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from chairman's desk

I am pleased to reach out to you through FICCI Rajasthan Annual Review 2021 providing glimpses of our activities during the year 2021.

The year started on a very promising note with declining cases and onset of vaccination. The sentiment was positive with organizations registering reasonable recovery and growth. Travel and tourism also started picking up. At that time, the devastating second wave of the pandemic once again brought life to a grinding halt. I must compliment the efforts by the Governments at various levels to fight with the pandemic and to keep the economic activities going to the extent possible. I would also like to compliment the role of industries in supporting and contributing towards the fight against the pandemic.

I would like to appreciate the tremendous amount of work done by the Government of Rajasthan under the dynamic leadership of Shri Ashok Gehlot, Hon'ble Chief Minister of Rajasthan towards effective management of the pandemic as well as keeping the momentum for growth and development of the state. Infact, the interventions by the State Government in healthcare space has been pathbreaking and would go a long way in realizing the coveted goal of Nirogi Rajasthan.

The second half witnessed quick revival of travel, trade and businesses. Rajasthan had a very successful participation at Expo 2020, Dubai and have taken numerous initiatives to attract investments in the State.

I would also like to take this opportunity to thank the Presidium of FICCI, members of FICCI Rajasthan State Council for their support and guidance. I am sure that with collective efforts from all the stakeholders, we will be able to move Rajasthan up the growth curve.

A handwritten signature in black ink, appearing to be 'Ashok Kajaria', written in a cursive style.

Ashok Kajaria
Chairman, FICCI Rajasthan State Council &
CMD, Kajaria Ceramics Ltd

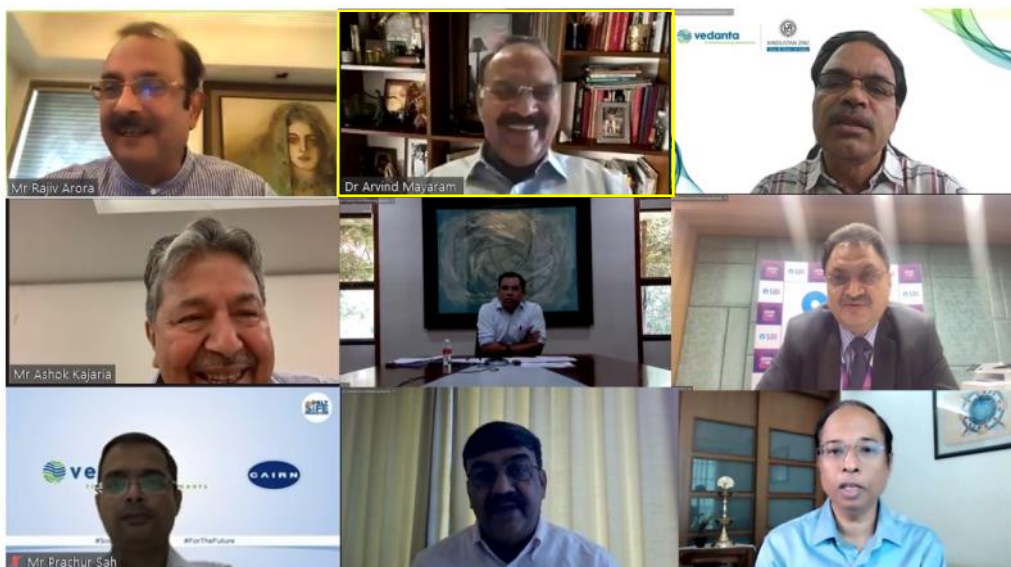


Webinar on Getting Back to Business 2.0

17 June 2021

To understand and evaluate the impact of the second wave on state's economy as well as possible disruptions due to the projected third wave, FICCI Rajasthan State Council organized Webinar on Getting Back to Business 2.0.

