



# HEALTH WRAP

**JUL - AUG 2023**



# CONTENTS



## Key Sectoral Highlights

## Industry Articles

- **ChatGPT and Ethical Issues-** *Dr K Ganapathy*
- **Health Promoting Schools: Need of the Hour -** *Dr Suneela Garg*
- **The Impact of Artificial Intelligence on Healthcare-** *Dr Rajeev Gautam*

## FICCI Health Sector Updates and Events



# Key Sectoral Highlights

## Government & Policy

### [G20 presidency: India helps build consensus on key health priorities](#)

This platform will focus on creating an equitable research and development as well as manufacturing network for vaccines, drugs, and diagnostics, especially in the global South, officials said.

### [Doctors can now refuse treatment of violent patients or relatives: NMC](#)

The National Medical Commission (NMC) has issued new regulations, saying doctors can refuse treatment in case of abusive, violent patients or relatives but they must ensure the patient is not abandoned.

### [National Medical Commission puts proposed 'generic drugs only' regulations on hold](#)

The National Medical Commission (NMC) has suspended the newly proposed regulations requiring doctors to prescribe generic drugs or face penalties. The Indian Medical Association (IMA) had urged the government to withdraw the regulations until the quality of all drugs could be assured. The NMC has now put the regulations on hold and stated that they are effective until further notification. The IMA also requested exemptions for professional associations and criticized the prohibition of third-party educational activities sponsored by pharmaceutical companies.

### [Concerns raised over removal of PMR specialty from undergraduate MBBS curriculum](#)

The Indian Association of Physical Medicine and Rehabilitation has written to the Union health minister Mansukh Mandaviya raising concerns over the removal of the specialty of physical medicine and rehabilitation from undergraduate MBBS curriculum. According to the new guidelines issued by the National Medical Commission, three departments - Physical Medicine and Rehabilitation (PMR), Respiratory Medicine, and Emergency Medicine - are not included in the list of departments that every medical college/institution must have.

# Key Sectoral Highlights

## [NITI Aayog working on policy to improve elderly care in the works](#)

NITI Aayog is firming up a policy prescription for enhancing elderly care in the country with a focus on public-private partnership to set up old-age homes, convergence of existing schemes related to the elderly and pitching for higher resources to be allocated to the sector to significantly ramp up care for senior citizens as the country expects 19% of its population, or 300 million people, to be above 60 years of age by 2050. A senior government official told ET that the Aayog will soon come up with a policy paper that will lay out a roadmap to integrate existing schemes, enhance allocations and incentivise the private sector to invest in the sector in a big way. "The idea is to have a comprehensive system in place by the time India becomes an ageing country so that all needs of the elderly, be it related to health or care in general, are met," the official said.

## [Medical devices industry will be brought under full regulation by October: DCGI](#)

The entire medical devices industry will be brought under full regulation by October, according to Rajeev Singh Raghuvanshi, Drugs Controller General of India (DCGI). Speaking to newsmen on the sidelines of the inaugural session of the 9th International Pharmaceutical Exhibition (iPHEX) being organised by the Pharmaceuticals Exports Promotion Council (Pharmexcil) here today, the official said 50 percent of the medical devices (two out of total four categories) is already under regulations.

## [Govt moots single regulatory portal for drugs](#)

The Health Ministry is planning a unified portal for digital drug regulatory mechanism. The portal will include the details of stakeholders, such as manufacturers, distributors, and procurement agencies, among others.

## [Government in talks with companies over pricing of rare diseases drugs](#)

The court had in May set up a five-member National Rare Diseases' Committee (NRDC) to implement the Centre's rare diseases policy to ensure that its benefits reach patients. The panel held discussions with companies involved in research, manufacture and sale of therapies of rare diseases, including Sanofi, Sarepta and Roche.

# Key Sectoral Highlights

## Cabinet okays Rs 5k cr PRIP scheme to boost research and innovation

In a significant move, the Union Cabinet has given the green light to the National Policy on Research and Development and Innovation in the Pharma-MedTech Sector. This decision is accompanied by the approval of the Scheme for Promotion of Research and Innovation in Pharma-MedTech Sector (PRIP), with a substantial allocation of Rs 5,000 crore for a five-year period spanning from FY24 to FY28. The scheme was rolled out earlier this month by the government with the belief that the Indian pharmaceutical industry has the potential to increase its current 3.4 per cent share of the global market to 5 per cent by the year 2030.

