



HEALTH WRAP

MAY - JUN 2023



CELEBRATING NATIONAL DOCTOR'S DAY!



FICCI salutes the extraordinary
Healthcare Heroes on National Doctors' Day.
Thank you for your unwavering
commitment, compassion, and service that
make a world of difference in our lives.

CONTENTS



Key Sectoral Highlights

Industry Articles

- **World No Tobacco Day 31st May 2023: Grow Food Not Tobacco**
- *Dr Suneela Garg*
- **Delivering Quality Healthcare across International Borders**
- *Dr Upasana Arora*

FICCI Health Sector Updates and Events



Key Sectoral Highlights

Government & Policy

[National Sickle Cell Anaemia Elimination Mission: PM to launch National Mission to eliminate sickle cell anaemia by 2047](#)

The Mission has been designed to tackle the urgent health challenges associated with sickle cell disease, particularly among the tribal population.

[Digital Health Records: Scan and Share OPD- a masterstroke for linking health records](#)

The service allows patients to simply scan the unique QR Code of the participating health facility using any health application of their choice (such as ABHA App, Arogya App) and share their ABHA profile.

[Government makes unique ID mandatory for doctors](#)

Doctors will now have to get a Unique Identification Number (UID) to be able to practice medicine in the country, as per the new regulations by the National Medical Commission (NMC). The UID will be generated centrally by the NMC ethics board and thereby grant the practitioner, registration in NMR and eligibility to practice medicine in India.

[India committed to universal health & pandemic preparedness: Mansukh Mandaviya](#)

Union health minister Mansukh L Mandaviya has underlined the Indian government's commitment to help build global consensus towards efforts to ensure greater preparedness to handle future health emergencies and to work towards universal health coverage, during the G20 meeting in Hyderabad

[Lens on fixed-dose combination drugs containing vitamins, minerals](#)

The government is set to crack down on fixed-dose combination (FDC) drugs containing vitamins and minerals, some of which, experts warn, are irrational and unsafe. A committee had been set up under the chairmanship of CK Kokate, former vice-chancellor of KLE University, Belgaum, to review the safety, efficacy, and therapeutic justification of these drugs.

Key Sectoral Highlights

[Coordinated measures crucial to address growing menace of antimicrobial resistance in India: Health secretary](#)

Union Health Secretary Rajesh Bhushan stressed the need for coordinated efforts to address the growing menace of antimicrobial resistance in the country. He also mentioned "Antimicrobial resistance (AMR) cannot be tackled in a linear and singular manner.

[Medical device packs will have to display key info](#)

All medical devices will have to bear details like retail price, country of origin, size and dimensions and consumer care details on the package so that consumers can make an informed decision, the department of consumer affairs has said.

[Govt seeks to address issue of chemists forcing consumers to buy entire strip of tablets](#)

Amid complaints about chemists insisting customers on buying entire strips of tablets or capsules, the Centre is making efforts to find some solution to protect the consumer interest and is holding consultations with the pharma industry. The forced buying of a full strip of medicine not only leads to medical wastage but also put unnecessary financial burdens on customers.

[Non-communicable diseases responsible for maximum out-of-pocket expenditure on health: Government](#)

In view of the growing burden of non-communicable diseases, associated morbidities and mortalities, the government has also widened the ambit of the prevention and control programme for NCDs by including chronic obstructive pulmonary diseases and asthma, chronic kidney diseases and non-alcoholic fatty liver diseases. With the inclusions, the NPCDCS has now been renamed as the National Programme for Prevention and Control of Non-Communicable Diseases (NP-NCD).

[India to seek pharma IPR waiver for future pandemics](#)

India is likely to push for a global patent waiver for vaccines, therapeutics, and diagnostics to combat future pandemics at the mini-ministerial meeting of the World Trade Organization (WTO) in Paris next month, after securing a five-year waiver for Covid-19 vaccines in 2022.

Key Sectoral Highlights

[AYUSH: ICMR, AYUSH ministry sign MoU for collaboration on health research](#)

The Indian Council of Medical Research (ICMR) and the AYUSH ministry have signed an agreement for collaboration and cooperation for research in the field of integrated medicine. Integrated medicine refers to using alternative medicine systems such as ayurveda, yoga, naturopathy, unani, siddha and homeopathy with orthodox systems as part of a treatment plan.

[CGHS Cashless Treatment: CGHS beneficiaries to get cashless treatment at 3 premier medical](#)

In a significant and people-centric move, cashless treatment facilities will now be available to CGHS beneficiaries, both serving and pensioners, at AIIMS-New Delhi, PGIMER-Chandigarh and JIPMER-Puducherry.

