



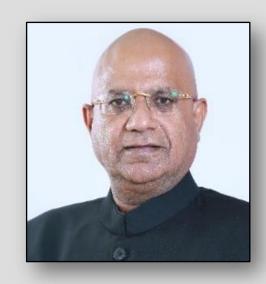
### From the Chair's desk...

India has followed a very closely knitted response towards COVID-19 pandemic with highest level of commitment from all stakeholders. Government, along with the Private sector, has led various measures to address these challenges from ramping up of testing facilities, hospital beds, strengthening health infrastructure to procuring oxygen and medical supplies.

The ongoing vaccination drive intends to achieve 100 per cent vaccination coverage, which is expected to leave less population susceptible to the virus. So far, in a country of 1.4 billion people, India has administered over 654 million COVID-19 vaccine doses.

There is a need to implement stricter COVID appropriate behavior to prevent a further rising of cases as it could overburden the already stressed Health systems. Priority needs to be given to the strategic levers of political commitment and leadership, governance and policy frameworks.

Healthcare industry is approaching a transformation beyond crisis in terms of technological advancements, health delivery systems, regulations and operations.



Dr Alok Roy
Chair-FICCI Health Services
Committee & Chairman,
Medica Group of Hospitals



This metamorphosis has enabled digital health to be at the forefront of continuum of care and not just restricting itself to disease detection. Changing ecosystem of healthcare delivery services has pushed healthcare providers to relook and redesign their current processes into shaping new models of delivery at doorstep. Moreover, upskilling of the existing workforce and building a stronger set of allied healthcare professionals can prove to be a strategic intervention

In context to the COVID situation, FICCI through its members, has submitted numerous recommendations to the government along with facilitating logistics as well as partnerships with the industry on various fronts- including infrastructure, manufacturing and supply of oxygen as well as essential devices and pharmaceuticals.

FICCI is now organizing them15<sup>th</sup> Edition of its annual flagship Healthcare conference **FICCI HEAL 2021**- which is scheduled for Oct 20-22, 2021 on virtual platform. FICCI HEAL 2021 is an endeavor to converge all stakeholders and provide a forum for sharing of learnings and experiences as well as deliberate on the opportunities for transforming our healthcare system beyond COVID. The conference would be a conglomeration of CEO's, policy makers, national and international leaders from healthcare and allied industries.

FICCI is also organising the 13th edition of '**FICCI Healthcare Excellence Awards**' with the theme 'Inspire. Change. Together'- scheduled on October 20, 2021. The Awards felicitate organizations and individuals for their exemplary contributions to the health sector through innovations for increased efficiency, affordability and improved performance of healthcare delivery at large.

### **Industry Article**



# Al Based Innovation and partnership to enhance capability & capacity building in NCD Management



Mr Gagandeep Singh

Chair- FICCI Pharmaceuticals
Committee & Managing Director,
AstraZeneca India

Technology adoption in the overall healthcare ecosystem has been ongoing for the past few years, however, the COVID pandemic has accelerated the acceptance and utilisation of digital and MedTech solutions in healthcare across the country.

The common thread that amalgamated and accelerated the output of the healthcare and pharmaceutical sector in this ongoing COVID pandemic, has been the effective utilisation of Policy, Technology, Experience sharing and Standard protocols/ Guidelines that supported the fight against communicable and Non-communicable diseases (NCD) across the country. As the increased adoption of digital tools, telehealth, and app-based ecosystems make patient-level data more available, supply chains will become patient-centric with different end points of delivery and information.



The rise of research in the areas of artificial intelligence (AI) enabled personalized medicine system has obtained much traction over the years. AI technology can help in developing treatments for diseases like cancer and COVID-19 by analysing amino-acid sequence of the protein.



To maximise of the effectiveness of digital and MedTech empowerment across the country, it is imperative to bring together private and public institutions to develop an ecosystem that can be used to empower the physicians at the grass root level of the country to tackle NCD's. Through this personalised approach patient care can be maximised and better compliance can be generated. Such sustainable ecosystems of care include upgradation of small clinics across the country with point of care devices and online teleconsultation with doctor for follow up, online pharmacy access, on demand diagnostic access, etc. The data from these patient interactions feeds into AI systems, which will provide more precise directions to control NCD's in future.





