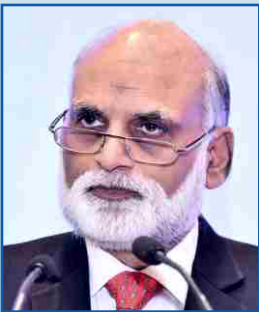


E-NEWSLETTER

**Committee Against Smuggling and Counterfeiting
Activities Destroying the Economy**

Chair's Message



ANIL RAJPUT
CHAIRMAN
FICCI CASCADE

Millions of people around the world have been afflicted by the unprecedented crisis stemming from the COVID-19 pandemic. The impact of the coronavirus pandemic on the economy and society world over is incomparable to any event over the past 100 years, and therefore its bearing on governance and law enforcement is bound to be profound. While governments across the globe are committed to fighting this adversity, the perpetrators of illicit trade are viewing this current situation as an opportunity to expand and intensify their operations. It is therefore extremely important that the enforcement agencies do not get complacent or lower their guard. This is in fact, an opportune time to repledge and recommit ourselves to this fight against smuggling and counterfeiting in the backdrop of this unexpected and extreme situation that has unfortunately made deep inroads world over.

In-addition, the COVID-19 pandemic has led to the pressing of the reset button as far as the economic activities are concerned. Increasingly, nations are looking inwards for the fulfillment of their needs, and thereby devising unique models to address their national requirements, especially, as the reality of severe supply chain disruptions is staring them right at the face. This pandemic has created new challenges in the integrated globalized world, and going forward how this interdependence has to be smoothened for seamless business operations is not quite clear at the moment.

Understanding the gravity of this entire situation, the Hon'ble Prime Minister exhibited his farsightedness, and like a true visionary gave the clarion call of 'Vocal for Local, and taking his cue, FICCI CASCADE organized a virtual interaction on - 'Go Vocal for Local to Combat Illicit Trade'. Insightful perspectives were shared by Dr. Ashwani Mahajan, National Co-Convenor, Swadeshi Jagaran Manch who emphasized that how in the name of free trade, many countries are promoting illegal trade. Dr. Mahajan also highlighted that issues like dumping, under invoicing and smuggling have led to loss of revenue for the government, along with negatively impacting the domestic production and job opportunities for India's youth.

Greater involvement and sensitization of the state governments has, and will always remain an important step in effectively dealing with smuggling and counterfeiting. In line with this, FICCI CASCADE initiated a series of State specific interactions with government and enforcement agencies. Earlier this month, CASCADE conducted webinars on 'Combating Counterfeiting and Smuggling during the COVID-19 pandemic and beyond' for the states of West Bengal and Jammu and Kashmir. We were delighted to have the presence of Shri Sadhan Pande, Minister-in Charge, Consumer Affairs, Govt. of West Bengal who invited CASCADE to join hands with his department to run a campaign on the critical subject of consumer awareness in West Bengal. The webinar for the state of Jammu and Kashmir was addressed by Dr. Mehraj-ud-din Rather, KAS, Additional Secretary, Department of Food, Civil Supplies and Consumer Affairs, Govt. of Jammu and Kashmir, where he reiterated that constant vigil and consumer awareness are key in combating illicit trade. Several such interactions, focusing on different states of India have been planned by FICCI CASCADE in the coming months.

We were also honored to have Justice Pratibha M. Singh, Judge, Delhi High Court address the webinar on the 'Proactive Role of the Judiciary within the existing legal framework to combat economic offences such as counterfeiting and smuggling'. Through this webinar CASCADE sensitized a key stakeholder in our campaign, which is the youth. It gave a unique opportunity

INSIDE THIS ISSUE



NEWS FLASH



RECENT
INITIATIVES



ARTICLE



MEDIA
COVERAGE



AWARENESS
THROUGH ART



NEWS

to the students of reputed law schools across India and legal practitioners to interact with Justice Singh on issues and challenges in resolving disputes in view of the rising cases of economic offences, the changing scenario of technology, trade policies, and the development of the law on the subject.

Dr. O P Mishra, Joint Commissioner, Economic Offences Wing, Delhi Police joined us for an interactive session with industry on the need for strengthening enforcement & surveillance mechanism for counterfeiting and smuggling crimes and the collaborative role that the police and industry can play in thwarting this menace. It was observed, that as several brands struggle during the current crisis with cheap counterfeits creating new listings on e-commerce platforms, a robust online marketplace to counter illicit operations and protect consumers from the proliferation of scammers and infringers is crucial. Keeping this in mind, an industry led interactive webinar on 'Protecting your Brand on E-Commerce Platforms - Battling the odds amid COVID-19 pandemic' was also organized.

It is important to mention that over the past few months, several media reports have stated that the enforcement agencies have been able to catch illicit operators and seize smuggled and fake items like gold, cigarettes, liquor, sanitizers, PPE kits, currency worth crores on a regular basis. It is heartening to see that even as the country is grappling with the coronavirus crisis, the seizures of illicit goods remain high. This shows that the government is serious about addressing this issue and is taking the relevant steps to curb its spread. FICCI CASCADE congratulated the enforcement officials and issued a statement applauding them for their exemplary work under the prevailing circumstances.

I'm sure that you will find this issue a meaningful read. On our part, I would like to underscore that we will continue with our unrelenting effort to expose this scourge, and work closely with all the stakeholders to blunt its impact on the society and the economy.

I thank you all for your support and meaningful suggestions, it is paramount that we remain cautious and safe in the light of the COVID-19 pandemic. I'm confident that together we will overcome this difficult and adverse situation.

JAI HIND



AWARENESS THROUGH ART





NEWS FLASH



Morning India

July 9, 2020

Combating smuggling during lockdown was greatest challenge : Sadhan Pandey

Kolkata: Even during the present Covid 19 pandemic, counterfeiting and smuggling have now become the two major economic offences in West Bengal along with several other parts of the country, despite all out efforts of the government to combat such crimes.

This view was expressed here on Thursday by West Bengal Consumer Affairs minister Sadhan Pandey while participating in a webinar on 'Combating Counterfeiting and Smuggling during the COVID-19 pandemic', organized by FICCI's Committee Against Smuggling and Counterfeiting Activities Destroying the Economy (CASCADE).

Seeking the industry's support to help the government in fighting the

growing menace, the minister said it was a matter of grave concern that during the past few months about 570 kg of gold valued at Rs 220 crores and foreign currency worth Rs 30 crores were seized.

Moreover, he said, several cases of smuggling of foreign branded cigarettes were found in which over 2.6 crores of foreign cigarette valued at around Rs 26 crores were seized from the city's Netaji Subhas Chandra Bose International Airport. Several people were also arrested in this connection.

Underscoring the need for a united and coordinated efforts in tackling the inflow of illegal and smuggled products in the country in general and in West Bengal in particular,

the Consumer Affairs minister felt that in order to avert the problem during the present critical period, there was a need for the government and enforcement agencies to work hand in hand to thwart such criminal activities.

Also speaking on the occasion, Deepankar Aron, Additional Director General of the Directorate of Revenue Intelligence (DRI), Kolkata, said smuggling and counterfeiting had now become the second largest illegal trade in the country after human trafficking with the involvement of over Rs 1,000 crores every year.

According to Hem Pande, Former Secretary, Dept. of Consumer Affairs, Government of India, the menace of illegal trade was also hitting hard the

national economy besides creating havoc in destroying the country's accepted social structure. 'Strengthening enforcement and empowering consumers to combat such crimes should be a constant endeavour,' he added.

The webinar was also attended by the representatives of several industries, government officials, and senior officers from the Enforcement Directorate, who felt that though there was a significant increase in the number of raids by the Directorate of Revenue Intelligence smuggling of gold, silver, foreign branded cigarettes, readymade garments, toiletries and cosmetics, wild life and electronic goods were continuing unabated.

Millennium Post

July 9, 2020

Times of India

June 15, 2020

COUNTERFEITING & SMUGGLING

'Foreign currency of Rs 30 crore & gold worth Rs 220 crore seized in last one year'

OUR CORRESPONDENT

KOLKATA: Sadhan Pandey state minister for Consumer Affairs department said that counterfeiting and smuggling are two major economic crimes that are taking part across the globe and the Bengal government is taking strong steps to combat such crimes even during this pandemic.

He was addressing a webinar on 'Combating Counterfeiting and Smuggling during the COVID-19 pandemic and beyond', organised by FICCI's Committee Against Smuggling and Counterfeiting Activities Destroying the Economy (CASCADE). Pande invited CASCADE to join hands with his department to run a campaign on the subject in Bengal.

Deepankar Aron, Additional Director General, Direc-

Pande invited CASCADE to join hands with his department to run a campaign on the subject in Bengal

torate of Revenue Intelligence (DRI), Kolkata said smuggling and counterfeiting is the second most significant illegal trade. Citing recent major detections effected by DRI and Customs formations, Aron said in last one year, 570 kgs of gold valued at Rs 220 crores and foreign currency worth Rs 30 crore was seized. Several cases of smuggled cigarettes were detected where a total of 2.6 crores of cigarette sticks valued at around Rs 26 crores were seized, he added.

Hem Pande, Former Secretary, Dept. of Consumer Affairs, Gol said that the menace of illicit trade is impacting jobs, economy and creating havoc all around the world.

"Strengthening enforcement and empowering consumers to combat such crimes should be the constant endeavour," he added.

The webinar also highlighted the efforts of the Industry in tackling the flow of illicit products during the current crisis; role that the government and enforcement agencies can play to thwart criminals who are cashing in during the crisis and highlighted areas of concern in consumer safety.

The webinar was attended by industry, government officials, officers from the enforcement agencies and stakeholders in this segment.

'Spike in cigarette smuggling during Covid-19 lockdown'

New Delhi: Industry chamber FICCI's arm on Monday said several cases of seizures by enforcement agencies of smuggled imported cigarettes reported in the last few months indicate a spike in cigarette smuggling during the coronavirus-induced lockdown.

FICCI CASCAD (Committee Against Smuggling and Counterfeiting Activities Destroying the Economy), said the seizure of foreign brand cigarettes worth Rs 11.88 crore from a container at Jawaharlal Nehru Port Trust (JNPT) in Navi Mumbai on

June 12, by the directorate of revenue intelligence (DRI) is one of the biggest seizures since lockdown.

"The trend is nationwide, with seizures intercepted via road transport, in cargo and passenger luggage," FICCI CASCAD said in a statement. Expressing concern FICCI CASCAD chairman Anil Rajput said, "Cigarette smuggling is a big racket across the globe and India continues to remain a hot bed for this menace. Even as the country is grappling with the coronavirus crisis, the seizures of such goods remain high." ■



RECENT INITIATIVES



WEBINAR ON

'Protecting your Brand on E-Commerce Platforms Battling the odds amid COVID-19 pandemic'

April 24, 2020

The COVID-19 pandemic has heightened the dangers posed by illicit trade. It calls for greater focus on addressing the growing hazards of counterfeiting and smuggling which are severely impacting the economy and endangering lives of consumers. With the current unpredictable situation, along with the commercial predicament, the need for protecting consumers and brand identities have become more important than ever before.

