FICCI and PKC : ‘Drones in Agriculture’, November 19,2021
3. FICCI Edtech Virtual Conference, 2022

Higher Education Committee Leadership



Dr Vidya Yeravdekar

Chair
FICCI Higher Education Committee and
Pro-Chancellor Symbiosis International University



Dr Rupamanjari Ghosh

Co-chair
FICCI Higher Education Committee and
Vice Chancellor Shiv Nadar University



Dr Sekar Viswanathan

Co-chair
FICCI Higher Education committee and
Vice President VIT University



Dr Rajan Saxena

Advisor
FICCI Higher Education Committee and
Founder The Open-Ed Works

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Category	Offerings	Amount/Fee (Per edition)
Launch of a Program/Admission Announcements/Recruitments	Advertisement (half page/ full page)	Half Page Advertisement : INR 55,000 +GST Full Page Advertisement: INR 90,000+GST
Launch of a Program/ Admission Announcements/Recruitments	Full page Advertorial (write up upto 250 words + half page advertisement)	Full page Advertorial: INR 1.25 lakhs+GST
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Announcement of Govt/Industry tie-up	Full page Advertorial (write up upto 250 words + half page advertisement)	Full page Advertorial: INR 1.25 lakhs+GST
Announcement of International Tie-ups	Advertisement (half page/ full page)	Half Page Advertisement : INR 55,000 +GST Full Page Advertisement: INR 90,000+GST
Announcement of International Tie-ups	Full page Advertorial (write-up upto 250 words + half page advertisement)	Full page Advertorial: INR 1.25 lakhs+GST
Showcasing of Institutional Achievement	Advertisement (half page/ full page)	Half Page Advertisement : INR 55,000 +GST Full Page Advertisement: INR 90,000+GST
Showcasing of Institutional Achievement	Full page Advertorial (write up upto 250 words + half page advertisement)	Full page Advertorial: INR 1.25 lakhs+GST
Back cover advertisement*	Back cover advertisement*	Back cover advertisement:INR 1.5 lakhs + GST

*subject to terms and conditions

Contact

 **Nidhi Jain**
Sr Asst Director-Education
 **education@ficci.com**
 **7838777088**

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