Synopsis of the main developments reported in leading newspapers.
July 19, 2025 – July 25, 2025
Key Developments

Bengal IT cos seek policy to incentivise green credit.

Firms working in the fields of AI, data analytics, blockchain and cybersecurity have urged state govt to bring in a green credit policy, aligned with global ESG (Environmental, Social, and Governance) standards. The rollout of an incentive scheme for green practices will also attract more investments in the IT sector, think stakeholders. With some tech firms selling green credits, companies feel that the introduction of a policy in this regard might in fact create a new business sector in the state's IT industry. Many tech companies that executed net-zero models successfully are selling green credits. If there is a policy pushing for net-zero infrastructure in the IT industry by way of incentives, green credits can emerge as a separate business sector. Green credits will help double down the IT sector investment in the state in sustainable ways.

https://timesofindia.indiatimes.com/city/kolkata/bengal-it-cos-seek-policy-to-incentivise-green-credit/articleshow/122867097.cms

IHCL partners with Ambuja Neotia for 15 new properties.

Indian Hotels Company (IHCL) has announced the agreement signing for 15 new hotels with the Ambuja Neotia Group. This capital light arrangement will grow the partnership to over 40 hotels, including a Taj Resort in the Sundarbans. IHCL's pioneering legacy of building destinations like Rajasthan, Kerala, Goa, Andaman and Lakshadweep islands will now extend to unlocking the tourism potential of the east and northeast with this agreement. The 15 new sites identified to be developed are a combination of greenfield, brownfield and conversion projects and spread across Bengal, Sikkim and Himachal Pradesh. These would include Taj resorts in Darjeeling, Shimla and Rabong, SeleQtions Hotels in Kolkata and Siliguri and a Tree of Life in Lataguri. A few projects will also include Taj branded villas in Darjeeling, Sikkim, Lataguri and Raichak. This announcement follows closely on the heels of IHCL's strategic partnership with the Ambuja Neotia Group for Tree of Life, reflective of the strength and success of our ongoing collaboration.

https://timesofindia.indiatimes.com/city/kolkata/ihcl-partners-with-ambuja-grp-for-15-new-hotels/articleshow/122822152.cms

Sikkim to open Doklam to tourists under central government's Ranbhoomi Tourism.

The Doklam region, once a symbol of geo-political strain among India, China and Bhutan, is set to transform into a vista of tourist opportunities. The Sikkim government plans to open the area to tourists under a central government plan. The plan is part of the Centre's battlefield tourism named Ranbhoomi Tourism. The Union ministry of tourism had earlier said that the initiative had been launched "to open areas of historical importance and valour for the citizens of India which signify the sacrifice of the Indian Armed Forces". Both Doklam and Chola will be accessible through the popular tourist destinations of Changu Lake and Nathu-la. These places have great tourism potential and are expected to generate new interest in the region for the tourists.

https://www.telegraphindia.com/west-bengal/sikkim-to-open-doklam-to-tourists-under-central-governments-ranbhoomi-tourism-prnt/cid/2114815

State brews big plans for 'Kalimpong coffee'

Encouraged by the growing export potential of Kalimpong coffee and its appreciation abroad, the state Food Processing Industries and Horticulture (FPI&H) department has decided to expand coffee cultivation on both government and private farmland in Kalimpong and Darjeeling. Kalimpong coffee is on par with varieties from Kenya and Vietnam. Some farmers are already exporting it to Australia, the US and Korea. The primary objective of the department is to establish 'Kalimpong Coffee' as a distinct brand, much like the globally acclaimed Darjeeling Tea. the government is working to put in place export logistics for coffee. The department will soon hold discussions with the Coffee Board of India and seek expert input on enhancing cultivation and marketing.

https://www.millenniumpost.in/bengal/state-brews-big-plans-for-kalimpong-coffee-620193

Shyam Steel Industries Limited's 600 Acres Integrated Steel Plant in Raghunathpur, Purulia.

Shyam Steel Industries Limited, one of India's leading TMT Bars manufacturers, has taken a giant leap forward with the development of its 600-acre Integrated Steel Plant in Raghunathpur, Purulia. With an investment of **₹1,500 crore**, this state-of-the-art facility has a steel production capacity of **1.19 million tonnes per annum** in its first phase. This becomes a powerful symbol of job creation, sustainable development, and industrial transformation. Renowned for its high-quality TMT bars, Shyam Steel Industries Limited continues to push the boundaries of manufacturing innovation with its cutting-edge facilities and dedicated R&D. Strategically located in the south Damodar industrial belt, this region, stretching from Barjora to Mejia to Raghunathpur has all the makings of Bengal's next big manufacturing zone.

https://www.linkedin.com/posts/kolkata-calling_shyamsteel-purulia-raghunathpur-activity-7354422603555491843-bmxv?utm_source=share&utm_medium=member_desktop&rcm=ACoAABiHZswBhkTk7q5lVO3BwwNS8vGkrG9WhS8

WTC NDITA to bridge Bengal's MSMEs with global markets

With 90 lakh MSMEs employing over 1.35 crore people, Bengal powers over 21% of India's MSME base. These enterprises are more than just economic engines—they are hubs of innovation, women's entrepreneurship (33%+ led by women), and grassroots resilience. At the World MSME Day Conclave (last month), WTC NDITA (Bengal's first World Trade Center) laid out a bold roadmap—integrating local enterprises into global value chains through: Trade facilitation, Export training, Digital commerce enablement, Strategic collaborations, Sector-specific support.

https://www.millenniumpost.in/bengal/wtc-ndita-to-bridge-bengals-msmes-with-global-markets-616642