Addressing as the Chief Guest, Dr Arvind Mayaram, Economic Advisor to the Hon'ble Chief Minister of Rajasthan & Vice Chairman, Rajasthan Economic Transformation Advisory Council said that the demand has to be managed by industry recalibration to become much more discerning in terms of quality, time and delivery. Industries need to reform themselves to adopt digital solutions and with greater use of data.



industry

On the occasion, Mr Ashutosh AT Pednekar, Secretary – Industries & MD, RIICO Ltd, Government of Rajasthan, said that RIICO will develop 147 new industrial areas in three years in Sub-Divisions with no industrial area presently, of which 68 will open during this year. A new corporation, Rajasthan Industrial Corridors Development Corporation is being formed. The Petroleum, Chemicals & Petrochemicals Investment Region at Pachpadra will be launched during July 2021.

Mr Arun Misra, Chief Executive Officer, Hindustan Zinc Ltd shared that the health of the people is a priority for risk prevention. All employees, contractors and their families of the organization are being vaccinated on priority.

Mr Amitava Chatterjee, Chief General Manager – Rajasthan, State Bank of India said that there is a need to maintain continuity of business and We are ready to cater to restructuring requirements of the industries during these extraordinary times. Emphasizing on the importance of crude oil production in Barmer, Mr Prachur Sah, Dy CEO, Cairn Oil & Gas said that Barmer accounts for around 23% of country's crude oil production and there is a potential to double the production for which we should incentivize production and have faster clearances.

Mr Rajiv Arora, President Federation of Rajasthan Exporters emphasized that the vaccination policy needs to focus more on industrial workers. Camps should be held to vaccinate all on-site workers who are also frontline workers. Mr Ashok Kajaria, Chairman, FICCI Rajasthan & CMD, Kajaria Ceramics Ltd delivered welcome remarks.



Webinar on Challenges in Sourcing Cheaper Electricity for Industries

12 January 2021

FICCI Rajasthan State Council, in association with Indian Energy Exchange Limited, organized Webinar on Challenges in Sourcing Cheaper Electricity for Industries to explore opportunities to enhance the competitiveness of industries by reduction in operating costs.

While addressing as the Chief Guest, Shri Parsadi Lal Meena, Hon'ble Minister for Industry, Government of Rajasthan said that the Government is committed to facilitate EoDB (ease of doing business) and help industries become competitive. We will consider making open access affordable. The State Government has set up a single-window system in which 14 department officials are providing permissions in 100 different areas related to industries.



industry

Mr Rohit Gupta, Managing Director, Rajasthan Urja Vikas Nigam Ltd said that electricity cost is a major input to the overall cost of industries. The Department is planning to look into areas like – access to rebates, making timely payments to the generators, operational efficiency of thermal plants, etc. to reduce the overall procurement cost.

Mr Rohit Bajaj, Head-Business Development & SVP, Indian Energy Exchange said that high Cross Subsidy Surcharge, 24-hour scheduling restriction, uniform scheduling for at least 8 hours, minimum 1 MW contract demand for availing open access, among others are key issues for open access in Rajasthan. Industries can avail of power procurement options like long-term for more than 7 years, medium term from 1 year to 5 years, short term for up to 1 year.

Mr Anujesh Dwivedi, Partner, Deloitte said that Open Access is an option to purchase cheaper electricity. It allows the consumer to purchase electricity directly from power generators, traders or exchange. In Rajasthan, open access will have a positive impact on additional job opportunities and state wise share in incremental GDP. There is a need to initiate discussions between the Department, Rajasthan Electricity Regulatory Commission (RERC), Power Discoms on how open access can be effectively resolved.

Mr Ashok Kajaria, Chairman, FICCI Rajasthan & CMD, Kajaria Ceramics Ltd during his welcome address said that as industrial activities resume after Covid there is a need to fight the slowdown and attract new investments to the State. For this, the reduction of operating cost especially electricity cost can help in the growth of industries.



Interactive Session with Mr Anil Agarwal, Chairman, Vedanta Limited

18 December 2021: Jaipur

FICCI Rajasthan State Council organised an Interactive Session with business tycoon Mr Anil Agarwal, Chairman, Vedanta Ltd.

During his keynote address, Mr Anil Agarwal said that Rajasthan has the potential to significantly improve the overall economic condition of the country. It is a state abundant in natural resources and with the production of oil, copper, gold, zinc, lead etc. the imports of the country can also be greatly reduced.