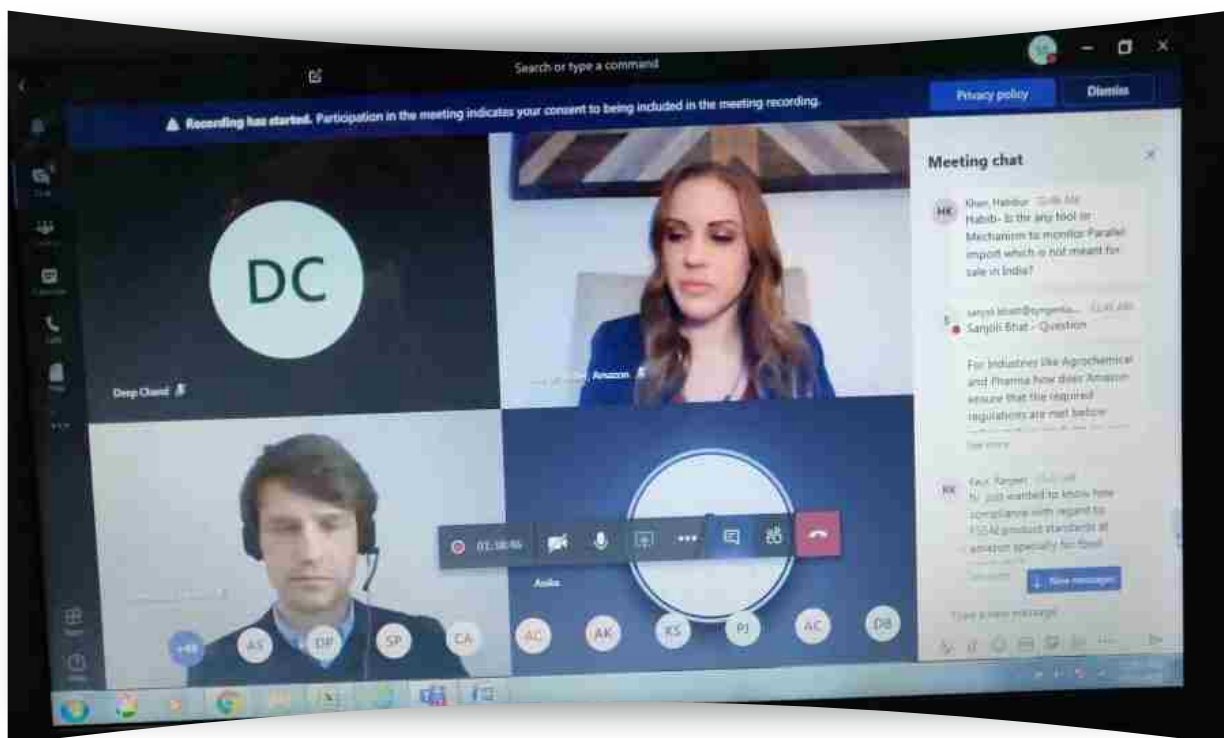
In the present scenario, with the physical brand protection efforts of industry being lesser than the usual, winning back control of the online space, which could be hijacked by counterfeiters, has become increasingly important. With a view to deliberate on this issue, FICCI CASCADe organized a Webinar on 'Protecting your Brand on E-Commerce Platforms: Battling the Odds Amid COVID-19 Pandemic' on April 24, 2020.

The webinar had representatives from Amazon and over 70 industry delegates from India and across the globe participating in the

deliberations. The focus was on discussing anti-counterfeiting strategies that would not only protect brands and consumers, but also deter illicit operators taking advantage of the pandemic.

Mr. Arun Chawla, Deputy Secretary General, FICCI, while welcoming the participants said that "E-commerce in India has seen a phenomenal growth over the years. From USD 39 billion in 2017, it is projected to rise to USD 200 billion by 2026. While the e-commerce services will grow, this growth will come with a set of challenges. The coronavirus epidemic has presented fresh challenges for the Indian economy, causing severe disruptive impact on both demand and supply side elements. Given the spike in consumer demand and the corresponding shortage of supplies from legitimate sources, it is imperative that businesses take steps to protect consumers from the proliferation of scammers and infringers that seek to take advantage of the crisis".

Mr. P.C Jha, Advisor, FICCI CASCADe and Former Chairman, Central



Board of Indirect Taxes and Customs, in his address, highlighted that "while the sale of counterfeit and smuggled goods in the physical world is rampant and causing enough grief to industry, consumers and government, the size of illicit trade is estimated to be 3.3% of the global trade. The online counterfeiting ecosystem offers distinctive challenges that require a unique online approach". Mr. Jha also indicated that criminals were seizing on the opportunity by taking advantage of the high demand for products and it was imperative that enforcement authorities were taking preventive initiatives.

The webinar was also addressed by Mr. Amaresh Kumar, Additional Commissioner, GST Policy, who stated that "the measures like the waiver of penalty, late fee and interest on GST will help the industry to tide through this tough phase". He also invited suggestions from industry members on issues relating to GST and areas that required policy interventions.

Ms. Kaleigh Miller, Global Brand Relations Lead, Amazon, gave an overview of Amazon's brand protection efforts globally. She informed that over 2.5 million bad-actor accounts have been stopped before they published a single listing on the site, highlighting the many measures taken by Amazon to detect the potential infringements and related remedial actions. She also highlighted Amazon's sophisticated real time tools, like productive analytics, adaptive machine learning and technology that help review data sources and identify signals, identify inauthentic goods and take immediate action.

An overview of Amazon's brand protection tools and efforts in India was given by Mr. Sumit Kapoor, Global Brand Relations Manager, Amazon, focusing on their brand registry program which provides powerful search and report tools. "It simplifies cases of potential infringement and provides a simple and guided workflow of submitting a report of infringement. It also helps to build the brand and business with promotional tools and customer analytics", said

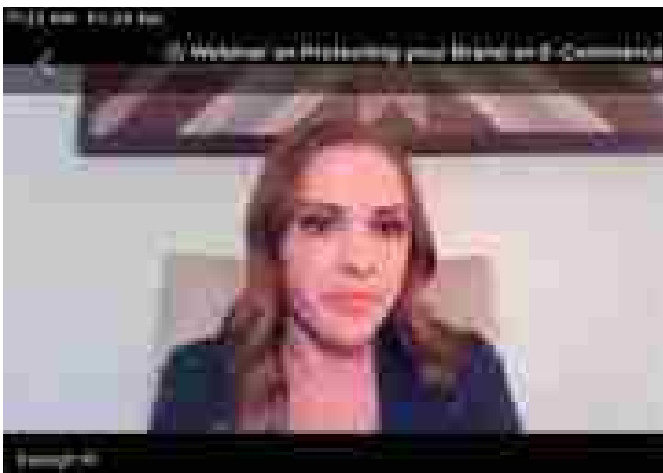
Mr. Kapoor.

The concern today was that trade in illicit products, aided by the Covid-19 crisis, was enriching criminal groups and endangering health, while also draining away vital industry and tax revenues. The webinar saw participation of leading industries such as ITC, Hindustan Unilever, Nestle, Britannia, Puma, Johnsons & Johnsons, Dabur, Beiersdorf, Mars, HP, Pernod Richard, Diageo, Underwriters Laboratories, among others including leading law firms. Some key concerns flagged by the representatives from these major players were:

- Need for a mechanism to monitor parallel imports which are not meant for sale in India.
- Tools to monitor counterfeit products sold with non-refundable caveats and consumers from being duped due to low pricing point and higher discounts.
- Availability of automated brand protection tools to remove duplicates/fakes.
- Mechanism to ensure that required regulations are met before sellers put products on the portal.
- Time taken between listing of a merchant and identification of bad actors.

Most participants agreed that brands were struggling in the diminishing market, with cheap counterfeits creating new listings on online marketplaces. They conclusively agreed on the need for a technology-enabled system to help counter illicit operations, besides an effective and strengthened deterrence actions against perpetrators of such criminal activities.

<https://www.ficcicascade.in/webinar-on-protecting-your-brand-on-e-commerce-platforms-battling-the-odds-amid-covid-19-pandemic/>




Recent Initiatives

WEBINAR ON

'Proactive Role of the Judiciary within the existing legal framework to combat economic offences such as counterfeiting and smuggling'

May 1, 2020



FICCI
C | A | S | C | A | D | E

WEBINAR ON

**'PROACTIVE ROLE OF THE JUDICIARY
WITHIN THE EXISTING LEGAL FRAMEWORK
TO COMBAT ECONOMIC OFFENCES SUCH
AS COUNTERFEITING AND SMUGGLING'**

DATE:
1st May 2020

TIME:
3:00 pm - 4:15 pm

Keynote address by
HON'BLE MS. JUSTICE PRATHIBA M SINGH
Judge
Delhi High Court
New Delhi

An independent judiciary is one of the democratic pillars of the Indian constitution that plays a pivotal part as an interpreter of law to combat economic crimes such as counterfeiting and smuggling. Such crimes negatively impact legitimate economic activity and facilitate an underground economy and organized crime that deprives governments of revenues for vital public services, forces higher burdens on taxpayers, dislocates hundreds of thousands of legitimate jobs and exposes consumers to dangerous and ineffective products. It is imperative that the judiciary takes a wider vision which can comprehend the impact of such crimes on national economy, health and safety of the citizens and prevent the resultant damage to industry.

The cases related to economic offences such as counterfeiting and smuggling are on the rise, more so in the current COVID crisis, where

illicit trading activities tend to gain momentum as illegal operators and infringers take advantage to push their products for consumption in times of such emergencies. With the above in mind, FICCI CASCADE organised a webinar to discuss the 'Proactive Role of the Judiciary within the existing legal framework to combat economic offences such as counterfeiting and smuggling' on May 1, 2020.

"A way to address the menace of economic crimes could be a coordination agency at national level which could also include cybercrime and online counterfeiting. This would also assist in data management and dissemination to ground level", said Hon'ble Ms. Justice Prathiba M Singh, Judge, Delhi High Court, chief guest at the programme. Justice Singh shared the challenges of online counterfeiting and piracy such as user anonymity, statutory harbors,



changing URLs, territorial limitation etc. She also informed that since economic offences hinder economic progress, the custom authorities have strengthened their import rules and courts are also very strict with such cases.

Mr. Anil Rajput, Chairman, FICCI CASCADE said that counterfeiting, smuggling and piracy have emerged as the likely sources for financing of international terrorist organizations, non-state sponsored terrorist organizations and domestic terrorist groups. "Judiciary has to play a more proactive role in combating this menace so that the people who indulge in these unscrupulous activities will get stringent punishment," he added.

Mr. Arun Chawla, Deputy Secretary General, FICCI, while opening the discussion, said that the laws were there; the need was for a proactive and tactful judiciary to handle such issues with competence, promptness and firmness. Although we have a vibrant judiciary which is enforcing the laws and protecting the rights of the citizen, huge pendency of cases in courts, lack of proper infrastructure and shortage of judges has always been a matter of concern.

