



**FICCI**

**HEALTH  
WRAP**

**JAN- FEB 2024**

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# LEADERSHIP



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President



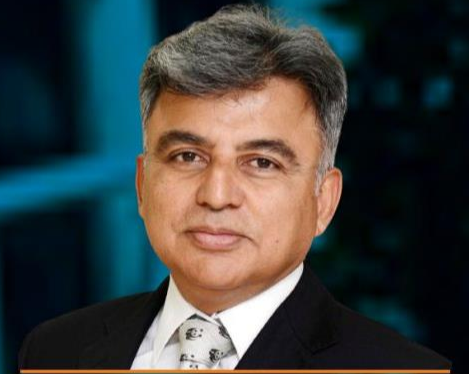
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**Mr Shailesh K Pathak**  
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INTERIM UNION  
**BUDGET**  
2024-25



## #BudgetWithFICCI

“ This historic budget addresses the deficiency of the bed-to-population ratio as expected by WHO by improving the health infrastructure and more medical colleges. This would help cover tier 2 and 3 cities, semi-rural and build capacity in secondary and primary care sectors. The commitment to upgrading Anganwadi centres, expediting nutrition and immunisation amongst children, and the vision of bringing all MCH-related programs under one umbrella is highly commendable and will immensely contribute to overall health. Extending Ayushman Bharat healthcare coverage to Asha and Anganwadi workers acknowledges their pivotal role in the healthcare system. It aims to prioritise their health and well-being. ”

**Dr Sanjeev Singh**

Co-Chair, FICCI Health Services Committee

“ FICCI applauds the vision of integrating various maternal and childcare schemes into one comprehensive program. The upgradation of Anganwadi centres through 'Saksham Anganwadi and Poshan 2.0' will benefit mothers and children universally, ensuring that they receive improved care and support throughout. ”

**Dr Upasana Arora**  
Co-Chair, FICCI MVT Committee

“ Budget 2024 reflects a strong commitment to the health sector's growth and development. The step towards maternal and childcare is commendable and will embrace the approach of holistic healthcare delivery. The FICCI Ayush Committee fully supports the integration of various schemes into a comprehensive program since the Ayush and wellness industry can contribute by providing holistic wellness strategies and complementary therapies to enhance the overall effectiveness of maternal and child healthcare interventions. ”

**Dr Pradeep Multani**  
Chair, FICCI Ayush Committee

“ The decision to encourage Cervical cancer vaccination for girls aged 09-14 is a crucial step in ensuring a healthier future. It is a ground-breaking move towards prioritising women's health, boosting the immunisation drive and intensifying the mission Indradhanush—a giant leap towards a healthier and happier India. ”

**Mr Arjun Juneja**  
FICCI Pharma Committee

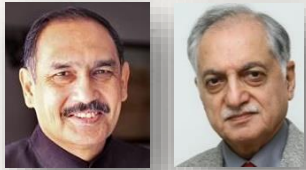
“ The interim budget is pragmatic; it prioritises fiscal prudence and focuses on pivotal areas aligning with India's long-term vision. The one-lakh crore corpus for long-term loans at minimal interest rates will boost growth and foster R&D in the pharmaceutical sector. 'Jai Vigyan' and 'Jai Anusandhan' embody a forward-looking, innovation-driven approach crucial for sunrise sectors like pharmaceuticals. Commitment shown to biomanufacturing are aligned with our sustainable practices. At FICCI, we're dedicated to supporting the Government's vision for a Viksit Bharat by 2047. ”

**Mr Siddharth Mittal**  
Co-Chair FICCI Pharma Committee

# FICCI Health Sector Leadership for 2024



## Health Services



### Chair

**Dr Harsh Mahajan**  
Founder & Chief Radiologist,  
Mahajan Imaging  
**Advisor- HS & MVT**  
**Dr Narottam Puri,**  
Principal Advisor, QCI;  
Adv-M Op, Fortis Healthcare



