MINISTRY OF DEVELOPMENT OF
NORTH EASTERN REGION

Tourism Sector Profile of North East Region



Northeast Global Investors Summit



North East Overview

The North-eastern Region (NER), which includes the eight States of Arunachal Pradesh, Assam, Manipur, Meghalaya, Mizoram, Nagaland, Sikkim, and Tripura, is the easternmost region of India. Since each state has a border with at least one of the five nations to the east of the country, this area serves as a gateway to Southeast Asia and is of great strategic importance.

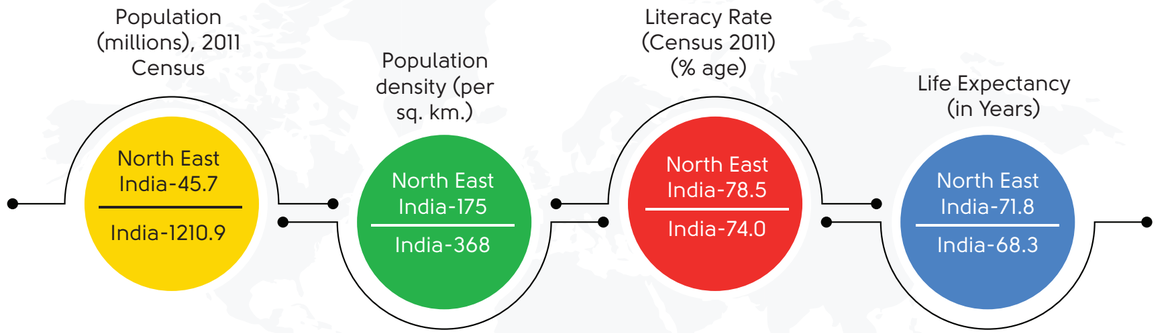
Furthermore, the NER is widely recognized as one of the most diverse regions in Asia, characterized by a rich tapestry of ethnicities and languages. Each state within NER boasts a unique blend of distinct cultures and traditions.

The Northeast region of India is a well-known biodiversity hotspot that is also home to a rich mix of cultures. In addition, the region is blessed with abundant natural resources that are yet to be fully explored and exploited. The region also holds a significant stake in the country's 'Act East Policy,' which is aimed at promoting economic, political, and cultural ties with Southeast Asia. With a wealth of natural resources, human resources, and potential for agriculture and horticulture, the region is rapidly emerging as a hub for sustainable manufacturing and service industries. Additionally, the region's rich ethnic, religious, linguistic, and cultural diversity makes it a highly attractive destination for tourists, offering significant potential for growth and development in the tourism sector.

With an area of 2.6 lakh sq. km, the NER accounts for about 7.98 per cent of the total geographical area of India while being home to 3.78 per cent of India's total population. The region is characterised by a mixed topography of hills and plains, with hills occupying 70 per cent of the land area. With a significant tribal population accounting for around 54 percent of its total population, especially in the hilly areas, the Northeast region of India is unique in its diversity. The region is home to approximately 135 Scheduled Tribe groups out of a total of approximately 705 across India.

With plentiful natural resources, agro-horticultural and forest resources, hydroelectric potential, oil and natural gas and mineral deposits, the northeast region is well poised for investment and economic growth.

Demographic Indicators



Key Economic Indicators

- The Region's GSDP at current prices is INR 5.75 lakh crore in FY 2021-22
- Compounded Annual Growth Rate (CAGR) of GSDP of North-eastern States grew at 8.17% from FY2015 to FY2022.
- Per capita income: The per capita income for the North-eastern region was Rs. 1,55,562 in the financial year 2019-20.
- Infrastructure: The region has a total of 13640 km of national highways.
- Infrastructure: 20119 Km of state highways, and 2,657 Km of major district roads
- The average road density per 1000 Sq Km of area is 2258.5 Km against the national average of 1926.02 Km

Snapshot of NER

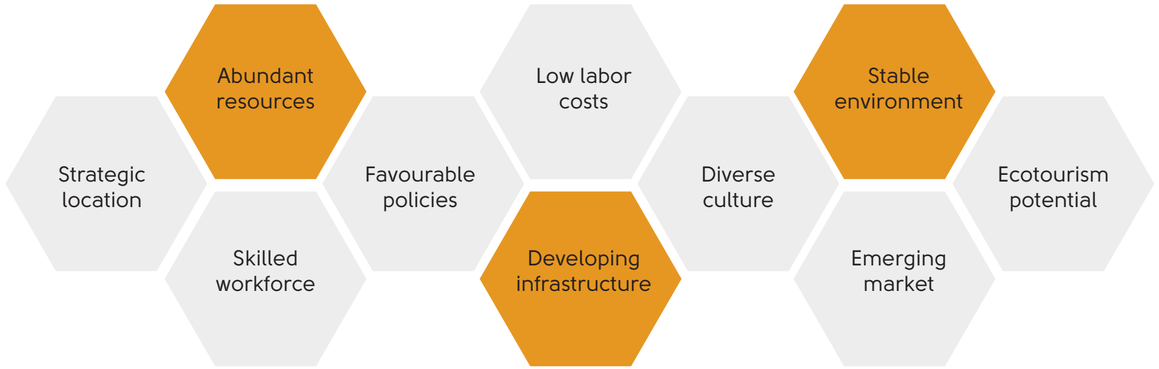
States/Parameters	Airports	State Highways (Km)[1]	National Highways (Km) (2019)[2]	Waterways (Km)	Railway (Km)	Inter-national Border (Km)	GSDP 2020-21 (lakh cr)	Per Capita 2019-20*	Population (2011)	Literacy rate (%)	Area (Sq. Km)	Availability of Power (Crore Units)
Arunachal Pradesh	4	13500	2537	311	12	2170	0.31	154652	1,383,727	65.38	83,743	55
Assam	7	2530	3909	1938	2519	800	3.40	81034	31,205,576	72.2	78,438	570
Manipur	1	781	1750	44	13	398	0.34	84746	2,855,794	76.9	22,327	50
Meghalaya	1	768	1156	90	9	400	0.34	87170	3,366,755	74.4	22,429	145
Mizoram	1	170	1423	155	2	860	0.18	187327	1,097,206	91.33	22,081	36
Nagaland	1	650	1548	276	11	215	0.30	120518	1,978,502	79.55	16,579	51
Sikkim	1	663	463	-	0	319	0.31	403376	610,577	81.24	7,098	38
Tripura	1	1057	854	-	193	400	0.54	125675	3,673,917	87.8	10,486	90
Total	17	20119	13640	2814	2759	5562	5.74	155562-	46,172,054	-	263181	1035