Mr. Ranjan Narula, Managing Partner, RNA, Technology and IP Attorneys, emphasized on designing solutions based on business objectives. Appreciating the judicial system for its pro-activeness,

Mr. Narula said that judiciary has given a simple mechanism for dealing with cases related to counterfeiting and has very well shaped the laws for it. However, he stressed on the need for better enforcement actions from the police on such matters.

Mr. Deep Chand, Advisor, FICCI CASCADE, in his concluding remarks, added that the menace of counterfeiting and smuggling was growing rapidly. Every effort, therefore, needs to be made to examine how these activities can be curbed with the help of Governments at the center and state, along with support of the enforcement agencies.

Through this initiative FICCI CASCADE sensitized over 100 students of reputed law schools and several legal practitioners across India on the issues and challenges in resolving economic disputes related to counterfeiting and smuggling. The webinar concluded with the idea that exchange of intelligence and information is fundamental to collaboratively combat illicit trade. Since the unprecedented situation of COVID 19 has elevated this problem, need for effective enforcement of laws is vita

<https://www.ficcicascade.in/webinar-on-the-proactive-role-of-the-judiciary-within-the-existing-legal-framework-to-combat-economic-offences-such-as-counterfeiting-and-smuggling/>

WEBINAR ON

Combating Counterfeiting and Smuggling during the COVID-19 pandemic and beyond

May 29, 2020

The COVID-19 pandemic has heightened the dangers posed by illicit trade. It calls for greater focus on addressing the growing hazards of counterfeiting and smuggling which are severely impacting the economy and endangering lives of people. While the government is continuously intensifying efforts to combat the spread of the coronavirus by enacting various measures to support public health systems, safeguard the economy and ensure the safety of its citizens, illegal operators are taking full advantage of the pandemic. It is evident that they will use shortages in the supply of goods to increasingly provide illicit alternatives especially in essential and non essential items both online and offline. The current situation which is already witnessing a severe socio-economic distress, sale of such spurious goods will only worsen the problem. Hence, arresting the sale of illicit goods at the time of this unprecedented crisis needs our immediate and unwavering attention.

As the risks associated with the current pandemic rises, law

enforcement services play a crucial role in contributing to the effort to control the disease, promoting safer communities, and fighting criminals who take advantage of the outbreak.

With the above backdrop in mind, FICCI's Committee Against Smuggling and Counterfeiting Activities Destroying the Economy [CASCADE] organized a webinar on Combating Counterfeiting and Smuggling during the COVID-19 pandemic and beyond on 29th May 2020.

The keynote address was delivered by Dr. O P Mishra, IPS, Joint Commissioner of Police, Economic Offences Wing, Delhi Police. Dr. Mishra said, "Increasing surveillance, creating public awareness, coordination amongst law enforcement agencies and stakeholders, and capacity building for police officers are needed to counter the problem of counterfeiting and smuggling effectively". He further added that the gap between demand and supply results in the



emergence of counterfeit and smuggled goods in the market. Talking about this menace in the Indian market, he remarked that counterfeiting has increased so much that it has become very difficult to distinguish between the genuine and fake products.

Mr. Anil Rajput, Chairman, FICCI CASCADE made the welcome address and mentioned that "Just like COVID-19, illicit trade is also an invisible enemy which has no colour, no religion and no mercy on human beings. In times of such economic crisis, when legitimate businesses are struggling, illicit operators are trying to exploit the current situation by flooding the market with smuggled and counterfeit goods."

Mr. Deep Chand, Advisor FICCI CASCADE and Former Special Commissioner of Police, New Delhi emphasised that COVID-19 has provided opportunity to criminals to exploit the current situation to find new ways to make money. They are increasing and diversifying their activities through a wide range of crimes and scams which exploit the fear and uncertainty surrounding the virus. In particular, an increase in counterfeit healthcare products, fraud and cybercrime is being seen. This problem will only increase with respect to essential and non essential goods as relaxations take place and normalcy resume.

Several industry players and brand owners from leading companies participated in the webinar and deliberated on industry issues and challenges in containing the flow of illicit products during the current crisis and the need for strengthening enforcement & surveillance mechanism. Discussions revolved around the collaborative role of police and industry in thwarting this menace. Leveraging emerging technologies to battle illicit operators during the pandemic was also highlighted.



CASCADE, has been over the years working closely with government, industry, enforcement officials, legal fraternity, consumer organizations and the youth to create awareness on the adverse impact of this menace. One of FICCI CASCADE's mandate is capacity building of law enforcement agencies and we have worked extensively and intensively in this area organizing training programmes for police officers across India and interactions with the law enforcement authorities to emphasize on the importance of awareness and seriousness of the impact of counterfeit and smuggled goods.

<https://www.ficcicascade.in/webinar-on-combating-counterfeiting-and-smuggling-during-the-covid-19-pandemic-and-beyond/>

Webinar on

COMBATING COUNTERFEITING & SMUGGLING

During the COVID-19 Pandemic & Beyond

- ▶ Industry issues & challenges in containing the flow of illicit products
- ▶ Need for strengthening enforcement & surveillance mechanism
- ▶ Leveraging emerging technologies to battle illicit operators
- ▶ Collaborative role of police and industry

Our Speakers

Dr. O P Mishra, IPS
Joint Commissioner of Police
Kolkata Central Range
West Bengal

Mr. Anil Rajput
Chairman, FICCI CASCADE

Mr. Deep Chand
Advisor, FICCI CASCADE
Former Special Commissioner of Police
New Delhi

Ms. Vijayakanti Hasibani
Programme, Hyderabad Institute of
Management

Ms. Dhvani Rao
Senior, Hyderabad Institute of
Management

Mr. Tammy Jaswal
Programme, Hyderabad Institute of
Management

For Registration: kashifa.hasan@ficci.com
Friday, 29th May 2020 | 3:00 pm - 4:00 pm

Supported By

WEBINAR ON

'Go Vocal for Local to Combat Illicit Trade'

June 17, 2020

The COVID-19 pandemic has resulted in halting economic activity across the globe. The way businesses are done will not be the same in a post COVID scenario, as this crisis has led to huge supply chain disruption. The pandemic has taught us the importance of local manufacturing, local market and local supply chain. As businesses suffer, during this crisis, any sale of illicit products will only worsen the socio-economic distress. While arresting this menace is vital, encouraging the use of indigenous goods will also play a defining role to eliminate this socio-economic threat. This will in turn promote 'Brand India', benefit Indian economy, reduce the demand of imported goods, avoid dumping of cheap products, create jobs and deter cross border illicit trade.

It is in the above background that FICCI's Committee Against Smuggling and Counterfeiting Activities Destroying the Economy (CASCADE) organized a webinar on 'Go Vocal for Local to Combat Illicit Trade' on 17th June 2020. FICCI CASCADE has been over the years working closely with government, enforcement officials, industry, media, and consumers to create awareness on pan-India basis about the serious adverse impact of the menace of illicit trade on the security of the country, revenue of government, health and safety of people, etc.

Dr. Ashwani Mahajan, National Co-Convener, Swadeshi Jagaran Manch, distinguished speaker at the programme said that "In the name of free trade, many countries are promoting illegal trade. In such situation, it is very important to promote Swadeshi to boost the country's economy and eliminate illegal trade". He further added that "issues like dumping, under invoicing and smuggling have led to loss of revenue to the government, closing of domestic production and have impacted job opportunities for our youth."

Mr. Anil Rajput, Chairman, FICCI CASCADE in his welcome address mentioned that "The Hon'ble Prime Minister's clarion call for 'vocal

FICCI CASCADE

WEBINAR ON
GO
वोचल फॉर लोकल
TO COMBAT ILLICIT TRADE
June 17, 2020 | 3:00 – 4:00 pm

Dr. Ashwani Mahajan
National Co-Convener
Swadeshi Jagaran Manch

Mr. Acharya Balkrishna
Managing Director
Patanjali Ayurved Ltd.

Mr. Najib Shah
Former Chairman, Central Board of
Indirect Taxes and Customs and
Think Tank Member, FICCI CASCADE

Mr. Anil Rajput
Chairman
FICCI CASCADE

Mr. Ashok Jain
Vice President
Finance and Company Secretary
Dabur India Ltd.

Ms. Vijayalakshmy Malkani
IP Counsel
Hindustan Unilever Ltd.

Supported by
Sunfeast

Register now at: kashifa.hasan@ficci.com

for local' is perfectly timed and apt. In the recent months, the Covid-19 pandemic has created huge disruptions and pressed the reset button all over the globe. India will have to create world-class domestic brands which are competitively superior, and leverage the strength of our rich traditional product base and expertise. The time has come when we not only build Indian brands, but build brand India globally.

Recent Initiatives



The panel discussion at the webinar was moderated by Mr. Najib Shah, Former Chairman, Central Board of Indirect Taxes and Customs and Think Tank Member, FICCI CASCADE. Other eminent discussants included Acharya Balkrishna, MD, Patanjali Ayurved Ltd, Mr. Ashok Jain, Vice President, Finance and Company Secretary, Dabur India Ltd. and Ms. Vijayalakshmy Malkani, IP Counsel, Hindustan Unilever Ltd.

The webinar deliberated on how illicit trade is not only denting government exchequer but is also threatening local industries on which, depend livelihoods of many. In the Indian context, FICCI CASCADE's recent report estimated that 16 lacs jobs were lost in 2017-18 due to smuggling in 5 industry sectors. The pandemic has resulted in massive loss of jobs and livelihood worldwide and countries are taking extraordinary actions to respond to this crisis. Hence, curbing cross border illicit trade will play a key role in abating this looming threat.

The deliberations in the panel discussion revolved around the following:

1. Illicit trade hurts the country and needs to be effectively countered through a combination of policy intervention, enforcement and creating consumer awareness.
2. Being self reliant or swadeshi in its true essence does not mean shutting the doors to FDI or trade; it is a strategy to grow our capabilities, source products from within the country and still be competitive.
3. The youth of India can play an important role to end the country's dependency on foreign goods. For the good of the country, government, industry and consumers must jointly take responsibility to stop illicit trade.
4. Counterfeit products also come to India via the import channel



through dubious means, which leads to loss of revenue for the government which could be used for healthcare, education, infrastructure expenditures.

5. Atmanirbhar Bharat Abhiyan is a movement to show faith and to support local manufacturers. Enforcement of laws to safeguard local brands and genuine manufactures against illicit trade and counterfeiting of their products is imperative. This will help build 'Brand India' and protect the rights of indigenously grown goods

The webinar brought together several industry players and other stakeholders to deliberate on this topical issue. Mr. Arun Chawla, Deputy Secretary General FICCI, in his concluding address harped on the fact that the uniqueness of the 'Atmanirbhar Bharat Abhiyan' or being 'vocal for local' is not that it is inward looking or being protectionist, it is a strategy to build for ourselves, reducing our dependence on imports and thereby promoting fair trade and curtailing cross border illegal trade.

<https://www.ficcicascade.in/webinar-on-go-vocal-for-local-to-combat-illicit-trade/>



STATE WEBINAR: JAMMU & KASHMIR

Combating Counterfeiting and Smuggling during COVID-19 Pandemic and Beyond

July 2, 2020

The adverse impact of counterfeiting and smuggling on economies and societies across the globe has been a cause of serious concern. It deprives the government of its rightful revenue, completely demoralises the morale of the law abiding product manufacturers and exposes people to health and safety hazards. Illicit trade is the world's largest growing industry with an estimated size ranging between \$650 million to \$3 trillion representing 10% of the global trade.

