

NEWSLETTER

January 2022

CHAIR'S MESSAGE



Anil Rajput
Chairman
FICCI CASCADE

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ANNUAL REPORT



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NEWS

At the outset, let me wish you all a very happy new year. The new year has begun on a rather difficult and challenging note, with the third wave of the covid pandemic clearly upon us. This marks nearly two years of immense destabilization, uncertainties and tremendous pressure on individuals, societies and economies world over.

In all this the illicit operators are riding high on vulnerabilities and have been making use of these rather unfortunate developments to further their vicious and immoral agenda by pushing smuggled, counterfeit, and spurious goods into the markets. Their activities are causing immense damage to the already embattled genuine manufacturers and gravely impacting the national exchequer. Several reports indicate that over the last two years the ongoing pandemic has caused an increase in illicit trade activities across a multitude of industries including pharmaceuticals, consumer goods, tobacco, alcoholic drinks, PPE products, sanitizing products, luxury goods, beauty, personal care products and so on and so forth.

As smugglers and counterfeiters continue to find ways to multiply their profits, penetrate new distribution channels and innovate across production and supply chains, necessary and immediate steps are required to stem their unholy march. I am happy to share with you that FICCI CASCADE, over the last few months has intensified and modified its national awareness campaign against smuggling and counterfeiting to effectively address this problem which continues to evolve in a disturbing manner.

The Police department being the primary law enforcement agency in our country, plays a significant role in ensuring the protection of legitimate businesses from illicit players. CASCADE has been intensively engaging with police officers across the states in order to sensitize them on their role in preventing crimes related to smuggling and counterfeiting and assigning adequate priority to such cases. In this backdrop, we organized capacity building programmes for police officers of Maharashtra, Jammu and Kashmir, West Bengal and Himachal Pradesh during last few months, where around 500 officers were sensitized through these workshops. In addition to this, CASCADE recently initiated a similar training programme for state excise officers and engaged with the State Excise Department of Rajasthan. Going forward, FICCI CASCADE plans to organize similar engagements with several other states.

Our 'In Conversation Series' – a platform to share insights and deepen understanding on the various facets of illicit trade with subject matter experts saw an insightful discussion with Lt Gen Pradeep Chandran Nair, AVSM, YSM, DG, Assam Rifles. Lt Gen Nair stated that their force is committed to working in synergy with all Central and State agencies to combat illegal trade and smuggling. In another conversation, Mr. Maurice Emiola Adéfalou, Technical Officer, IPR, and Health and Safety Programme Manager in Compliance, WCO discussed in detail on how collaboration, stringent actions and dialogue with private players are key to curb illicit activities.

Recently, Capt. Dibya Shankar Mishra, Minister for Industries, MSME, Energy and Home, Govt. of Odisha addressed our state webinar for Odisha on "Combating Counterfeiting and Smuggling during the COVID-19 pandemic and beyond". Hon'ble minister highlighted how counterfeit and smuggled goods have penetrated deep into our society and are impacting the socio-economic prosperity of the country, and this needs to be addressed on priority.

Youth is a key stakeholder in our fight against this socio-economic threat and in order to further strengthen our association with them, we organised the 2nd edition of the online story telling competition – My COVID Story, titled, 'Share Your Story- Speak Up and Make a Difference'. This campaign put the spotlight on people as to how they felt, acted, and thrived, when coming across counterfeit, fake and smuggled products through the challenging Covid-19 times, especially during the second wave of the pandemic. We received an overwhelming

response from across the nation. This activity not only generated requisite awareness but also encouraged people to steer clear from illicit and smuggled goods and take timely action against anyone selling such products.

It is a matter of immense pride that despite the protracted challenging circumstances, the enforcement agencies in India have been selflessly shielding the nation's economic security through several seizures of smuggled and fake goods. FICCI CASCADE has been congratulating the valiant officers and have issued statements applauding them for their contribution in successfully addressing this national threat.

These are difficult times, on one side we have to combat COVID-19 with resilience and on the other we have to continuously keep innovating and maintain a heightened level of vigilance to efficiently counter these criminals. This is critical as these unlawful elements have been rapidly modifying their modus operandi during these difficult times.

As we continue to work assiduously with stakeholders to blunt the impact of smuggling and counterfeiting, I look forward to your continued support that goes a long way in strengthening our resolve of formulating a strong & effective course of action against the menace of smuggling and illicit trade.

I'm confident that you will find this issue a meaningful read.

Stay healthy, stay safe!

Anil Rajput
Chairman
FICCI CASCADE



The Times of India August 18, 2021

Assam Rifles seized illegal goods worth ₹1,600cr since '20

Guwahati: The Assam Rifles has seized over Rs 1,600 crore worth of illegally traded goods in the northeast region from Myanmar since 2020, the chief of the paramilitary force said.

Such unlawful trade is alarming and detrimental to national development and India's Act East Policy, Assam Rifles director general Lt Gen Pradeep Chandran Nair said at an event organised by industry chamber FICCI. He said the force is committed to work with all central and state agencies to combat illegal trade and smuggling in the region.

"The Assam Rifles in the year 2020 seized Rs 857 crore of illegally traded goods and around Rs 746 crore in 2021," Nair said.

"The force has been at the helm of affairs to counter illegal trade along the 1,643-km porous and unfenced India-Myanmar border. The whole region is of great importance from an economic and strategic point of view," he said.

Former special commissioner of Delhi police, Deep Chand, said illicit trade across the borders is impacting the social fabric of nations, and India in particular, is a victim of large-scale smuggling.

The proceeds from the illegal trade are increasingly becoming the main source of terror funding, said Anil Rajput, chairman of FICCI's committee against smuggling and counterfeiting activities destroying

Political and Business Daily December 25, 2021

Counterfeit, smuggled goods impacting socio-economic prosperity: Industries Minister

PBD BUREAU

BHUBANESWAR, DEC 25



THE menace of counterfeit and smuggled goods have penetrated deep into our society and is impacting the socio-economic prosperity of the country, which needs to be addressed immediately, State Industries Minister Capt Diby Shankar Mishra has said.

Addressing a webinar on 'Combating Counterfeiting and Smuggling during the COVID-19 pandemic and beyond', organized by FICCI's Committee Against Smuggling and Counterfeiting Activities Destroying the Economy (CASCADE) on Friday, Mishra said, "Strict enforcement plays a very important role in curbing the menace of illicit trade. I am proud to share that Odisha's enforcement agencies have been vigilant in fighting these illegal activities."

DP Dash, Former Pr. Director-General, DRI, Former Chairman, Enforcement Committee, World Customs Organisation (WCO) and Think Tank Member, FICCI CASCADE said, "inculcating moral values amongst children to buy genuine goods with bills on payment of taxes is an inter-generational investment in the fight against illicit trade."

He further added that penal provi-

sions under central and state laws should be invoked to make a real impact in the fight against illicit trade.

Anil Rajput, Chairman, FICCI CASCADE in his welcome address said, "illicit products have infiltrated everyday avenues of commerce, making their way into supply chains and consumers' homes, thereby threatening manufacturers' competitiveness, undermining consumer confidence and posing a threat to individuals' health and safety".

He added that, "I must also compliment the Odisha government and the enforcement agencies for relentlessly pursuing the perpetrators of illicit trade.

Despite the mammoth challenge posed by COVID 19 pandemic, their hands-on approach and alertness have been highlighted by seizures of large numbers of fake and smuggled medicines, currency, consumer goods, food products, cigarettes and much more, he added.

The problem of illicit trade has only compounded in the current situation, where criminals have used the pandemic as an opportunity to cause significant damage to the Indian economy, health, and safety of the consumers.

The webinar, with focus on the state of Odisha, was organized to deliberate on the efforts that the industry & government can take in tackling the flow of illicit products during the current crisis.

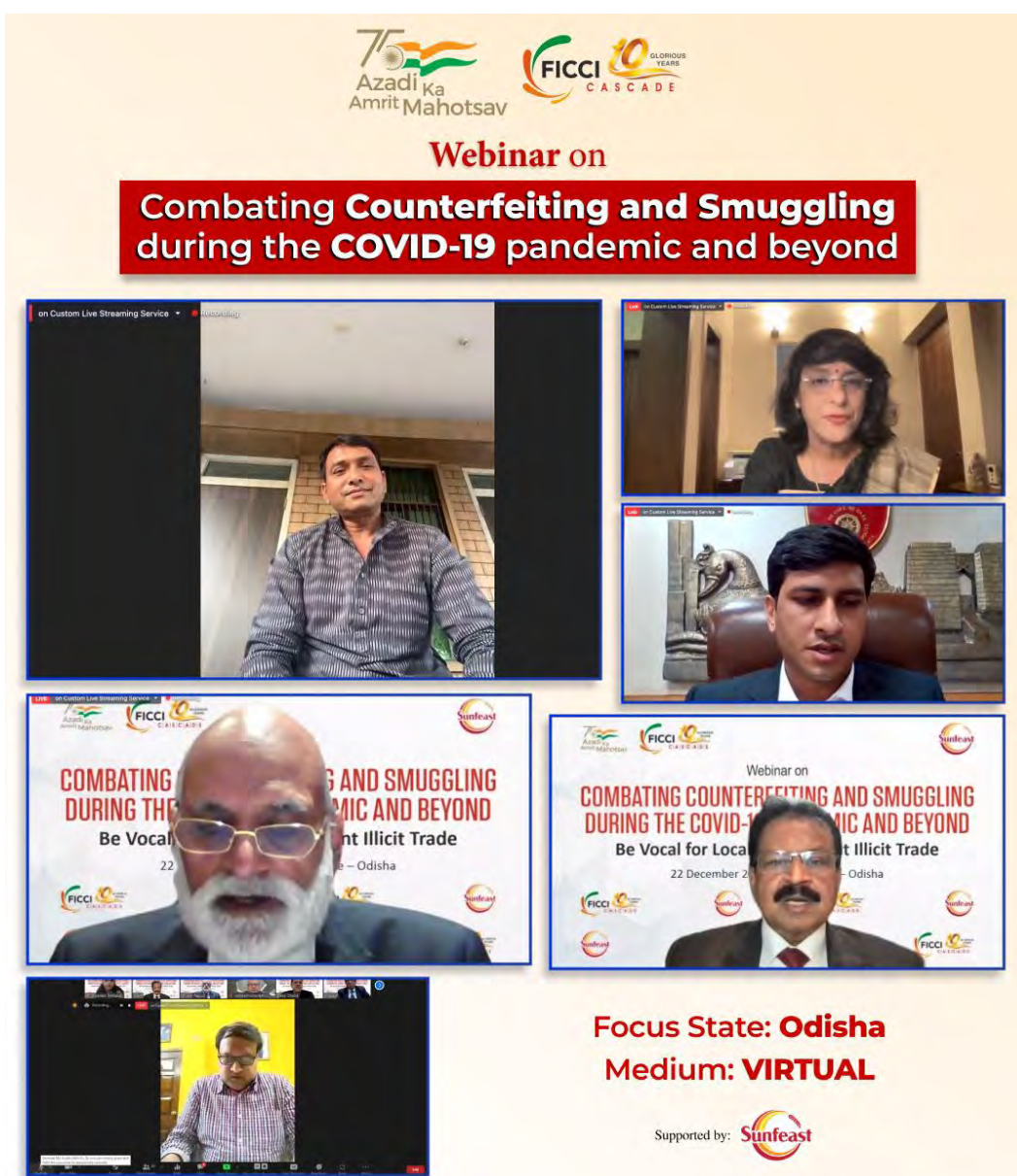
Webinar on Combating Counterfeiting and Smuggling during the COVID-19 pandemic and beyond Be Vocal for Local and Prevent Illicit Trade

22nd December 2021 | Focus State – Odisha

The problem of illicit trade has only compounded in the current situation of COVID 19, where criminals have used the pandemic as an opportunity to cause significant damage on the economy of the nation, health and safety of the consumers. FICCI's Committee Against Smuggling and Counterfeiting Activities Destroying the Economy (CASCADE) in its series of state specific webinars on "Combating Counterfeiting and Smuggling during the COVID-19 pandemic and beyond", organized the next edition in the series for the state of Odisha on December 22, 2020. The webinar discussed and underscored the efforts that the industry & government have taken and could further take in tackling the flow of illicit products during the current crisis.