## Medical Value Travel



### Mentor

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JMD, Apollo Hospitals

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**Dr Ashutosh Raghuvanshi**  
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## Medical Devices



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**Mr Arjun Juneja**  
COO, Mankind Pharma



## AYUSH



### Mentor

**Mr Anurag Sharma**  
Member of Parliament,  
Founder & MD, Baidyanath

### Chair

**Mr Pradeep Multani**  
Chairman  
Multani Pharmaceuticals



## Swasth Bharat



### Mentor

**Mr C K Mishra**  
Former Secretary, Gol  
**Chair**

**(Hony) Brig Dr Arvind Lal**  
Executive Chairman,  
Dr Lal PathLabs and  
Managing Trustee,  
ALVL Foundation



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Med Director of AIMSRC Fbd  
**Dr Anupam Sibal**  
Group Med Director,  
Apollo Hospitals



### Co-Chairs

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Country President, Novartis India



### Co-Chairs

**Mr Arvind Varchaswi**  
MD, Sriveda Sattva  
(Sri Sri Tattva)  
**Mr Rajeev John**  
EVP, Marketing (Healthcare)  
& Services, Dabur India



### Co-Chair

**Dr Arun Agarwal**  
Medical Advisor-  
Innovation,  
Education & CE,  
Apollo Hospitals

All names are Left to Right

## The Crucial Role of Private Healthcare in India's Primary Health Landscape

India's healthcare burden has shifted significantly from Maternal and Child health and common communicable diseases to rising prevalence of Non-Communicable Diseases (NCDs). Incidentally, NCDs are now responsible for more than 65% of deaths in the country. Recognising this, Government of India envisioned to a transformation in Primary Health, changing its focus from very selective to comprehensive primary healthcare, delivered via upgraded primary health facilities- Health and Wellness Centres (HWCs). As the first pillar of Ayushman Bharat, more than 1.5 lakh HWCs (now known as *Ayushman Arogya Mandir*) were operationalised between 2018-22.

**Today, there are more than 1.6 HWCs across the country** and HWCs have become a cornerstone of India's public healthcare strategy. However, the sheer size of the population, limited resources, and the expansion of services require a multifaceted approach.

Private health sector, which caters to more than 70% of all healthcare needs of population, can significantly contribute to better running of HWCs. The private healthcare sector brings a wealth of experience and technological advancements that can enhance the quality of healthcare services provided at HWCs. Collaboration allows for the integration of telemedicine services, advanced diagnostic tools, digital health solutions and a more patient-centric approach.

With this background, **FICCI is leading a health industry movement on Primary Health via 'Smart HWCs', in association with NATHEALTH and OMAG** (Organised Medicine Academic Guild). Together, they bring the collective strength of over 300 member organizations from the health sector.



**(Hony) Brig Dr Arvind Lal**  
Chair, FICCI Swasth Bharat TF  
Executive Chairman  
**Dr Lal PathLabs**  
Managing Trustee  
**ALVL Foundation**

## “The Crucial Role of Private Healthcare in India's Primary Health Landscape”



**‘Smart HWC’ MoU Exchange** between **Shri Brajesh Pathak**, Deputy CM and Cabinet Minister for Medical Education, Medical Health, Family Welfare, Mother and Child Welfare, Government of Uttar Pradesh (UP) and **FICCI**.

*Other Dignitaries from L to R:* **Shri Partha Sarthi Sen Sharma**, Principal Secretary, Medical, Health & Family Welfare, Govt of UP; **Shri Ranjan Kumar**, Secretary, Medical Health & Family Welfare Dept, Govt of UP; **Dr Om Manchanda**, Chair-FICCI Diagnostics Task Force and MD, Dr Lal PathLabs; and **Shri Mayankeshwar Sharan Singh**, State Minister, Parliamentary Affairs, Medical Education, Medical and Health, Family Welfare, Mother and Child Welfare, Govt of UP.