Since years, the world has been the battling this menace. Unfortunately the problem has only compounded in the current situation, where criminals have used the COVID-19 pandemic as an opportunity to exploit the vulnerable consumer by providing illicit alternatives of goods and products causing significant damage to consumers and economies alike. Moreover, as businesses suffer, during this crisis, any sale of such products will only worsen the socio-economic distress. While arresting this menace is vital, encouraging the use of indigenous goods will also play a defining role to eliminate this socio-economic threat. Hon'ble Prime Minister's clarion call 'Vocal for Local' will benefit Indian economy, reduce the demand of imported goods, create jobs and deter cross border illicit trade.

It is with the above background, FICCI's Committee Against

Smuggling and Counterfeiting Activities Destroying the Economy (CASCADE) organized a webinar on 'Combating Counterfeiting and Smuggling during the COVID-19 pandemic and beyond' on 2nd July 2020, focusing on the state of Jammu and Kashmir. The webinar was a part of a series of such interactions to be organised across the country by FICCI CASCADE to highlight this issue and elicit response from different states.

Dr. Mehraj-ud-din Rather, KAS, Additional Secretary, Department of

Food, Civil Supplies and Consumer Affairs, Govt. of Jammu and Kashmir in his keynote address said that "The COVID-19 pandemic has heightened the dangers posed by illicit trade. These times call for greater focus on the growing hazards of smuggling and counterfeiting. With consumer awareness of fake and smuggled so low, many consumers are unaware that they are buying such goods and equally unaware of the consequences."

Mr. Anil Rajput, Chairman, FICCI CASCADE in his opening remarks mentioned that "The UT of Jammu and Kashmir is particularly

vulnerable to the ill effects of illicit trade, and this is due to the environment of instability created by the hostility amongst the neighbouring nations." Over the last few months seizures of fake currency, cigarettes, illicit liquor, fake hand sanitizers etc. have been reported in Jammu and Kashmir. Government departments and the



state enforcement agencies have taken strict actions against those dealing in such goods and products. Complimenting the role played by the enforcement agencies of J&K to check the growth of illicit trade, Mr. Rajput said, "The Prime Minister's call on 'Vocal for local' will create a conducive environment for the economy of the state government and play a major role in strengthening India."

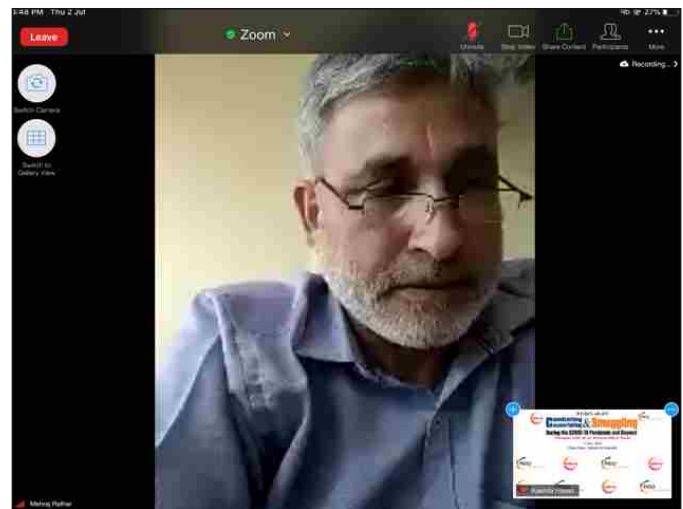
Mr. Manish K Sinha, IPS, Inspector General, Crime, Jammu and Kashmir Police emphasised on the need for policy level coordination between police and the industry bodies to address this issue. He was of the view of that counterfeiting has an adverse impact in Jammu & Kashmir as illegal trade not only leads to revenue loss to the government but also leads to unemployment amongst the youth in Jammu and Kashmir. Mr. Sinha underscored that IP offences still lack focus of the police in the state, as there is no specialized anti-IP crime unit in J&K; there is no training imparted with respect to investigations of such offences to the officers and there is no incentive for officers vis a viz such crimes. Hence, efforts such as

sensitization/training and having an anti-IP crime cell in the Economic Offences Wing in J&K could be made.

Mr. D P Dash, IRS, Former Pr. Director-General, DRI and Former Chairman, Enforcement Committee, World Customs Organisation (WCO) moderated the session and said that "As new medicines and vaccines will be beyond the reach of millions, this will lead to an upsurge in smuggling and counterfeiting, hence enforcement agencies have to gear up to face this challenge."

The webinar also threw light on the efforts of the Industry in tackling the flow of illicit products during the current crisis; the role that the government and enforcement agencies can play to thwart criminals who are cashing in during the crisis and highlighted areas of concern in consumer safety. The webinar was attended by industry, government officials, officers from the enforcement agencies and stakeholders in this segment.

<https://www.ficcicascade.in/webinar-on-combating-counterfeiting-and-smuggling-during-the-covid-19-pandemic-and-beyond-2/>



Our Speakers

Dr. Mehraj-ud-Din Rather, KAS
Additional Secretary,
Food Civil Supplies and
Consumer Affairs, Govt. of J&K

Mr. Manish K Sinha, IPS
IG Crime, J&K Police

Mr. Anil Rajput
Chairman,
FICCI CASCADE

Mr. D P Dash, IRS
Former Pr. Director-General, DRI
and Former Chairman, Enforcement
Committee World Customs
Organisation (WCO)

Mr. Irfan Ahmad
Member FICCI
J&K Multinational Pvt. Ltd

Webinar on

COMBATING COUNTERFEITING AND SMUGGLING
during the COVID-19 pandemic & beyond

Promote Local to Prevent Illicit Trade

Focus State- Jammu & Kashmir

Register now at kashifa.hasan@ficci.com

Date : July 2, 2020 | Time : 3:00 - 4:00 pm

Recent Initiatives

STATE WEBINAR: WEST BENGAL

Combating Counterfeiting and Smuggling during COVID-19 Pandemic and Beyond

July 7, 2020

Even in normal times, there has been a growing recognition of the threat that illicit trade such as smuggling and counterfeiting pose to the stability, safety and security of a nation. But now, with the onslaught of the Covid-19 crisis, concerns are growing that the scale and scope of such activities could be increasing as authorities are distracted and overwhelmed by the unprecedented health crisis and the corresponding economic fallout. It is difficult to fathom the long-term impact of COVID-19, however, its detrimental effects are expected to disrupt supply chain operations of organizations.

These disruptions open up multiple avenues for fraudsters to prey upon susceptible organizations and consumers. New vulnerabilities may emerge, and existing vulnerabilities may be at a greater risk of exploitation by fraudsters. Hence, tackling this global scourge becomes even more acute and urgent in the current scenario. More so, as a result of the supply chain disruptions, globalisation has now taken a back seat and nations are increasingly looking inwards to fulfill their needs and requirements. PM's clarion call to promote local manufacturing and local goods will also play a crucial role to eliminate this illicit trade as it will reduce the demand of imported goods and deter cross border smuggling of goods.

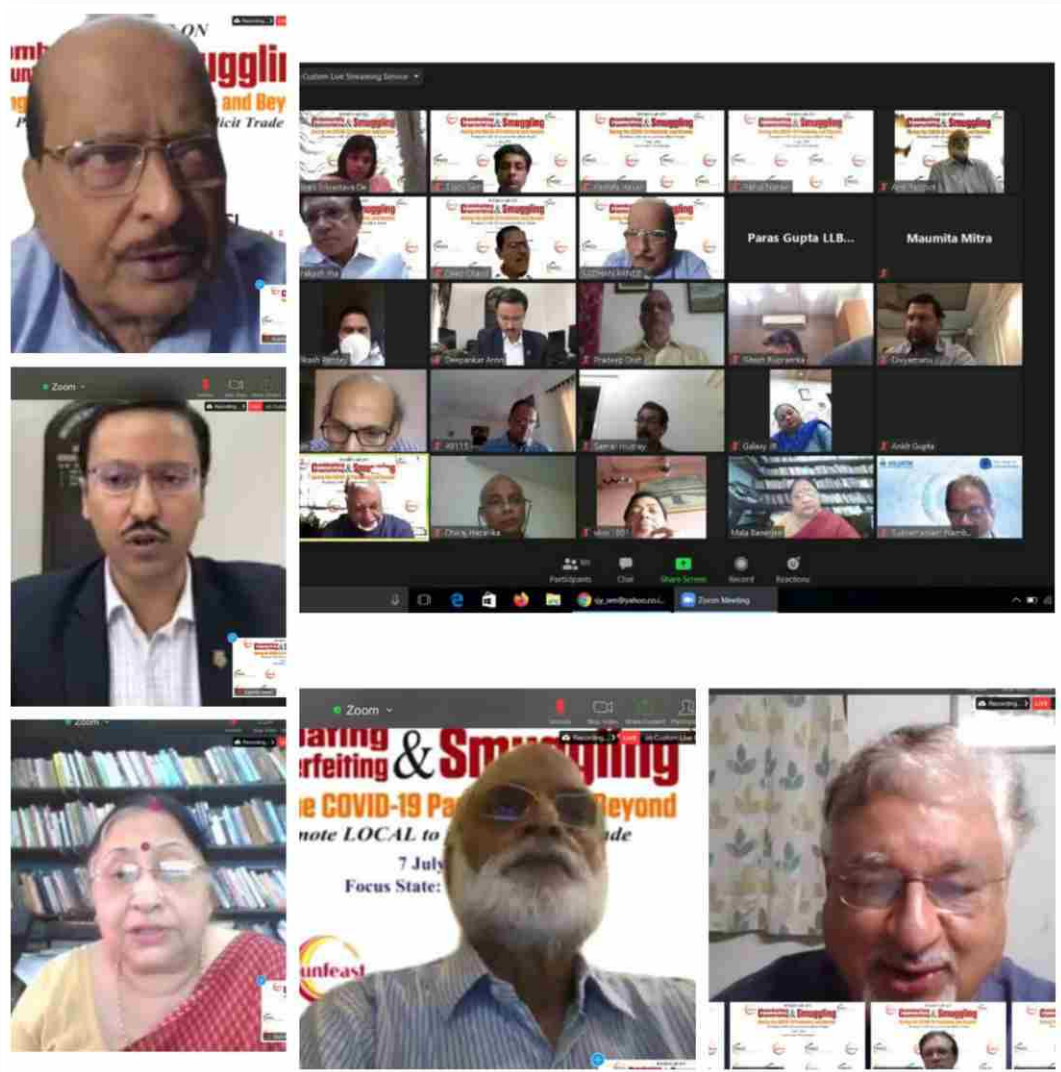
It is with the above background, FICCI's Committee Against Smuggling and Counterfeiting Activities Destroying the Economy (CASCADE) organized a webinar on 'Combating Counterfeiting and Smuggling during the COVID-19 pandemic and beyond' on 7th July 2020. The webinar focused on the state of West Bengal and was a part of a series of such interactions to be organized across the country by FICCI CASCADE to highlight this issue and elicit response from different states.