## India makes goods manufacturing practice, Schedule M mandatory for MSME pharma firms

India has asked pharma companies to complete and obtain a certificate for good manufacturing practices (GMP) over the next 6 to 12 months. Of the 10,500 manufacturers in India, including MSMEs, only 2,000 of them — mainly exporters — have a good manufacturing practice certificate. The remaining 8,500 units will have to complete the certification process within 6 months or 12 months beginning August 1.

## Packages of top drug brands to have QR codes

India's top 300 brands of drugs including widely-used analgesics, pain relievers, anti-platelet, vitamin supplements, blood-sugar-lowering medicines, and contraceptive tablets will have to put QR codes on their packages from August 1. The move will ensure the authenticity of drugs and enable tracing. The National Pharmaceuticals Pricing Authority (NPPA) had last year identified brands including Dolo, Saridon Fabiflu, Ecosprin, Limcee, Sumo, Calpol, Corex syrup, Unwanted 72 and Thyronorm. They were shortlisted on the basis of their moving annual turnover value as per data from market research firm Pharmatrac. Prior to this, the Health Ministry had asked the Department of Pharmaceuticals (DoP) to shortlist top 300 drugs so that necessary amendments could be made to the drug rules for its implementation.

# Key Sectoral Highlights

## [Docs asked to suggest alternatives to pholcodine-containing cough syrups](#)

The drug regulator has issued an advisory asking doctors to advise patients to stop taking suppressant pholcodine-containing cough syrups immediately and suggest alternatives, amid concerns that it can trigger life-threatening allergic reactions in people who have to go for general anaesthesia before surgery. Doctors have also been advised to verify if the patients scheduled to take general anaesthetics-containing neuromuscular blocking agents have taken pholcodine-containing cough and cold remedies in the previous 12 months, and also be aware of anaphylactic reactions in such patients.

## COVID-19

## [Centre holds high-level meeting on Covid situation](#)

Even as the Covid-19 situation in the country remains stable and public health systems in the country remain geared up, they have stressed on the need for states to monitor trends of ILI/SARI cases.

## [WHO, US health authorities tracking new Covid-19 variant](#)

The lineage is named BA.2.86, and has been detected in the United States, Denmark and Israel.

## [Moderna's updated COVID vaccine effective against 'Eris' variant in humans](#)

Moderna and other COVID-19 vaccine makers Novavax, Pfizer and German partner BioNTech SE have created versions of their shots aimed at the XBB.1.5 subvariant.

## [Higher chance of dying within 1 year of Covid hospitalisation: ICMR study](#)

The present analyses only included patients who were hospitalised due to Covid-19, and, consequently, the findings cannot be generalised to all patients who had Covid-19. Moderate-to-severe disease, being linked to post discharge all-cause mortality, indicates lingering damage due to Covid-19, it said. Some reports have claimed that the severity of pneumonia had no bearing on post-discharge mortality.

# Key Sectoral Highlights

## States

### [Mizoram becomes first state to launch ABDM Microsite in Aizawl](#)

As part of this effort, all medical establishments, including private clinics, small hospitals, and laboratories in the area, will integrate ABDM technology, providing patients with digital healthcare services.

### [Nagaland govt launches Tele-MANAS to fight mental health challenges](#)

To provide mental health support to people to those in need in Nagaland, the Tele-Mental Health and Neuroscience (Tele-MANAS) initiative was launched on Tuesday, an official said. Tele-MANAS would provide mental health services to those in need by offering remote access to mental health professionals, said Mission Director National Health Mission, Dr Ritu Thurr during the launching ceremony held at the State Mental Health Institute here under the auspices of 'Azadi Ka Amrit Mahotsav'.