The Metals and Mining magnate further said that the strong roots of entrepreneurship in Rajasthan will also increase the viability of the state to be developed as an economic hub. Further underlining the strengths of the state, Mr Agarwal said that the state is already a popular tourism destination and has strong employment and infrastructure in terms of airport, hotels, etc. It is also renowned globally for its art and crafts. The populace of Rajasthan is also inherently hardworking, active and generous, added Mr Agarwal.

While talking about India in general, Mr Agarwal said that all major companies across the globe and even world politics is dominated by Indians. The women of the country are also showcasing exceptional entrepreneurship and focus. A huge potential also lies in the production of defence, electronics, semiconductors etc.

Mr Sanjay Agarwal, FICCI National Executive Committee Member and MD & CEO, AU Small Finance Bank Ltd during his Welcome Address said that Rajasthan has produced a lot of entrepreneurial success stories across the globe and Mr Anil Agarwal is a shining example of this. Today’s session will inspire our youth and business leaders to think big and create many more success stories taking us towards a five trillion-dollar economy and Atmanirbhar Bharat, he added.

Mr Sunil Duggal, Group CEO, Vedanta Ltd and Mr Arun Kumar Misra, Chief Executive Officer, Hindustan Zinc Ltd were also present at the occasion. Over 100 participants attended the interaction.

industry





Webinar on Atmanirbhar Rajasthan – Empowering MSMEs for Self-Reliance

5 March 2021

FICCI Rajasthan with support from Konrad Adenauer Foundation, Germany organized a Webinar on Atmanirbhar Rajasthan – Empowering MSMEs for Self-Reliance.

Speaking at the webinar, Mr V K Sharma, Director, MSME-Development Institute, Jaipur informed that presently, a total of 30% of the GDP in Indian economy is contributed by the MSMEs. There is a need to take it as a mission to increase this contribution to 50%. Organized sector of the MSME industry is contributing well. Mature entrepreneurs need to be facilitated. The unemployed youth need to understand the various policies and try to link them to their business. They need to conduct a value addition analysis and see where they can fit into the supply chain.



industry

Mr Ashutosh Chadha, Vice President – Public Policy Mastercard said that those SMEs that did not adopt technology faced greater struggles during the Covid pandemic. These include – getting paid on time, getting credit and getting access to current, new and resilient supply chain. Mr Jyoti Prakash Gadia, Managing Director, Resurgent India Limited shared that transformation from the unorganized or the organized, no tax arbitrage after GST, innovation, getting attached to a bigger company, outdoor advertising and airline competition are all emerging trends of MSMEs in the era of technology.

Giving a banker’s perspective, Mr Vinod Kumar Singla, Head – SME (Rajasthan), State Bank of India said that as a response to Covid by SBI, schemes for providing working capital were introduced and the working structure of the Bank was also changed.

Mr Ajay Talware, National Sales Manager - Finance, Third Party Risk & Compliance Solutions, Dun & Bradstreet India said that the 3 main areas of concerns affecting MSME growth are – stress on working capital, lack of formal registration and competitive market environment. Mr Pankaj Madan, Deputy Head, KAS – India informed that the MSMEs need to be made aware of the opportunities available to them. They need to prioritise national demand and work with trustworthy partners. Dr K L Jain, Secretary General, Rajasthan Chamber of Commerce and Industry (RCCI) urged that MSMEs will also have to get ready to join with larger industries, network better with banks and vice versa.



Webinar on MSME Financing

24 June 2021

To share and discuss various avenues of financing and related issues for industries, FICCI Rajasthan State Council organised Webinar on MSME Financing.

On the occasion, Dr Mukesh Kumar, General Manager – Financial, Inclusion and Development Department, Reserve Bank of India said that studies have shown that MSMEs along with other sectors are driving the growth trajectory of the country. Banks need to consider this positive outlook of MSMEs. They have surplus funds parked with the RBI as a part of the reverse repo operation. The surplus funds of the banks and the MSMEs requirement for funds can come together so that both can profit and help the country's GDP growth.



industry

Talking about the restructuring of an MSME, Mr Balbir Singh, General Manager, SIDBI said that MSME needs to give a clear picture of what has happened with the unit. Banks are proactive at their level and do not just go by the paper. They see the history of the unit, what has impacted it and get a holistic view of the business. Only then does the bank reach a logical conclusion. Every genuine reason is taken care of financially.