Mr. Sadhan Pande, Minister-in-Charge, Consumer Affairs Department, Govt. of West Bengal was the chief guest at the programme said, "Counterfeiting and smuggling are two major economic crimes that are happening around the globe and the West Bengal government is making extra efforts to combat such crimes even during this pandemic." Hon'ble Minister also invited CASCADE to join hands with his department to run a campaign on the subject in West Bengal.

West Bengal is a big state, both in terms of size as well as population. It shares boundaries with three countries - Bangladesh, Bhutan and Nepal. Unfortunately, the smugglers and counterfeiters have been persistent in their unlawful activities. As per DRI (Directorate of Revenue Intelligence), over the past one year, about 200 cases involving outright smuggling have been booked in the East and North East India by the DRI and Customs formations in these regions, resulting in seizure of goods worth Rs 480 crores, mainly coming from Myanmar and Bangladesh through the land borders apart from goods seized at the international airport and port in Kolkata). The major commodities smuggled outright into India from the eastern and north eastern India, include gold, silver, FICN, cigarettes, black pepper, readymade garments, toiletries and cosmetics, wild life, dates, electronic goods etc.

Mr. Deepankar Aron, Additional Director General, Directorate of Revenue Intelligence (DRI), Kolkata remarked that smuggling and counterfeiting is the second most significant illegal trade. Citing recent major detections effected by DRI and Customs formations, Mr. Aron said that in last one year, 570 kgs of gold valued at Rs 220 crores and foreign currency worth Rs 30 crore was seized. He also added that several cases of smuggled cigarettes were detected where a total of 2.6 crores of cigarette sticks valued at around Rs 26 crores were also seized.





DRI has been working on addressing wild life smuggling apart from combating various other types of Cross Border Crime. Illegal wildlife trade ranks as the fourth largest transnational organized crime globally, only after the illegal trade in Narcotics, Counterfeit goods and Human trafficking. Mr. Aron highlighted that there is an unfortunate and increasing trend in smuggling of endangered and exotic fauna from different parts of the world into India.

Mr. Anil Rajput, Chairman, FICCI CASCADE welcomed all and thanked the Minister of Consumer Affairs, West Bengal Government, for his suggestion that the West Bengal government and FICCI CASCADE join hands and work together on the extremely important aspect of consumer awareness. Mr. Rajput emphasized that Illicit trade is indeed a big menace, and collaborations between all stakeholders is

needed to eradicate this evil, which has made deep inroads in our country.

The interactive session was moderated by Mr. Hem Pande, Former Secretary, Dept. of Consumer Affairs, Gol who highlighted that the menace of illicit trade is impacting jobs, economy and creating havoc all around the world. Strengthening enforcement and empowering consumers to combat such crimes should be the constant endeavour. The webinar was attended by several participants from industry, government officials, officers from the enforcement agencies and stakeholders in this segment.

<https://www.ficcicascade.in/webinar-on-combating-counterfeiting-and-smuggling-during-the-covid-19-pandemic-and-beyond-3/>



Consumer Awareness & Adequate Enforcement needed to deter Counterfeiting and Smuggling in India



Hem Pande

Former Secretary
Department of Consumer Affairs
Government of India and Think Tank Member,
FICCI CASCADE

It is important that consumers today understand the multi-faceted complexities of counterfeit and smuggled markets. It's economic impact on businesses, the magnitude and scale of operations, and the consequent adverse impact on consumer health and safety. Manufacturing, altering or distributing a product that is of lesser value than the genuine product with the intention of misleading the buyer about the genuineness of product is unlawful. Fake medicines, food, toys, auto parts and health products can be dangerous and can potentially harm or even kill unsuspecting consumers.

The Indian Consumer Protection Act, 2019 provides for six rights of a Consumer. The new Act has a slew of measures and tightens the existing rules to further safeguard consumer rights. The government has set up a three tier institution (NCDRC, SCDRC and DCDRC) to address an important right of a consumer, that is, Dispute Redressal between a buyer and a

seller. Out of the remaining five rights, two (educating a consumer about a particular product or service and hearing consumer complaints promptly) come within the exclusive domain of the brands and the industry. Trust that a brand builds with its consumers is consumer empowerment through education and quick learning (accessible brand promoter to hear consumer complaints and provide for speedy redressal). Remaining three rights of a consumer, namely, safety; information and choice of a product or service could be a combined effort of the Governments (including Voluntary Consumer Associations) and brands (Industry Associations).

While the Consumer Protection Act is a stepping-stone towards empowering the consumers; the consumers must also act responsibly and cautiously while making any purchase to avoid being duped by illegal sellers. India needs to focus on two things, namely, consumer awareness and aggressive

enforcement. FICCI CASCADE (Committee Against Smuggling and Counterfeiting Activities Destroying the Economy) has been at the forefront of generating awareness amongst consumers and sensitizing enforcement agencies on the ill impacts of such practices. Consumer awareness in India is still in its infancy. Government of India has a multimedia campaign "Jago Grahak Jago" to empower consumers about their rights and duties. What is required is an impetus to this campaign with reference to fake, smuggled and spurious products. However, brands also need to supplement the efforts of the Government (both national and subnational) on consumer awareness, as it is not possible for the Governments alone to carry out this campaign exclusively for industry.

The first step to solving a problem is acknowledging that there is a problem, and this shows that we are on the right path. Although there are enough laws that deal with counterfeits and how to tackle them, improvement in terms of implementation is required, as these laws need to evolve with an ever-involving environment. Government of India have done good work on its various initiatives including the national IPR policy in 2016; IPR enforcement rules at the border or the establishment of a Cell for IPR Promotion and Management (CIPAM) for spreading awareness and upgrading the understanding environment amongst enforcement authorities.

Having said that, industry and brand owners often face challenge on enforcement issues with cases related to counterfeiting and smuggling. Currently, this matter lacks the desired attention from policy makers and lack of coordination amongst the various departments in the government. A nodal agency, perhaps, could be the answer, where there is seamless flow of information and where enforcement agencies can come together (regulatory, the customs, the law & enforcement) to talk to each other for speedy enforcement so that the issue at hand can be handled efficiently and speedily.

Although CIPAM and industry bodies have been conducting awareness sessions amongst enforcement officers, brand owners indicate that they do not get enough and prompt support from the police in certain cities as solving such crimes fall much below in the priority list of the police. The number of police officers to handle such cases is invariably inadequate and they are tied up in public law & order cases, safety and

security of citizens. What is needed is feeding into the police that such crimes are also getting into larger issues of terrorism, trafficking and other illegal activities. In this context it is a fit case to raise a tech savvy Central IP Security Force (CIPSF), to be funded by a corpus contributed by leading brand owners and administered by the Central Government. Also, a provision to reward the police officers for dealing with crimes relating to counterfeiting could be instituted, which may act as an incentive for the authorities to take this up more seriously.

It has been proven statistically and through studies such as the Interpol that counterfeiters and smugglers are hardened criminals. Though there are provisions in the law and actions are taken against the criminals but many times it is seen that these criminals go back and carry on the illegal activity, which proves that the punishment is not deterrent enough. It would be pertinent to bring in rigorous imprisonment, stringent monetary penalties, expeditious investigating of cases and ensuring prosecution in a time bound manner to prevent the resultant damage to brand owners and consumers.

While, laws will evolve to deter this menace, continuous investment on brand protection strategies and anti-counterfeiting activity is required and successful brands, in fact, do that. The problem will not go away, because advanced technology is widely available which helps in copying and making replicas. For brands, market intelligence is also a key area to focus on. It is about knowing the market, the supply chain, understanding where the notorious markets are, profile the likely suspects and develop a strategy of intelligence gathering and enable required action. Hence, in order to protect a brand, brand owners have to make investment; educate and create awareness across the supply chain; use tested service providers; and work in close partnership with the Government, industry associations and other brand owners.

In an age of circular economy (resource efficiency) and artificial intelligence, it is imperative that brand security strategies in the field are robust and dynamic. Challenges in enforcement will always remain a work in progress. However, consumer awareness and empowerment will be the key. A trusted consumer could be the best bet in securing a brand or an industry. Counterfeits and illegal products cannot exist if consumers reject them.

FICCI CASCADE Lauds DRI for a Major Haul of Smuggled Cigarettes

Outlook THE NEWS SCROLL

15 June 2020 Last Updated at 11:34 AM | Source: PTI

Spike in cigarette smuggling during COVID-19 lockdown: FICCI CASCADE

New Delhi, Jun 15 (PTI) Industry chamber FICCI's arm on Monday said several cases of seizures by enforcement agencies of smuggled imported cigarettes reported in the last few months indicate a spike in cigarette smuggling during the coronavirus-induced lockdown.

FICCI CASCADE (Committee Against Smuggling and Counterfeiting Activities Destroying the Economy), said the seizure of foreign brand cigarettes worth Rs 11.88 crore from a container at Jawaharlal Nehru Port Trust (JNPT) in Navi Mumbai on June 12, by the Directorate of Revenue Intelligence (DRI) is one of the biggest seizures since lockdown.

"The trend is nationwide, with seizures intercepted via road transport, in cargo and passenger luggage," FICCI CASCADE said in a statement.

Expressing concern FICCI CASCADE Chairman Anil Rajput said, "cigarette smuggling is a big racket across the globe and India continues to remain a major hub for it."

Spike in cigarette smuggling during COVID-19 lockdown: FICCI CASCADE

Industry chamber FICCI's arm on Monday said several cases of seizures by enforcement agencies of smuggled imported cigarettes reported in the last few months indicate a spike in cigarette smuggling during the coronavirus-induced lockdown.

Spike in cigarette smuggling during COVID-19 lockdown: FICCI CASCADE

Industry chamber FICCI's arm on Monday said several cases of seizures by enforcement agencies of smuggled imported cigarettes reported in the last few months indicate a spike in cigarette smuggling during the coronavirus-induced lockdown. FICCI CASCADE (Committee Against Smuggling and Counterfeiting Activities Destroying the Economy), said the seizure of foreign brand cigarettes worth Rs 11.88 crore from a container at Jawaharlal Nehru Port Trust (JNPT) in Navi Mumbai on June 12, by the Directorate of Revenue Intelligence (DRI) is one of the biggest seizures since lockdown.

Spike in cigarette smuggling during COVID-19 lockdown: FICCI CASCADE

The trend is nationwide, with seizures intercepted via road transport, in cargo and passenger luggage,' FICCI CASCADE said in a statement.

Published: 15th June 2020 12:00 PM | Last Updated: 15th June 2020 12:00 PM



For representational purpose (Photo : D Jampathkumar: ETU)

NEW DELHI: Industry chamber FICCI's arm on Monday said several cases of seizures by enforcement agencies of smuggled imported cigarettes reported in the last few months indicate a spike in cigarette smuggling during the coronavirus-induced lockdown.

FICCI CASCADE (Committee Against Smuggling and Counterfeiting Activities Destroying the Economy), said the seizure of foreign brand cigarettes worth Rs 11.88 crore from a container

Spike in cigarette smuggling during COVID-19 lockdown: FICCI CASCADE

"The trend is nationwide, with seizures intercepted via road transport, in cargo and passenger luggage," FICCI CASCADE said in a statement.