*At current price base 2011-12





Reasons to Invest in North East India



Advantage North East

- Gateway to Southeast Asia: A strategic location that offers easy access to ASEAN markets.
- Abundant Natural Resources: An abundance of oil, gas, coal, minerals and timber for industries to exploit.
- India's Green Hub: Home to lush forests and rich biodiversity, it is an ideal destination for ecotourism and agro-based industries.
- Diverse Cultural Heritage: A region with unique ethnic communities and traditions that offer investment opportunities in tourism and handicrafts.
- Government Incentives: A range of incentives, including tax holidays, subsidies and reimbursements to support business growth.
- Low-cost Manufacturing Hub: Low labour costs compared to other parts of India and the world.
- Skilled Workforce: A young, educated and skilled workforce that is proficient in English.
- Growing Infrastructure: Rapidly developing infrastructure, including new industrial parks and technology parks.
- Stable Business Environment: A favourable business climate with a low crime rate, stable political environment and supportive government policies.
- Emerging Consumer Market: A growing consumer market with rising incomes and increased urbanization that offers immense potential for businesses.

Tourism Sector Overview

The tourism industry is fastest growing industry of the world that encompasses a wide range of businesses and activities related to travel and hospitality, including transportation, accommodations, food and beverage, entertainment, and recreation. It is a major driver of economic growth, job creation, and cultural exchange, and has a significant impact on both developed and developing countries.

The Travel & Tourism industry is the largest contributor to employment and economy, which is 10.4% of the global GDP (USD 8,272.3bn) in 2017, including direct, indirect and induced impacts.

The global tourism industry has enormous potential for generating employment, particularly in labour-intensive sectors such as transportation, accommodations, food and beverage, and recreation. This sector is a significant source of employment for people all over the world, and it has the capacity to create job opportunities in both urban and rural areas, contributing to economic growth and development.





Indian Scenario: Tourism Sector Highlights

By 2030, India is projected to generate $250 billion in GDP from tourism, create 137 million jobs in the sector, earn $56 billion in foreign exchange, and attract 25 million foreign arrivals.

Indian travel market is expected to grow from an estimated $ 75 billion in FY20 to $ 125 billion by FY27

It is projected that the Indian tourism and hospitality industry will earn $ 50.9 billion from visitor exports by 2028, a substantial increase from the $ 28.9 billion earned in 2018. Additionally, the number of international tourist arrivals is expected to reach 30.5 million by 2028.

It is estimated that outbound trips from India will touch 29 mn by 2025 and cross the $24 bn mark by 2024.

The tourism sector in India provided employment to 39 million people, which accounted for 8.0% of the country's total employment in FY20. It is estimated that this sector will create around 53 million jobs by 2029.



Tourism Sector Overview

North East India, a region comprising of eight states, is known for its breath-taking natural beauty, diverse culture, and rich history. The region is a melting pot of cultures and traditions, with each state having its unique identity. This diversity is reflected in the food, festivals, music, and dance of the region, making it a perfect destination for cultural tourism. North East India is also home to several historical monuments and temples, including Kamakhya Temple in Assam, which is one of the oldest and most revered shrines in India, and the living root bridges of Meghalaya, which are a unique attraction and a testament to the ingenuity of the local people.

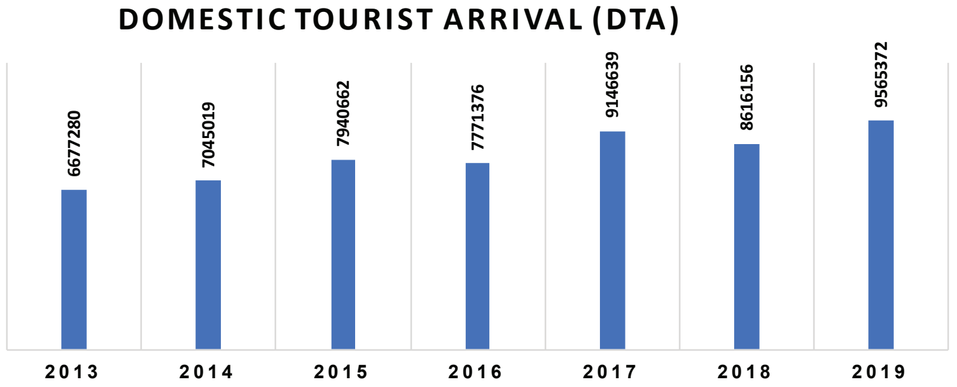
The natural beauty of North East India is truly unparalleled, and it is a haven for adventure and eco-tourism. The region is home to several national parks and wildlife sanctuaries, including the Kaziranga National Park in Assam, which is a UNESCO World Heritage site and famous for its one-horned rhinoceros, and the Nameri National Park, also in Assam, which is a haven for birdwatchers. The region is also dotted with several waterfalls, including the Nohkalikai Falls in Meghalaya, which is the fourth-highest waterfall in India, and the Rainbow Falls in Arunachal Pradesh, which is a scenic spot and a popular picnic spot.