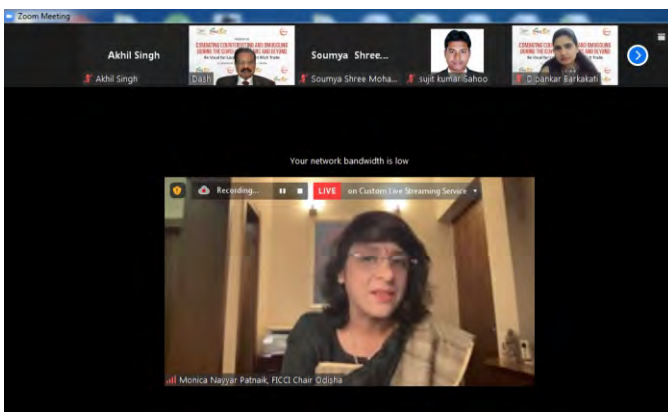
Capt. Dibya Shankar Mishra, Minister for Industries, MSME, Energy and Home, Govt of Odisha was the chief guest at the programme. While addressing the audience he said, "The menace of counterfeit and smuggled goods have

penetrated deep into our society and is impacting the socio-economic prosperity of the country, which needs to be addressed immediately." "Strict enforcement plays a very important role in curbing the menace of illicit trade. I am



The banner features the following elements:

- Logos for Azadi Ka Amrit Mahotsav (75th anniversary) and FICCI CASCADE 10th Anniversary.
- Text: "Webinar on Combating Counterfeiting and Smuggling during the COVID-19 pandemic and beyond".
- Five video thumbnails showing participants: a man in a striped shirt, a woman in a black top, a man in a suit, a man with a white beard and glasses, and a man in a checkered shirt.
- Two larger thumbnails showing the webinar title slide with the text: "COMBATING COUNTERFEITING AND SMUGGLING DURING THE COVID-19 PANDEMIC AND BEYOND. Be Vocal for Local and Prevent Illicit Trade. 22 December 2020 - Odisha".
- Text: "Focus State: Odisha Medium: VIRTUAL".
- Logo: "Supported by: Sunfeast".



proud to share that Odisha's enforcement agencies have been vigilant in fighting these illegal activities", Capt. Mishra added.

Mr D P Dash, Former Pr. Director-General, DRI, Former Chairman, Enforcement Committee, World Customs Organisation (WCO) and Think Tank Member, FICCI CASCADE said, "inculcating moral values amongst children to buy genuine goods with bills on payment of taxes is an intergenerational investment in the fight against illicit trade." He further said that penal provisions under central and state laws should be invoked to make a real impact in the fight against illicit trade.

Mr. Anil Rajput, Chairman, FICCI CASCADE in his welcome address said, "illicit products have infiltrated everyday avenues of commerce, making their way into supply chains and consumers' homes, thereby threatening manufacturers' competitiveness, undermining consumer confidence and posing a threat to individuals health and safety". "I must also compliment the Odisha government and the enforcement agencies for relentlessly pursuing the perpetrators of illicit trade. Despite the mammoth challenge posed by COVID 19 pandemic, their hands-on approach and alertness have been highlighted by seizures of large number of fake and smuggled medicines, currency, consumer goods, food products, cigarettes and much more", Mr. Rajput added.

"Counterfeiting and smuggling causes an economic loss to the nation which can be addressed at the grassroot level by educating the school children and MSMEs on the impact of illicit trade," said **Ms Monica Nayyar Patnaik, Chairperson, FICCI Odisha State Council & MD, Sambad Group.**

Mr. Sanjeev Mahapatra, Member, FICCI Odisha State Council and Director, Terrablock Machinery in his concluding remarks said that it is time we hone India's inherent strength and capabilities to be resilient, competitive and attractive, so that our economy can adapt to the challenges in the post COVID era.

The speakers reiterated that consumer safety and safeguarding legitimate businesses while promoting indigenous production will also play a significant role in the country's post-pandemic economic recovery.

<https://www.ficcicascade.in/webinar-on-combating-counterfeiting-and-smuggling-during-the-covid-19-pandemic-and-beyond-5/>

In Conversation with Lt. Gen. Pradeep Chandran Nair

AVSM, YSM, DG, Assam Rifles

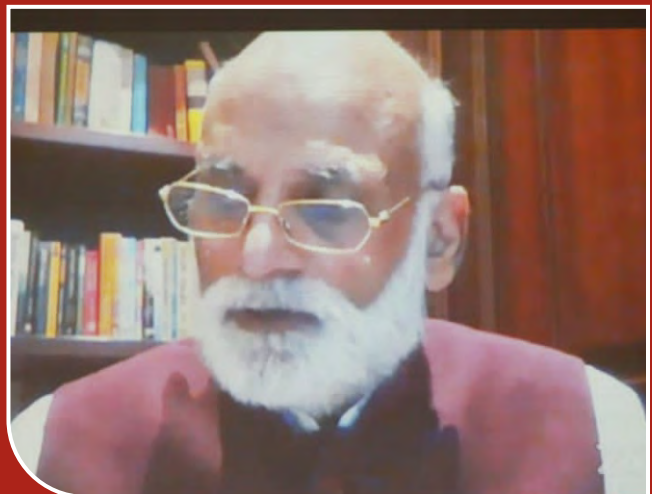
17th August 2021

Border forces are critical stakeholders in combating cross border illegal trading activities. On one hand, while open borders facilitate travel and trade, they also make border control more challenging due to the emerging new forms of cross border crimes. Hence, it becomes vital that officers at the borders are prepared to identify possible suspects and their victims in such ill-intentioned crimes. To understand and deliberate on issues of cross-border smuggling in India, preparedness of the government and initiatives taken by Assam Rifles to combat this menace, Lt Gen Pradeep Chandran Nair, AVSM, YSM, DG, Assam Rifles joined for an 'In Conversation Series' programme of FICCI's Committee Against Smuggling and Counterfeiting Activities Destroying the Economy (CASCADE) on 17th

August 2021. This initiative is a unique forum where eminent guests and subject matter experts discuss and share insights on the various facets of illicit trade, through an interesting, candid conversation.

During the conversation Lt Gen P C Nair said, "Assam Rifles as the Border Guarding Force has been at the helm of affairs to counter the illegal trade along the 1643 km of porous and unfenced border of India-Myanmar. The whole region is of great importance from the economic and strategic point of view and will determine the future growth and development of the region provided necessary steps and initiatives as designed are executed under the ACT EAST POLICY".

Speaking on the menace of smuggling and illicit trade, Lt Gen P C Nair said, "the Force in the year 2020 seized Rs 857 Cr of



illegally traded goods and in 2021, it has already seized illegal goods worth Rs 746 Cr. approx. These seizures are despite the ongoing trade which is alarming and overwhelming, detrimental to national development and India's Act East Policy".

He further added that Assam Rifles continues to honour & execute the given mandate in letter and spirit and takes pride in being one of the finest outfits of the nation. The Force is committed to working in synergy with all Central and State agencies to combat illegal trade and smuggling towards its rightful end.

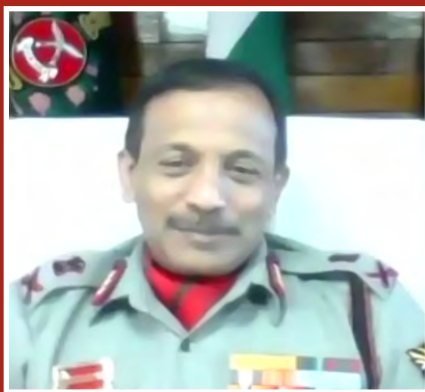
Mr. Deep Chand, Former Special Commissioner of Police, New Delhi, and Advisor, FICCI CASCADE while in conversation with Lt Gen P C Nair said "Illicit trade across the borders is impacting the social fabric of nations; India in particular is a victim of large-scale smuggling. This web of illicit trade has entangled not only the legal industry and governments, but also the consumers who are exposed to grave risks to life and security".

Mr. Anil Rajput, Chairman, FICCI CASCADE welcomed the guests and congratulated Lt Gen P C Nair and the brave hearts of his force who have been determined to protect the infiltration of illicit goods into our country while maintaining

security across the borders. He emphasised that the proactive vigilance of the officers of Assam Rifles in intercepting the movement of smuggled goods was a definitive step towards putting fear in the hearts of those who dealt in such illicit trading. Highlighting the linkages of organised crime and illicit trade, Mr Rajput expressed his concern on how the proceeds from illicit trade were increasingly becoming the main source of terror funding. He emphasised on the need to understand this relationship and to work towards effective mechanisms to counter its impact.

FICCI CASCADE has been over the years working closely with government, industry, enforcement officials, legal fraternity, consumer organizations and the youth to create awareness on the adverse impact of the problem of counterfeiting and smuggling. Among other activities, FICCI CASCADE has been regularly engaging with law enforcement agencies including police, customs and paramilitary organizations engaged in border protection in sensitizing them on the gravity of the problem.

<https://www.ficcicascade.in/in-conversation-programme-with-lt-gen-pradeep-chandran-nair-avsm-ysm-dg-assam-rifles/>



presents

In Conversation With

Lt Gen Pradeep Chandran Nair,

AVSM, YSM, Director General Assam Rifles

17th August | 10:00 a.m.



Watch Live on
 [ficciindia](https://www.youtube.com/ficciindia)



Mr. Deep Chand

Former Special Commissioner of Police, New Delhi and Advisor, FICCI CASCADE

In Conversation with **Mr. Maurice Emiola Adéfalou**

Technical Officer, IPR, and Health and Safety Programme Manager in Compliance, WCO
11th October, 2021

Watch Live on
 ficciindia

FICCI CASCADE
presents

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Azadi Ka
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In Conversation With



Mr. Maurice Emiola Adéfalou

Technical Officer, IPR, Health and Safety Programme
Manager in Compliance, WCO



Mr. Najib Shah

Former Chairman, Central Board of Indirect Taxes &
Customs (CBIC) and Think Tank Member, FICCI CASCADE

11th October 2021 | 02:30 p.m.