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Building sustainable systems for all





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### FDA gives full approval of Pfizer vaccine, a first for a COVID-19 shot

The formula made by Pfizer and its German partner BioNTech now carries the strongest endorsement from the Food and Drug Administration, which has never before had so much evidence to judge a shot's safety.

https://economictimes.indiatimes.com/industry/healthcare/biotech/healthcare/fda-gives-full-approval-of-pfizer-vaccine-a-first-for-a-covid-19-shot/videoshow/85583255.cms

### **Covishield dose gap being reconsidered again: Government Sources**

The 84-day dose gap for Covishield is being reviewed for the third time this year and may be reduced, government sources said. "Reducing the gap between two doses of Covishield is being considered and it will be further discussed in NTAGI (National Technical Advisory Group on Immunisation),"

https://economictimes.indiatimes.com/industry/healthcare/biotech/healthcare/covishield-dose-gap-being-reconsidered-again-government-sources/videoshow/85656476.cms

### Zydus Cadila's COVID-19 vaccine can be available from first week of October

Indigenously developed Zydus Cadila's ZyCoV-D received approval for Emergency Use Authorisation from the drug regulator, making it the first vaccine in the country which would be administered in the age group of 12-18 years.

https://economictimes.indiatimes.com/industry/healthcare/biotech/pharmaceuticals/zydus-cadilas-covid-19-vaccine-can-be-available-from-first-week-of-

october/articleshow/85660097.cms?utm\_source=contentofinterest&utm\_medium=text&utm\_campaign=cppst



#### Afghan crisis casts a shadow on medical tourism in India

Out of the total medical tourists coming from foreign countries to India for treatment, Afghans comprise about 8-9% of inflow. Afghans have favoured treatment in India, especially in Delhi and Gurgaon private hospitals, because of just 2-hour flights from Kabul

https://economictimes.indiatimes.com/industry/healthcare/biotech/healthcare/afghan-crisis-casts-a-shadow-on-medical-tourism-india/articleshow/85456963.cms?utm\_source=contentofinterest&utm\_medium=text&utm\_campaign=cppst

### Ayushman Bharat completes over 2 crore hospital admissions

Government's ambitious scheme Ayushman Bharat-Pradhan Mantri Jan Aarogya Yojana (AB-PMJAY) has completed over 2 crores hospital admissions with treatments worth approximately ₹25,000 crore, the union health ministry said

https://www.livemint.com/news/india/ayushman-bharat-completes-over-2-crore-hospital-admissions-11629292780655.html

### Vaccination booster: How many more months will it take to fully vaccinate India's entire adult population?

While achieving this blistering pace every day may be still some time away, August, at an average 5.74 million daily shots, has proved to be the best month yet for vaccine delivery.

https://economictimes.indiatimes.com/industry/healthcare/biotech/healthcare/vaccination-booster-how-many-more-months-will-it-take-to-fully-vaccinate-indias-entire-adult-

population/articleshow/85755168.cms?utm\_source=contentofinterest&utm\_medium=text&utm\_campaign=cppst



### Covaxin single-dose for survivor may be as effective as both for uninfected

According to a pilot study by ICMR (Indian Council for Medical Research) a single dose of Bharat Biotech's Covaxin in people who have been infected with the virus has a response that is similar to that provided by two doses of the vaccine in those without any history of the infection.

https://economictimes.indiatimes.com/industry/healthcare/biotech/healthcare/covaxin-single-dose-may-be-as-effective-as-both/articleshow/85732944.cms?utm\_source=contentofinterest&utm\_medium=text&utm\_campaign=cppst

### Has Covid reached an endemic stage in India?

COVID-19 may have reached an endemic stage in India, says the Chief Scientist of the World Health Organisation, Dr Soumya Swaminathan.

https://economictimes.indiatimes.com/industry/healthcare/biotech/healthcare/has-covid-reached-an-endemic-stage-in-india/slideshow/85620889.cms

### India's Covid vaccine supply jumps, raising export hopes for the world

India's rising output of COVID-19 vaccines and the inoculation of more than half its adult population with at least one dose are raising hopes the country will return as an exporter within months, ramping up from early next year.