Research

[AI with high accuracy increases lung cancer detection: Study](#)

While AI-based image diagnosis has advanced rapidly in the medical field, the factors affecting radiologists' diagnostic determinations in AI-assisted image reading remain underexplored.

[WHO's cancer research agency to say aspartame sweetener a possible carcinogen-sources](#)

One of the world's most common artificial sweeteners is set to be declared a possible carcinogen next month by a leading global health body, according to two sources with knowledge of the process, pitting it against the food industry and regulators.

[People living with diabetes to double by 2050: The Lancet](#)

Researchers say diabetes is growing exponentially in prevalence outpacing most diseases globally. Structural racism and geographic inequity are accelerating this global crisis of diabetes, with rates of diabetes among minority ethnic groups in high-income countries, like the USA, 1.5 times higher than among their white counterparts and diabetes death rates in low- and middle-income countries (LMIC) double that in highincome countries.

Key Sectoral Highlights

Others

[mRNA booster vaccine Gemcovac-OM for Omicron launched at Rs 2,292/dose](#)

Gemcovac-OM, the booster vaccine for Omicron from Emcure's subsidiary Genova, had recently received the nod from the office of the Drug Control General of India (DCGI) for Emergency Use Authorization (EUA). Individuals above 18 years and who have received either Covaxin or Covishield as primary vaccination can take it as a booster for active immunization for the prevention of COVID-19.

[Funding brings first new TB vaccine in a century a step closer](#)

Two major players in global health philanthropy are joining forces to fund the final stage of trials for what could be the first new vaccine against tuberculosis (TB) in more than 100 years

[How Technology Evolution Helps Detect TB Drug Resistance?](#)

While the traditional methods for identifying TB resistance involve testing samples using culture-based techniques, which can take several weeks to yield results, the evolution of rapid diagnostic tools, such as mFloDx™ MDR-TB enabled the detection of drug-resistance within hours.

[India emerging as a hub for clinical trials, says Parexel](#)

Parexel, one of the world's largest clinical research organisations (CROs), sees India emerging as a favourable destination to conduct clinical trials as global pharmaceutical and biotech companies make a beeline to test their potential drugs on Indian patients, a top executive of the company said.

[Private and public sectors should consider increasing maternity leave to 9 months: NITI Aayog member](#)

"Both private and public sector need to sit together to think about increasing the maternity leave of the mothers from present six months to nine months," FICCI Ladies Organisation (FLO) said in a statement quoting Paul.

“ World No Tobacco Day 31st May 2023: Grow Food Not Tobacco ”

Tobacco is grown in over 124 countries, taking up millions of hectares of fertile land that could be used to grow food, address food security and nutrition challenges, and help feed families across the globe. As Per WHO Director-General “Tobacco is responsible for 8 million deaths a year, yet governments across the world spend millions supporting tobacco farms” Tobacco is not only a massive threat to food insecurity, but health overall, including the health of tobacco farmers. Tobacco growing also has serious health impacts on tobacco farmers due to the heavy use of pesticides and the high absorption of nicotine through the skin. Farmers are exposed to tobacco smoke and as much nicotine as found in 50 cigarettes – leading to illnesses like chronic lung conditions and nicotine poisoning,

More than 300 million people globally are faced with acute food insecurity. Meanwhile, more than 3 million hectares of land across more than 120 countries are being used to grow deadly tobacco, even in countries where people are starving.

There is need to understand the harmful effects of tobacco growing and the benefits of switching to more sustainable food crops for farmers, communities, economies, the environment, and the world at large.



Dr Suneela Garg MD

Professor of Excellence
Community Medicine
Ex Sub Dean & Head
Community Medicine
MAMC Delhi

There is also a need to understand and highlight the facts that the tobacco industry traps the farmers in a vicious cycle of debt, propagating tobacco growth by exaggerating its economic benefits and lobbying through farming front groups.

Tobacco farming causes diseases to the farmers themselves and more than 1 million child laborers are estimated to be working on tobacco farms, missing their opportunity for an education.

182 Parties to the WHO Framework Convention on Tobacco Control have committed to “[...promote economically viable alternatives for tobacco workers and growers](#)”.



A crucial way that countries can fulfil this obligation is by ending subsidies for tobacco growing and supporting healthier crops.

We prioritize health, preserve ecosystems, and increase food security if we choose to grow food instead of tobacco.

“Delivering Quality Healthcare across International Borders”

“**Delivering Quality Healthcare across International Borders**” is the vision with which the inception of Medical Value Travel (MVT) started. India has rapidly gained momentum towards accomplishing the merit of being as one of the most preferred destinations for affordable medical treatment with ease of access with the underlying context of rich cultural heritage.