Supported by: 

In terms of counterfeiting and smuggling, illicit trade makes up a vast 'global businesses', representing a multibillion-dollar illegal industry that creates a significant drain on the world economy. The practice of illicit

trade not only negatively impacts the economy of the nations but also poses a serious threat to health conditions of the individuals, especially during the time of COVID-19 pandemic.

FICCI's Committee Against Smuggling and Counterfeiting



Watch Live on [ficciindia](https://www.ficciindia.com)

World Customs Organization
Organisation mondiale des douanes

75
Azadi Ka
Amrit Mahotsav

FICCI
100
YEARS

In Conversation Series



Mr. Maurice Emiola Adéfalou
Technical Officer, IPR, Health and Safety Programme
Manager in Compliance, WCO



Mr. Najib Shah
Former Chairman, Central Board of Indirect Taxes &
Customs (CBIC) and Think Tank Member, FICCI CASCADE

11th October 2021 | 02:30 p.m. Supported by:

Activities Destroying the Economy organised an '**In Conversation with Mr. Maurice Emiola Adéfalou, Technical Officer, IPR, and Health and Safety Programme Manager in Compliance, WCO**' on 11th October 2021. The session was organised to discuss the menace of cross-border trafficking of products and to find ways and means to address the growing hazards of smuggling and counterfeiting across the nations.

Addressing the '**In Conversation Series, Mr Adéfalou** while speaking on WCO's Operation STOP, said that the main objective of the operation was to protect societies from the menace of illicit and spurious medicines, vaccines and medical products during the COVID pandemic. He further stated that the learnings from operation STOP was to work together and be aware and prepared about the market." "Collaboration, stringent actions against perpetrators and dialogue with private players are key to curb any kind of illicit activities", stressed Mr. Adefalou.

Mr. Anil Rajput, Chairman, FICCI CASCADE while addressing the session said, "Operation STOP which was WCO's immediate response against illicit trafficking of medicines, vaccines and medical supplies linked to COVID-19 pandemic,

played a determinant role in the fight against the illicit trade during this health crisis." He said that the CBIC in India has been a longstanding and valued member of the World Customs Organization. "It has a strong cooperation with the WCO in a number of enforcement related areas. During the covid period the Indian Customs, Directorate of Revenue Intelligence and other enforcement authorities have seized smuggled, spurious, and counterfeit vaccines sanitizers, masks, PPE Kits, disinfectants, toiletries and cosmetics, electronic goods, cigarettes, spices, alcohol and several other items across various states and in large numbers," Mr. Rajput added.

Mr. Najib Shah, Former Chairman, CBIC and Think Tank Member, FICCI CASCADE said, "The need for cooperation between Customs Administrations, enforcement agencies within the country and industry are essential to thwart the growing menace of counterfeit trade." Issues of the cross-border smuggling, initiatives taken by WCO to arrest this problem and the need for effective collaborations in mitigating this challenge were also discussed.

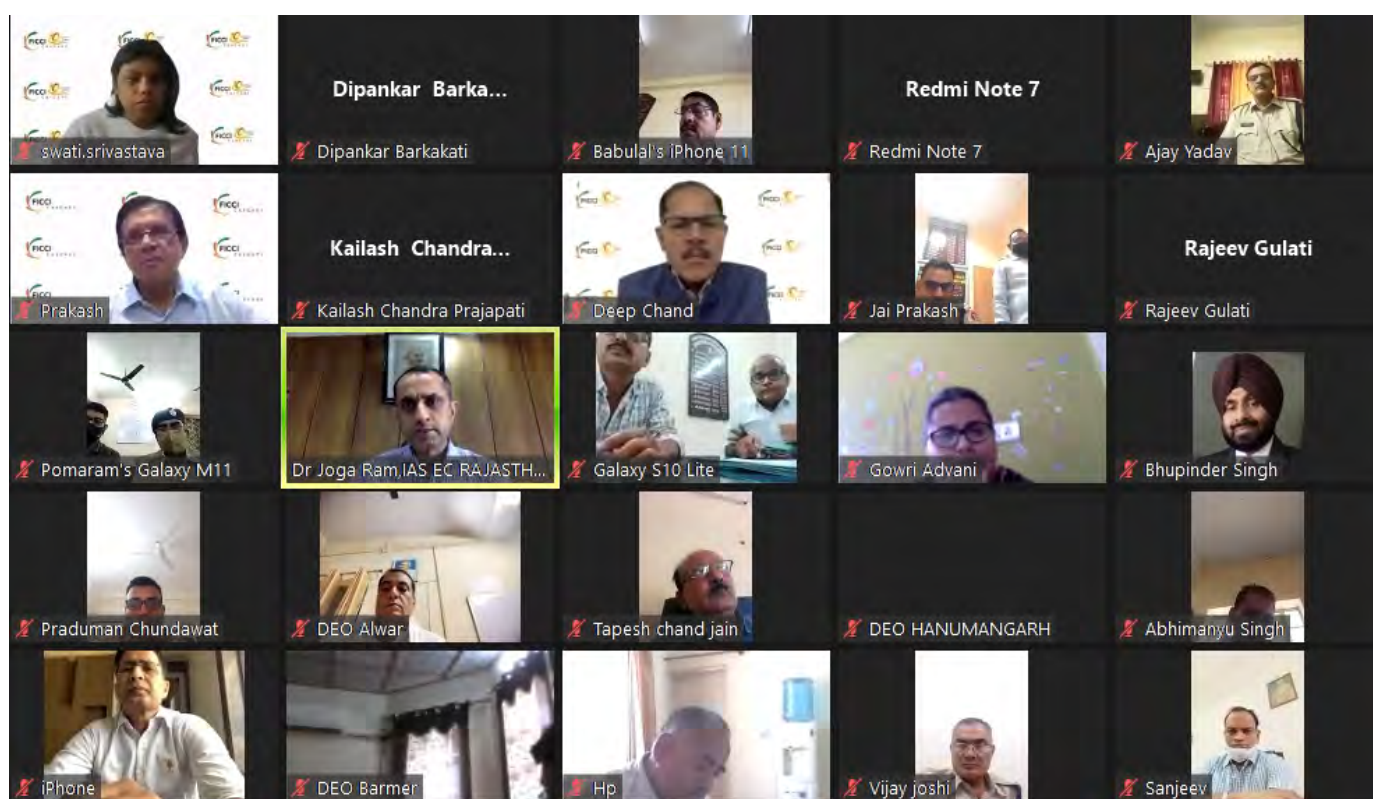
<https://www.ficcicascade.in/capacity-building-programme-for-state-excise-officials-on-prevention-of-counterfeiting-and-smuggling-2/>

Capacity Building Programme for State Excise Officials on Prevention of Counterfeiting and Smuggling

15th September, 2021 | Focus State: Rajasthan

The practice of illicit trade involving counterfeiting and smuggling not only inflict monetary losses on individuals but also damages the national economy, have security implications, and jeopardize consumer's health. FICCI's Committee Against Smuggling and Counterfeiting Activities Destroying the Economy (CASCADE) organised a capacity building programme on Prevention of Counterfeiting and Smuggling for the excise officers of Rajasthan on 15th September 2021. The programme was organised to sensitize the officers on the socio-economic

Excise Department, Government of Rajasthan in his keynote address said, "In order to prevent illicit trade of liquor the state of Rajasthan has taken various measures such as introducing excise preventive force to monitor the mobility and smuggling of alcoholic beverages between states; implementing track and trace system where each legal bottle or carton is traced from the place of production till the place of consumption; introduction of Navjeevan Scheme for providing resources of livelihood to people engaged in manufacturing, storing and sale of illicit liquor, etc."



impact of illicit and spurious alcohol, facilitate better engagement and cooperation of industry members and excise officers to prevent this menace.

Mr. P C Jha, Advisor FICCI CASCADE and Former Chairman, Central Board of Indirect Taxes and Customs gave an overview on Socio-Economic Impact of Counterfeiting & Smuggling. While highlighting this issue, Mr. Jha said that for every manufactured product there exists a counterfeit in the market and to tackle this problem effective coordination and cooperation among different stakeholders such as government, enforcement agencies, industry, consumers, media is the need of the hour.

Dr. Joga Ram, IAS, Excise Commissioner, Rajasthan State

The uncertain situation of global crisis in the year 2020 made illicit trade as a matter of serious concern. While the government was committed towards fighting the health crisis, the perpetrators of the illicit trade used this as an opportunity to expand and intensify their operations. Since the onset of the pandemic enforcement agencies have raided and seized smuggled, spurious and counterfeited medicines, healthcare products, cosmetics, electronic goods, alcohols, packaged goods and several other items.

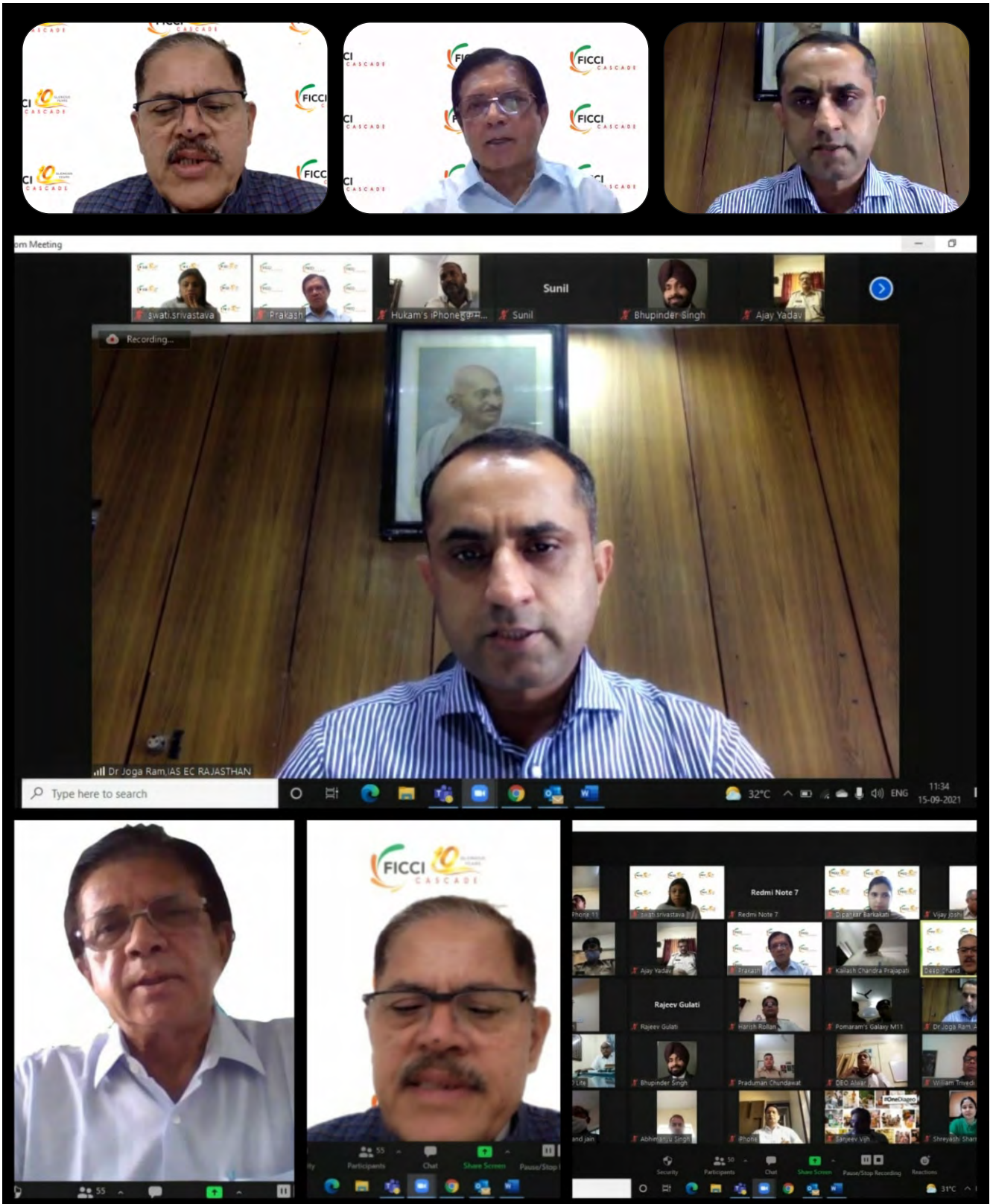
Mr. Deep Chand, IPS (Retd), Former Special Commissioner of Police, New Delhi and Advisor, FICCI CASCADE while addressing the session praised the alert excise authorities of Rajasthan who have raided counterfeit liquor production units and seized huge volumes of spurious liquor during these