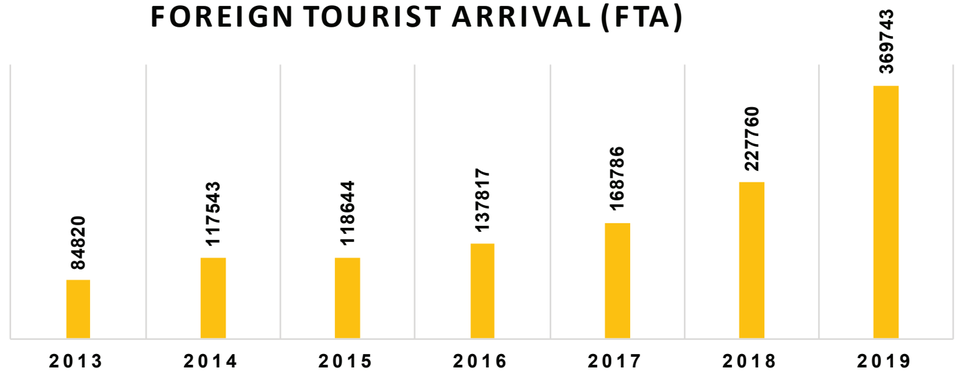
The North East region is also an ideal destination for adventure tourism, with activities like rafting, kayaking, and trekking being popular among tourists. The region is home to several mountain ranges, including the Himalayas, and trekking trails in the region offer stunning views of the surrounding landscape. Additionally, the region is also known for its scenic beauty, with rolling hills, lush green valleys, and vast stretches of tea gardens making it a perfect destination for photography and nature tourism.



Domestic and Foreign Tourist Arrivals in North East: A potential yet to be tapped.

Over the previous decade, there has been a consistent growth in the inflow of tourists into the North East states. The number of domestic tourist arrivals has increased from 3.13 million in 2003 to 95 million in 2019, which indicates a Compound Annual Growth Rate (CAGR) of 8% during the period. Thus, tourism presents a unique opportunity for operators, hotels, resorts, and infrastructure developers to leverage the untapped potential of North East India.