Mr Ajay Thakur, Head, BSE-SME & Start-up said that MSMEs need to have a proper balance between debt and equity. They need to dilute their equity and get listed. Promoters can raise their funds from the stock market through the SME platform.

While presenting the banker's view, Mr S Vijay Kumar, Head – SME (Rajasthan), State Bank of India said that project viability needs to be professionally studied and not be based on word of mouth. Many SMEs are still hesitating to avail restructuring. People need to be made to understand the opportunity for restructuring should be availed as the future is uncertain.

Mr N K Jain, Chairman, FICCI Rajasthan Sub-Committee on MSME & President, The Employers Association of Rajasthan said that MSME credit cards should be issued so that companies can fulfil their urgent need for funding quickly.



Webinar on GST - Recent Changes & Implications

8 January 2021

With objective to sensitize the industry members about recent changes and their possible implications for businesses, FICCI Rajasthan State Council organized the Webinar on GST: Recent Changes & Implications.



Mr Pankaj Ghiya, Advocate, M/s Ghiya Legal, Jaipur was the resource person for the programme. Some of the key points covered by him during the webinar included Recent Amendments in GST; Reply to Notices & Summons under GST and Statement / Admission under GST & effect under Income Tax.

industry



Welcoming the participants, Dr K L Jain, Member, FICCI Rajasthan State Council and Secretary General, Rajasthan Chamber of Commerce & Industry said that few years back, we saw a path breaking indirect tax reform in the form of Goods and Services Tax being implemented which holds lot of promises for the future growth and development of our businesses and nation at large. He also complimented the Governments both Central as well as State for putting best efforts in facilitating smooth transition and for being receptive to the issues and concerns of the industry. We feel that GST is still a work in progress and would stabilize in times to come which include rationalization of rates and processes, he said.



Webinar on 'Rajasthan Tourism: Opportunities & Way Forward'

6 April 2021

Rajasthan Tourism, in association with FICCI Rajasthan State Council organized the Webinar on 'Rajasthan Tourism: Opportunities & Way Forward'.

Speaking as the Chief Guest, Shri Govind Singh Dotasra, Hon'ble Minister of State for Tourism, Government of Rajasthan said that the Covid-19 Pandemic has caused a major setback to the tourism sector. All the stakeholders of the tourism industry should work in tandem to overcome these challenging times. The recently announced INR 500 crores budget under the Tourism Development Fund of the State will indeed go a long way in reviving tourism in the state by building infrastructure and development of new tourism spots. INR 200 crore of this budget has been set aside for marketing and promotion.



Highlighting the urgent need for the vaccination of the workers in the hospitality industry, Dr. Jyotsna Suri, Past President, FICCI; Chairperson, FICCI Travel, Tourism and Hospitality Committee and CMD, The Lalit Suri Hospitality Group said that the recent surge in Covid-19 has again weakened the tourism sector and domestic tourism will be the area of focus for the next two years. She appealed to the Minister that the hotel and restaurant staff should be treated as frontline workers and their vaccination should be an immediate concern.

Mr Nishant Jain, Director – Tourism, Government of Rajasthan shared that Rural Tourism is a priority segment in tourism policy and has been given due importance. He appreciated the efforts of FICCI in organizing such webinars that help the various stakeholders of the industry to come together and discuss important issues being faced by them.

tourism



Mr Randhir Vikram Singh, Co-Chairman, FICCI Rajasthan State, Council & President, IHHA said that domestic tourism holds the key and Rajasthan has all the required ingredients to unleash the vast potential of the sector. Mr Kuldeep Singh Chandela, President, HRAR & RATO said that tourism fraternity thank Hon'ble Chief Minister for allocation of INR 500 Crore to the tourism sector and it will facilitate holistic promotion of the tourism industry.