## Others

### [Immunotherapy helps to fight against cancer: Study](#)

Immunotherapy is a very potent weapon in the fight against cancer. The main objective is to activate the body's immune system so that it can identify and destroy malignant cells. The destruction must be as accurate and efficient as possible to avoid damaging healthy cells.

### [One billion people globally to have osteoarthritis by 2050: Lancet Study](#)

By 2050, nearly one billion people globally are projected to be living with osteoarthritis, according to a study published in The Lancet Rheumatology journal. The study found that currently, 15% of the world's population aged 30 years or above experience osteoarthritis. The increase in cases is mainly attributed to aging, population growth, and obesity.

## “ChatGPT and Ethical Issues”

ChatGPT (Chat Generative Pre-Trained Transformer) is an AI chatbot developed by OpenAI and launched on November 30, 2022. Eventually ChatGPT could be a major integral component, in a doctor’s training and armamentarium. For this to happen, real time and continuous retraining is mandatory. This implies updating with accurate, reliable, unbiased data from the real world of healthcare . The ability of ChatGPT to think, analyse and behave like a healthcare provider in 2030 would certainly be much more related to the then real world. Understanding the complex relationships between different co existing clinical conditions and different management strategies alone is not enough. Also to be taken into account is the patient’s specific desires and unfortunately his/her socio-economic status. In a publication “When Doctors Use a Chatbot to Improve Their Bedside Manner” the authors point out that doctors were asking ChatGPT to help them communicate with patients in a more compassionate way. In fact, an emotional letter generated by ChatGPT made an insurance provider reconsider the original decision of denying benefits ! Users may also blindly trust ChatGPT due to its incredible capabilities. Potential for bias and discrimination in the initial training material used, in creating ChatGPT, may generate outputs that reflect and perpetuate these biases. This could lead to unfair treatment or negative consequences for specific groups. Regular audits, ongoing monitoring, and adopting fairness-aware, Machine Learning techniques, are necessary. ChatGPT unfortunately may even have the potential to propagate disinformation . Training data is essentially from pre-2021, not taking into account the considerable progress since then.



### **Dr K. Ganapathy**

Director, Apollo Telemedicine Networking Foundation &, Apollo Tele Health Services  
Distinguished Visiting Professor, IIT  
Kanpur  
Distinguished Professor, The Tamilnadu  
Dr MGR Medical University  
Emeritus Professor, National Academy of  
Medical Sciences





# CHATGPT

 OpenAI



## “ChatGPT and Ethical Issues”

Ethically, even the predominance of whites constituting the ethnic composition of the OpenAI team has been questioned !! Meticulous attention to data privacy, quality and quantity, security, regulations, integration with existing systems, and ensuring constant human oversight are bothersome ethical issues. Though ChatGPT can generate human-like text, at present it does not have the ability to think, reason, or understand the context of the information generated. ChatGPT adheres to the European Union’s AI ethical guidelines, concentrating on human oversight, technical robustness and safety, privacy and data governance, transparency, diversity and non-discrimination, societal and environmental well-being, and accountability.

Healthcare in the next decade could be totally different. New codes of conduct need to be evolved. An AI-influenced Hippocratic Oath may well be called “The Robocratic Oath”. Would not deploying AI be considered malpractice? Machines, like humans, can also commit errors. “ To err is ChatGPT, to forgive is human”. This would be the adage of the future !!

## “Health Promoting Schools: Need of the Hour”

Children are the most important assets of any country. Investing in children gives a high yield, particularly in producing healthy human resources. Schools are one of the settings outside the home where children can acquire new knowledge and skills to grow into productive and capable citizens who can involve, support, and help their communities to grow and prosper. Several behavioral risk factors, such as an unhealthy diet, the lack of physical activity, drug and tobacco abuse, alcohol consumption, and mental and emotional stress can develop among school-going children. Many of these risk factors (use of tobacco, physical inactivity, harmful

use of alcohol, unhealthy diet) have their origin at a young age and lead to developed NCDs in adulthood, and finally, contribute to premature mortality. Hence, these children deserve special attention.