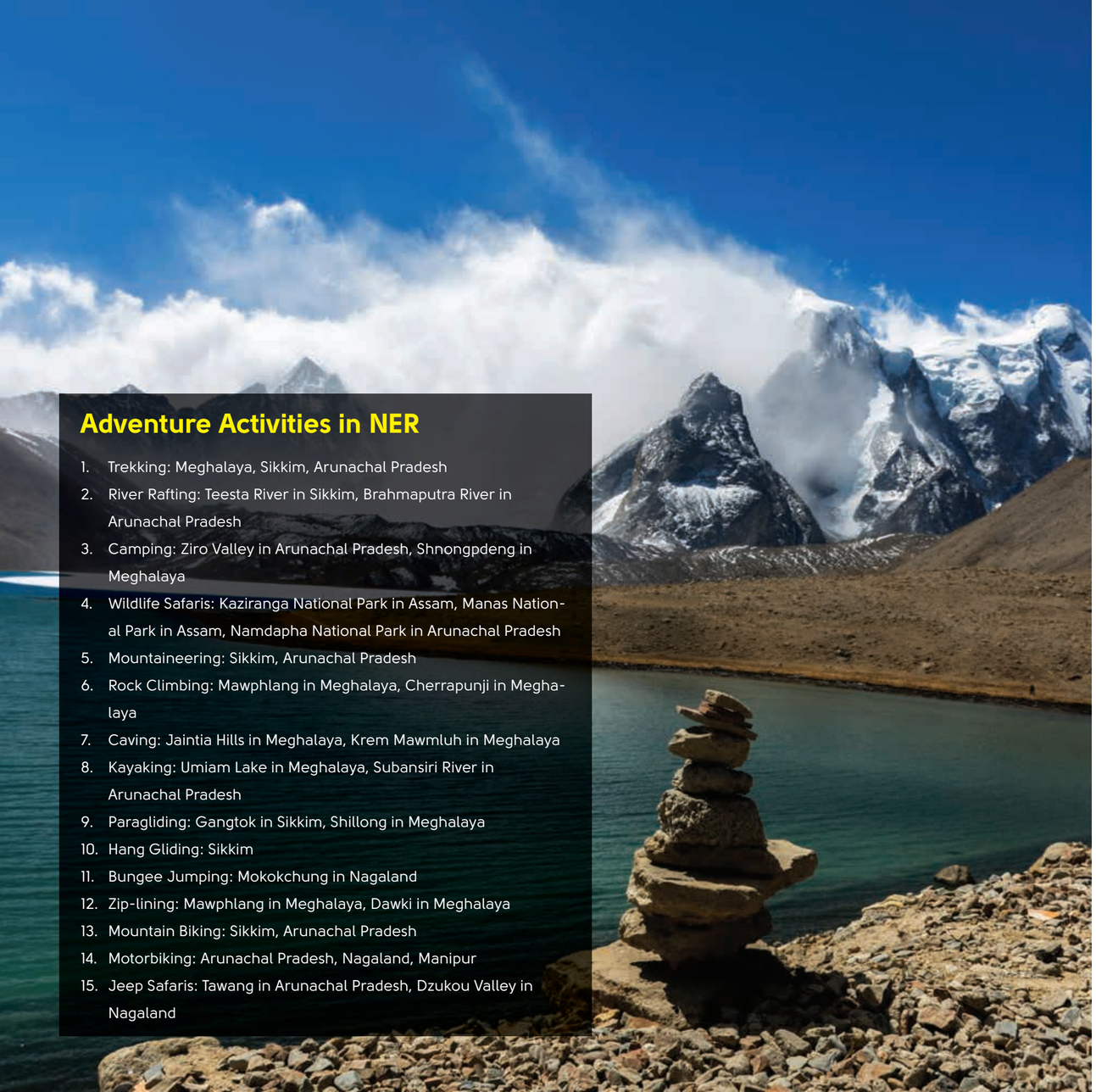


North East India is a diverse region that offers a variety of tourism experiences to visitors. From adventure tourism to cultural tourism, the region has something for everyone. Here are some of the most popular types of tourism in North East India:

- Adventure Tourism: North East India is an ideal destination for adventure enthusiasts. The region offers a range of adventure activities, such as trekking, rock climbing, river rafting, paragliding, and mountain biking.
- Wildlife Tourism: North East India is home to several national parks and wildlife sanctuaries, which are home to a variety of rare and endangered species.
- Cultural Tourism: North East India is known for its vibrant and diverse cultures. Cultural tourism in North East India provides an opportunity to experience the region's rich cultural heritage by visiting local villages, attending festivals and events and interacting with local people.
- Religious Tourism: North East India is home to several significant religious sites, including the Kamakhya Temple in Assam, Tawang Monastery in Arunachal Pradesh, and Rumtek Monastery in Sikkim.
- Eco-Tourism: North East India is rich in natural resources and biodiversity. Eco-tourism in the region promotes sustainable and responsible tourism practices that minimize the impact on the environment while providing a unique travel experience.
- Special Interest Tourism: The North East region of India, comprising of eight states, offers a unique and diverse range of special interest tourism opportunities like Cave Tourism, Tea Tourism, Camping Tourism, River Tourism and Golf Tourism etc.







Adventure Activities in NER

1. Trekking: Meghalaya, Sikkim, Arunachal Pradesh
2. River Rafting: Teesta River in Sikkim, Brahmaputra River in Arunachal Pradesh
3. Camping: Ziro Valley in Arunachal Pradesh, Shnongpdeng in Meghalaya
4. Wildlife Safaris: Kaziranga National Park in Assam, Manas National Park in Assam, Namdapha National Park in Arunachal Pradesh
5. Mountaineering: Sikkim, Arunachal Pradesh
6. Rock Climbing: Mawphlang in Meghalaya, Cherrapunji in Meghalaya
7. Caving: Jaintia Hills in Meghalaya, Krem Mawmluh in Meghalaya
8. Kayaking: Umiam Lake in Meghalaya, Subansiri River in Arunachal Pradesh
9. Paragliding: Gangtok in Sikkim, Shillong in Meghalaya
10. Hang Gliding: Sikkim
11. Bungee Jumping: Mokokchung in Nagaland
12. Zip-lining: Mawphlang in Meghalaya, Dawki in Meghalaya
13. Mountain Biking: Sikkim, Arunachal Pradesh
14. Motorbiking: Arunachal Pradesh, Nagaland, Manipur
15. Jeep Safaris: Tawang in Arunachal Pradesh, Dzukou Valley in Nagaland

Adventure Tourism in North East

Adventure tourism is one of the main attractions of North East India, offering visitors an opportunity to experience the region's rugged terrain, diverse flora and fauna, and unique cultural traditions. There are several adventure tourism activities available in the region, including trekking, mountaineering, river rafting and paragliding, among others. Here are a few examples of adventure tourism activities in North East India:

- Trekking in the Dzukou Valley - The Dzukou Valley, located on the border of Nagaland and Manipur, is a popular trekking destination in North East India. The trek to Dzukou Valley takes visitors through lush forests, rolling hills and pristine streams, culminating in a stunning view of the valley's rolling hills and verdant greenery.

- White water rafting in the Brahmaputra River - The Brahmaputra River, one of the largest rivers in the world, offers an exhilarating white water rafting experience to adventure enthusiasts. The rafting trip takes visitors through the rapids of the Brahmaputra, providing an adrenaline-pumping adventure experience that is unmatched in the region

- Paragliding in Sikkim - Sikkim, with its scenic landscape and mountainous terrain, is a perfect destination for paragliding. Visitors can experience the thrill of flying over the scenic valleys, lakes and mountain ranges, providing a unique perspective on the region's natural beauty.

- Mountaineering in Arunachal Pradesh - Arunachal Pradesh, with its rugged mountain terrain and snow-capped peaks, is a paradise for mountaineers. The region has several peaks that offer a challenging mountaineering experience, including Gorichen Peak, Kangto Peak and Nyegi Kangsang Peak.

- Caving in Meghalaya - Meghalaya is home to several limestone caves, some of which are among the longest and deepest in the world. Caving enthusiasts can explore these caves, including the Krem Liat Prah and the Krem Mawmluh, to experience the thrill of underground exploration.

- Biking in the Ziro Valley - The Ziro Valley, located in Arunachal Pradesh, is known for its picturesque landscapes and tribal villages. Biking enthusiasts can explore the valley's winding roads, lush forests and paddy fields on a bicycle, providing an opportunity to experience the region's unique culture and way of life.