The aim is to collaborate with State Governments in few selected HWCs to transform them into model **‘Smart HWCs’**. This is the first of its kind project in the country. These ‘Smart HWCs’ will showcase delivery of comprehensive primary healthcare, incorporating all 12 service areas and 9 key components. The operationalization of these aspects will be achieved **by leveraging the expertise of the private sector**. FICCI approached two States- UP and Chhattisgarh for this project and an **MoU has been signed in January 2024 with NHM UP for 30 HWCs in Lucknow District**.

The model ‘Smart HWCs’ will serve as a platform for all health sector members to share their expertise, test their innovative solutions and allocate their CSR funds for improving primary healthcare. This initiative presents a **golden opportunity for the private health sector** to leave an indelible mark in primary health, that can take care of 80% of all health needs of our countrymen and reduce the burden on secondary and tertiary health facilities. Such collaboration between the private healthcare sector and the government in the HWCs is a crucial step towards achieving universal and equitable healthcare in India.



# Key Sectoral Highlights

## Government & Policy

### **NMC sets up a national task force to address concerns related to suicide among medical students**

According to the terms and references, the task force shall study existing literature on mental health and suicide of medical students, analyze factors contributing to these challenges and propose evidence-based strategies for improving mental health and preparatory of suicides.

### **Union Budget 2024: Health sector believes Budget 2024 focuses on holistic well-being**

Experts voiced that encouraging cervical cancer vaccination, maternal and child care programs, the U-Win platform boosting immunization efforts and Ayushman Bharat for ASHA workers are major announcements that will bring in a major change in strengthening the healthcare status of the population.

### **'Cashless Everywhere' to get a boost after SC's warning on standardizing hospital charges**

The petition underscored the failure to enforce Rule 9 of the Clinical Establishment Rules 2012, which mandates hospitals to display their service charges prominently and conform rate ranges set by the Centre, in consultation with state governments.

### **Standard Rate: Supreme Court urges Centre to take call on standard hospital charges or face implementation of CGHS rates**

Govt told SC though it had repeatedly written to states on this, they didn't respond. SC said citizens have a fundamental right to healthcare and the Centre can't shirk its responsibility on this ground.

### **Private hospitals say standardising rates will be catastrophic for sector**

Private hospitals have expressed apprehensions over the intervention of the Supreme Court to curb exorbitant charges. Executives at private hospitals say that the move will be "catastrophic" for the industry and will affect the quality of healthcare.

# Key Sectoral Highlights

## Government & Policy

### **Govt asks doctors, pharmacists to mention reasons for prescribing antibiotics**

The Union Health Ministry has called on doctors in medical colleges and medical associations to make it mandatory to mention the indication and reason for prescribing antibiotics. Director General of Health Services Dr Atul Goel has also urged pharmacists to strictly follow the Drugs and Cosmetics Rules and refrain from selling antibiotics without a prescription from a qualified doctor.

### **ICMR invites suggestions from stakeholders for addition, deletion in diagnostics list**

In a bid to revise the National Essential Diagnostics List (NEDL), the Indian Council of Medical Research (ICMR) has invited suggestions from the stakeholders for adding or deleting diagnostic tests from the current list by the end of February. The ICMR released the first NEDL in 2019 to make the availability of diagnostics an essential component of the healthcare system.

### **CDSCO issues sampling guidelines to ensuring quality and efficacy of drugs, cosmetics**

The CDSCO has issued new guidelines for effective surveillance for quality and efficacy of drugs and cosmetics available in the market by adopting uniform drug sampling methodology. The apex drug regulator, functioning under the Union Health Ministry, said that currently most sampled drugs are from big brands and collected from urban or suburban locations only.

### **Govt panel set to review if nutraceuticals should be brought under CDSCO**

The government has formed a panel to examine the possibility of bringing nutraceuticals under the ambit of the apex drug regulator CDSCO instead of the food regulator FSSAI to address regulatory challenges and promote consumer safety. Presently, the Food Safety and Standards Authority of India (FSSAI) regulates the usage of health supplements and nutraceuticals under the Food Safety and Standards (Health Supplements, Nutraceuticals, Food for Special Dietary Use, Food for Special Medical Purpose, and Prebiotic and Probiotic Food) Regulations, 2022.

