RISING NORTHEAST
INVESTORS SUMMIT 2025

ASSAM



Nestled in the vibrant northeast of India, Assam is a region teeming with potential and rapid economic growth. Spanning an area of 78,000 square kilometres and home to a population of 31.2 million, Assam is characterized by its rich natural resources and dynamic economy. Over the past decade, Assam has emerged as one of the fastest-growing economies in India, boasting a remarkable compound annual growth rate (CAGR) of 12.62%.

With a Gross State Domestic Product (GSDP) of $69.5 billion (nominal), Assam has shown a robust growth rate of 19% in the last fiscal year alone. The economic structure of Assam is well-balanced among its primary, secondary & tertiary sectors, contributing 35%, 19%, and 46% respectively to the economy.

The 700-km long mighty Brahmaputra is inextricably woven into the Assamese identity. The state is a prime beneficiary of most developmental advancements in the Northeast due to its strategic geographic position. The State is also well connected with the rest of India and thus holds promise for the Southeast Asian market. Assam is developing multimodal connectivity with the rest of India as well as nearby countries such as China, Myanmar, Bangladesh, and Bhutan.

STATE SNAPSHOT



Area: 78,438 sq km

Railways: 2571 kms

Population: 3.12 Crores

EoDB Ranking 2019: 20th

Literacy Rate: 72.19%

Total installed power capacity: 2038 MW

GSDP (at current prices) 2023-24: INR 5.70 lakh crore

Logistics: India's first international multi-modal logistics park in Jogighopa, Assam

National Highways: 4077 kms, State Highways: 2500 kms

No of Districts 35

INDUSTRIAL AND INVESTMENT POLICY OF ASSAM 2019

- Capital Investment: 30% on cost of investment, up to Rs. 3 crore and land area not below 30 acres.
- Interest subsidies on working capital @2% for 5 years up to Rs. 50 lakhs.
- Power subsidy: total cost being Rs. 2 per unit; electricity tax exemption (depending on investment): 5 years up to 50 lakhs per annum.
- 20% State Capital Subsidy on cost of PV Modules up to 20 KW.
- Tax exemption & reimbursement which includes: (i) Value Added Tax exemption, (ii) Entry Tax exemption, (iii) Luxury and Tax exemption.
- Subsidy on quality Certification/Technology transfers.



INDUSTRIAL AND INVESTMENT POLICY OF ASSAM (AMENDMENT) 2023

- Customised Incentives on Mega Projects (Minimum investment of Rs 100 crore and 200 permanent employments- all non-skilled/Grade II and IV employment to be within State only).
- Capital Investment/Production Linked Subsidy.
- Subsidy on Power Tariff, drawl of power lines.
- Employment and Payroll subsidy.
- Stamp Duty Reimbursement.
- Government assistance for other utility support.

UTTAR POORVA TRANSFORMATIVE INDUSTRIALIZATION SCHEME(UNNATI SCHEME, 2024)

- Capital Subsidy: 30% of the investment in P&M or construction of building & durable physical assets up to Rs. 5 Cr in Zone A and 50% and 7.50 Cr for Zone B.
- Interest Subidy : Interest subvention of 3% for Zone A and 5% for Zone B on loan up to the principal amt of Rs. 250 crore on eligible P&M for 7 years.
- Manufacturing & Services Linked Incentive : 100% of the Net payment of GST for 10 years up to 75% of eligible value of investment in P&M for Zone A and 100% of eligible value of investment in P&M for Zone B.