- Angling in the rivers of Arunachal Pradesh - Arunachal Pradesh is home to several rivers, including the Siang, the Dibang, and the Lohit, which are famous for their fishing opportunities. Anglers can catch various species of fish, including trout, catfish and mahseer, providing a unique and thrilling fishing experience.

Wildlife Tourism in North East

North East India is home to a diverse array of flora and fauna, making it a popular destination for wildlife enthusiasts. From the one-horned rhinoceros to the Asian elephant, the region offers a unique opportunity to see some of the most iconic wildlife species in their natural habitats. Some of the wildlife tourism opportunities in North East India includes:

- **Kaziranga National Park, Assam:** Kaziranga is home to the largest population of the one-horned rhinoceros in the world, and is a UNESCO World Heritage site. Visitors can take a jeep safari or an elephant safari to see the rhinos, as well as tigers, wild water buffalo and various species of deer and birds.

- **Manas National Park, Assam:** Manas is another UNESCO World Heritage site and is home to the Asian elephant, Indian rhinoceros, and Bengal tiger, as well as several species of deer, wild buffalo and birds.

- **Nokrek National Park, Meghalaya:** Nokrek National Park is home to the endangered Western Hoolock Gibbon, which can be spotted swinging through the park's trees. The park is also home to several other primate species, as well as elephants, tigers, leopards and various species of deer and birds.

- **Keibul Lamjao National Park, Manipur:** Keibul Lamjao is the only floating national park in the world, located on the Loktak Lake in Manipur. The park is home to the endangered Sangai, or Manipur brow-antlered deer, which is a rare and unique species found only in the region. Visitors can take a boat safari to see the deer, as well as various species of water birds.

- **Intangki National Park, Nagaland:** Intangki National Park is a biodiversity hotspot and is home to several endemic bird species found only in the region. The park is also home to elephants, tigers and various species of primates, as well as rare and endangered species of flora.

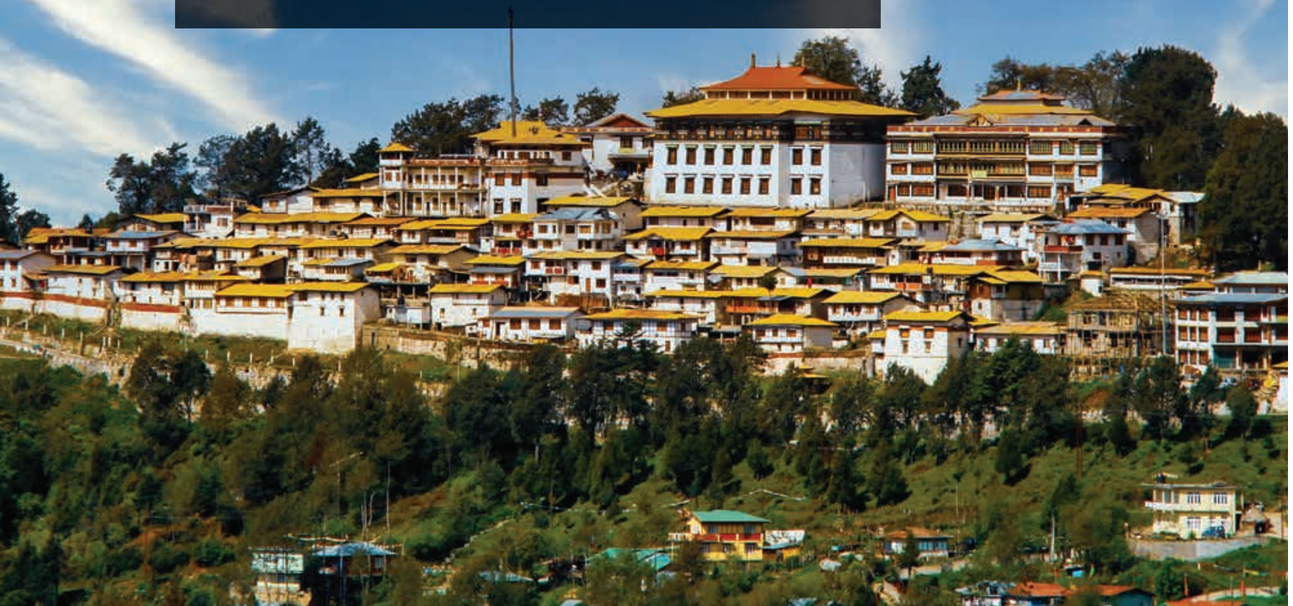


Other Wildlife Tourism Destinations in NER

1. Nameri National Park - Assam: Rich in birdlife and known for the giant hornbill
2. Dibru-Saikhowa National Park - Assam: Habitat of endangered Gangetic dolphin and feral horses
3. Orang National Park - Assam: Rich in birdlife, elephants, and tigers
4. Pobitora Wildlife Sanctuary - Assam: Famous for one-horned rhinoceros
5. Namdapha National Park - Arunachal Pradesh: Home to the clouded leopard and snow leopard
6. Mouling National Park - Arunachal Pradesh: Rich in birdlife and known for the clouded leopard
7. Dampa Tiger Reserve - Mizoram: Home to the hoolock gibbon and the Bengal tiger
8. Fakim Wildlife Sanctuary - Nagaland: Home to the clouded leopard and the hoolock gibbon
9. Balpakram National Park - Meghalaya: Home to the Indian bison and the red panda
10. Singchung Bugun Village Community Reserve - Arunachal Pradesh: Rich in birdlife and home to the Bugun Liocichla, a rare bird species