Spike in cigarette smuggling during COVID-19 lockdown: FICCI CASCADE

Industry chamber FICCI's arm on Monday said several cases of seizures by enforcement agencies of smuggled imported cigarettes reported in the last few months indicate a spike in cigarette smuggling during the coronavirus-induced lockdown.

live mint



Navi Mumbai: The Directorate Revenue of intelligence busted an imported cigarette smuggling racket and seized cigarettes of foreign brands worth ₹12 crore at Nava Sheva, in Navi Mumbai, Friday. (PTI)

Cigarette smuggling increase during Covid-19 lockdown

1 min read . Updated: 15 Jun 2020, 01:54 PM IST

- DRI had seized foreign brand cigarettes worth ₹11.88 crore which had arrived from Dubai last week
- The trend is nationwide, with seizures intercepted via road transport, in cargo and passenger luggage, FICCI CASCADE said

FICCI CASCADE lauds DRI for a major haul of smuggled cigarettes since lockdown

1 min read . Updated: 15 Jun 2020, 01:54 PM IST

FICCI CASCADE is a leading private general insurance company.

"The trend is nationwide, with seizures intercepted via road transport, in cargo and passenger luggage," @Cascadeglobal said in a statement.

REPUBLICWORLD.COM

Debate India News Coronavirus Entertainment News Sports News World News

Last Updated: 15th June, 2020 14:26 IST

Spike In Cigarette Smuggling During COVID-19 Lockdown: FICCI CASCADE

FICCI said several cases of seizure of smuggled imported cigarettes reported in the last few months indicate a spike in cigarette smuggling amid lockdown

Written By Press Trust Of India



Industry chamber FICCI's arm on Monday said several cases of seizures by enforcement agencies of smuggled imported cigarettes reported in the last few months indicate a spike in cigarette smuggling during the coronavirus-induced lockdown.

FICCI CASCADE (Committee Against Smuggling and Counterfeiting Activities Destroying the Economy), said the seizure of foreign brand cigarettes worth Rs 11.88 crore from a container at Jawaharlal Nehru Port Trust (JNPT) in Navi Mumbai on June 12, by the Directorate of Revenue Intelligence (DRI) is one of the biggest seizures since lockdown.

लॉकडाउन के दौरान खूब हुई सिगरेट की तस्करी, 11.88 करोड़ की विदेशी ब्रांड की बड़ी खेप पकड़ी

Published By: Ognia Vashishta | 15th June 2020



नयी दिल्ली, 15 जून (भासा) प्रमुख उद्योग मंडल फिक्की की एक समिति ने सोमवार को कहा कि पिछले कुछ माह के दौरान सर्वत्र एंटी-कॉरोना के दौरान खूब हुई सिगरेट की तस्करी बड़ी है। अर्थव्यवस्था को नुकसान पहुंचाने वाली तस्करी और नकली उत्पाद प्रतिस्पर्धी के खिलाफ फिक्की द्वारा गठित समिति (कास्केड) ने कहा है कि नवी मुंबई स्थित जवाहरलाल नेहरू पोर्ट ट्रस्ट (जेनपीटी) में 12 जून को 11.88 करोड़ रुपये की विदेशी ब्रांड सिगरेट की बड़ी खेप पकड़ी

विश्लेषण: यह आईस्कन एंटी-कॉरोना ड्रग्स है। इसे भारतीयराज्यपालों की टीम ने एंटी-कॉरोना किया है।

Updated: 15 Jun 2020, 01:50:00 PM IST

Spike in cigarette smuggling during COVID-19 lockdown: FICCI CASCADE - Northeast Today

कोविड-19 लॉकडाउन के दौरान सिगरेट की तस्करी बढ़ी, सतर्कता बढ़ाने की जरूरत: फिक्की समिति

नयी दिल्ली, 15 जून (भासा) प्रमुख उद्योग मंडल फिक्की की एक समिति ने सोमवार को कहा कि पिछले कुछ माह के दौरान सर्वत्र एंटी-कॉरोना के दौरान खूब हुई सिगरेट की तस्करी बड़ी है। अर्थव्यवस्था को नुकसान पहुंचाने वाली तस्करी और नकली उत्पाद प्रतिस्पर्धी के खिलाफ फिक्की द्वारा गठित समिति (कास्केड) ने कहा है कि नवी मुंबई स्थित जवाहरलाल नेहरू पोर्ट ट्रस्ट (जेनपीटी) में 12 जून को 11.88 करोड़ रुपये की विदेशी ब्रांड सिगरेट की बड़ी खेप पकड़ी



विश्लेषण: यह आईस्कन एंटी-कॉरोना ड्रग्स है। इसे भारतीयराज्यपालों की टीम ने एंटी-कॉरोना किया है।

Updated: 15 Jun 2020, 01:50:00 PM IST

Spike in cigarette smuggling during COVID-19 lockdown: FICCI CASCADE - NBT

Media Coverage



MEDIA COVERAGE

Constant vigilance & consumer awareness key in combating growing trade of illicit goods: Additional Secretary, J&K Govt

By India Education Bureau Admin - July 3, 2020

With up to 20x Leverage in BankNifty Options, trade more lots with the same capital. **SIGN UP**

New Delhi: Dr Mehraj-ud-din Rather, Additional Secretary, Department of Food, Civil Supplies and Consumer Affairs, Govt. of J&K yesterday said that COVID-19 pandemic has heightened the dangers posed by illicit trade. These times call for greater focus on the growing hazards of arms smuggling and counterfeiting by taking immediate steps to curb the illegal activities.

Addressing the webinar 'Combating Counterfeiting and Smuggling during the COVID-19 Pandemic and Beyond', organized by FICCI's Committee Against Smuggling and Counterfeiting Activities Destroying the Economy (CASCADE), Dr Rather said, "Many consumers are unaware of the dangerous nature of deceptive counterfeit products." Speaking in the role of consumers, he mentioned, "The attitude of consumers towards buying counterfeit goods needs to change. Constant vigilance and consumer awareness will play a key role in combating the growing trade of illicit goods."

JOURNEY Line

LEAD PAGE FRONT PAGE LEGAL SECTION OP-ED BUSINESS NEWS LOCAL NEWS WORLD NEWS

FICCI holds webinar on Counterfeiting, Smuggling during COVID-19

NEW DELHI, JULY 3: Federation of Indian Chamber of Commerce & Industry (FICCI) organized a webinar on 'Combating Counterfeiting and Smuggling during the COVID-19 Pandemic and Beyond' here today. Organized by FICCI's Committee Against Smuggling and Counterfeiting Activities Destroying the Economy (CASCADE), the event was addressed by Chairman FICCI CASCADE, Anil Rajput; Inspector General, Crime, JK Police, Manish K Sinha; Additional Secretary, Food, Civil Supplies and Consumer Affairs, Dr Mehraj-ud-din Rather, Former Pt. Director General, DRI and Former Chairman, Enforcement Committee, World Customs Organization, DP Dash who stressed the need for policy level coordination between police and the industry bodies. The webinar also deliberated on the industry efforts in tackling the flow of illicit products during the current crisis; the role that the government and enforcement agencies can play to thwart criminals who are cashing in during the crisis and highlighted areas of concern in consumer safety. The webinar was attended by industry, government officials and officers from the enforcement agencies and other stakeholders.

FICCI holds webinar



Federation of Indian Chamber of Commerce & Industry (FICCI) organized a webinar on 'Combating Counterfeiting and Smuggling during the COVID-19 Pandemic and Beyond' here today. Organized by FICCI's Committee Against Smuggling and Counterfeiting Activities Destroying the Economy (CASCADE), the event was addressed by Chairman FICCI CASCADE, Anil Rajput; Inspector General, Crime, JK Police, Manish K Sinha; Additional Secretary, Food, Civil Supplies and Consumer Affairs, Dr Mehraj-ud-din Rather, Former Pt. Director General, DRI and Former Chairman, Enforcement Committee, World Customs Organization, DP Dash who stressed the need for policy level coordination between police and the industry bodies. The webinar also deliberated on the industry efforts in tackling the flow of illicit products during the current crisis; the role that the government and enforcement agencies can play to thwart criminals who are cashing in during the crisis and highlighted areas of concern in consumer safety. The webinar was attended by industry, government officials and officers from the enforcement agencies and other stakeholders.

FICCI holds webinar on Counterfeiting, Smuggling during COVID-19

By IZ Dool - July 4, 2020 - 36 Comment

NEW DELHI: Federation of Indian Chamber of Commerce & Industry (FICCI) organized a webinar on 'Combating Counterfeiting and Smuggling during the COVID-19 Pandemic and Beyond' here on Friday. Organized by FICCI's Committee Against Smuggling and Counterfeiting Activities Destroying the Economy (CASCADE), the event was addressed by Chairman FICCI CASCADE, Anil Rajput; Inspector General, JK Police, Manish K Sinha; Additional Secretary, Food, Civil Supplies and Consumer Affairs, Dr Mehraj-ud-din Rather, Former Pt. Director General, DRI and Former Chairman, Enforcement Committee, World Customs Organization, DP Dash who stressed the need for policy level coordination between police and the industry bodies. The webinar also deliberated on the industry efforts in tackling the flow of illicit products during the current crisis; the role that the government and enforcement agencies can play to thwart criminals who are cashing in during the crisis and highlighted areas of concern in consumer safety. The webinar was attended by industry, government officials and officers from the enforcement agencies and other stakeholders.

early TIMES

Saturday, July 4, 2020

NEWS DETAILS: 'Constant vigilance, consumer awareness key in combating trade of illicit goods'

NEW DELHI, July 3: Dr Mehraj-ud-din Rather, Additional Secretary, Department of Food, Civil Supplies and Consumer Affairs, Govt. of J&K, said that COVID-19 pandemic has heightened the dangers posed by illicit trade. These times call for greater focus on the growing hazards of arms smuggling and counterfeiting by taking immediate steps to curb the illegal activities. Addressing the webinar 'Combating Counterfeiting and Smuggling during the COVID-19 Pandemic and Beyond', organized by FICCI's Committee Against Smuggling and Counterfeiting Activities Destroying the Economy (CASCADE), Dr Rather said, "Many consumers are unaware of the dangerous nature of deceptive counterfeit products." Speaking in the role of consumers, he mentioned, "The attitude of consumers towards buying counterfeit goods needs to change. Constant vigilance and consumer awareness will play a key role in combating the growing trade of illicit goods."

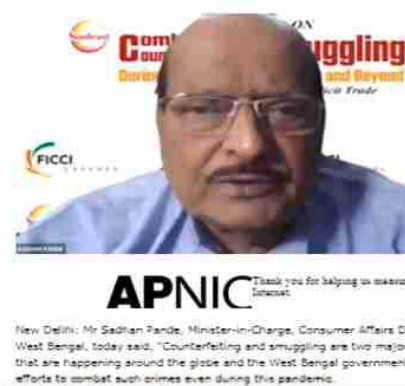
FICCI holds webinar on counterfeiting, smuggling during COVID-19

thekashmirhorizon.com/2020/07/04/ficci-holds-webinar-on-counterfeiting-smuggling-during-covid-19/



West Bengal gov't making extra efforts to combat counterfeiting, smuggling: Minister-in-Charge, Consumer Affairs Department, Govt of West Bengal

By India Education Bureau Admin - July 3, 2020



New Delhi: Mr Sadhan Panda, Minister-in-Charge, Consumer Affairs Department, Govt. of West Bengal, today said, "Counterfeiting and smuggling are two major economic crimes that are happening around the globe and the West Bengal government is making extra efforts to combat such crimes even during this pandemic."