unprecedented times. "However, with increased number of seizures being reported every day, it is highly possible that the total seizure may just be the tip of the iceberg of a much larger network. Hence, it is extremely important that our enforcement agencies keep up their already impressive work," he further added.

Capacity building programme organized by FICCI CASCADE is

an ongoing exercise that plays an instrumental role in motivating and enabling the law enforcement agencies to understand the gravity of the problem and take requisite actions against the perpetrators.

<https://www.ficcicascade.in/capacity-building-programme-f1or-state-excise-officials-on-prevention-of-counterfeiting-and-smuggling-3/>



Capacity Building Programme for Police Officers on Prevention of Counterfeiting and Smuggling

3rd August 2021 | Focus State- West Bengal

FICCI's Committee Against Smuggling and Counterfeiting Activities Destroying the Economy (CASCADe) organized a Capacity Building Programme on Prevention of Counterfeiting and Smuggling for the officers of West Bengal Police on 3rd August 2021. Chief Guest at the programme, Dr. Debasish Roy, IPS ADG, Training, West Bengal Police, said "Despite various anti-counterfeiting strategies, like raids, use of multiple packaging technologies, consumer education and consultations with government agencies the menace of smuggling and counterfeiting is on the rise." He further added that frequent seizures of contraband items such as cigarettes, alcohol, drugs and pharmaceuticals along with illegal imports of clothing were causing economic crisis leading to unemployment and poverty.

Mr. Deep Chand, Advisor FICCI CASCADe and Former Special Commissioner of Delhi Police, presented an overview of the socio-economic threat of smuggling and counterfeiting. In his presentation he highlighted how the grey market economy was fueling illegitimate industry, leading to increased criminalization of the society in the form of organized crime including terrorism. He said, "This capacity building programme is aimed to sensitize police officers to emphasize on the importance of continued awareness and seriousness of the impact of counterfeit and smuggled goods."

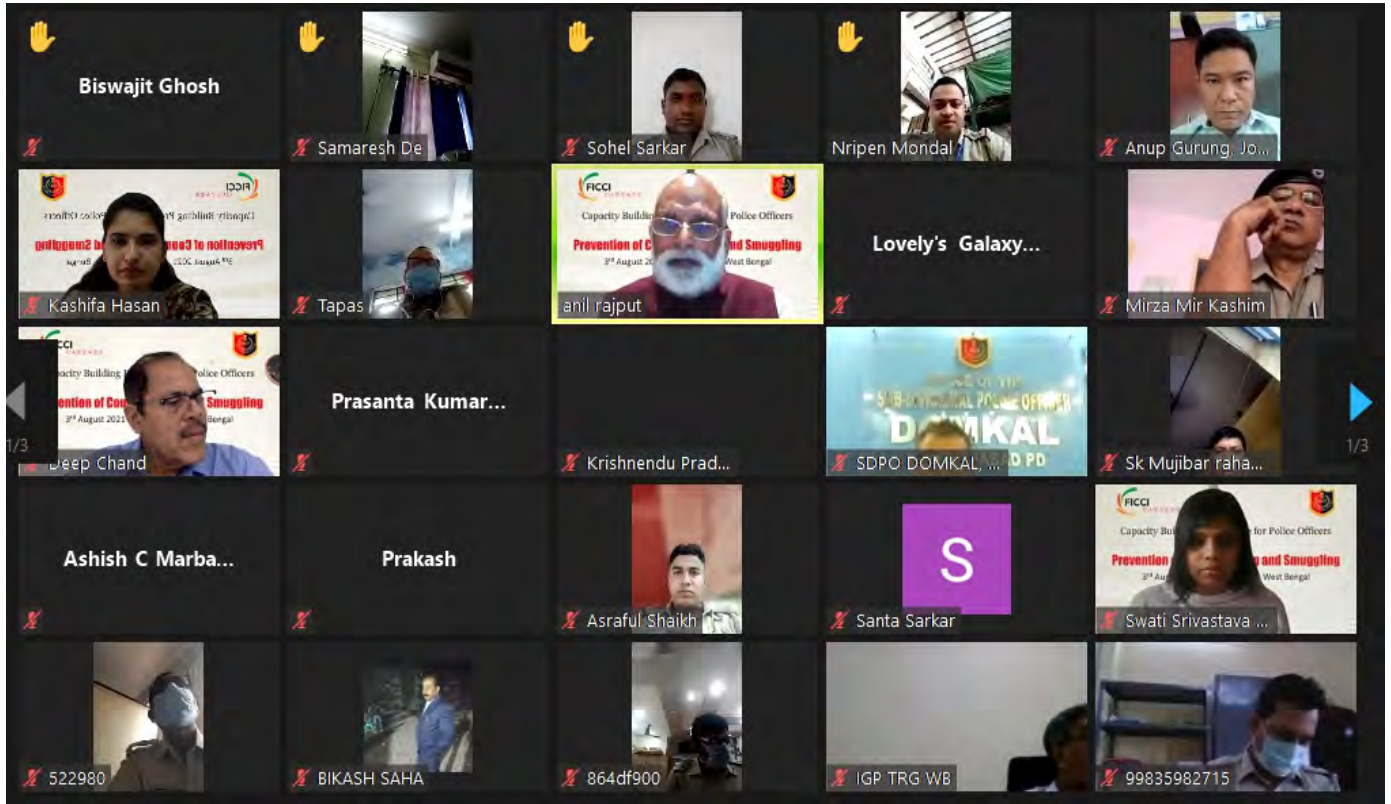
Mr. Anil Rajput, Chairman, FICCI CASCADe, in his welcome remarks stated, "The Police department is the primary law

enforcement agency in our country and plays a significant role in ensuring the protection of legitimate businesses from illicit players. Although there are adequate laws available, their enforcement makes the role of police officers even more important in the fight against counterfeiters and smugglers." Complimenting the officials of the police department, he further said that during the Covid19 pandemic, our officers had been playing a crucial part in contributing to the effort to control the menace, promoting safer communities, and fighting criminals who were taking advantage of the outbreak.

Some of the key recommendations that emerged during the programme included capacity building in terms of skill, infrastructure and technology among the law enforcement agencies in improving the detection and investigation of crimes; need for additional manpower with the desired aptitude to be provided in special cells, District Investigation Units, Economic Offences Wing who could focus exclusively on the investigation of such cases; severe extant bail provisions; non-bailable offence for repeat offenders; rigorous imprisonment and stringent monetary penalty, among others.

All speakers unanimously agreed that the issue of illicit trade needs to be addressed as a high priority issue for the government. An orchestrated strategy including communication, coordination and close cooperation among various government agencies, law enforcement officials and





private sector to combat this menace is imperative. The programme saw participation of several officers of West Bengal Police from Bankura, Islampur, Jagipur, Uttar Dinajpur, Murshidabad, Mednipur, Jhargam, Siliguri and Birbhum.

FICCI CASCADE has been successful in stirring an active debate on the topic nationally through various awareness programmes. Among other activities, FICCI CASCADE has been organizing capacity building programs for police officers in various states, focusing on economic offences

such as counterfeiting and smuggling, equipping the officers to understand the laws and take requisite action against counterfeiters and smugglers. In pursuance of its mandate, FICCI-CASCADE will continue to hold similar programmes across the country in briefing enforcement agencies on procedural and enforcement issues while tackling illicit trading activities.

<https://www.ficcicascade.in/capacity-building-programme-for-police-officers-on-prevention-of-counterfeiting-smuggling/>

Capacity Building Programme for Police Officers

on

Prevention of Counterfeiting and Smuggling

TRAINING LEARN KNOWLEDGE SKILLS COACHING SUPPORT DEVELOPMENT

Chief Guest

Dr. Debasish Roy, IPS

ADG, Training, West Bengal

August 3, 2021 | 10:30 a.m. (IST)

Focus State: West Bengal | Medium: VIRTUAL

Capacity Building Programme for Police Officers on Prevention of Counterfeiting and Smuggling

20th August 2021 | Focus State: Jammu and Kashmir

FICCI CASCADE (Committee Against Smuggling and Counterfeiting Activities Destroying the Economy) organized a capacity building programme on Prevention of Counterfeiting and Smuggling for the police officers of Jammu and Kashmir on 20th August 2021. Dr S. D. Singh IPS, ADGP, Director, Sher-I-Kashmir Police Academy, Udhampur was the chief guest at the programme. During his keynote address he said, "Counterfeiting and smuggling not only poses serious threat to the health and safety of the consumers but also endangers the national security. This problem holds special concern for us as the UT of Jammu and Kashmir, which is particularly vulnerable to the ill effects of illicit trade, due to hostile the neighbouring nations".

Highlighting the issue of smuggled and counterfeit goods in the region, Dr Singh said, that the officers of the Jammu and Kashmir police were committed to curb this menace and have a strong hold on the situation. He further added that in recent times they have seized large quantity of fake sanitizers along with huge consignments of illicit cigarettes, alcohol and FMCG products.

During the session, Mr. Deep Chand, Advisor FICCI CASCADE and Former Special Commissioner of Police, New Delhi presented an overview on the socio-economic threat of counterfeiting and smuggling. He explained how the police department, being the primary law enforcement agency in the country, play a significant role in ensuring the protection of legitimate businesses from counterfeiters and smugglers. He shared various international and national case studies, police actions against counterfeiters and smugglers, the set of relevant laws, methods adopted by illicit traders, among others, to sensitize the officers of the magnitude of the menace and highlight their role in the fight against counterfeiters and smugglers.