“One Earth – One Health will be a definite realization of the near future with INDIA spearheading the industry..!”

In the aforementioned context, according to the Medical Tourism Index 2020–21, India ranked in MVT as:

- 10th out of 46 countries;
- 12th out of the world’s Top–20 wellness tourism markets;
- 5th out of Top–10 wellness tourism destinations in the Asia - Pacific region.

Compared to 2015, Foreign Tourist Arrivals (FTAs) on the footing of medical visas surged to more than double in 2017. In 2017–2019, India experienced over 40% growth in FTAs. While MVT for India was projected to be US\$ 9 Billion by 2020, however as a result of the severe aftermath of the COVID–19 pandemic, the medical tourism sector struggled to pocket US\$ 5–6 Billion; India is expected to grow to US\$ 13 billion by 2026.



Dr Upasana Arora
Managing Director,
Yashoda Super
Speciality Hospital

Postulating the Vedic philosophy of Vasudhaiva Kutumbakam **Value-based Healthcare**, proposed by the Hon'ble Prime Minister – Mr. Narendra Modi; MVT conceptualizes the following two modules:

- Health workforce mobility (Heal by India).
- Patient mobility (Heal in India).

“Budgetary provisions in 2021–22 for the Union Ministry of AYUSH were about US\$ 381 Million to promote Ayurveda, Yoga and other Indian systems of medicine.”

In India, the tourism potential of the country is still exceedingly underutilized; with a rich and diverse cultural heritage and a long history of diverse civilization. The country boasts of so many private healthcare organizations with state-of-the-art technology and international accreditations and affiliations spread across the diverse geographic arena of the country. **The promising events of MVT can meaningfully minister to cater to the economic development of the country.**

“In fact, MVT can allure Foreign Exchange Earnings (FEE) into India, if nurtured in a sizeable manner and its challenges suitably resolved.”

Atithi Devo Bhava is the core ethos and progressive policy interventions such as the constitution of the National Medical & Wellness Tourism Board (NMWTB) by the Indian

The government has strengthened MVT followed by the campaign of “Heal in India” which has already added wings to India's value proposition of holistic health to the world.

“Furthermore, well-stated guidelines have been released for accreditation & promotion of Ayurveda and Panchakarma Centers for implementation which has already covered the Allopathic and other modern forms of Medicine..!”

Amidst escalating fame and growing demand for the Indian MVT; backed by the World Health Organization (WHO) & National Accreditation Board for Hospitals & Healthcare Providers (NABH), India is planning way ahead to be at the forefront of MVT in the days to come.



Dr Upasana Arora met the **Hon'ble President of India Smt Droupadi Murmu** and discussed various health sector concerns including the serious diseases like sickle cell anemia and cervical cancer affecting most of the tribal women. Hon'ble President provided her guidance and suggestions on enhancing diagnosis of such diseases, and urged the industry to work towards nationwide expansion of healthcare services .

Dr Upasana Arora's meeting with the Hon'ble President of India Smt Droupadi Murmu

8th INTERNATIONAL CONFERENCE ON PHARMA AND MEDICAL DEVICE SECTOR



*"Indian Pharma Industry:
Delivering value
through Innovation"*



*"Sustainable
MedTech 5.0: Scaling and
Innovating Indian MedTech"*

26th - 27th May 2023

Convention Hall, The Ashok, New Delhi



www.indiapharmaexpo.in • www.indiamediexpo.in

Glimpses

Inaugural Session

8TH INTERNATIONAL CONFERENCE ON PHARMACEUTICAL & MEDICAL DEVICE SECTOR

May 26-27, 2023
at The Ashok Hotel, New Delhi

The Department of Pharmaceuticals, Ministry of Chemicals & Fertilizers, Government of India, along with the Federation of Indian Chambers of Commerce & Industry (FICCI) has been actively working towards growth of Pharma & Medical Device sector. The objective of 8th Edition of INDIA PHARMA 2023 & INDIA MEDICAL DEVICE 2023 was to address industry issues and create a platform to recommend solutions. The conference aimed to facilitate the sharing of knowledge and best practices, provide a platform for networking and collaboration, identify new priority areas for discussion, establish India as a premier global healthcare destination, and attract investments.