School caters to each and every section of the society. Hence intervention applied in school-based settings crosses all social barriers. Children spend most of their active time in school. Hence messages delivered by teachers in schools are registered highly among children. Schools can help promote the health of staff, families, and community members as well as the health of students. Scientific evidence proved beyond doubt the linkages of education and health. Teacher in schools carries the immense trust of children and spend optimum time with students. Hence. Teacher-driven intervention in school-based settings provides a good opportunity for making an impact on the health of children and adults too.



**Dr Suneela Garg MD**

Professor of Excellence  
Community Medicine  
Ex Sub Dean & Head  
Community Medicine  
MAMC Delhi

## “Health Promoting Schools: Need of the Hour”

A Health Promoting School strives to build health into all aspects of life at school and in the community. It uses its full organizational and educational potential to promote the healthy development of students, staff, families, and the community.

### The following Strategies need to be promoted:

- 1. Promotion of Physical Activity** Yoga should form an integral part of the Physical training class. Breathing exercises like pranayam will help the students to become more relaxed, calm, and stress-free
- 2. Healthy diet** is it is the building block of the growth and development of a healthy individual. A healthy and well-balanced is important at any age, to stay healthy and active but it is especially important during childhood and adolescence. A healthy Diet is important for the following reasons: Improves Health and fitness, Mental well-being. Better scholastic performance, Decreased risk of NCD
- 3. Address Environment Protection and Air Pollution:** Pupils should be able to understand environment pollution and protection, should also know about the causes of environmental pollution, identify the harmful effects of air pollution on plants, animals, and human beings, learn about climate change and its impact on health
- 4. Promoting Mental Health-** Mental disorders have increased in recent years. A considerable proportion of children and adolescents have mental health problems. Children with mental health disorders face major challenges with stigma, isolation, and discrimination, as well as lack of access to health care and education facilities, in violation of their fundamental human rights. Poor mental health can have effects on the wider health and development of children and adolescents.

## “Health Promoting Schools: Need of the Hour”

**5. Reduce Screen Time** and also address drawbacks of accessing use of mobile or television which include: Mental (problems with school and paying attention) the physical (trouble sleeping, eating disorders, and obesity). Developmental effects for children who spend too much time with electronic devices at a young age

**6. Addressing Injury Prevention and Substance Abuse-** Children should gain knowledge and understanding of road traffic and also develop an understanding of their own responsibilities for keeping themselves safe. In addition, schools should raise awareness about the risk factors and impacts of child injuries. It should be ensured that children develop a responsible attitude toward their own safety and the safety of others. Substance abuse is the harmful use of substances (like drugs, tobacco, alcohol, etc.) for nonmedical purposes. Eighty percent of the world’s smokers live in low and middle-income countries like India. In the Southeast Asian region, young and middle-aged adults are becoming more affected due to tobacco use during the productive phase of their lives.

Health Promoting Schools should address various types of tobacco and alcohol use and should focus on the harmful effects of substance abuse. The pupils should be able to identify and access the safety net for support to stay away from substance abuse.

Health Promoting Schools are the need of the Hour and help in the promotion of healthy lifestyle and prevention of Unhealthy Behavior. Several stakeholders including the Department of Education, the Ministry of Health and Family Welfare, Ministry of Women and Child Development will play a crucial role. India being a large diverse country, the industry under its Corporate Social Responsibility, should focus on Health Promoting Schools which can showcase best practices for upscaling and sustainability.

## “The Impact of Artificial Intelligence on Healthcare”

**“There is a dire need to incorporate Artificial Intelligence into healthcare academia and train the professionals on how AI can be used to augment clinical workflows”**

Artificial Intelligence (AI) is expected to become a key driver of medical device innovation and its use is expected to increase significantly in the coming years.

AI systems are poised to drastically alter the way any industry and its entire ecosystem operate. The technology has manifested itself in multiple forms including natural language processing, machine learning, and autonomous systems which can be leveraged to make predictions, recommendations, and even decisions.

AI has numerous applications in diagnostics ranging from image analysis to predictive analytics and decision reporting. AI can play a vital role in medical imaging, pathology, and genomics with improved accuracy, efficiency, and personalized patient care. It can also improve the efficiency of medical device manufacturing and reduce the risks through machine learning.