<a href="https://www.livemint.com/news/india/indias-covid-vaccine-supply-jumps-raising-export-hopes-for-the-world-">https://www.livemint.com/news/india/indias-covid-vaccine-supply-jumps-raising-export-hopes-for-the-world-</a>

11630304806639.html



### SII informs Centre it will supply around 20 crore Covishield doses in September

Director, Government and Regulatory Affairs at SII, Prakash Kumar Singh has communicated to the Union Health Ministry that the firm has further enhanced its production capacity and it will be able to supply approximately 20 crore doses of Covishield in September itself to Government of India and private hospitals

https://economictimes.indiatimes.com/industry/healthcare/biotech/pharmaceuticals/sii-informs-centre-it-will-supply-around-20-crore-covishield-doses-in-

september/articleshow/85656107.cms?utm\_source=contentofinterest&utm\_medium=text&utm\_campaign=cppst

### India working on developing Pan-Corona shot: Dr Renu Swarup

Dr Renu Swarup, Director of the Department of Biotechnology on Monday said that the Government Of India (GOI) is working on vaccines with the needed modification to fight against any strain of COVID-19 i.e Pan-Corona Vaccine.

https://economictimes.indiatimes.com/industry/healthcare/biotech/healthcare/india-working-on-developing-pan-corona-shot-dr-renu-swarup/articleshow/85566815.cms?utm\_source=contentofinterest&utm\_medium=text&utm\_campaign=cppst

### Covaxin supply set to rise as new plant goes on stream

India's Covid-19 vaccination drive is set to get a boost next month, as Bharat Biotech ramps up production of Covaxin at its new plant in Ankleshwar in Gujarat.

https://economictimes.indiatimes.com/industry/healthcare/biotech/healthcare/covaxin-supply-to-rise-as-new-plant-goes-on-stream/articleshow/85747910.cms?utm\_source=contentofinterest&utm\_medium=text&utm\_campaign=cppst



### FICCI EXPERT TALK ON

# COVID HEALTHCARE INFRASTRUCTURE AND PAEDIATRIC CARE



DR SUHAS V PRABHU

Consultant Pediatrician,
P D Hinduja Hospital



**MR GAUTAM KHANNA** 

Co-Chair, FICCI Health Services Committee and CEO, P D Hinduja Hospital and MRC



DR NITIN K SHAH

Section Head Paediatrics & Consultant Paediatrician,
P D Hinduja Hospital



#### DR PRANJAL SATHE KALE

Consultant Paediatrician, P D Hinduja Hospital

Watch the FICCI Expert Talk on 'COVID Healthcare Infrastructure and Paediatric Care' organized in partnership with P D Hinduja Hospital.

https://www.youtube.com/watch?v=tXmGTzJpzxQ



## BRICS Women's Business Alliance



### **FICCI organised the BRICS WBA Joint Working Group on Healthcare**

The pandemic has brought 'Healthcare' at the center-stage like never before. Given that global healthcare systems have been facing unprecedented challenges, it has become imperative for all governments and industry stakeholders to focus on the health of citizens as one of the top priorities. FICCI organised the BRICS WBA Joint Working Group on Healthcare and the members had a consensus for the need for stronger collaborations in the field of healthcare. The group outlined the below as key focus areas for promoting ongoing alliances as well as generating new partnerships in the near future:

- ✓ Vaccines and R&D
- Digital Health: Critical Enabler for UHC <a href="Traditional Medicine">Traditional Medicine</a>
- Home Healthcare
- Innovations and Start-ups

- ✓ Capacity Building and Health EdTech
- ✓ Medical Value Travel





## BRICS Health Ministers Meeting-July 28th





**Dr Sangita Reddy** represented FICCI and delivered Address on 'Pandemic Management and Economy Revival'







## Leadership meeting with Health Minister- July 16th

**FICCI Health Services and Swasth Bharat Leadership** met the newly appointed Health Minister **Shri Mansukh Mandaviya** in his office to welcome him and apprise him of the initiatives by FICCI, as well as share the concerns of the industry







Canada India Healthcare Summit 2021 (CIHS 2021), jointly organized by Canada India Foundation (CIF), Toronto Rehab Institute - UHN (TRI), FICCI and the Consulate General of India in Toronto (CGI) was held virtually on May 20-21, 2021 with the aim to further strengthen ties between Canada and India in the field of healthcare.