# Key Sectoral Highlights

## Research

### **Lipid Association of India issues new updated heart disease guidelines for Indian patients**

Under the new guidelines, patients have been categorised into different risk groups, Dr Raman Puri, a cardiologist and founder chairman of LAI, told the newspaper. The guidelines suggest that individuals with metabolic syndrome and non-alcoholic fatty liver disease (NAFLD) should aim for LDL cholesterol levels below 70mg/dL.

### **Moderna cancer vaccine trial begins in UK, scientists hopeful of 'dawn of a new age of treatments'**

This innovative treatment employs messenger RNA (mRNA) to present common tumor markers to the patient's immune system. The goal is to train the immune system to recognize and combat cancer cells expressing these markers, potentially eliminating cells that could suppress the immune response.

### **India witnesses decline in vector-borne tropical diseases in last 2 years**

India has seen a decline in major vector-borne diseases like lymphatic filariasis (elephantiasis, haathipaon), leishmaniasis (kala-azar), dengue and chikungunya in the last two years, according to data from the National Centre for Vector-Borne Diseases Control (NCVBDC). The drop is despite the global challenges posed by neglected tropical diseases (NTDs) which impact over 1 billion people globally. NTDs are a diverse group of tropical infections that typically affect the marginally low-income groups. NCVBDC numbers reveal a downward trend in these diseases over the past few years, indicating successful control efforts.

### **More than 1 billion people worldwide are obese: Lancet**

Obesity rates among children and adolescents worldwide increased four times from 1990 to 2022. Among adults, the obesity rate more than doubled in women and nearly tripled in men. In total, 159 million children and adolescents and 879 million adults were living with obesity in 2022.

# Key Sectoral Highlights

## Other

### **Health insurance: Cashless treatment at any hospital now as insurers launch new initiative**

The General Insurance Council has announced a drive aimed at making cashless hospitalisation available for policyholders even in non-empanelled hospitals. Hospitals with 15 beds, and registered with the respective state health authorities under the Clinical Establishment Act can offer cashless hospitalisation now. In the event of hospitalisation, policyholders need not pay for treatment out of their pockets as the expenses would be covered by the insurance companies concerned. This is subject to the claim being admissible, as per the council. Under the drive 'Cashless Everywhere', efforts will be made to ensure that policyholders can get treated in any hospital they choose with a cashless facility, subject to certain conditions.

### **Over four lakh oxygen-supported beds added in India since Covid**

The number of oxygen-supported beds was just 62,458 in April 2020. But as the explosion in Covid cases in the three waves underlined the need for more such beds, hospitals seem to have increased the number to 5,15,345 by February 2024, recording a growth of 725 per cent.

### **AYUSH hospital, critical care unit in Aundh inaugurated by PM through video conferencing**

A 30-bed AYUSH hospital and a 100-bed critical care unit in Aundh in Pune were among the several medical facilities inaugurated by Prime Minister Narendra Modi through video conferencing from an event held in Rajkot in Gujarat on Sunday. The Rs 8 crore hospital has been built under the National AYUSH Abhiyan and the facilities include a Yoga room, waiting area etc, officials said.

### **National Institute Of Ayurveda: NIA signs MoU with Thailand's traditional medicine department for academic collaboration**

The MoU was formalized at the 10th India-Thailand Joint Commission Meeting held at Hyderabad House, New Delhi. BK Singh, Joint Secretary, Ministry of Ayush, Government of India, and Dr Taweessin Visanuyothin, Director General, Department of Traditional and Alternative Medicine Thailand signed the MoU in the presence of other dignitaries during the event.