Pertaining to the impact of AI in healthcare, there is a dire need to incorporate AI into medical education and train healthcare professionals on how AI may be used to augment clinical workflows. AI has the potential to serve as a learning tool, especially in areas that involve image and video analysis such as blood morphology, echocardiograms, etc.



**Dr Rajeev Gautam**  
Corporate Officer - HORIBA,  
Ltd., Japan  
President - HORIBA India

## “The Impact of Artificial Intelligence on Healthcare”

AI can assess students and adapt to their needs, helping them work at their own pace. As demonstrated by ChatGPT, Bard and other large language models, generative AI can help educators craft teaching materials and engage students in new ways.

With the help of AI, India can revolutionize the diagnostic landscape and deliver better healthcare outcomes with a more effective and accessible healthcare system.

Apart from healthcare, AI is also being used in many other areas and is becoming a part of the day-to-day life of individuals. India is among the top markets in AI and automation adoption. The use of AI is helping professionals to boost their productivity. Almost 75% of Indian professionals have adopted AI tools and automation and 91% of Indian employees reported saving 4.9 hours weekly due to automation.

We need to be in accord with these technological advancements and work towards this mind-machine revolution – ‘the era of artificial intelligence’ to provide more efficient healthcare devices for the betterment of human lives.



Upcoming Event

26-27 OCTOBER, 2023  
New Delhi, India



SAVE THE  
DATE

# 'Healthcare METAmorphosis'

Knowledge  
Sessions

Keynote  
Addresses

Global  
Leaders as  
Speakers

Healthcare  
Excellence  
Awards

Networking

Sponsorship  
Opportunities

Contact Us: [healthservices@ficci.com](mailto:healthservices@ficci.com) | [www.ficci.in](http://www.ficci.in)  
T: +91-11-2348 7438/ 214

[www.ficci-heal.com](http://www.ficci-heal.com)

## SESSION THEMES

New Age  
Healthcare Delivery  
Models

Roadmap for Making  
Cancer Care Affordable  
and Accessible

Primary  
Healthcare

Perspectives on  
Healthcare from  
other Sectors

### Fostering Resilient Economics

- Demystifying balance sheets
- Financing and viability in public health
- Sustainability through new models
- Process efficiency improvement

Fireside Chat  
'Driving Investments  
in Healthcare'

Stakeholders'  
Roundtable  
'Women and Health'

### Registration Fee per delegate

Indian Delegates/ Companies

**INR 5,000 + 18% GST**

Foreign Delegates/ Companies

**USD 300 + 18% GST**

\*10% discount for 4 or more delegates from the same organization

### Contact Us:

T : +91-11-23487214/438 | M : +91-9871064408

E : healthservices@ficci.com | W : www.ficci-heal.com

FICCI, Federation House, 1, Tansen Marg, New Delhi 110001

**Please Scan QR Code  
for Registration**



October 26-27, 2023

*Join FICCI's  
Flagship  
Healthcare  
event-  
the 17<sup>th</sup> Annual  
Healthcare  
Conference-  
**FICCI HEAL 2023,**  
to meet the  
**Who's Who of  
the Sector!***





*On the sidelines of FICCI HEAL Conference*

# 15<sup>TH</sup> HEALTHCARE EXCELLENCE AWARDS 2023

INSPIRE • CHANGE • TOGETHER

26 OCTOBER



Supported By

Official Tabulator



# G20 Health Working Group 2023

Updates



वसुधैव कुटुम्बकम्

ONE EARTH • ONE FAMILY • ONE FUTURE

**FICCI was the Industry Partner for organising Side Event and Exhibition in 1<sup>st</sup>, 2<sup>nd</sup> and 4<sup>th</sup> HWG Meetings**

## Meetings

1<sup>st</sup>

18-20 January  
Trivandrum  
Sustainable  
Health & MVT

2<sup>nd</sup>

17-19 April  
Goa  
Digital Health

3<sup>rd</sup>

4-6 June  
Hyderabad  
Drug,  
Diagnostics,  
Vaccine

4<sup>th</sup>

17-19 August  
Gandhinagar  
GCTM & MVT



Department of Pharmaceuticals, Government of India and FICCI organized a large-scale **India MedTech Expo (IMTE) 2023** on the sidelines of G20 Health Ministers' Meeting. The event was scheduled from **17th – 19th August 2023** at **Helipad Exhibition Centre, Gandhinagar, Gujarat** with a focus to showcase India's journey and opportunities in the Medical Devices sector .