Some of the key recommendations at the programme included, need for an Inter-ministerial set up for cooperation and coordination to effectively combat smuggling and counterfeiting; expeditious investigation of cases; ensuring prosecution in a time-bound manner; training and capacity building of police officers to investigate such cases; rigorous



imprisonment and stringent monetary penalty among others. Moreover, effective coordination between central and state agencies, strengthening domestic manufacturing, addressing the demand and supply gap and rigorous enforcement were also emphasized upon as key elements needed to make a conducive environment, free of illicit markets.

One of FICCI CASCADE's mandate is capacity building of law enforcement agencies including Police, Customs and Paramilitary Forces. It has worked extensively and intensively in this area organizing training programmes and seminars along with continuous interactions with the law enforcement authorities to emphasize on the importance of continued awareness and seriousness of the impact of counterfeit and smuggled goods. The capacity building programme in the Sher-I-Kashmir Police Academy,

Udhampur sensitized over 100 officers on the growing dimensions of illicit trade activities through smuggling and counterfeiting detrimental for economy, public health, genuine producers as well as customers.

Mr. Rajesh Sharma, Co-chair, FICCI Jammu & Kashmir State Council and CEO, Skipper Overseas Ltd, in his concluding address, said that India's economy and public safety continued to suffer from the ill effects of widespread smuggling and counterfeiting, Therefore, arresting this menace is vital. He urged the support of all the stakeholders, especially the police force in thwarting this threat to the nation.

<https://www.ficcicascade.in/capacity-building-programme-for-police-officers-on-prevention-of-counterfeiting-smuggling-and-piracy-7/>



Capacity Building Programme for Police Officers on Prevention of Counterfeiting and Smuggling

30th November, 2021 | Focus State- Himachal Pradesh



Capacity Building Programme for Police Officers on

Prevention of Counterfeiting and Smuggling



FICCI CASCADE (Committee Against Smuggling and Counterfeiting Activities Destroying the Economy) organized a capacity building programme on Prevention of Counterfeiting and Smuggling for the police officers of Himachal Pradesh on 30th November 2021. **Mr. Bimal Gupta, DIG cum Principal, Himachal Pradesh Police Training College** was the chief guest at the

programme. During his keynote address he said, "It has become imperative that India as a part of the global economy calls for stern and resolute counterstrike force against the ill-intentioned activities such as smuggling and counterfeiting." Criminals have started to exploit consumers under the shield of COVID-19 pandemic through counterfeit medical products, frauds and cybercrimes, he added.

During the session, Mr. Deep Chand, Advisor, FICCI CASCADE and Former Special Commissioner of Delhi Police said that the grey market economy is fuelling illegitimate industry, leading to increased criminalization of the society in the form of organized crimes including terrorism. This capacity building program is aimed to sensitize the police officers to emphasize on the importance of continued awareness and seriousness of the impact of counterfeit and smuggled products.

Mr. P C Jha, Advisor, FICCI CASCADE and Former Chairman, Central Board of Indirect Taxes and Customs in his welcome address said that India is a victim of large-scale smuggling, impacting not only the legal industry and economy, but also exposing consumers to the grave risks to life and security. Complimenting the police officers of Himachal Pradesh, he further stated that despite the constant struggle, the enforcement officials have been determined to push back the smugglers, counterfeiters, tax evaders and traffickers.

Some of the key recommendations that emerged at the program included the need for capacity building in terms of

skills, infrastructure and technology amongst the law enforcement agencies in improving the detection and investigation of crimes; need for additional manpower, a dedicated Economic Offences Wing, non-bailable offence measures for repeat offenders, including rigorous imprisonment and stringent monetary penalty, among others.

The representatives from ITC and Johnson and Johnson highlighted industry issues and spoke on the need for collaborative actions with police to counter such offences. The capacity building program saw participation of several officers of Himachal Pradesh Police across various districts. These programs organized by FICCI CASCADE are aimed to sensitize the police officers on the importance of continued awareness and the seriousness of the impact of counterfeit and smuggled goods on the Indian economy.

<https://www.ficcicascade.in/capacity-building-programme-for-police-officers-on-prevention-of-counterfeiting-and-smuggling-focus-state-himachal-pradesh/>



Capacity Building Programme for Police Officers on Prevention of Counterfeiting and Smuggling

20th and 22nd October, 2021 | Focus State- Maharashtra



FICCI CASCADE (Committee Against Smuggling and Counterfeiting Activities Destroying the Economy) organized Capacity Building Programmes for Police Officers of Maharashtra on Prevention of Counterfeiting and Smuggling. The programmes were conducted in two parts, one for the officers to the level of PSIs on 20th October 2021 and the other for DySPs and ACPs on 22nd October 2021. The workshops saw participation of several officers of Maharashtra Police across various districts. The capacity building programmes were organized with an aim to sensitize the police officers on the importance of continued awareness and seriousness of the impact of counterfeit and smuggled goods.

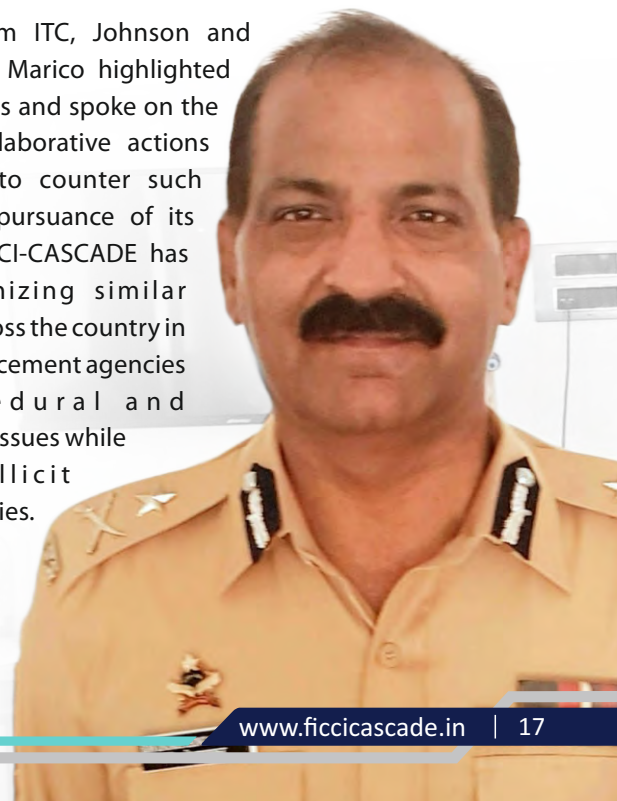
Mr. Ravindra Sengaonkar, Inspector General of Police, Training and Special Unit, Maharashtra, was the chief guest at the programmes. While addressing the gathering Mr. Sengaonkar said, "Funds raised by counterfeiting & smuggling activities are directly utilized for anti-social activities and are a threat to the nation. Hence, it is important that we assign adequate priority to such cases." "Any offense related to counterfeiting or smuggling has to be investigated thoroughly, professionally and should have a logical conclusion", he further added.

Mr. Anil Rajput, Chairman, FICCI CASCADE delivered the welcome address. "Police Department is the primary law enforcement agency in our country and play a significant role in ensuring the protection of legitimate businesses from illicit players. Although there are adequate laws available, their enforcement makes the role of police officers even more important in the fight against counterfeiters and

smugglers", said Mr. Rajput. Complimenting the officers, he added that top class information, timely action and a proactive approach against the criminals who indulge in illicit activities, exhibited by the Maharashtra Police is indeed a great service to the nation.

Mr. Deep Chand, Advisor FICCI CASCADE and Former Special Commissioner of Police, New Delhi said, "Capacity building in terms of skill, infrastructure and technology is essential for the law enforcement agencies in improving the detection and investigation of crimes relating to counterfeiting and smuggling. Moreover, severe extant bail provisions, rigorous imprisonment and stringent monetary penalty are also imperative to create the desired deterrence."

Speakers from ITC, Johnson and Johnson and Marico highlighted industry issues and spoke on the need for collaborative actions with Police to counter such offences. In pursuance of its mandate, FICCI-CASCADE has been organizing similar programs across the country in briefing enforcement agencies on procedural and enforcement issues while tackling illicit trading activities.





Capacity Building Programme for
Police Officers on

Prevention of Counterfeiting and Smuggling



OCT
20
2021



11:30
AM

Virtual Mode

Focus State- Maharashtra

Supported by: Sunfeast

Chief Guest



Mr. Ravindra Sengaonkar, IPS

Inspector-General of Police, Training and Special Unit, Maharashtra



Mr. Anil Rajput

Chairman, FICCI CASCADe

Speakers



Mr. Deep Chand, IPS (Retd.)

Advisor, FICCI CASCADe and Former Special Commissioner of Police, New Delhi



Mr. Milind Palany

Global Brand Protection Lead - India & South Asia, Johnson & Johnson



Mr. Pradeep Dixit

Vice President - Industry Affairs, ITC Ltd.



Capacity Building Programme for Police Officers
on
Prevention of Counterfeiting and Smuggling

Focus State - Maharashtra

Campaign on #MyCovidStory

SHARE YOUR STORY- Speak Up and Make a Difference

October, 2021




**SHARE YOUR STORY-
speak up and make a difference**

Congratulations!

WINNERS

1st



Ankita Verma,
Mumbai, Maharashtra

2nd



Namrata Shah,
Ahmedabad, Gujarat



Manjeet Kumar,
Dhanbad, Jharkhand

3rd



Manu Makkar,
Chandigarh

The #MyCovidStory campaign is an online storytelling initiative and a part of FICCI CASCADE's (Committee Against Smuggling and Counterfeiting Activities Destroying the Economy) response to the COVID-19 pandemic. It was launched last year and received an overwhelming response, with over hundreds of entries with unique and interesting stories. Taking this initiative forward FICCI CASCADE organised the 2nd edition of this competition titled SHARE YOURSTORY- Speak Up and Make a Difference.

It was a story-telling competition where participants shared their experiences on: how they felt, acted, and thrived from their encounter with counterfeit, fake and smuggled products during the second wave of the pandemic. The objective of this competition was not only to generate awareness on the issues of counterfeiting and smuggling but also to inspire people to shun illicit products.

FICCI CASCADE has been actively working towards consumer awareness by highlighting the menace of fake,

www.ficciscascade.in | 19

counterfeit and smuggled products, besides emphasizing how such illicit trade activities has become a serious threat to public health and safety. The COVID-19 pandemic has unfortunately seen a surge in the availability of fake, falsified and substandard medical, healthcare and other consumer products. Many people are day-in-day-out proving to be key actors when it comes to finding solutions to global problems such as counterfeiting and smuggling. My COVID Story was an open invitation to all to share their stories by means of written testimonials to amplify their voices; CASCADE

received huge response from people and shared their impactful stories on its social media handles.