The Summit took great importance in the context of the COVID-19 pandemic endangering most of the world's population, including Canada and India and featured experts in the areas of **pandemic response**, **biotechnology and artificial intelligence**. The Summit included a Powerplay Pitch Competition to award bright innovators in the field of healthcare.















## Webinars recently held under the Waterfalls Initiative in collaboration with Index Holdings and FICCI













## FICCI supported OASIS and PHFI for the AMR Stakeholder Consultations with Medical Practitioners and Pharmaceutical sector

## A multi-stakeholder approach towards operationalising antibiotic stewardship in India's mixed health system communities



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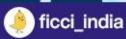














## Register Now

20-22 OCTOBER, 2021





15th FICCI HEAL 2021

'Transforming Healthcare beyond COVID'

October 20-22, 2021

- ⇒ A **landmark event** for health industry stakeholders to share knowledge and best practices
- ⇒ The 3-day **phygital Conference** is an endeavor to bring together all the stakeholders of healthcare sector to share their experiences and deliberate on the solutions and reforms for the post-COVID healthcare
- ⇒ To be inaugurated by **Shri Mansukh Mandaviya**, Hon'ble Union Minister of Health & Family Welfare and Chemicals & Fertilizers, Government of India



Register Here!





### 13th FICCI

### **Healthcare Excellence Awards 2021**

### October 20, 2021

- ⇒ Aims at felicitating public and private organizations and individuals for their exemplary contributions to the health sector through innovations for increased efficiency, affordability and improved performance of healthcare delivery at large
- ⇒ Supported by **Astron Healthcare**
- ⇒ Official tabulator- **EY**



### FICCI HEAL 2021: Sessions



PROGRAM OUTLINE		
Day 1 - Phygital*	Day 2- Virtual	Day 3- Virtual
Inaugural Session (90min)  (FICCI Conference Room-2 <sup>nd</sup> Flr)	Thought Leadership  Healthcare delivery- Balancing COVID and Non-COVID (90min)	Panel Discussion  Healthcare at your doorstep- Future  Possibilities (90min)
FICCI Healthcare Excellence Awards 2021 Ceremony (FICCI Commission Room-3 <sup>rd</sup> Flr)	Panel Discussion  The Future Hospital (75min)  A Talk  Health of Health Insurance (30min)	Panel Discussion  Seeing the World of Diagnostics through Various Lenses: Is the landscape changing? (75min)
Lunch		
Public Health Debate  COVID Pandemic- Is it here to stay? (75min)	Panel Discussion  COVID Vaccination: The current and future scenario (75min)	Panel Discussion  Technology: Made in India - Are we at the cutting edge? (90min)
Plenary Session  Contributions of healthcare sector during pandemic (75min)	Panel Discussion  Digital Health Technologies- Lessons learnt from COVID (90min)	Panel Discussion  Capacity Building for the next decade (75min)
A Talk <b>Healthcare concerns: COVID aftermath</b> (30min)	Chat  Politics @ COVID healthcare- the experience so far (60min)	Valedictory Session <b>Transformational Leadership</b> (45min)

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### **About FICCI Health Services**



**FICCI Health Services Committee constituted in 2006,** has been pivotal in facilitating interaction among stakeholders to jointly work towards creating the building blocks for achieving quality healthcare through initiatives like:

- Standard Treatment Guidelines (STGs) for tertiary, secondary and primary care
- National Costing Guidelines
- Categorization of healthcare providers
- National Electronic Health Records
- Innovations in Healthcare
- Tackling Non-communicable diseases
- Bridging the skill gaps and augmenting healthcare workforce
- Recommendations on recent programs and policies include National Health Policy 2017, Ayushman Bharat, National Digital Health Mission, Personal Data Protection Bill, National Medical Commission etc.

For COVID-19, FICCI has been actively engaged with various Ministries, NITI Aayog, WHO as well as the Empowered Groups under the Disaster Management Act 2005 at multiple levels through:

- **Policy intervention-** submitted 100+ recommendations for strengthening Number of Specialist Doctors in India, COVID care infrastructure, testing, pricing of COVID treatment, fiscal and non-fiscal representations, public health strategies etc.
- **Strategic interventions-** mapping of isolations and ICU beds, ventilators, PPEs, testing kits, oxygen; support for logistics; facilitation for government-industry tie ups
- Information Education Communication material and eLearning modules on COVID care



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