IMTE 2023 created opportunities to network and explore collaborations both for the sector's growth in India and its potential contribution globally, duly bringing together all the stakeholders such as PLI Participants, Start-ups, MSMEs, Innovative Entrepreneurs, R&D Facilities, Incubators, Public and Private Hospitals, etc.

## Key highlights of the Expo

- Visit of G20 Health Ministers & G20 Delegates
- Exhibition showcase from Medical devices sector with diversified profiles
- Thematic Conference Sessions: Future of Devices, Diagnostics & Digital
- Fireside Chats
- Open house with Regulators and MedTech industry
- Over 200 Foreign Buyers from 50+ Countries
- Indian MSME Showcase
- Future, R&D and Startup Pavilion, showcasing MedTech innovations and research projects
- Government Pavilion
- States Pavilion
- Reverse Buyer-Seller Meet with International buyers from 50+ countries



# Glimpses-Conference



# Glimpses- Expo



## Participation Highlights

- ❑ **12000+ total Visitors**
- ❑ **250+ MSME, Indian & International Medical Device companies**
- ❑ **30 Research Institutions**
- ❑ **7 States part of the States Pavilion i.e. Madhya Pradesh, Tamil Nadu, Uttar Pradesh, Himachal Pradesh, Rajasthan, Andhra Pradesh through AMTZ and Gujarat.**
- ❑ **70+ innovations by 65+ companies at the Future Pavilion.**
- ❑ **60+ R&D projects by 40 + companies part of R&D Pavilion**
- ❑ **Start-up Pavilion- 80 + Start-ups part of the Start-up Pavilion.**
- ❑ **Government Pavilion –DoP, NPPA, CDSCO, DPIIT, GeM, DBT, BIS.**

For further details, please visit <https://indiamedtechexpo.in/>



*Download Compendiums*



**ONE EARTH • ONE HEALTH**  
**ADVANTAGE HEALTH CARE-INDIA 2023**  
 17<sup>th</sup>-19<sup>th</sup> August, 2023, Mahatma Mandir, Gandhinagar

# The Grandeur of AHCI 7<sup>th</sup> Edition



[www.ahcindia.in](http://www.ahcindia.in)

[f](#) @AHCIOfficial

[i](#) [t](#) @ahcindia



**ONE EARTH • ONE HEALTH**  
**ADVANTAGE HEALTH CARE-INDIA 2023**  
 17<sup>th</sup>-19<sup>th</sup> August, 2023, Mahatma Mandir, Gandhinagar

# A Global Alliance for Health

Govt. of India collaborated with other countries to pave the way for AI, Digital Health Biotechnologies and more

[www.ahcindia.in](http://www.ahcindia.in)

[f](#) @AHCIOfficial

[i](#) [t](#) @ahcindia



## One Earth One Health (7<sup>th</sup> Edition of Advantage Healthcare India) @Gandhinagar, Gujarat



**One Earth One Health (7<sup>th</sup> edition of Advantage Healthcare India) took place on 17<sup>th</sup> – 19<sup>th</sup> August 2023 at Mahatma Mandir Convention and Exhibition Centre, Gandhinagar, Gujarat. The event was organized by the Ministry of Health & Family Welfare, Government of India, and FICCI during the G20 4th Health Working Group & Ministers Meeting.**

**Dr Mansukh Mandaviya, Union Health Minister inaugurated the event in the presence of, Shri Sarbananda Sonowal, Union Minister of AYUSH; Dr Bharti Pravin Pawar, Minister of State for Health and Family Welfare; Prof S P Singh Baghel, Minister of State for Health and Family Welfare; Dr Munjapara Mahendrabhai, Minister of State for AYUSH; Dr V K Paul, Member, NITI Aayog; Dr Tedros Adhanom Ghebreyesus, Director General, World Health Organization, and Shri Rushikesh Patel, Health Minister of Gujarat; Shri G Kamala Vardhana Rao, Secretary to the Government of India and CEO, FSSAI as well as Shri Sudhansh Pant, Health Secretary of India.**