Inaugural Session



The Union Minister of Health & Family Welfare and Chemicals & Fertilizers, **Dr Mansukh Mandaviya**, while addressing the event said, "There is a need to harness India's vast potential in the pharmaceutical and medical devices sectors." The Minister highlighted the government's collaborative approach and said that transformative outcomes have been achieved in these sectors through discussions between government and industry. "The past India Pharma & Medical Devices Conference has paved the way for game-changing initiatives like the PLI scheme, Bulk Drug Park, and Medical Device Park," said the Minister, underscoring the fruitful collaboration between the government and industry. Referring to Prime Minister's call to unleash India's true potential, the Minister expressed confidence in the country's abundant resources. He also mentioned the government's upcoming plans for a basic chemical and API-related PLI, indicating the continuous efforts to strengthen the industry.

Inaugural Session

Other dignitaries who addressed the Inaugural Session were-

- **Mr Bhagwanth Khuba**, Minister of State, Chemicals & Fertilisers, GoI
- **Ms S Aparna**, Secretary, Department of Pharmaceuticals, GoI
- **Prof Ajay Kumar Sood**, Principal Scientific Adviser to the GoI
- **Mr Satish Reddy**, Chairman, Dr Reddy's Laboratories
- **Mr Aravind Viswanathan**, CEO, Transasia Bio-Medicals Ltd
- **Mr Shailesh Pathak**, Secretary General, FICCI

The event also witnessed the release of **National Medical Device Policy-2023**, the launch of the **Medical Devices Export Promotion Council**, assistance to Medical Device clusters for the common facility scheme, and the release of **Reports on the Pharmaceuticals and Medical Devices sector** commissioned by the Department of Pharmaceuticals under the PMPDS scheme.

The international conference also featured a well-curated conference based on the themes "Indian Pharma Industry: Delivering Value Through Innovation" and "Sustainable MedTech 5.0: Scaling and Innovating Indian MedTech". This also included plenary sessions, CEO's roundtable, and workshops.



Road Map for Making Cancer Care Affordable and Accessible in India

June 10, 2023 at Mahatma Mandir Convention Centre, Gandhinagar, Gujarat



FICCI organised a roundtable on 'Road Map for Making Cancer Care Affordable and Accessible in India' - for Western Region on **10th June 2023** at Mahatma Mandir Convention Centre, Gandhinagar. The roundtable was held under the aegis of **Ministry of Health & Family Welfare, Government of India** and **Chaired by the Joint Secretary, Shri Vishal Chauhan**.



Addressing the Roundtable Mr Chauhan highlighted the profound burden of cancer on the society and shared that recently **post-screening continuum of care has emerged as a significant challenge**, which necessitates urgent action. He also expressed that while the government has launched programs for infrastructure creation and treatment provisioning, there is a **huge scope for collaborative efforts** towards affordability and accessibility of cancer care in the country.

Mr Chauhan also advised FICCI to garner support from industry through the CSR funds. He suggested that an online portal needs to be created where the states can register their requirements at various levels of cancer infrastructure and industry could volunteer to provide funds or resources in their interest areas.

Road Map for Making Cancer Care Affordable and Accessible in India

Mr Raj Gore, Co-Lead, FICCI Task Force Cancer Care and CEO, Healthcare Global Enterprises Limited (HCG) shared that surge in incidence of various types of cancers coupled with sub-optimal mortality to incidence ratio, low affordability of treatment and poor quality of a survivor's life in the country is taking gradual shape of an impending health crisis. Last year alone more than 8 Lakh Indians were estimated to have lost their lives to cancer, 1.5 times total lives lost to Covid-19 pandemic.

Ms Srimayee Chakraborty, Partner-Healthcare, EY India, highlighted that, Western states (Gujarat, Maharashtra, Goa and Rajasthan) account for close to 15 per cent of total incidence in India. She also presented certain gaps as well as recommendations that can be implemented for enhancing cancer care in the country.

The Roundtable was attended by 40 stakeholders representing State Governments, Senior Clinicians, Hospitals, Diagnostic Labs, Pharma as well as MedTech industry experts, who deliberated on further strategy and roadmap for making cancer care more accessible and affordable in India.

Key participants included **Dr R Dixit**, Additional Director (Medical Education), Government of Gujarat; **Dr Kumar Prabhash**, Medical Oncologist, Tata Memorial Centre, Muzaffarpur (HBCH & RC); **Dr Shashank Pandaya**, Director, Gujarat Cancer Research Institute; **Dr Rajendra Toprani**, Director, President Association of Surgical Oncologists, Ahmedabad, along with **Mr Vineet Gupta**, Co-Lead, FICCI Task Force Cancer Care and Director-Government Affairs, Varian Medical Systems

The **actionable Recommendations** from the Roundtable have been submitted to the Ministry of Health & Family Welfare, Government of India.