Foreign currency of Rs 30 crore gold worth Rs 220 crore seized in last one year

Thursday | 8th July, 2020



Bengal gov't fighting counterfeiting amid pandemic: Minister

New Delhi: Federation of Indian Chamber of Commerce & Industry (FICCI) organized a webinar on 'Combating Counterfeiting and Smuggling during the COVID-19 Pandemic and Beyond'

thehindu.com/2020/07/03/ficci-holds-webinar-on-counterfeiting-smuggling-during-covid-19



Bengal gov't fighting counterfeiting amid pandemic: Minister

millenniumpost

FEATURES: DELHI, KOLKATA, NATION, OPINION, EDITORIAL, BUSINESS, SPORTS, BANGALORE, FACTS, SHOPPING, THE STREET, etc.

'Foreign currency of Rs 30 crore & gold worth Rs 220 crore seized in last one year'



Media Coverage



INTERNATIONAL NEWS

1. Smuggling of alcohol, cigarettes on the rise

20 April 2020 | Defence Web

Lockdown regulations in South Africa have seen an increase in demand for products currently not available, with the national border protection tasking reporting a half a million Rand increase in the value of contraband seized last month compared with March 2019. Statistics from the Joint Operations Division of the SA National Defence Force (SANDF) show contraband, including cigarettes, other tobacco products and alcohol, conservatively valued at R1,07 million was confiscated by patrolling soldiers on South Africa's land borders with Botswana, eSwatini, Lesotho, Mozambique and Zimbabwe between 1 and 31 March. This is R472 063 more in Rand terms than the previous March.

<https://www.defenceweb.co.za/featured/smuggling-of-alcohol-cigarettes-on-the-rise/>

2. 16 detained in gold smuggling case

11 May 2020 | Xinhua Net

GCustoms authorities have detained 16 people in east China's Fujian Province in connection to a gold smuggling case worth about 820 million yuan (about 116 million U.S. dollars). The gang illegally exported about three tonnes of gold and related products, according to the administration of customs in Fuzhou, the provincial capital. Since February 2017, the gang members purchased a large amount of gold in several localities and assembled the gold into audio decoders.

http://www.xinhuanet.com/english/2020-05/11/c_139047171.htm

3. CBP seizes over 2,000 counterfeit KN95 masks from China

23 April 2020 | WCPO

CINCINNATI — United States Customs and Border Protection officers in Cincinnati seized 2,000 counterfeit KN95 masks at a Cincinnati shipping hub in early April. The masks had been shipped from China and destined for Austin, Texas, according to a news release. If they reached their destination uninterrupted, they could have been sold for as much as \$7,000.

<https://www.wcpo.com/news/coronavirus/cbp-seizes-over-2-000-counterfeit-95-masks-from-china>

4. €90k worth of cigarettes seized at Dublin Port

14 May 2020 | Breaking News

Cigarettes, worth over €90,000 have been seized by Revenue at Dublin Port. They were discovered as part of an intelligence led operation today. The smuggled cigarettes were discovered in a container carrying a mixed consignment of goods and were concealed behind air conditioning fan fittings that were destined for an address in Dublin. The smuggled cigarettes, branded 'Double Happiness' and 'Lambert and Butler' have a retail value of over €91,000, representing a loss to the exchequer of €79,000. Investigations are ongoing.

<https://www.breakingnews.ie/ireland/90k-worth-of-cigarettes-seized-at-dublin-port-999495.html>

5. Xiaomi bursts fake Mi Bluetooth Headsets production ring

21 May 2020 | Gizmo China

Xiaomi's Legal department has announced the apprehension of a criminal ring that specialises in production and sales of fake Mi Bluetooth headsets. The legal team disclosed that they received a report in March this year and subsequently discovered an online shopping platform that sold a large number of counterfeit Mi Bluetooth headsets. The company hinted that they swung into action with the assistance of the security forces and were able to track the production base of the fake Mi headsets to an industrial park in Shenzhen, Guangdong Province in April.

<https://www.gizmochina.com/2020/05/21/xiaomi-bursts-fake-mi-bluetooth-headsets-production-ring/>

6. Authorities Seize Thousands of Counterfeit HP Products in Kenya, Tanzania and Nigeria

8 June 2020 | Gadgets Africa

The battle against counterfeit products distribution continues as IT company, HP, together with local authorities have been able to seize about 200,000 counterfeit products in Kenya, Nigeria and Tanzania. As reported, the products included HP-branded printer cartridges and modules that were meant to be used to assemble further counterfeits. In Kenya alone, the authorities successfully confiscated 5,400 counterfeit toner cartridges from 12 retail outlets in February 2020.

<https://gadgets-africa.com/2020/06/08/counterfeit-hp-products-seized-kenya-tz-nigeria/>

7. US seizes \$4,000 worth of counterfeit Apple AirPods

18 June 2020 | CNET

US Customs and Border Protection says it seized almost \$4,000 worth counterfeit Apple AirPods. The fake ear pods were discovered in a Chinese shipment at a DHL facility on June 1, CBP said Thursday. While checking the package for its lithium-ion batteries, CBP officers said the "quality of the packaging" wasn't consistent with usual Apple packaging. The counterfeit Apple AirPods were turned over for destruction. "Counterfeit goods, like these, damage our economy," said Shane Campbell, Chicago Area Port director. "When criminals sell these items, it deprives legitimate businesses from thriving."

<https://www.cnet.com/news/us-seizes-4000-worth-of-counterfeit-apple-airpods/>

8. Counterfeiters are taking advantage of the pandemic. Here's how to stop them

11 June 2020 | World Economic Forum

Counterfeiters are flooding markets with fake masks, coronavirus test kits, PPE worn by frontline workers, medicine and medical equipment used for healing patients afflicted with COVID-19. Last week, the European Anti-Fraud Office announced that they had already identified 340 companies trading in counterfeit products linked to the COVID-19 pandemic. The large majority of these fake goods are ineffective if not downright dangerous, and deceive both patients and doctors who trust that they are using genuine and effective treatments.

<https://www.weforum.org/agenda/2020/06/counterfeiters-pandemic-how-to-stop-them/>

9. Fake cigarettes manufactured locally seized in Pagadian City

29 May 2020 | Manila Bulletin

Counterfeit cigarettes and materials used in manufacturing fake cigarettes were uncovered in a warehouse in Pagadian City during a raid by Customs agents, the Bureau of Customs said Friday, May 29. Several boxes of cigarettes bearing the brands of Two Moon, Mighty, Union, and Farstar among others were confiscated in a warehouse allegedly used to manufacture fake cigarettes for distribution in Zamboanga Peninsula last May 20.

<https://news.mb.com.ph/2020/05/29/fake-cigarettes-manufactured-locally-seized-in-pagadian-city/>

10. Seized counterfeit goods and products destroyed

13 April 2020 | Khmer Times

Joint committees last week burnt and destroyed nearly 33 tonnes of spoiled pig intestines, more than 64,000 litres of fake alcohol and 13 tonnes of fake disinfectants and cosmetics seized in simultaneous crackdowns. Ou Manrin, director of the Kandal provincial Department of Consumer Protection, Competition and Fraud Prevention, said yesterday provincial authorities last week seized two containers of spoiled and smuggled pig intestines, weighing nearly 33 tonnes, in Kien Svay district.

<https://www.khmertimeskh.com/50712301/seized-counterfeit-goods-and-products-destroyed/>

NATIONAL NEWS

1. DRI sleuths seize cigarettes worth Rs 3 crore in Andhra Pradesh

25 May 2020 | The New Indian Express

VIJAYAWADA: Sleuths of Directorate of Revenue Intelligence (DRI) seized 29,99,600 foreign brand cigarettes worth Rs 3 crore which are being smuggled to Vijayawada on Sunday. The DRI officials also compounded the vehicle used for transporting the stock. Acting on a tip-off that 'PARIS' brand cigarettes are being illegally transported, the DRI-Vijayawada unit launched an operation and intercepted a container truck bearing registration number RJ11 GB3685 on its way from New Delhi near a godown at P Nainavaram village.

<https://www.newindianexpress.com/states/andhra-pradesh/2020/may/25/dri-sleuths-seize-cigarettes-worth-rs-3-crore-in-andhra-pradesh-2147597.html>

2. Smuggling of Phensedyl, narcotics, fake notes continues amid lockdown on Bengal-Bangladesh border

6 April 2020 | The Hindu

According to BSF officials, most of the smuggling along the India Bangladesh border takes place through the South Bengal Frontier. Notwithstanding the lockdown and sealing of the international border along West Bengal and Bangladesh in response to the coronavirus pandemic, miscreants across the India Bangladesh border are still actively smuggling Phensedyl, narcotics and Fake Indian Currency Notes (FICN).

<https://www.thehindu.com/news/national/smuggling-of-phensedyl-narcotics-fake-notes-continues-amid-lockdown-on-bengal-bangladesh-border/article31270396.ece>

3. Delhi Customs seizes over 5 lakh masks, 952 PPE kits being smuggled to China

14 May 2020 | India Today

The Delhi Customs on Wednesday intercepted a huge amount of PPE (Personal Protective Equipment) kits, masks, raw material, and sanitisers which were being smuggled to China, officials said. Amid the crisis of protective kits during the fight against increasing coronavirus cases in India, the Directorate General of Foreign Trade (DGFT), on March 19, had banned the export of all ventilators, surgical, disposable (2/3 Ply) masks, and textile raw material for masks and coveralls. Export of Alcohol-based sanitiser was banned by DGFT on April 7.

<https://www.indiatoday.in/india/story/delhi-customs-seizes-masks-ppe-kits-being-smuggled-to-china-1677807-2020-05-14>

4. Illegal liquor distillery busted in Patiala, Congress sarpanch, MLA's aide booked

14 May 2020 | Hindustan Times

The accused were bottling liquor in Royal Stag, Masti Malta, Lajawab Sofia and Raseela Santra bottles, which are sought after liquor brands in the region. An illegal distillery-cum-liquor-bottling plant was busted in Ghanaur, Patiala, the home district of Punjab chief minister Captain Amarinder Singh. A Congress sarpanch and an MLA's aide have been booked.

<https://www.hindustantimes.com/chandigarh/illegal-liquor-distillery-busted-in-patiala-congress-sarpanch-mla-s-aide-booked/story-1zFPLNk6o3a8AcJ9Z6CdwL.html>

5. As prices soar, gold seizures by Customs hits all-time high in Chennai

21 April 2020 | The Hindu Business Line

Spiralling gold prices and a sagging economy may have dampened the spirits of both consumers and jewellers. But, there are a few people making the most out of this situation. As gold prices skyrocketed during FY20, smuggling activity also touched an all-time high. According to data shared by Chennai Customs, Chennai International Airport seized as much as 375 kg of gold in FY20 as against 271 kg seized in the previous year. The seizure, in value terms, had more than doubled to Rs. 134 crore in FY20 as compared to Rs. 87 crore a year ago.