## “AROGYA MANDAPAM”- HOSPITALS OF THE FUTURE

Primary healthcare in India is majorly provided by Government Health Centres, Community Health Workers (ASHA), Non-Governmental Organizations (NGOs), Private Clinics and Hospitals and Traditional Healers. Despite efforts to strengthen primary healthcare, India faces numerous challenges, including inadequate infrastructure, shortages of healthcare workers, disparities in healthcare access between urban and rural areas, limited funding, and high out-of-pocket healthcare expenditures for patients. Public hospitals and Medical colleges run by the government do provide specialist care across a range of specialties but are not sufficient to provide affordable services to all. Private hospitals will and always play a significant role in India’s healthcare landscape, particularly in urban areas, offering a wide range of healthcare services including specialist care, advanced diagnostics, and surgical procedures. Initiatives taken by the Government are indicative that it is committed to provide healthcare to all. Government alone will not be able to reach out to the masses. It will have to depend on Public Private Partnerships and collaborations in a manner that the investment is profitable and sustainable too. **Private equity with Governmental support** could be a solution.

Healthcare in India is going through a Revolution. Transcontinental Medical Tourism is leading to serious competition amongst Healthcare Providers. There is clamour to lure patients by innovations, use of technology and automation, much to the delight of the beneficiaries. Knowledge of Medicine and medical technology is fast expanding beyond human cognition. So is the Patient and his expectations. Models of Healthcare delivery is changing. The Concept of future Healthcare delivery needs to change too.



**Lt Gen (Dr) AK Das**  
Group Medical Director  
Marengo Asia Hospitals



## "Revolutionizing Healthcare: The Role of Pharmacogenomics in Precision Medicine"

In the realm of modern medicine, where drugs save millions of lives annually, the challenge lies in their varying effectiveness and adverse drug reaction among individuals. The emerging field of pharmacogenomics is poised to revolutionize healthcare, providing personalized and effective treatments based on an individual's genetic makeup.

### **What is Precision Medicine?**

Precision medicine aims to deliver healthcare tailored to each patient, and at its core is pharmacogenomics. This discipline, explores how an individual's genetic makeup influences drug response, is rapidly evolving. Over 200 medications now have designated pharmacogenomic biomarkers, enabling the customization of treatments with quantitative genetic information.

### **Why is genomic information helpful for medication and treatment?**

When a medication is ingested, the body undergoes a critical process crucial to the drug's response. Metabolism can either deactivate an active medication or enhance the activity of an inactive one. The correct functioning of medication requires the active form to remain in the body for a specific duration. Varied metabolism rates among individuals can impact the desired medication impact or lead to delayed elimination, resulting in adverse drug reactions (ADRs). Genetic variations in drug-metabolizing enzymes can affect individual drug response, making the same treatment less effective or unsafe even at regularly prescribed dosage.



**Mr Amol Naikawadi**

Joint Managing Director  
Indus Health Plus

## “Revolutionizing Healthcare: The Role of Pharmacogenomics in Precision Medicine”



### Clinical Implementation of Pharmacogenomics

Clinical pharmacogenomics implementation aims to seamlessly integrate genomics data with patient-specific factors for informed drug choices. Clinicians were aware of tailoring medications based on patient characteristics, now they can leverage modern genomics technologies to select targeted medicines and identify individuals prone to adverse reactions. Implementation models, from reactive testing in academic health facilities to pre-emptive panel-based approaches, demonstrate the dynamic integration of pharmacogenomics into patient care.

### The Future of Pharmacogenomics

While pharmacogenomics is relatively new in India, it has made progress globally which is not just restricted to oncology or psychiatry, promising a transformative future in preventive healthcare. The field is rapidly expanding, with ongoing efforts to build awareness about its potential role in an effective treatment.

In conclusion, as pharmacogenomic testing is currently applied to a limited number of drugs, the growing field necessitates an awareness platform. Healthcare providers should collaborate with key industry players to create an ecosystem for the next generation of preventive healthcare, ensuring that pharmacogenomics becomes an integral part of the healthcare landscape, and this is crucial in realizing the full potential of pharmacogenomics for a risk-free and effective healthcare future.



## “Democratizing Diagnostics with Digitization ”

Imagine a future where mysterious diagnoses become clear, patients actively navigate their health journeys, and technology unveils hidden patterns to predict disease with remarkable accuracy. This is the transformative vision unfolding at the intersection of **digitization** and **democratization** in healthcare diagnostics.