The Competition was judged by Mr. P K Malhotra, Former Secretary, Ministry of Law & Justice, Government of India and Think Tank Member, FICCI CASCADE, Mr. Sanjeev Tripathi, Former Chief, Research and Analysis Wing (RAW), Government of India and Think Tank Member, FICCI CASCADE and Mrs. Sonali Dash, Educator and Eminent Writer. Winners of the competition were:



Meet the Jury



Shri P K Malhotra

Former Secretary, Ministry of Law & Justice, Govt. of India



Smt Sonali Dash

Educator and Eminent Writer



Shri Sanjeev Tripathi

Former Chief of Research and Analysis Wing (RAW), Govt. of India

**SHARE YOUR STORY-
speak up and make a difference**



Get a chance to win a
Cash Prize

Mail us: ficcicascadeglobal@gmail.com
Drop your story on our Facebook Messenger

Inspiring ways in which India is beating back counterfeiters and smugglers

Expert Insight article by Anil Rajput
 Chairman, FICCI CASCADE



As the Chairman of India's anti-counterfeiting committee [FICCI CASCADE](#), Mr Anil Rajput has helped significantly increase national awareness surrounding the hazards of counterfeiting and smuggling. In this article, he shares some of the bold and unique measures that have seen success in India.

Ever since India transitioned from a closed to an open economy in the 1990s, the demand for big-name brands has grown. Unfortunately, this popularity of brands has also created a growing market for counterfeits and pass-offs in the country.

Today, India faces a particularly tough challenge when it comes to the prevention of counterfeits entering the country. There are many forest borders which are hard to police, some of which offer direct connections to countries that produce large numbers of counterfeit products. And many of those products look so similar to the originals that consumers cannot tell the difference.

As a result, a system is needed that provides an organized way to communicate and engage with consumers and policy makers alike, sensitizing them to the dangers that counterfeits pose to public health and safety, while also exposing the economic damage that illicit products can cause society as a whole.

India's answer to counterfeiting and smuggling

With these issues in mind, in 2011 I collaborated with the Federation of Indian Chambers of Commerce and Industry (FICCI) to establish the Committee Against Smuggling and Counterfeiting Activities Destroying the Economy (CASCADE), or FICCI CASCADE for short. Working with FICCI proved to be a decisive success factor, as legitimate businesses are highly impacted by the spread of illicit goods and it was very much in their own interest to join forces in fighting their proliferation.

To achieve our goals, we engage with various industry players, consumers, the media, legal experts, consumer organizations as well as enforcement agencies, just to name a few. Our vision is to win over as many people as possible and to make them our ambassadors, or "Cascaders" as we call them. Cascaders carry the message that buying legal products is much more beneficial, because many illicit products are hazardous to people's health and safety, as well as the economy.

As an organization, FICCI CASCADE continues to grow, learn and get stronger every year.

“ My vision going forward is to make the lives of counterfeiters and smugglers as difficult as possible.

World Anti-Counterfeiting Campaign 2021

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Outreach measures in India

One of our key findings is that people will generally not pay much attention when you tell them that counterfeiting is a serious problem. It is vital to deliver arguments, motivation and also share some data with them.

Besides sharing data and international experience with businesses, India's judiciary sector and police departments, we also put a lot of focus on informing consumers themselves. One of our many public outreach measures is our video program. We have created many short films featuring everyday people, celebrities as well as government officials who all highlight the dangers of counterfeits. For the most part, they are not in English, but you can get an idea of what we are doing from our [video archive](#).

We have also generated a series of publications in order to raise awareness and help people understand the magnitude of the problem. Furthermore, we are cooperating with the Ministry of Higher Education to get our messaging into textbooks. Some of the more creative initiatives we have done were an art competition and an essay competition, in which mostly children participated and produced extraordinary works.

This kind of outreach is generally funded by the companies and industry organizations that support us, but many of our measures are jointly funded by the media channels, as well. Obviously, initiatives like the writing or art competitions are less expensive than a television commercial, for example, but in my opinion they create more of an emotional connection that leaves a lasting impression. So I consider all of our measure equally important and effective in their own way.

Overview of outreach measures in India

- › Radio messaging
- › Television advertising
- › Cinema advertising
- › Adaptation for multiple local languages
- › Facebook & Twitter outreach
- › Roadside billboards
- › Creative art & writing competitions

Counterfeiting in India during COVID-19

As one might suspect, illicit operators are always looking for new opportunities, and the pandemic provided them with many. For instance, when there was a shortage of products such as drugs, oximeters and personal protective equipment, counterfeiters took advantage of the situation and began creating and selling dangerous alternatives, from ineffective sanitizers to spurious medicines.

Fortunately, India's enforcement agencies were equally alert during this period, and they did a marvelous job in catching many of the perpetrators. At FICCI CASCADE we did our part to sensitize consumers that when they buy anything in such a state of crisis, they have to be extra careful. We got the message out that unscrupulous people were trying to sell dangerous counterfeits that can really harm consumer health and safety. So, considering the enormity of the problem at the time, India's prevention and enforcement mechanisms worked quite well.

Bringing an underground menace out into the open

In a country as large as India, it is very difficult to get an overview of the volume of illicit trade, because there are so many products and every sector of the economy is affected differently. Our experts are constantly observing the market and we publish regular reports, revealing how, for instance, sectors such as FMCG, computer hardware, auto parts, cigarettes or the motion picture industry are impacted.



When we share this data with consumers and policy makers, they truly come to understand how big of a menace we are faced with, because the depth of this issue is normally not visible. Without data, nobody realizes the depth of economic loss that the state experiences. And when we bring up the health hazards of counterfeit products – such as medicines that can kill, rather than cure you – people quickly wake up and listen.

Over the years, our awareness-raising efforts have won FICCI CASCADE increased support and funding, which enables us to make much more noise and continually increase the pressure on illicit trade. Compared to the year 2011, when we first began, we feel that there is now a much greater understanding and appreciation of the menace of illicit goods at all levels of society. However, no matter what we do, it is never enough given the enormity of the task. The fight against counterfeiting requires a sustained effort.

Besides our work for consumers, I am personally engaging with government leadership to shape policy in a way that makes the lives of counterfeiters and smugglers as difficult as possible. For instance, by encouraging the allocation of funding to educate law enforcement as well as equip them with technologically sophisticated means to subvert the inflow of illicit goods.

[You can learn more here](#) about our work at FICCI CASCADE and what we are doing to combat counterfeiting and raise awareness among consumers and policy makers. Thank you for reading.

Aims of FICCI CASCADE

- › Generating awareness on the hazardous impact of smuggled, contraband and counterfeit products amongst consumers and citizens
- › Capacity building of law enforcement agencies including judges, police and customs officers
- › Research and proposing law reforms
- › Interaction with law enforcement to emphasize the importance of continued awareness and the seriousness of the impact of counterfeit goods
- › Enforcement of IP-related laws
- › Systematic dissemination of enforcement techniques, procedures and strategies through regular workshops
- › Sharing the best practices followed globally for combating contraband, smuggled and counterfeit products
- › Provide knowledge support to industry members

Differentiating between counterfeits, pass-offs and smuggled goods

Many people have trouble understanding the differences between counterfeits, pass-offs and smuggled goods. More important than their differences though is to understand that they all pose safety risks. Here are the differences, just to clarify:

- › **Counterfeits** can be defined as illicit products that try to copy a brand as much as possible, in order to trick people.
- › **Pass-offs** are products that make a small change to the original (e.g. changing a letter in the brand name) in a thinly veiled attempt to avoid some legal troubles, yet still trick the consumer.
- › **Smuggled goods** are goods which actually come from an authentic source, but instead of passing through customs legally, they are smuggled across the border to avoid taxes, regulations and safety requirements.

The Economic Times

Collaboration, stringent actions against perpetrators & dialogue with private players key to curb illicit activities: World Customs Organisation

Published on October 12, 2021

Mr Maurice Emola Adéfalou, Technical Officer, IPR, and Health and Safety Programme Manager, Compliance, World Customs Organisation (WCO) yesterday said, "Collaboration, stringent actions against perpetrators and dialogue with private players are key to curb any kind of illicit activities."

Addressing the 'In Conversation Series' organized by FICCI's Committee Against Smuggling and Counterfeiting Activities Destroying the Economy (CASCADE) Mr Adéfalou while speaking on WCO's Operation STOP, said that the main objective of the operation was to protect societies from the menace of illicit and spurious medicines, vaccines and medical products during the COVID pandemic. He further stated that the learnings from operation STOP was to work together and be aware and prepared about the market.

Mr Anil Rajput, Chairman, FICCI CASCADE said, "Operation STOP which was WCO's immediate response against illicit trafficking of medicines, vaccines and medical supplies linked to COVID-19 pandemic, played a determinant role in the fight against the illicit trade during this health crisis."

"The CBC in India has been a longstanding and valued member of the World Customs Organization. It has a strong cooperation with the WCO in a number of enforcement related areas. During the covid period the Indian Customs, Directorate of Revenue Intelligence and other enforcement authorities have seized smuggled, spurious, and counterfeit vaccines, sanitizers, masks, PPE kits, disinfectants, toiletries and cosmetics, electronic goods, cigarettes, spices, alcohol and several other items across various states and in large numbers," added Mr Rajput.

Mr Najib Shah, Former Chairman, CBC and Think Tank Member, FICCI CASCADE said, "The need for cooperation between Customs Administrations, enforcement agencies within the country and industry are essential to thwart the growing menace of counterfeit trade." Issues of the cross-border smuggling, initiatives taken by WCO to arrest this problem and the need for effective collaborations in mitigating this challenge were also discussed.

FICCI CASCADE has been over the years working closely with government, industry, enforcement officials, legal fraternity, consumer organizations and the youth to create awareness on the adverse impact of the problem of counterfeiting and smuggling. Among other activities, FICCI CASCADE has been regularly engaging with law enforcement agencies including police, customs and paramilitary organizations engaged in border protection in sensitizing them on the gravity of the problem.

Pelikkan

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News Patrolling

COLLABORATION, STRINGENT ACTIONS AGAINST PERPETRATORS & DIALOGUE WITH PRIVATE PLAYERS KEY TO CURB ILLICIT ACTIVITIES: WORLD CUSTOMS ORGANISATION

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India Education Diary

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The Tribune

Force needed to check smuggling

SHIMLA, DECEMBER 2
India needs stern counter-strike forces against smuggling and counterfeiting, said Bimal Gupta, DIG-cum-Principal, HP Police Training College, here yesterday. He was addressing a virtual programme of FICCI Committee Against Smuggling and Counterfeiting Activities for police officers.

He said criminals were exploiting consumers under the shield of Covid

'Imperative to take stern force against counterfeiting'

SHIMLA, DECEMBER 1
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Addressing the FICCI Committee Against Smuggling and Counterfeiting Activities Destroying Economy (CASCADE) virtual capacity building programme for police officers, Gupta said the criminals have started to exploit consumers amid the Covid-19 pandemic through counterfeit medical products, frauds and cybercrimes.

Deep Chaud, a former Special Commissioner of Delhi Police, said, "The grey market economy is fuelling illegitimate industry, leading to increased criminalisation of society in the form of organised crimes, including terrorism." This capacity building programme is aimed to sensitize police officers to emphasize on the importance of continued awareness and seriousness of counterfeit and smuggled products.

"India is a victim of large-scale smuggling, impacting not only the legal industry and economy but also exposing consumers to the grave risks to life and security." Complimenting the police officers of Himachal Pradesh, he said despite the constant struggle, the enforcement officials have been determined to push back the smugglers, counterfeiters, tax evaders and traffickers.