<https://www.thehindubusinessline.com/markets/gold/wit-h-high-gold-prices-smuggling-reached-all-time-high-in-chennai-in-fy20/article31387319.ece>

6. Delhi Customs officials seize PPE kits, sanitisers and lakhs of masks; consignments were being smuggled to US, UAE and Europe

14 May 2020 | First Post

New Delhi: Large quantities of sanitiser, PPE kits, masks and its raw materials being sent abroad illegally have been seized by customs officials at the cargo terminal in New Delhi, officials said. The goods were mis-declared as garments, kids dresses, cosmetic items and packing materials for pouches to avoid suspicion and further scrutiny by the customs officials, officials said on Thursday. The export of such goods is prohibited by the government due to the COVID-19 pandemic.

<https://www.firstpost.com/india/delhi-customs-officials-seize-ppe-kits-sanitisers-and-lakhs-of-masks-consignments-were-being-smuggled-to-us-uae-and-europe-8368791.html>

7. Gutkha, tobacco products worth lakhs seized

14 May 2020 | The Hindu

The Mumbai Police Crime Branch's crackdown on smuggling of prohibited products could blow the lid off a larger racket involving misuse of government-issued passes for heavy vehicles. In the third such incident this month, the Crime Branch has seized gutkha and tobacco products, this time from a vehicle with permission to transport groceries and water. The racket was busted after police inspector Sunil Mane, in charge of Unit X, received a tip-off and conducted a raid near Malik Compound in Chandivali on Tuesday.

<https://www.thehindu.com/news/cities/mumbai/gutkha-tobacco-products-worth-lakhs-seized/article31578307.ece>

8. 30 lakh illegal cigarettes worth Rs 3 crore seized in Vijayawada

25 May 2020 | The News Minute

The Directorate of Revenue Intelligence (DRI) in Vijayawada intercepted a container truck in the city based on a tip-off and found a whopping 29,99,600 illegal cigarettes packed in 300 cardboard boxes. Officials said that the cigarettes belonged to the 'PARIS' brand of Myanmar origin and did not have permission for sale in India. In a press note, DRI officials said that the truck was travelling from New Delhi and was stationed at a goods transport agency godown at Ambapuram in Vijayawada on Saturday.

<https://www.thenewsminute.com/article/30-lakh-illegal-cigarettes-worth-rs-3-crore-seized-vijayawada-125210>

9. Air customs seizes over 2.50 kgs of gold smuggled from Gulf.

22 June 2020 | Outlook India

Malappuram, June 22 (PTI): About 2.65 kgs of gold was seized by customs officials from four passengers from the Middle East, who landed at the Kariapur International airport in two separate chartered flights on Monday. Air Customs officials said the total value of the seized gold was worth Rs 87 lakh. About 1.25 kg of gold concealed in paste form was seized from a passenger who arrived from Sharjah in an early morning Air Arabia flight. In another seizure, nearly 1.40 kg of gold was seized from three passengers who arrived from Dubai in a chartered flight operated by Fly Dubai.

<https://www.outlookindia.com/newscroll/air-customs-seizes-over-250-kgs-of-gold-smuggled-from-gulf/1874310>

10. 3 conmen held with fake notes of face value Rs 13.20 lakh.

7 July 2020 | Devdis Course

Three men have been arrested in Uttar Pradesh's Greater Noida for allegedly duping people by promising to double their money, and fake currency notes with face value of Rs 13,20,500 seized from them, police said on Tuesday. The police also said they recovered 14 wad of notes from the trio in which only 10 notes were in real Rs 500 currency and remaining 2,641 were fake. "Altogether Rs 5,000 in 10 real notes and 2,641 counterfeit notes of Rs 500 denomination, totalling Rs 13,20,500 in face value were seized from them," a police spokesperson said.

<https://www.devdiscourse.com/article/headlines/112096-7-3-conmen-held-with-fake-notes-of-face-value-rs-1320-lakh>



SOCIAL MEDIA



CAMPAIGN

Stop the Spread of COVID19 & Misinformation

Appeal by FICCI CASCADE

Source: WHO

FAKE **REAL**

A moist throat can ensure protection from corona infection

There is **no scientific evidence** to support this claim

STOP the SPREAD of COVID-19 & FAKE NEWS

#BeGenuine #BuyGenuine

AN APPEAL

Amid COVID19 pandemic, illegal trade practices such as **counterfeiting, smuggling, and piracy** are gaining momentum. Unscrupulous elements are trying to take advantage from this public health emergency by selling illicit goods at high prices

Help us find any suspicious activity happening around you

Report to us by using Hashtag **#BeACascader**

STAMP OUT ILLICIT TRADE **BE GENUINE BUY GENUINE**

Source: WHO

FAKE **REAL**

The new coronavirus affect older people

People of all ages can be infected by the new coronavirus (nCoV-2019). Older people, and people with pre-existing medical conditions (such as asthma, diabetes, heart disease) appear to be more vulnerable

STOP the SPREAD of COVID-19 & FAKE NEWS

#BeGenuine #BuyGenuine

अपील

देश में COVID-19 के खतरे के बीच अवैध व्यापार जैसे जालसाजी, स्मॉलिंग और नकली उत्पादों का बाजार सक्रिय हो गया है। कुछ अस्मरुतिक तत्व अवैध व्यापार के जरिये इस कोरोना संकट में अधिक मुनाफा कमाने की कोशिश कर, देश की अर्थव्यवस्था के साथ साथ लोगों के सेहत को नुकसान पहुंचा रहे हैं

आइये साथ मिलकर इस संकट की घड़ी में देश एवं नागरिकों की रक्षा करें

यदि आपको अपने आस-पास अवैध व्यापार एवं जालसाजी से जुड़ी कोई भी संदिग्ध गतिविधियां दिखायी देती हैं तो हमें सोशल मीडिया के माध्यम से तुरंत सूचित करें

#BeACascader हैशटैग का उपयोग कर आप हमें रिपोर्ट कर सकते हैं

BE GENUINE BUY GENUINE **STAMP OUT ILLICIT TRADE**

Suggestions by FICCI CASCADE

- For Brand Owners & E-Commerce - Law Enforcement Authorities

FICCI CASCADE'S Suggestions for Brand Owners & E-commerce players to deter the sale of illicit goods during the COVID-19 crisis

- Internet e-commerce platforms to amplify policing & takedown of online sales of counterfeit and illegal products related to COVID-19 and other essential & non essential supplies
- Brand owners to increase security of supply chain of products so that consumers get genuine products
- Share data with law enforcement where supply chains have been compromised and raise awareness about online shopping fraud

IMMEDIATE ACTION #CoronaCrisis

BE GENUINE BUY GENUINE

STAMP OUT ILLICIT TRADE

FICCI CASCADE'S Suggestions to Law Enforcement Authorities to deter the sale of illicit goods during the COVID-19 crisis

- Clamp down on manufacturing & selling of:
 - Fake and spurious medical and healthcare products
 - Counterfeit and smuggled essential and non essential goods
- Establish a coordinated national strategy to share intelligence, best practices
- Cooperate on cross-border investigations

IMMEDIATE ACTION #CoronaCrisis

BE GENUINE BUY GENUINE

STAMP OUT ILLICIT TRADE

Campaign : Unaware

BE GENUINE BUY GENUINE

Meet **SMITA** She knowingly bought Imported Cosmetics which are smuggled

Unaware of the fact that she's Weakening Our Economy

STAMP OUT ILLICIT TRADE

BE GENUINE BUY GENUINE

Meet **NIHAL** He bought Medicines from an unauthorised dealer

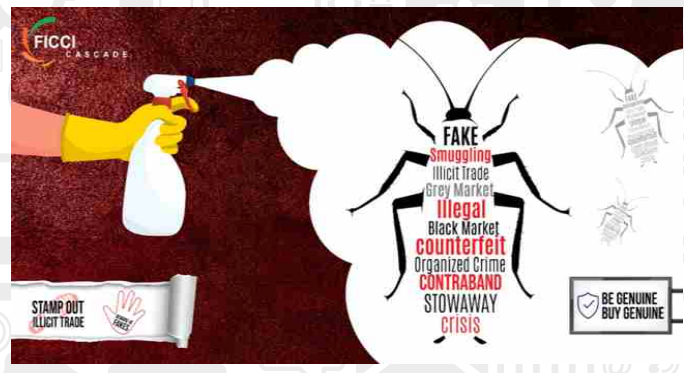
Unaware of the fact that he's Weakening our fight against COVID-19

STAMP OUT ILLICIT TRADE

Campaign : Invisible Enemy



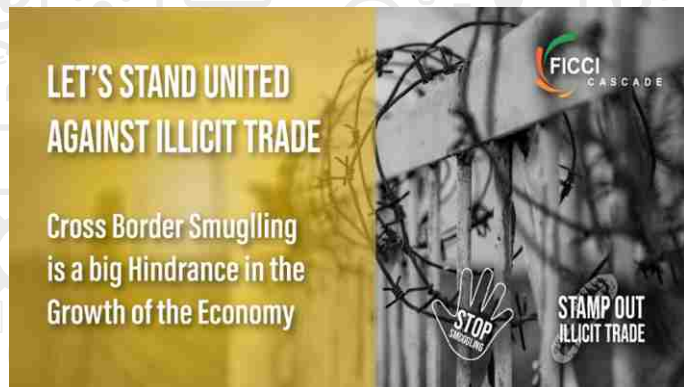
Comparing Illicit Operators with Vicious Creatures



Campaign : Vocal for Local



Campaign : Illicit Trade through Cross Border



Social Media



WEBINAR ON

Combating Counterfeiting & Smuggling

During the COVID-19 Pandemic and Beyond

Promote LOCAL to prevent Illicit Trade

JULY - SEPTEMBER, 2020

FOCUS STATES



GUJARAT



CHATTISGARH



UTTAR PRADESH



MADHYA PRADESH



TELANGANA



ANDHRA PRADESH



In the recent past India's economic growth story has attracted world's attention bringing new challenges for the domestic economy. One of the challenges currently faced is the growing illicit trade in counterfeits, pass offs and smuggled goods. These activities are also threatening brands not only in every region of the country but across the globe. Contraband and counterfeit products hurt the integrity of the brand, further diluting the brand owner's reputation. This not only results in erosion of sales of the legitimate product but further [CASCADE]s onto affect the consumers in the form of health and safety hazards. With the above insight the Federation of Indian Chambers of Commerce and Industry (FICCI) took the initiative to dedicate a forum by establishing the Committee Against Smuggling and Counterfeiting Activities Destroying the Economy - CASCADE on 18th January, 2011.

Contact:

FICCI CASCADE

Federation House, 1, Tansen Marg, New Delhi 110001, India

T: +91-11-23487528 | F: +91-11-23320714 | Email: cascade@ficci.com