Rajasthan Calling

24 September 2021

Rajasthan Tourism and FICCI Rajasthan State Council organised 'Rajasthan Calling - A Virtual Roadshow' to 'Move Rajasthan Up The Domestic Tourism Value Chain'. The Chief Guest, Shri Govind Singh Dotasra, Minister of State for Tourism, Government of Rajasthan said that Rajasthan has a bounty of tourism opportunities to showcase to the world. It is important to plan how art, culture, and traditions of Rajasthan can be promoted to attract tourists globally. To ensure safety for the incoming tourists, a law has passed to provide for strict action against touts and anti-social elements who harass tourists. Repeated offences have been made cognisable and non-bailable. Rural tourism is very significant to showcase Rajasthan's traditions, culture, and way of living to the tourists. A mobile app is also being developed by the Department to help tourists gain information about the State.

On the occasion, Ms Gayatri Rathore, Principal Secretary – Tourism, Government of Rajasthan informed that wellness tourism is being promoted in a big way to give a boost to the industry in Rajasthan. Marketing and promotional activities will pick up aggressively in the coming month. Many activities and new schemes are in the pipeline to put Rajasthan back on the global tourism market in the coming 6 months. A 5-day Shekhawati Festival has been proposed for December-January.



tourism

Mr Nishant Jain, Director – Tourism, Government of Rajasthan said that there is a need to focus on lesser-known destinations like Alwar, Shekhawati, Banswara, Kota, Bundi, etc. in marketing campaigns. Adventure tourism has huge scope in Rajasthan and few activities have already begun. This needs to be communicated to the tour operators.

Mr Dipak Deva, Tourism and Hospitality Committee; Chairman, FICCI Inbound Tourism Committee and Managing Director, SITTA, TCI & Distant Frontier shared that 70 per cent tourism traffic is between Jaipur, Jodhpur and Udaipur. There is a need to increase the spread of tourists across the States of Rajasthan to avoid over-tourism.

A Panel Discussion - 'Moving Rajasthan Up the Domestic Tourism Value Chain' was also organised. Panellists included Mr Prateek Hira, Chairman, FICCI UP Tourism Committee; Mr Ashok Dhoot, Chairman, ADTOI Gujarat Chapter; Mr Debjit Dutta, Chairman, IATO West Bengal Chapter; Mr Dharmendra Singh Chauhan, Chairman, ADTOI Maharashtra Chapter and Mr S Mahalingaiah, Chairman, IATO Karnataka Chapter. Discussions were held on starting border tourism, skill development for grassroots stakeholders, rationalized rates for trains and monuments and reviewing the resources post-pandemic.



Webinar on Wedding Tourism

5 February 2021

FICCI Rajasthan, in association with Department of Tourism, Government of Rajasthan, organized the Webinar on Wedding Tourism with the theme “Positioning Rajasthan as Wedding Capital of India”.



tourism

As the Keynote Speaker, Mr Dhiraj Srivastava, Commissioner, Rajasthan Foundation said that weddings have helped revive the hotel sector. It offers a new avenue for growth for the hospitality sector in Rajasthan. Wedding tourism and destination weddings can be a significant game-changer for the Rajasthan hospitality industry. Government of Rajasthan recognizes this huge opportunity. In his opening remarks, Mr Dilip Chenoy, Secretary General, FICCI said that domestic tourism including social MICE will be the driver for the growth of the sector in 2021. Many States have already started their campaigns to reach out to their target source markets.

Mr Sandeep Lodha, CEO, OYO's Weddingz.in said that post-Covid two trends have been observed in the wedding industry – smaller weddings and domestic weddings, and Rajasthan stands to benefit the most from these trends. Mr Lakshyaraj Singh Mewar, Executive Director, HRH Group of Hotels said that weddings put India on the world platform and cities are creating an identity for themselves like Udaipur, besides being city of lakes, is today known as a prominent wedding destination competing with Lake Como, Italy. Mr Chetan Vohra, Founder, Weddingline said that expectations are quite high for the domestic customer for Indian weddings whereas they may be more forgiving when it comes to international weddings. Mr Randhir Vikram Singh, Co-Chairman, FICCI Rajasthan & CMD, Mandawa Hotels said that Rajasthan is competitively placed to harness this potential segment due to better connectivity, the splendour of heritage properties and modern architecture.