Other Popular Religious Destinations in NER

1. Shri Jagannath Temple, Cachar, Assam
2. Sri Sri Nityananda Ashram, Dibrugarh, Assam
3. Malinithan Temple, Arunachal Pradesh
4. Sri Sri Bhimeswar Devasthan, Itanagar, Arunachal Pradesh
5. Tripura Sundari Temple, Udaipur, Tripura
6. Bhairabkunda Shiva Dham, Udalguri, Assam
7. Kirateshwara Mahadeva Temple, Tezpur, Assam
8. Anini Mishmi Hills, Arunachal Pradesh
9. Sivasagar Sivadol, Sivasagar, Assam
10. Srimanta Sankaradeva Kalakshetra, Guwahati, Assam
11. Bara Bazaar Masjid, Shillong, Meghalaya
12. Imphal Valley Shree Govindajee Temple, Manipur



Religious Tourism in North East

North East India is a region with a rich religious heritage and is home to several ancient temples, monasteries and sacred sites. Here are some popular of religious tourism opportunities in North East India:

- **Kamakhya Temple, Assam:** Kamakhya Temple is one of the most revered shrines in India and is dedicated to the goddess Kamakhya. The temple is located atop the Nilachal Hill in Guwahati, and is known for its unique architecture and religious significance. The annual Ambubachi Mela, held in June, is a popular festival that attracts thousands of devotees from across the country.

- **Tawang Monastery, Arunachal Pradesh:** Tawang Monastery is the largest Buddhist monastery in India and is located in the town of Tawang in Arunachal Pradesh. The monastery is over 400 years old and is a prominent center of Buddhist learning and spirituality. The monastery also houses several ancient artifacts, manuscripts and thangkas (Buddhist paintings).

- **Umananda Temple, Assam:** Umananda Temple is a small temple located on the Peacock Island in the middle of the Brahmaputra River in Guwahati. The temple is dedicated to Lord Shiva and is believed to be one of the oldest Shiva temples in the region. The temple can be reached by boat and is a popular destination for devotees and tourists alike.

- **Unakoti, Tripura:** Unakoti is an archaeological site located in Tripura and is home to over 10,000 rock-cut carvings and sculptures of Hindu deities, including Lord Shiva and Lord Vishnu. The site is believed to date back to the 7th-9th centuries and is a popular destination for pilgrims and tourists.

- **Madan Kamdev, Assam:** Madan Kamdev is an archaeological site located in the state of Assam, and is known for its 10^{th}-12^{th} century Hindu temples and sculptures. The site is located on the banks of the Brahmaputra River and features unique architectural styles and intricate carvings of various Hindu deities.

- **Pemayangtse Monastery, Sikkim:** Pemayangtse Monastery is a prominent Buddhist monastery located in the state of Sikkim. The monastery is over 300 years old and is a prominent center of Nyingma Buddhism. The monastery features unique architectural styles, intricate carvings and paintings of various Buddhist deities.

- **Golden Pagoda, Namsai, Arunachal Pradesh:** The Golden Pagoda, also known as Kongmu Kham in the local language, is a prominent Buddhist monastery located in Namsai. The monastery is known for its unique architectural style and its golden dome, which shines brightly in the sunlight. The monastery is home to several ancient artifacts and Buddhist scriptures, and is a popular destination for pilgrims and tourists alike.

Special Interest Tourism in North East

Cave Tourism

Cave tourism is an emerging tourism trend in North East India, which offers a unique and thrilling experience to visitors. The region is home to several cave systems that are rich in geological formations, underground rivers, and unique species of flora and fauna.

Caravan and camper van tours

Camper van tours are becoming increasingly popular in North East India, offering a unique and adventurous way to explore the region's natural beauty and cultural diversity. These tours provide visitors with the freedom to travel at their own pace and to experience the region's diverse terrain, from the rolling hills of Assam to the snow-capped mountains of Sikkim.

Golf Tourism

Golf tourism is a growing sector in North East India, as the region is home to some of the best golf courses in the country. The region's natural beauty, mild weather, and hilly terrain provide the perfect backdrop for a relaxing and scenic round of golf. Some of the most popular golf courses in the North East include the Shillong Golf Course, which is one of the oldest and most scenic golf courses in India, and the Digboi Golf Course, which is located in the beautiful tea gardens of Assam. Other notable golf courses in the region include the Kaziranga Golf Resort in Assam. With its beautiful surroundings and excellent facilities, North East India is a must-visit destination for golf enthusiasts looking for a unique and rewarding golfing experience.

River Cruises

River cruising is a unique and relaxing way to explore the beauty of North East India, and the region has several popular river cruise destinations that are perfect for nature lovers and adventure enthusiasts alike. The Brahmaputra River Cruise is a popular choice for tourists and is considered one of the most scenic river cruises in the world. The cruise takes you through the heart of Assam, and you can explore the region's rich cultural heritage, visit tea gardens, and experience the local way of life. You can also spot some of the region's famous wildlife, including the one-horned rhinoceros, elephants, and tigers.

World's longest river cruise - Ganga Vilas, also runs an exciting 3200 Km long journey between Kashi in Uttar Pradesh and Dibrugarh in Assam through Bangladesh.

Offbeat Tourism

Offbeat Tourism: North East India is also an ideal destination for offbeat tourism, with plenty of unexplored and hidden gems waiting to be discovered. From trekking in the hills of Nagaland to exploring the ancient ruins of Tripura, there are plenty of unique and offbeat experiences to be had in North East India. Some other popular offbeat tourism activities in North East India include bird watching in Assam's Kaziranga National Park, exploring the living root bridges of Meghalaya, and visiting the remote villages of Arunachal Pradesh.