Punjab Express

Imperative to take stern force against smuggling, counterfeiting: Bimal

SHIMLA: It has become imperative that India as part of the global economy calls for stern and resolute counterstrike forces against the ill-intentioned activities such as smuggling and counterfeiting. This was stated by Mr. Bimal Gupta, DIG cum Principal, HP Police Training College while addressing FICCI CASCADE's (Committee Against Smuggling and Counterfeiting Activities Destroying the Economy) virtual capacity building program for police officers on "Prevention of Counterfeiting and Smuggling" yesterday.

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Yugmarg

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Prokerala

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तस्करी व जालसाजी के विरुद्ध सख्त कदम उठाने की जरूरत

जाली विक्रि-सकीय उत्पादों से पहुंचाया जा रहा नुकसान

शिमला, 1 दिसंबर (सोसायल)। यह बनेंगे अत्यंत महत्वपूर्ण है। यह बनेंगे अत्यंत महत्वपूर्ण है। यह बनेंगे अत्यंत महत्वपूर्ण है।

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तस्करी एवं जालसाजी के विरुद्ध सख्त कदम उठाना जरूरी: बिमल गुप्ता

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JAMMU & KASHMIR

J&K Police committed to curb counterfeiting & smuggling: Dr SD Singh

Jammu, August 21, 2021. Counterfeiting and smuggling activities are on the rise in the state...

The J&K Police is committed to curb counterfeiting and smuggling activities...

Jammu Jottings

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Greater Jammu

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#InTheNews

Grid of news snippets with images and headlines from various sources.

Journey Line

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State Times

Counterfeiting & smuggling endanger national security: Dr SKPA

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Smuggling and counterfeiting activities leads to economic crisis, unemployment and poverty

© Updated on 4 Aug 2021 09:28 AM IST By Editor

Dr Debashis Roy, ADG, Training, West Bengal Police, today said "Despite various anti-counterfeiting strategies such as raids, use of multiple packaging technologies, consumer education and consultations with government agencies the menace of smuggling and counterfeiting is on the rise."

Addressing the capacity building program on "Prevention of Counterfeiting and Smuggling organized by FICCI CASCADE (Committee Against Smuggling and Counterfeiting Activities: Destroying the Economy), Dr Roy said, "Frequent seizures of contraband items such as cigarettes, alcohol, drugs and pharmaceuticals along with illegal imports of clothing are causing economic crisis leading to unemployment and poverty."

Mr Deep Chand, Advisor FICCI CASCADE and Former Special Commissioner of Police, New Delhi said, "The grey market economy is fueling illegitimate industry and leading to increased criminalization of the society in the form of organized crime including terrorism. This capacity building program is aimed to sensitize police officers to emphasize on the importance of continued awareness and seriousness of the impact of counterfeit and smuggled goods."

Mr Anil Rajput, Chairman, FICCI CASCADE said, "The Police department is the primary law enforcement agency in our country and play a significant role in ensuring the protection of legitimate businesses from illicit players. Although there are adequate laws available, their enforcement makes the role of police officers even more important in the fight against counterfeiters and smugglers."

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तस्कारी व नकली नोटों से अर्थव्यवस्था को क्षति : एडीजी ट्रेनिंग

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ANNUAL REPORT

Smuggling & Counterfeiting Activities Destroying the Economy

Annual Report
(August 2020 - May 2021)

MASCADE 2021

INTERNATIONAL CONFERENCE AGAINST SMUGGLING & COUNTERFEITING TRADE

7th International Conference Against Smuggling & Counterfeiting Trade

1. The 7th International Conference Against Smuggling & Counterfeiting Trade (MASCADE 2021) was held on 23-24 October 2021 in a virtual mode. The conference was organized by FICCI CASCADE in collaboration with the Ministry of Health & Family Welfare, Government of India. The theme of the conference was 'Smuggling & Counterfeiting Activities Destroying the Economy'.

2. The conference was attended by representatives from various countries, including India, USA, Canada, and the UK. The conference was moderated by Mr. Arun Kumar, Chairman, FICCI CASCADE. The conference was a success and provided a platform for experts to discuss the challenges of smuggling and counterfeiting and to share best practices for their control.

Way Forward

Mandate

Knowledge Management

Awareness Generation

Policy Advocacy

Way Forward

The infographic outlines the organization's strategy and key areas of focus. It includes sections for Mandate, Knowledge Management, Awareness Generation, and Policy Advocacy. The central theme is 'Way Forward', indicating a strategic path for the organization's growth and impact.

Cracking Down

In Conversation with Prof. Arun Kumar, Malcolm Adiseshiah, Chair Professor, Institute of Social Sciences, November 13, 2020

28th October 2020 | Millennium Post

3rd April 2021 | Millennium Post

For a Thriving Economy

3rd April 2021 | Millennium Post

WCO stresses the importance of the partnership with the business community to tackle the negative effects of illicit trade on citizens' Health and Safety

January 25, 2021

WORLD CUSTOMS ORGANIZATION
Organizational Headquarters: Brussels, Belgium

The World Customs Organization (WCO) is a global body of independent customs administrations. It is the largest international organization in the world, with 183 member countries. The WCO's primary objective is to harmonize and simplify international trade procedures, to assist in the development of sound customs systems, and to promote the effective and uniform application of trade agreements. The WCO also works to combat illicit trade, which is a major source of revenue for terrorist and organized crime groups. The WCO's work is essential to the global economy, as it ensures that trade is conducted in a fair and transparent manner. The WCO's partnership with the business community is crucial to its success, as it allows the organization to better understand the needs and challenges of businesses and to develop more effective solutions. The WCO's work is also essential to the health and safety of citizens, as it helps to prevent the flow of illicit goods and services that can harm people's lives. The WCO's partnership with the business community is a key part of its strategy to combat illicit trade and to promote the growth of the global economy.



MA TRADE 2021

In Conversation Series

In Conversation with Prof Arun Kumar
Malcolm Adisesiah, Chair Professor, Institute of Social Sciences
November 13, 2020

Articles

Curbing the Menace

24 December 2020 | Millennium Post

Prof Arun Kumar discusses the challenges of curbing the menace of illicit trade and the role of the business community in addressing these challenges. He highlights the need for a multi-pronged approach that involves government, business, and civil society. He also discusses the importance of international cooperation and the role of the WCO in this regard. The article is part of the 'Articles' series, which provides expert insights on various issues related to trade and business.



In Conversation Series

In Conversation with Dr. Muktesh Chander IPS
Special Commissioner, Operations
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8th January, 2021

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Fuel for Terrorism

18th March 2021 | Millennium Post

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FICCI CASCADE TRIBUTE TO Late Shri Ramvilas Paswan

5 July 1968 - 8 October 2020

Articles

A Multi-Pronged Threat

25th January 2021 | Millennium Post

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Articles

From the Roots

30 December 2020 | Millennium Post

The article discusses the challenges of curbing the menace of illicit trade and the role of the business community in addressing these challenges. It also highlights the need for a multi-pronged approach that involves government, business, and civil society. The article is part of the 'Articles' series, which provides expert insights on various issues related to trade and business.



INTERNATIONAL NEWS

1. Dubai Police seize counterfeits worth Dh9.3 billion in 5 years

16 August 2021 | Khaleej Times

The Dubai Police seized counterfeits worth Dh9.3 billion over the last five years. A special police unit recorded 2,235 economic crime cases during this period.

Colonel Omar bin Hammad, acting director of the Anti-Economic Crime Department, said the cases varied from commercial fraud, counterfeiting, scams promising multiplication of money, sorcery, and forgery.

<https://www.khaleejtimes.com/news/dubai-police-seize-counterfeits-worth-dh93-billion-in-5-years>

2. WHO identifies fake Covishield in India, Uganda

19 August 2021 | The Pioneer

Some unpalatable news for the country's nationwide vaccination drive has surfaced. The World Health Organization (WHO) has identified counterfeit versions of Covishield in India and Uganda. As per a global news agency report, the doses were seized by authorities in India and Uganda between July and August. Even vaccine maker Serum Institute of India has confirmed to the WHO that the vaccines were fake.

<https://www.dailypioneer.com/2021/page1/who-identifies-fake-covishield-in-india--uganda.html>

3. Manitoba seizes nearly 10K contraband cigarettes after inspecting 15 Winnipeg stores

26 August 2021 | CTV News

WINNIPEG - Manitoba Finance's special investigations unit (SIU) seized nearly 10,000 contraband cigarettes and 32,000 grams of shisha after conducting compliance inspections at 15 stores across Winnipeg.

Following these inspection, seven establishments and eight people were charged. The SIU seized 9,898 cigarettes and 32,000 grams of shisha, an illegal flavoured water pipe tobacco.

<https://winnipeg.ctvnews.ca/manitoba-seizes-nearly-10k-contraband-cigarettes-after-inspecting-15-winnipeg-stores-1.5562025>

4. CBP Foils Attempts to Smuggle Over \$53 Million Worth of Fake Designer Products

26 August 2021 | CBP

LOS ANGELES- U.S. Customs and Border Protection (CBP) officers assigned to the Los Angeles/Long Beach Seaport in coordination with import specialists from the Consumer Products and Mass Merchandising (CPMM) and Apparel, Footwear and Textiles (AFT) Centers of Excellence and Expertise seized 39,243 counterfeit designer products arriving in two containerized cargo shipments from China.

<https://www.cbp.gov/newsroom/local-media-release/cbp-foils-attempts-smuggle-over-53-million-worth-fake-designer-products>

5. Smuggled goods worth \$47.5m discovered in a week

19 September 2021 | Tehran Times

TEHRAN – Smuggled goods worth 2 trillion rials (nearly \$47.5 million at the official rate of 42,000 rials) have been seized across the country over the past week, through the ninth phase of a nationwide plan to fight against smuggling.

Under the plan, police detectives identified the location of the depot through round-the-clock efforts and specialized actions, Mohammad Reza Moghimi, the police chief, said on Sunday.

<https://www.tehrantimes.com/news/465228/Smuggled-goods-worth-47-5m-discovered-in-a-week>

6. RCMP Federal Serious and Organized Crime Unit seizes 1.56 million contraband cigarettes

20 September 2021 | RCMP

An estimated 1.56 million contraband cigarettes, destined for St John's, were recently seized by the RCMP's Federal Serious and Organized Crime Section.

On September 8, 2021, police received information regarding a shipment of contraband cigarettes, originating from Ontario, that was being transported through a private courier company. The tobacco was destined for multiple addresses in the greater St. John's region.

<https://www.rcmp-grc.gc.ca/en/news/2021/rcmp-federal-serious-and-organized-crime-unit-seizes-156-million-contraband-cigarettes>

7. Customs Intercepts N9m Fake Malaria Drugs In Edo

24 September 2021 | This Day Live

The Federal Operations Unit, zone C, of the Nigeria Customs Service (NCS), has announced that it seized fake malaria drug, Artesunate injection worth N9 million along the Benin -Ore Road.

In a press statement by the public relations officer, FOU zone C, Jerry Attah, he said the contraband intercepted between July and August worth N120billion.