All districts in Assam are listed as Zone B (Industrially Backward Districts); and 5 districts are listed in Zone A (Industrially advanced Districts) subsidies ply accordingly

CONNECTIVITY

- 7 Airports: Lokpriya Gopinath Bordoloi International Airport in Guwahati; other airports at Silchar, Dibrugarh, Jorhat, Tezpur, Lilabari and Dhubri.
- A new terminal at LGBI Guwahati Airport under construction, designed to handle 13 million passengers annually.
- Extensive network of roads and highways covering 4077 km of National Highways and 2500 km of State Highways.
- A railway network spanning 2571 km to facilitate regional and national connectivity.
- 11 National Waterways in Assam out of 31 in India~891 km of navigable routes on the Brahmaputra (NW-2), 121 km on the Barak River (NW-16). Major ports- Pandu Port & Dhubri Port.
- Access to Chittagong & Mongla Ports through NW-2 under Protocol on Inland Water Transit & Trade between India & Bangladesh.
- Home to the Dhola-Sadiya Bridge, the longest river bridge in India, spanning 9.15 kilometers
- India's first international multi-modal logistics park in Jogighopa, Assam.



WHY ASSAM?

- Strategic geographical position, bordered by Bhutan and the state of Arunachal Pradesh to the north; Nagaland, Arunachal Pradesh, and Manipur to the east; Meghalaya, Tripura, Mizoram, and Bangladesh to the south; and West Bengal to the west, giving the state access to various major hubs and markets.
- Emerging connectivity hubs - Lokpriya Gopinath Bordoloi Airport in Guwahati, Northeast's largest airport caters to around 3.8 million passengers annually.
- ASEAN highway is a key project where Assam will connect the rest of India to ASEAN nations. Assam is the CenterStage of 1.88 Bn consumers in ASEAN and BBIN markets.
- Assam is leader in several natural resources.
    a) Leader in onshore natural gas – ~50% of India's onshore natural gas production.
    b) 4 oil refineries – capacity of 7.1 MMTPA expanding to 13.95 MMTPA.
    c) Rich deposit of Limestone – 670 MMT of high-quality limestone reserves.
    d) Large freshwater resource – Brahmaputra River basin with an annual flow of 537.2 BCM.
    e) Largest tea growing region – contributing over 50% of India's total production.
    f) Largest producers of Agarwood.
    g) Global Monopoly in Silk – 97% of India's Muga silk & 65% of India's Eri silk production.
- A rich biodiversity zone, housing two 'Hot Spots' of India. About 300 types of medicinal herbs and plants found in abundance in the state.
- 5 national parks and 18 wildlife sanctuaries. Two UNESCO World Heritage sites: The Kaziranga National Park and the Manas Wildlife Sanctuary.
- A robust educational infrastructure. IIT Guwahati, AIIMS Guwahati, and ISI Tezpur are some prime institutions in the State.
- Assam's world-class industrial infrastructure provides state-of-the-art facilities-65+ Industrial Estates and Sectoral Parks including Biotech Park, Tech City, Mega Food Park, Bamboo Technology Park, and Plastic Park.
- A dedicated industrial corridor stretching from Jalukbari to Kukurmara, spanning 160 kilometres, aimed at boosting industrial activities and connectivity.
- India's first OSAT (Outsourced Semiconductor Assembly and Test) facility located in Jagiroad.
- Attractive industrial and sectoral policies with fiscal incentives, EODB, and proactive government support .



FOCUS SECTORS

AGRICULTURE & FOOD PROCESSING

- India’s largest producer of tea.
- Ranks 2nd in production of Pineapple in India. Ranks 3rd in production of Jute & Mesta in India
- Availability of niche commodities such as indigenous varieties of rice, arecanut, black pepper, ginger, turmeric, and other spices.
- Presence of a Mega Food Park at Tihu and a Food Processing Park at Chaygaon to incentivize the industry.
- 8 GI-tagged food products: Judima Rice-Wine, Joha Rice (aromatic rice), Karbi Anglong Ginger, Kaji Nemu (lemon), Tezpur Litchi & Boka Chaul (Soft Rice)
- Major Spices: Ginger, Garlic, Black Pepper, Turmeric, Coriander, Chilli and Bhut Jolokia (Ghost Chilli. Cropped Area: 39,74,812 Ha.
- India’s largest bamboo producer, with more than 60% of national production.
- Assamese bamboo cultivars are particularly prized in the handloom-handicraft sector, as well as in construction and interior design.
- A dedicated ‘Bamboo and Cane Policy, 2019’, with a range of incentives and subsidies for the industry in line with the National Bamboo Mission.
- Presence of an operational Bamboo Technology Park at Chaygaon, and a Bamboo Industrial Park being built at Dima Hasao.