### From Scattered Records to Seamless Insights: The Power of Digitization

Gone are the days of inaccessible paper records hindering patient care. Enter Electronic Health Records (EHRs), secure digital vaults that store and organize medical data seamlessly. Healthcare professionals, regardless of location, can now access a patient's complete medical history, fostering continuity of care and leading to more informed diagnoses.

But digitization doesn't stop there. It unlocks the potential of vast datasets through advanced algorithms and machine learning. These sophisticated tools sift through mountains of information, uncovering hidden patterns invisible to the human eye. This opens the door to **predictive diagnostics**, allowing healthcare professionals to anticipate disease progression, assess treatment effectiveness, and predict potential outcomes with remarkable accuracy.

### Empowering Patients, Reshaping Healthcare: The Democratization Shift

The power shift in healthcare goes beyond technology. Democratization empowers patients by placing them at the center of their health data. Through secure patient portals and mobile apps, individuals gain unprecedented access to their medical records, lab results, and diagnostic reports. This transparency fosters **informed decision-making** and **active participation** in their healthcare journey.



**Dr Arjun Dang**

CEO

Dr Dangs Lab

## “Democratizing Diagnostics with Digitization”

Patients are no longer passive recipients of information. They actively contribute valuable insights through **patient-generated data**, including symptom tracking and lifestyle choices. This holistic view empowers healthcare professionals to craft **tailored treatment plans**, optimizing care for each individual. Imagine a patient with diabetes using a mobile app to track their blood sugar levels, providing valuable data for their doctor to personalize their insulin regimen.

### **A Collaborative, Personalized Future: Where the Roads Converge**

As digitization and democratization continue to intertwine, the future of healthcare diagnostics promises to be revolutionary. Advancements in technology and data analytics will push the boundaries of **predictive accuracy**, enabling early detection and personalized interventions. AI algorithms are being developed and deployed for analyzing vast datasets to identify individuals at risk for specific diseases, allowing for preventative measures and early treatment.

Empowered with knowledge and ownership, patients will collaborate more actively with healthcare providers, leading to a **patient-centered healthcare model**. Individuals will no longer be passive recipients of care, but active participants in their health journey. Diagnostics will shift from a reactive approach to a proactive one, empowering individuals to take control of their well-being and achieve optimal health outcomes.

This transformative vision, fueled by digitization and democratization, has the potential to usher in a new era of personalized, collaborative, and data-driven healthcare, where individuals are empowered to actively manage their health and thrive.





The first meeting of **FICCI Health Services Committee** for the year 2024 was held on 16<sup>th</sup> February at FICCI, Federation House. Over 40 members had joined the meeting in the hybrid mode. Mr Praveen Mittal welcomed the leadership for this year- **Dr Harsh Mahajan** as Chair, **Dr Sanjeev Singh** and **Dr Anupam Sibal** as Co-Chairs, and **Dr Narottam Puri** as Advisor

### Task Forces 2024:

**Healthcare Regulation**

**Healthcare Costing**

**Advocacy-** Bridging the Trust Deficit

**Health Academia-** Teaching, Training & Research

**Healthcare Diagnostics**

**Women's Health-** to be continued

**Digital Health-** to be continued with focus on AI

# 1<sup>st</sup> Meeting for FICCI Pharma Committee 2024

February 29, 2024, at FICCI Federation House New Delhi



The first meeting of “FICCI Pharma committee” for the year 2024 was held on 29<sup>th</sup> February at FICCI, Federation House. Over 35 members attended the meeting in person, with an additional 11 participating virtually. Mr Praveen Mittal extended a warm welcome to leadership for the year, including **Mr Arjun Juneja** as Chair, and Co-chairs **Mr Siddharth Mittal**, **Mr Sanjiv Navangul**, **Ms Swati Dalal**, and **Mr Amitabh Dube**. The committee is privileged to have **Mr Pankaj R. Patel**, Chairman of Zydus Lifesciences, as its mentor.