## Launch of The Advantage Healthcare India One Stop Digital Portal



**Dr Mansukh Mandaviya launched  
The Advantage Health Care India Portals on**

- **One Stop Digital Portal for Patient Mobility**
- **Health Workforce Mobility**

Dr Mandaviya expressed that “the launch of these two portals is not just a milestone for India, but a significant step towards fulfilling our global responsibilities. India has always been at the forefront of healthcare innovation.”

He further added, “Through these portals, we are offering a tangible solution to some of the most, pressing challenges in healthcare today.”

## Key Event Statistics

- Over **110** exhibitors including leading Hospitals, Healthcare and AYUSH Centres, MVT Facilitators & Healthcare Start-ups showcased their best practices at the Exhibition. The event also witnessed a pavilion by Ministry of Health and Family Welfare, Government of India
- Over **5000 B2B meetings** were held during the event
- **400+ Hosted Foreign Delegates** from over **70 countries** from the Middle East, Africa, CIS and SAARC regions participated to develop strategic partnerships in the medical and holistic healthcare sector
- More than **290 MoUs** were signed between Indian private hospitals, healthcare centres and industry associations with international organizations
- **70+ Speakers** participated in the two-day conference program
- More than **65 CEOs and leaders** of prominent Indian Hospitals/ Healthcare Organisations/ Facilitators/ Medical Devices and Pharmaceutical Companies participated in the **CEO Roundtable**



# About FICCI Health Services



**FICCI Health Services Committee constituted in 2006**, has been pivotal in facilitating interaction among stakeholders to jointly work towards creating the building blocks for achieving quality healthcare through initiatives like:

- Standard Treatment Guidelines (STGs) for tertiary, secondary and primary care
- National Costing Guidelines
- Categorization of healthcare providers
- National Electronic Health Records
- Innovations in Healthcare
- Tackling Non-communicable diseases
- Bridging the skill gaps and augmenting healthcare workforce
- Recommendations on recent programs and policies include **National Health Policy 2017, Ayushman Bharat- PMJAY and H&WCs, National Medical Commission, Personal Data Protection Bill, Augmenting Healthcare Infrastructure, Strengthening Healthcare Workforce, Nursing Reforms, Cancer Care, Ayushman Bharat Digital Mission, etc.**

**For COVID-19, FICCI was actively engaged with various government departments at multiple levels through:**

- ✓ **Policy intervention-** through **Advocacy, Representations and Reports**
- ✓ **Strategic support-** government-industry tie-ups; surveys for identifying resources, facilitating logistics, supplies & mobility
- ✓ **Information, education and communication**
- ✓ Collaborate with Industry and State Governments for **Crisis Management** as well as COVID Vaccination
- ✓ Support to FICCI members for **Vaccination of their Employees**

## FICCI Health Sector Committees-

- **Health Services**  
[healthservices@ficci.com](mailto:healthservices@ficci.com)
- **Life Sciences**  
[lifesciences@ficci.com](mailto:lifesciences@ficci.com)
- **MedTech**  
[mdf@ficci.com](mailto:mdf@ficci.com)
- **Medical Value Travel**  
[mvt@ficci.com](mailto:mvt@ficci.com)
- **Swasth Bharat** (*Public Health*)  
[healthservices@ficci.com](mailto:healthservices@ficci.com)
- **AYUSH**  
[ayush.ficci@ficci.com](mailto:ayush.ficci@ficci.com)

# Reach out to us for Branding and Advertisement



**Half Page  
Advertisement:  
INR 30,000 +GST**

**Full Page  
Advertisement:  
INR 55,000 +GST**

**Praveen Kumar Mittal**, Senior Director, FICCI

[healthservices@ficci.com](mailto:healthservices@ficci.com)

**FICCI** - [www.ficci.in](http://www.ficci.in)

**FICCI Health** - [www.ficci-heal.com](http://www.ficci-heal.com)

Follow us