Mr Ajay Sharma, Deputy Director - Tourism, Government of Rajasthan assured full support from the Government and requested for the suggestions for the development of the sector which may be considered for inclusion in Tourism Policy guidelines. Mr Surendra Singh Shahpura, Chairman, Shahpura Hotels said that rural areas also need to be developed as wedding destinations so that smaller hotels can benefit from wedding tourism.



Webinar on Transforming Tourism through Startups

19 March 2021

FICCI Rajasthan State Council with the theme of *Harnessing Entrepreneurship for Development of Tourism* organised the webinar on *Transforming Tourism through Startups*.

Addressing at the Webinar, Ms Mugdha Sinha, Secretary – Science & Technology, Government of Rajasthan said that there is a need to integrate tourism, technology and consumers and decide how to serve tourism to consumers using technology said. She emphasized on the need for innovation in our offerings to generate repeat tourism. Talking about entrepreneurship, she mentioned that it should include ideation and technology. Ideation is important for ensuring first mover advantage instead of repackaging existing products / services.



Speaking at the webinar, Ms Sabina Chopra, Co-Founder, Yatra Online Pvt Ltd said that Rajasthan has really captured the wedding market especially in north India with lucrative offers and this has helped the industry revive during the pandemic. She also emphasized that Rajasthan has everything to offer in the field of tourism, but we have to add new elements to leverage the rich cultural heritage of the state in sustainable fashion.

While making the theme presentation on “Harnessing Entrepreneurship for Development of Tourism”, Mr Chintan Bakshi, CEO, Startup Oasis said that to rejuvenate the sector, Startups have to play very clear role. There is lot of work done by online aggregators for bringing in customer for services & products offered and the next wave of activity to take place in more hyper local environment especially by startups focusing on specific areas, niches, experiences.

Elaborating the role of weddings in reviving the tourism sector in Rajasthan post covid, Mr Sandeep Lodha, CEO, Weddingz.in shared that we have seen many small numbered independent weddings moving from NCR to Rajasthan during covid as destination weddings. To promote this further, we need to make Rajasthan more accessible and affordable so that more & more people choose to come to Rajasthan for weddings.

Mr Randhir Vikram Singh, Co-Chairman, FICCI Rajasthan & CMD, Mandawa Hotels shared that entrepreneurship and digital transformation are key allies in facing the challenges of the pandemic. He mentioned that accelerating startups will improve processes and positively impact the sector’s value chain.

Mr Surendra Singh Shahpura, Chairman, Shahpura Hotels while summing-up the webinar highlighted the importance of introducing new elements in tour packages and itineraries in Rajasthan which will be the key drivers for growth of tourism in the state.