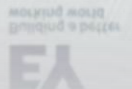
FICCI Press Release: https://www.ficci.in/api/press_release_details/4718

FICCI-EY Presentation: <https://bit.ly/FICCICancerCare>

Support Partners



Knowledge Partner





15TH HEALTHCARE EXCELLENCE AWARDS 2023

26 OCTOBER

INSPIRE • CHANGE • TOGETHER

AWARD CATEGORIES



Excellence in
Patient Safety
& Care



Excellence in
Patient Service
Delivery



Excellence in
Community
Engagement



Digital Transformation
Initiative of the Year



Training & Skill Development
Initiative of the Year

1 WEEK

LEFT TO APPLY

APPLICATIONS OPEN

To Apply Visit:

www.ficcihealthawards.com

LAST DATE TO APPLY **7TH JULY 2023**



**7th
Edition**

WITNESS THE **GLOBAL SYNERGY** IN MVT



ONE EARTH • ONE HEALTH
ADVANTAGE HEALTH CARE-INDIA 2023

17th-19th August, 2023, Mahatma Mandir, Gandhinagar

Venue:
Mahatma Mandir Convention & Exhibition Centre,
Gandhinagar, Gujarat

SAVE THE DATE

17th-19th August, 2023
Mahatma Mandir, Gandhinagar

Be a part of the forthcoming
7th edition of
Advantage Health Care- India,
where industry leaders and
experts are gathering to
showcase cutting-edge
advancements & collaborative
efforts in the
Medical Value Travel Sector.
This will be a part of the
G20 4th Health Working Group
Meeting scheduled in Gujarat.



India MedTech EXPO 2023

FUTURE OF DEVICES, DIAGNOSTICS & DIGITAL

17-19 AUGUST, 2023 | HELIPAD EXHIBITION CENTRE
GANDHINAGAR, GUJARAT

SAVE THE DATE

MADE
IN
INDIA

Make in India (MSME,
PLI, Suppliers, Key
Indian & Global
Manufacturers)



Future, R&D,
Start up
Pavilions



Government
(Regulators)
Pavilion / State
Pavilion



Thematic
Conference
Sessions



International Buyer
Seller Meet

CONTACT US:

imdexpo@ficci.com | 011-23487445/ 220
www.ficci.in

indiamedtechexpo.in

26-27 OCTOBER, 2023
New Delhi, India



SAVE THE
DATE

'Healthcare METAmorphosis'

- Knowledge Sessions
- Keynote Addresses
- Global Leaders as Speakers
- Healthcare Excellence Awards
- Networking
- Sponsorship Opportunities

About FICCI Health Services

FICCI Health Services Committee constituted in 2006, has been pivotal in facilitating interaction among stakeholders to jointly work towards creating the building blocks for achieving quality healthcare through initiatives like:

- Standard Treatment Guidelines (STGs) for tertiary, secondary and primary care
- National Costing Guidelines
- Categorization of healthcare providers
- National Electronic Health Records
- Innovations in Healthcare
- Tackling Non-communicable diseases
- Bridging the skill gaps and augmenting healthcare workforce
- Recommendations on recent programs and policies include **National Health Policy 2017, Ayushman Bharat- PMJAY and H&WCs, National Medical Commission, Personal Data Protection Bill, Augmenting Healthcare Infrastructure, Strengthening Healthcare Workforce, Nursing Reforms, Cancer Care, Ayushman Bharat Digital Mission, etc.**

For COVID-19, FICCI was actively engaged with various government departments at multiple levels through:

- ✓ **Policy intervention-** through **Advocacy, Representations and Reports**
- ✓ **Strategic support-** government-industry tie-ups; surveys for identifying resources, facilitating logistics, supplies & mobility
- ✓ **Information, education and communication**
- ✓ Collaborate with Industry and State Governments for **Crisis Management** as well as COVID Vaccination
- ✓ Support to FICCI members for **Vaccination of their Employees**

Reach out to us for Branding and Advertisement



**Half Page
Advertisement:
INR 30,000 +GST**

**Full Page
Advertisement:
INR 55,000 +GST**

Mr Praveen Mittal
Senior Director
FICCI
praveen.mittal@ficci.com

Ms Sarita Chandra
Joint Director
FICCI
sarita.chandra@ficci.com

Ms Shilpa Sharma
Consultant
FICCI
shilpa.sharma@ficci.com

Ms Aayushi Panwar
Research Associate
FICCI
aayushi.panwar@ficci.com

healthservices@ficci.com

FICCI - www.ficci.in

FICCI Health - www.ficci-heal.com

Follow us