ELECTRONICS & SEMICONDUCTORS DESIGN & MANUFACTURING (ESDM)

- India's first OSAT (Outsourced Semiconductor Assembly and Test) facility located in Jagiroad, Assam.
- Relative proximity to Asian markets such as China, Japan, and Southeast Asia.
- Incentives under State policy, land allocation and support under the Semicon India Programme. Complementary schemes like the PLI for Electronics Manufacturing further bolster Assam’s manufacturing prowess in high-tech industries.
- Educational institutions in Assam focus on electronics and semiconductor design.
- Abundant hydropower potential critical for energy-intensive manufacturing processes.
- Major Investment: Rs 27,000 crore Semiconductor OSAT unit at Jagiroad, Assam-India's largest OSAT unit.



RENEWABLE ENERGY

- Assam has renewable energy potential of 14,000 MW across solar, hydropower, and bioenergy.
- Assam aims to achieve 500 MW of solar capacity by 2027.
- Unlocking 680 MW of small hydropower capacity through projects like the Lower Kopili Hydroelectric Project.
- Assam is strengthening its green hydrogen production capabilities through strategic collaborations, well-developed infrastructure, and an upcoming Green Hydrogen Incentivization Policy.
- Opportunities for Growth in Assam:

    a) Larger-scale parks and rooftop installations to harness the state's solar potential.
    b) Capitalising on Assam's rivers to bring clean energy to remote areas.
    c) Biomass projects and bio-CNG production from waste.
    d) Green Hydrogen projects utilising natural gas infrastructure.

TOURISM

- The Gateway to the Northeast India & a Treasure land of Tourism.
- To drive sustainable development in the state, Assam Tourism Policy 2022.
- Tourism given industry status.
- The River Cruise Tourism - Unforgettable cruising experience in mighty Brahmaputra.
- 7 National Parks and eleven wildlife and bird sanctuaries.
- Tea & Golf Tourism - Over 1000 tea gardens with vibrant people, tea gardens, and 10+ beautiful golf courses. Jorhat being the oldest in Asia.
- Religion & Spiritual Tourism- Kamakhya Temple, Guwahati, Sivadol, Sivasagar, Bordowa Satra, Nagaon, Surya Pahar in Goalpara, etc.
- Other major attractions - Umrangshoo Lake, Dima Hasao, Panimur Waterfall.
- Adventure Tourism-Rafting, angling, trekking, rock-climbing etc.
- Vistadome train services between Guwahati – New Haflong.
- Innovative tourism practices in the state- Homestays, Tea Eco Camp & Tree House, Dimakuchi, Majuli cycling facility etc.
- Properties in Assam – Taj VIVANTA, Novotel, Raddison Blue, Diphlu resort etc.







AEROSPACE & DEFENCE MANUFACTURING

- Northeast India, with Assam as its gateway, shares 98% of its border with neighbouring countries, positioning it as a central hub for Aerospace and Defence (A&D) manufacturing.
- Eastern Command, with its 3 corps and a dedicated strike corps, oversees a formidable strength of approximately 3-4 lakh personnel. The Command of the Indian Army has a significant and consistent demand for specialised equipment and supplies.
- Attractive Assam Aerospace and Defence Manufacturing Policy includes tax reimbursements, investment subsidies and skill development programs.
- Assam is boosting its industrial capabilities with a growing network of roadways, railways, and air connectivity, ensuring efficient supply chain management and faster access to global markets, reinforcing its strategic role as an A&D hub
- Institutions like IIT Guwahati, Defence Research and Development Organisation provide access to advanced research and training creating a skilled workforce tailored for the A&D sector in Assam.

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