Tea tourism is a growing industry that offers visitors the opportunity to explore the tea plantations, learn about the tea-making process, and sample different varieties of tea. Here are some tea tourism opportunities in Upper Assam, Lower Assam, Cachar, Tripura, and Meghalaya and Sikkim:

1. Upper Assam: Upper Assam is known for its high-quality tea and offers visitors the opportunity to explore the tea estates of Dibrugarh, Tinsukia and Jorhat. Some popular tea estates to visit in Upper Assam include the Manohari Tea Estate, Mancotta Tea Estate, the Namdang Tea Estate, and the Dehing Tea Estate. The Dibrugarh Tea Estate is a historic tea plantation located in Assam, and is one of the oldest tea estates in India
2. Lower Assam: Lower Assam is home to several tea estates, including the famous tea gardens of Barpeta and Goalpara. Visitors can take guided tours of the tea gardens, learn about the history of tea in the region, and sample different varieties of tea. The Halmari Tea Estate and the Manas National Park are also popular tourist destinations in Lower Assam.
3. Cachar: The Ambikanagar Tea Estate and the Bhuban Valley Tea Estate are popular destinations for tea tourism in Cachar.
4. Tripura: The Tripureswari Tea Estate and the Hiracherra Tea Estate are popular destinations for tea tourism in Tripura.
5. Meghalaya: The Mawlyngot Tea Estate and the Lakyrsiew Tea Estate are popular destinations for tea tourism in Meghalaya.
6. Sikkim: Temi Tea Estate is a picturesque tea plantation located in the state of Sikkim. The plantation is known for its high-quality tea and offers visitors the opportunity to take guided tours of the tea gardens, learn about the tea-making process, and sample different varieties of tea. Visitors can also purchase tea directly from the estate and stay at the on-site guest house.

Upcoming Tourism Circuits in North East Region

Circuit Theme	Entry Point	States	Circuit Name	Attractions
Eco-tourism, Caving, Wildlife	Guwahati	Assam & Meghalaya	Guwahati- Shillong- Nongstoin- Balpakram National Park- Tura- Guwahati	River Island of Nongstoin, Siju Caves, Nokrek Biosphere Reserve,Tura Peak etc. Days: 5-6 days
			Guwahati- Manas- Tura- Balpakram National Park -Nongstoin- Shillong- Guwahati	Manas National Park, Nokrek biosphere reserve, Balpakram National Park, Shillong, etc. Significant attractions enroute include the river island of Tura Peak, Siju Caves, Nongstoin, Mawphlang Sacred Forests etc. Days: 8-10 days
			Guwahati- Kaziranga- Majuli- Namdapha	National Parks like Kaziranga, Namdapha and Spiritual attractions like Majuli. Additional attractions enroute include Sibsagar, Tea tourism at Jorhat/ Dibrugarh etc. This is a specialised eco-tourism circuit with two very eco sensitive regions in same circuit Days: 7-8 days
Biking, Rally, Nature Tourism	Itanagar/ North Lakhimpur	Arunachal Pradesh	Itanagar/N Lakhimpur – Ziro – Aalo – Mechuka – Aalo – Pasighat Biking Circuit	This is a newly proposed Biking Circuit. Bikers may hire bikes on rent in Itanagar/Lakhimpur and ride upto Mechuka Village and return to Pasighat. Govt. of ArP may organise an annual biking rally in lines with Raid De Himalaya organised annually between Himachal Pradesh and J&K Days: 7-8 days
			North Lakhimpur/ Itanagar- Ziro- Daparijo-Along- Pasighat- Roing- Tezu- Dibrugarh	Various villages nearby Ziro, Daparijo, Along, Pasighat, Roing, Tezu or destination Mechuka Days: 9-10 days
		Assam & Arunachal Pradesh	Dibrugarh- Likhabali- Along- Mechuka- Pasighat-Dibrugarh	Along is the main tourist destination-and a standalone circuit. The tourist will have a choice of Likhabali (Malinithan) or Pasighat to get to Along Days: 6-8 days





Circuit Theme	Entry Point	States	Circuit Name	Attractions
Religious and Tea Tourism	Dibrugarh	Assam & Arunachal Pradesh	Dibrugarh- Likhabali- Parasuramkund- Sibsagar- Jorhat	This new circuit is for religious/ heritage/ general tourists. Malinithan at Likhabali is where Lord Krishna is believed to have married Rukmini devi and there are few temples here. Parasuramkund is a very revered spot attracting several tourists around Makarsankranthi. The location here is among the most peaceful places in North East. Days: 5-6
Leisure, Cultural and Eco Tourism		Assam & Arunachal Pradesh	Dibrugarh- Parasuramkund- Namdapha- Digboi-Dibrugarh	This is a new circuit for general leisure tourist (mainly domestic). Parasuramkund is a very revered spot attracting several tourists around Makarsankranthi. The location here is among the most peaceful places in North East. Namdapha is one of the most attractive eco-tourism destinations Days: 5-6 days
Leisure, Cultural and Eco Tourism	Dimapur	Nagaland and Assam	Dimapur-Kohima-Wokha-Mokokchung-Jorhat	Attractions include Kisama, Khonoma, Pfutsero hill station etc. These are already circuit where limited tourists are visiting, and which is an authentic cultural experience Days: 5-6 days
	Silchar	Assam and Meghalaya	Silchar- Haflong-Umrangsho- Shillong-Guwahati	Attractions include Halflong Hill Station, Jatinga, Lake in Umrangsho and Shillong Days: 5-6 days
	Imphal	Manipur	Imphal - Loktak lake –Moreh – Imphal	Loktak Lake, Border town of Moreh Days: 4-5 days
	Agartala	Tripura, Mizoram and Manipur	Agartala- Jampui Hills- Aizawl-Imphal	Agartala city and surroundings, Jampui Hills hill station, Aizawal city and surroundings, Imphal, Loktak lake Days: 6-7 days
Leisure, Nature, Medical Tourism	Agartala	Tripura, Assam and Meghalaya	Agartala- Silchar- Shillong-Guwahati	This is a circuit which has lot of potential. Tourists from Bangladesh, who may be promoted in group tours will find this as a very convenient option Days: 4-6 days