tourism

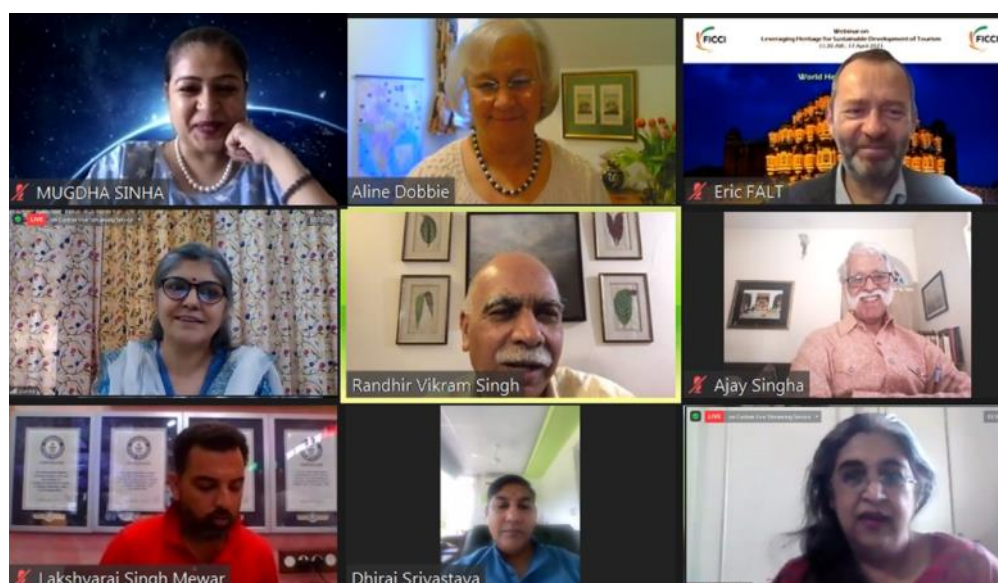


Webinar on Leveraging Heritage for Sustainable Development of Tourism

17 April 2021

On the eve of World Heritage Day, FICCI Rajasthan organised a webinar on 'Leveraging Heritage for Sustainable Development of Tourism'.

During the webinar, Mr Eric Falt, Director, UNESCO New Delhi Office shared that Rajasthan forms a UNESCO ecosystem of its own with more links to the organization than any other State in India. Rajasthan is a leader in the promotion of culture in a sustainable and equitable manner. Department of Tourism, Government of Rajasthan and UNESCO have been working in collaboration for the promotion of intangible heritage and developing cultural tourism in Western Rajasthan.



tourism

Ms Mugdha Sinha, Secretary, Art, Literature, Culture, Archaeology, Government of Rajasthan, said that people need to put in the center of conservation and preservation of heritage. Consumers of heritage today are looking for experiences and creating memories. On the occasion, Mr Dhiraj Srivastava, Commissioner, Rajasthan Foundation, said that there is a need to build tourism on the foundation of cultural heritage and transform the lives of artisans.

Mr Lakshyaraj Singh Mewar, Executive Director, HRH Group of Hotels, said that there is an abundance of heritage in the country and various facets of segments of heritage need to be brought to life and shared with from people across the globe. Ms Aline Dobbie, Travel Writer from UK, said that Covid has made the tourism industry stop and think. The trickle-down effect in tourism is immense. The Government should employ those enthusiastic determined and passionate.

Dr Punita Singh, Joint Director - Tourism, Government of Rajasthan said that the new tourism policy covers conservation of heritage, craft and cuisine, ecotourism, etc. and work has already begun in the respective areas. Ms Rima Hooja, Managing Trustee, Jaipur Virasat Foundation, said that monuments and heritage sites need to be conserved sensitively. Too much repair, rebuilding and modernization must not be done to take away from the authentic experience.

Mr Randhir Vikram Singh, Co-Chairman, FICCI Rajasthan & CMD, Mandawa Hotels, said that Rajasthan has a rich culture and architectural heritage. There is a need to create awareness for its conservation.



Webinar on Wellness Tourism

23 March 2021

With the objective of Positioning Rajasthan as a Leading Wellness Tourism Destination, FICCI Rajasthan State Council organized a Webinar on Wellness Tourism.

Addressing at the inaugural session, Mr Lakshyaraj Singh Mewar, Executive Director, HRH Group of Hotels shared that wellness has a much wider scope and it includes physical, mental, emotional and spiritual wellbeing and it has come at the centre stage today. WHO in 2016 itself declared that depression would be a major disease by 2020 and we can see for ourselves that today people are just travelling to feel better.

Corelating the Ayurveda and wellness, Mr Vijaykumar Karai, Founder & CEO, AyurUniverse said that Rajasthan is a phenomenal destination for secondary wellness wherein it can mix leisure with wellness by including Ayurveda, Yoga, Meditation, etc. He mentioned that India by design and heritage is a natural choice for wellness tourism, but we need to effectively market ourselves to capitalize on this huge opportunity.



tourism

Explaining the role of National Institute of Ayurveda, Prof Pawan Kumar Godatwar, Dean – Research & Head, Department of Roga Nidana suggested that prakriti analysis can be built in tourism packages which takes around 45 minutes and National Institute of Ayurveda, Jaipur is a national hub for prakriti analysis. Customized packages can be made incorporating these called pre-habilitation packages along with culinary packages and NIA would be happy to partner with Department of Tourism in this regard.