<https://www.thisdaylive.com/index.php/2021/09/24/customs-intercepts-n9m-fake-malaria-drugs-in-edo/>

8. Customs seizes P545 million smuggled goods in Q3

16 October 2021 | Philstar

MANILA, Philippines — The Bureau of Customs confiscated more than P545 million worth of smuggled crops as of end-September, as well as filed cases against dozens of importers and brokers as part of efforts to improve border security.

The BOC seized a total of P545.06 million in agricultural products, mostly rice, onion and garlic, from operations it conducted from January to September.

<https://www.philstar.com/business/2021/10/16/2134589/customs-seizes-p545-million-smuggled-goods-q3>

9. UAE: Dubai custom seized huge shipment of fake skincare products

23 November 2021 | Khaleej Times

Authorities thwarted 2,669 attempts to smuggle counterfeit products into the country during the first nine months of 2021.

The Dubai Customs has foiled an attempt to smuggle a large shipment of counterfeit skincare products from an Asian country via air freight.

<https://www.khaleejtimes.com/crime/uae-dubai-custom-seized-huge-shipment-of-fake-skincare-products>

10. Fake Cartier watches and Gucci sunglasses among £500,000 haul seized in Bury New Road raids

1 December 2021 | Manchester Evening News

Fake Cartier watches, Gucci sunglasses and Moncler jackets were seized in raids in Manchester's "Counterfeit Street".

Police searched premises in Bury New Road, Strangeways, as part of a huge week-long operation in the area and recovered goods worth half a million pounds.

<https://www.manchestereveningnews.co.uk/news/greater-manchester-news/fake-cartier-watches-gucci-sunglasses-22327765>

NATIONAL NEWS

1. Senior cops plan strategy to check liquor smuggling

14 November 2021 | The Times of India

PATNA: The hooch tragedies reportedly claiming over 40 lives in Gopalganj, West Champaran, Samastipur and Muzaffarpur since Diwali eve have put the state police and excise department on their toes as CM Nitish Kumar is scheduled to chair a high-level review meeting on Tuesday to make prohibition law more effective in the state.

<https://timesofindia.indiatimes.com/city/patna/senior-cops-plan-strategy-to-check-liquor-smuggling/articleshow/87689538.cms>

2. Largest ever consignment seized near Indo-Myanmar border, foreign cigarettes worth Rs 1 crore seized

19 August 2021 | APN News

GUWAHATI : Assam Rifles personnel have seized an illegal consignment of foreign cigarettes in Champhai district of Mizoram. The price of foreign cigarette consignment has been estimated at over Rs 1 crore. Assam Rifles said "the operation was carried out on the basis of specific information by a joint team of Assam Rifles and Customs Department Champahi.

<https://www.apnnews.com/largest-ever-consignment-seized-near-indo-myanmar-border-foreign-cigarettes-worth-rs-1-crore-seized/>

3. Mumbai: Four arrested with counterfeit branded watches worth over Rs 16 lakh

6 September 2021 | The Times of India

MUMBAI: The Economic Offences Wing (EOW) of Mumbai Police on Sunday arrested four persons with counterfeit watches of premium international brands worth more than 16 lakh, after raiding a shopping centre at Tardeo in south Mumbai.

As per an official statement of Mumbai police, EOW has registered a case against the four accused under Sections 51 and 63 of the Copyright Act, 1957.

<https://timesofindia.indiatimes.com/city/mumbai/mumbai-four-arrested-with-counterfeit-branded-watches-worth-over-16-lakh/articleshow/85973777.cms#:~:text=MUMBAI%3A%20The%20Economic%20Offences%20Wing,at%20Tardeo%20in%20south%20Mumbai>

4. Gang arrested for manufacturing and selling counterfeit lifesaving cancer drugs

10 September 2021 | India TV

141 Pack of Spurious Life-Saving Cancer Drugs such as Palbocent-125 mg, Lenvanix-10, Osicent-80 mg, Crizocent-250 mg, and Ibrucen-140, Empty Outer Cartons, One Printing Machine, and one Spurious Drug Manufacturing Machine were recovered after the bust.

At least four persons were arrested on Friday for manufacturing and selling counterfeit lifesaving Cancer drugs in Faridabad and Karnal in Haryana.

<https://www.indiatvnews.com/news/india/faridabad-karnal-gang-arrested-for-manufacturing-selling-counterfeit-lifesaving-cancer-drugs-733118>

5. Police bust gang involved in cheating people, seize fake notes of Rs 1 crore in Telangana

12 September 2021 | Indian Express

Telangana's Rachakonda police seized fake Indian currency notes with a face value of over Rs 1 crore and genuine currency worth Rs 1.3 lakh after busting a gang involved in cheating people on the pretext of exchanging black money. Keesara police Saturday arrested five persons, including a woman, who lured the complainant into a deal and snatched Rs 5 lakh from him by stage-managing a filmy police raid at Shamirpet.

<https://indianexpress.com/article/cities/hyderabad/telangana-rachakonda-police-bust-gang-fake-currency-rs-1-crore-7503922/>

6. Nagaland: Foreign cigarettes worth Rs 1.5 Cr recovered; 2 held

7 October 2021 | Eastmojo

Kohima: A Dimapur bound truck from Manipur carrying illegally imported foreign cigarettes worth Rs 1.5 crore was intercepted by the Kohima police on Wednesday.

PRO DEF Kohima informed that the Kohima Police manning Khuzama interstate check gate had intercepted the truck bearing registration number NL02Q-4744 which was proceeding towards Dimapur from Manipur.

<https://www.eastmojo.com/nagaland/2021/10/07/nagaland-foreign-cigarettes-worth-rs-1-5-cr-recovered-2-held/>

7. Biggest Pesticide Raid in Delhi: Police Seizes Spurious Branded Products

3 August 2021 | Krishi Jajran

A special Delhi Police team raided the premises of a spurious pesticide manufacturer located in the village of Hirankudna in Najafgarh of Thana Mundka, New Delhi on July 30. The police discovered large amounts of duplicate and illegal pesticides that were produced under the brand names of famous multinational and national pesticide companies.

<https://krishijagran.com/agriculture-world/biggest-pesticide-raid-in-delhi-police-seizes-spurious-branded-products/>

8. Delhi Police recovers huge quantity of duplicate products, one held

11 October 2021 | India Today

Duplicate products of reputed companies were seized by the Delhi Police and one person was arrested.

After conducting a raid, Delhi Police recovered a huge quantity of duplicate products of reputed companies from the Wazirabad area. One person was arrested.

The raid was conducted after a complaint was filed by Krishan Gopal of Brand Protection Services Pvt Ltd.

<https://www.indiatoday.in/cities/delhi/story/delhi-police-recovers-huge-quantity-of-duplicate-products-one-held-1863504-2021-10-11>

9. Fake steroids, protein supplements worth Rs 2 crore recovered in Greater Noida; 3 arrested

22 November 2021 | The Indian Express

The accused used to buy raw materials from Haryana, manufacture these supplements and label them with the stickers of leading foreign brands, said the police.

Three men were arrested by Noida Police for allegedly producing and selling fake steroids and supplements following a raid at Vishnauli on Saturday night. Products worth Rs 2 crore have been seized from the accused.

<https://indianexpress.com/article/cities/delhi/fake-steroids-protein-supplements-worth-rs-2-crore-recovered-in-greater-noida-3-arrested-7635014/>

10. Gold worth Rs 3.75 crore seized at Calicut Airport

17 November 2021 | The Hindu

Continuing with its seizure, the Customs Air Intelligence Unit (AIU) recovered about 7.5 kg of gold valued at nearly ₹3.75 crore from inbound Gulf passengers at the Calicut International Airport on Wednesday.

Officials said that the gold in compound form weighing 1.114 kg concealed inside the underwear and 1.170 kg concealed in the rectum were seized from Nithin George, 30, hailing from Thrissur. He arrived from Dubai.

<https://www.thehindu.com/news/cities/kozhikode/gold-worth-375-crore-seized-at-calicut-airport/article37534225.ece>

#FakeFreeIndia

FICCI CASCADE

Nurture yourself with Genuine care

Always go for **original** beauty care products

#FakeFreeIndia

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Illicit trade in tobacco is funding organised crime.

Say No To **Illicit Tobacco**

#FakeFreeIndia

#SayNoToIllicitTrade

FICCI CASCADE

Authorized Bill is your right!

Take a Stand against **illicit trade** by asking for a **bill**

#SayNoToIllicitTrade

FICCI CASCADE

Misspelling is not a coincidence

Fight Against Illicit Trade by examining products properly

DRAK CHOCOLATE 85% COCOA 100 g

WHIET CHOCOLATE 55% COCOA 100 g

#SayNoToIllicitTrade

#CombatIllicitTrade

75 Azadi Ka Amrit Mahotsav **FICCI CASCADE** **#CombatIllicitTrade**

Our concerns about **illicit trade** are common, but our efforts are scattered

Time for India to Grow Away from Illicit Trade

75 Azadi Ka Amrit Mahotsav **FICCI CASCADE** **#CombatIllicitTrade**

Let us combat Illicit Trade to create a Stronger Economy and a Better Nation

#ImpactsOfSmuggling



Smuggling Adversely Impacts Legitimate Industry

It drastically **cuts prices** of products, thereby destroying the market for **legal products**.

#ImpactsOfSmuggling



Smuggling causes Direct Loss of revenue to the Government due to Evasion of Taxes and Tariffs

#ImpactsOfSmuggling

#AzadiKaAmritMahotsav



Say No To Counterfeit and Smuggled Goods and Join Hands for Nation's Economic Growth

#AzadiKaAmritMahotsav



Be a HERO by protecting the Nation from the menace of Illicit Goods

Always Buy Legal Goods

#AzadiKaAmritMahotsav

#HolidayWithLegalGoods



ILLICIT PRODUCTS ALWAYS TAKE AWAY YOUR JOY

Don't Let **Illicit Products** Steal Your Holidays

#HolidayWithLegalGoods



Unbox Real Happiness

Don't Let **Smuggled** and **Counterfeit Goods** Ruin Your Holidays

#HolidayWithLegalGoods

WHAT'S NEXT?



Capacity Building Programme for State Excise Officials ON PREVENTION OF COUNTERFEITING AND SMUGGLING



CAPACITY BUILDING PROGRAMME FOR POLICE OFFICERS

on
Prevention of Counterfeiting and Smuggling



Anti-Smuggling Day 2022 February 11, 2022



In Conversation with

Mr. M Ajit Kumar

Former Chairman,
Central Board of Indirect Taxes
and Customs'



In the recent past India's economic growth story has attracted world's attention bringing new challenges for the domestic economy. One of the challenges currently faced is the growing illicit trade in counterfeits, pass offs and smuggled goods. These activities are also threatening brands not only in every region of the country but across the globe. Contraband and counterfeit products hurt the integrity of the brand, further diluting the brand owner's reputation. This not only results in erosion of sales of the legitimate product but further [CASCADE]s onto affect the consumers in the form of health and safety hazards. With the above insight the Federation of Indian Chambers of Commerce and Industry (FICCI) took the initiative to dedicate a forum by establishing the Committee Against Smuggling and Counterfeiting Activities Destroying the Economy - CASCADE on 18th January, 2011.

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