### Key Focus Area:

Advocacy- Regulatory Harmonization across Pharma Sector

A ray of hope: Rare Diseases RoundTable

### Sub-Groups 2024:

- Demand Generation & Trade Facilitation
- Pricing & Policy
- Regulatory, Compliance & EODB
- Biotechnology &CRO



FICCI Update

## International Arogya 2024 February 22-25, 2024, at Avadh Shilpgram, Lucknow



The 3rd edition of the 'International Arogya 2024', was organized by FICCI, in association with Ministry of Ayush and supported by Department of Commerce, Ministry of Commerce & Industry, State Government of Uttar Pradesh, and Ayushexcil, concluded successfully after four days of insightful discussions, workshops, and exhibition at the Avadh Shilpgram, Lucknow. The event, held from February 22nd to February 25th, gathered over **80+ speakers** and participants from **60+ countries**, facilitating discussions and knowledge exchange to shape the future of Ayush in global healthcare. With **250+ foreign buyers** and **100+ Indian exhibitors**, it explored sector challenges, fostered global collaborations, and promoted traditional medicine governance. Multiple public lectures by Ayush doctors and thematic conference sessions enriched the event, which also hosted over **6000+ B2B meetings**, significantly advancing the Ayush sector.





FICCI Update

## International Arogya 2024 February 22-25, 2024, at Avadh Shilpgram, Lucknow



The conference on the **theme 'Ayush for One Health'** was graced by esteemed dignitaries, including:  
**Shri Sarbananda Sonowal**, Hon'ble Union Minister of Ayush and Ports, Shipping & Waterways, Government of India (GoI);  
**Dr Munjapara Mahendrabhai**, Hon'ble Minister of State, Ministry of Ayush and Women and Child Development, GoI;  
**Shri Dayashanker Mishra**, Minister of State, Ayush, Food Security and Drug Administration, Government of Uttar Pradesh;  
**Smt Pratibha Shukla**, Member of the Uttar Pradesh Assembly, Hon'ble Minister for Mahila Kalyan, Bal Vikas and Pushtahar, Government of UP; **Smt Leena Johari**, Principal Secretary, Government of UP and FICCI Ayush Leadership.  
**The conference highlighted India's growing prominence in promoting traditional systems of medicine on the global stage.** Various sessions were held along with a CEO's Roundtable discussion that delved into the challenges and opportunities within the Ayush sector. The event also featured the release of the **Report "IndieExport"**, and the **Book titled "Ayush Works"**, further enriching the discussions and insights shared during the international conference.

# About FICCI Health Services



**FICCI Health Services Committee constituted in 2006**, has been pivotal in facilitating interaction among stakeholders to jointly work towards creating the building blocks for achieving quality healthcare through initiatives like:

- Standard Treatment Guidelines (STGs) for tertiary, secondary and primary care
- National Costing Guidelines
- Categorization of healthcare providers
- National Electronic Health Records
- Innovations in Healthcare
- Tackling Non-communicable diseases
- Bridging the skill gaps and augmenting healthcare workforce
- Recommendations on recent programs and policies include **National Health Policy 2017, Ayushman Bharat- PMJAY and H&WCs, National Medical Commission, Personal Data Protection Bill, Augmenting Healthcare Infrastructure, Strengthening Healthcare Workforce, Nursing Reforms, Cancer Care, Ayushman Bharat Digital Mission, etc.**

**For COVID-19, FICCI was actively engaged with various government departments at multiple levels through:**

- ✓ **Policy intervention-** through **Advocacy, Representations and Reports**
- ✓ **Strategic support-** government-industry tie-ups; surveys for identifying resources, facilitating logistics, supplies & mobility
- ✓ **Information, education and communication**
- ✓ Collaborate with Industry and State Governments for **Crisis Management** as well as COVID Vaccination
- ✓ Support to FICCI members for **Vaccination of their Employees**

## FICCI Health Sector Committees-

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