Circuit Theme	Entry Point	States	Circuit Name	Attractions
River, Leisure and Nature	Pakyong	Sikkim and Assam	Gangtok – North Sikkim – West Sikkim – Gangtok- Guwahati- River Cruise	Both legs of this circuit has lot of tourist activity at present. River Cruise of Assam offers unique cruising experience coupled with wildlife activity along the mighty Brahmaputra. At the same time, Sikkim receives a lot of foreign tourist. With direct flight connectivity between Gangtok and Guwahati, this circuit will attract a lot of high end tourists Days: 15-20 days

Potential International Tourism Circuits

Circuit Theme	Countries	Circuit Name	Attractions
Nature, Eco Tourism, Cultural Tourism, Religious Tourism	India (Assam and Arunachal Pradesh) and Bhutan	Guwahati – Manas – Samdrup Jonkhar (entry point for Bhutan) – Trashigang – Tawang	This circuit offers excellent possibility of blending adventure, Mountain, eco-tourism, Culture & Spirituality Days: 10-12 days
	India (Sikkim Arunachal Pradesh and Assam) and Bhuta	Gangtok- Paro- Thimphu – Trashigang- Tawang- Guwahati Or Gangtok- Paro- Thimphu – Samdrup Jonkhar- Manas – Guwahati- River Cruise	The circuit offers eco and river tourism offered by Assam in Manas and Guwahati respectively along with Mountain and Culture tourism products of Sikkim and Bhutan Days: 10-12 days
	India (Meghalaya) and Bangladesh	Dhaka- Agartala- Shillong Or Bangladesh to Meghalaya through Dawki to Shillong	There is a lot of interest in Bangladesh for Shillong hill station and Jampui hill station which will develop in future, Dhaka- Agartala- Shillong is an attractive and feasible option. Shuttle luxury tourist bus services may be held in this route. Group tourists may also be allowed easy visas Days: 5-6 days
	India (Manipur) and Myanmar	Imphal - Moreh/ Tamu – Monywa/ Mandalay	This circuit opens up possibility of road trip to Mandalay for visitors going to Imphal Days: 5-6 days



Investible projects

North East India is a region with a rich religious heritage, and is home to several ancient temples, monasteries, and sacred sites. Here are some popular of religious tourism opportunities in North East India:

- Development of Ski Eco Tourism Hub at Tawang, Arunachal Pradesh
- Development of Hill Camp Site at Ziro, Arunachal Pradesh
- Amusement Park/ Rural / Ethnic Retreat, Samaguri Beel, Assam
- Zip lines at Tezpur, Dima Hasao, Chandrapur, Chandubi, Assam
- Wellness Zone at Kaliabor, Assam
- Eco Tourism Resort at Imphal, Manipur
- Development of Eco Tourism Park at Senapati, Manipur
- Development of 3 Star Resort near Loktak Lake, Manipur
- Development of Eco Tourism Hub at Sohra, Meghalaya
- Development of Wellness Eco Village, Shillong, Meghalaya
- Development of Eco-Tourism Resort at Kohima, Nagaland
- Development of Craft Village / Theme Park / Amusement Park at Dimapur, Nagaland
- Development of State of the Art Convention and Wellness Centre at Gangtok, Sikkim
- Development of Rural and Ethnic Retreat Hub, Jampui Hills, Tripura
- Development of Eco-Resorts near Manas National Park, Nameri National Park, Orang National Park, Raimona National Park in Assam
- Cruise Ships in Brahmaputra, Assam
- Houseboats in Umiam Lake, Meghalaya
- Houseboats in Umrangsho Lake, Assam





Highlights of EoDB in the States of NER

Implementation of single window clearance portal in all the states of North East for providing G2B services in a seamless timebound manner

- As a measure to provide a conducive business eco system, the states of North East India have implemented one stop single window system for all G2B permits and permissions required for any business activity
- Among many other features of the single window systems, a notable functionality in the system is Centralised Inspection Module which helps in random allocation of inspection inspectors and joint site inspection thereby reducing the time, procedure and cost of many G2B services

Integration with NSWS

- The North Eastern states have onboarded or are in the process of onboarding their G2B services in the National Single Window Portal. This will enable investors to easily apply for business clearances for their investments in the region.

Industrial Policy for attracting investment in the region

- To attract investment in the NER, the states have proactively implemented Industrial Policies which offer state specific incentives

Preferential land allotment policy through creating of Industrial Land Banks

- Each state in the North East has developed industrial land banks for ease of land allocation
- Sector specific Industrial Zones like Plastic Park, Textile Parks and IT Parks have been developed in the region

Reducing Compliance Burden

- NE States have undertaken an exercise to reduce compliance burden through a process of rationalisation and decriminalizing minor offences.

A robust feedback and grievance redressal mechanism

- The states have put in place robust feedback and grievance redressal mechanisms to further improve ease of doing business.



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