Mr Anand Tripathi, Joint Director – Tourism, Government of Rajasthan shared that Department of Tourism is signing an MoU with Dr. Sarvepalli Radhakrishnan Rajasthan Ayurved University, Jodhpur regarding wellness tourism and can explore the possibility of signing an MoU with National Ayurveda Institute, Jaipur as well.

Mr Randhir Vikram Singh, Co-Chairman, FICCI Rajasthan & CMD, Mandawa Hotels emphasized on the need to collectively work towards making Rajasthan a preferred destination for Wellness Tourism. The quality and authenticity of service providers, safety & security off tourists and lack of talent are some of the challenges that we need to address backed by an aggressive promotional campaign, he added.

Mr Surendra Singh Shahpura, Chairman, Shahpura Hotels in his concluding remarks shared that although India has taken time to adopt the things which are of our own but with focus on the branding of wellness tourism we can achieve it fast now. Here hotels and resorts will play an important role in creating the ecosystem along with the Government.



Webinar on Tigers and Tourism

28 July 2021

On the eve of International Tiger Day, FICCI Rajasthan State Council organised a Webinar on “Tigers & Tourism”. On the occasion, Ms Sreya Guha, Principal Secretary – Forest & Environment, Government of Rajasthan said that there are 3 tiger reserves in the state and the 4th one at Ramgarh Vishdhari has been approved by Government of India. Wildlife Institute of India is doing a field survey and study to ascertain the feasibility for the 5th tiger reserve at Kumbhalgarh. She mentioned that Project Tiger has been one of the most successful conservation programmes across the world. Rajasthan is one of few states to form and organise the meeting of Interagency Coordination Committee for checking poaching, smuggling, etc.

Speaking on the occasion, Mr Nishant Jain, Director – Tourism, Government of Rajasthan said that Tiger is the most fascinating and intriguing species among the entire cat family. The economic impact of Tigers on the areas outside reserves has been tremendous, supporting tourism, livelihoods and entrepreneurship, he added. He mentioned that the Tigress Machali has been the most photographed tigress on which many documentaries and films were made, even stamp was issued for her. All this has helped promote tourism in a big way and her descendants are living in our reserves.

Appreciating the initiatives of Government of Rajasthan, Mr Ravi Singh, Secretary General and CEO, WWF India said that It is the tremendous commitment by Government of Rajasthan to have declared Ramgarh Vishdhari as a Tiger reserve and is a great step forward in the development of wildlife tourism in the state. Rajasthan has been a great contributor of increasing tiger population in India. The existing tiger reserves in Rajasthan should also be managed as landscape not just standalone areas, like greater Ranthambore landscape would include Kaurali, Keladevi, Dhaulpur, corridor from Baretha to Bharatpur, these areas should be managed accordingly. He also added that eco-tourism must manifest local values and benefits of eco-tourism must go to local communities where the area is located.

tourism



Mr Randhir Vikram Singh, Co-Chairman, FICCI Rajasthan and CMD, Mandawa Hotels said that Tourism can be a great enabler in conservation of Tigers as it creates economic opportunities for communities around the reserves and their livelihoods are interlinked to the success of the reserves in protecting and multiplying the wildlife. While delivering the concluding remarks, Mr Surendra Singh Shahpura, Chairman, Shahpura Hotels said that Eco Tourism policy will open new doors for enterprises and hoteliers for coming up with new products as well as help in generating local employment.



Webinar on Navigating Tourism through the New Normal

16 July 2021

Rajasthan Tourism and FICCI Rajasthan State Council organised a Webinar on 'Navigating Tourism through the New Normal'.

On the occasion, Mr Nishant Jain, Director – Tourism, Government of Rajasthan informed that Covid appropriate behaviour, mass vaccination of hotel staff on priority, smaller and intimate weddings as well as increased dependence of domestic tourism is the new normal of the industry. Resorts, hotels and hospitality units looking to instil confidence among the travellers, can get self-certified for proper Covid preparedness with the 'Saathi' online initiative of the Ministry of Tourism. Rajasthan is second in the registrations on 'Saathi'. Similarly, industry representatives can reach out to the District Collectors to organise a vaccination camp for the hospitality sector staff under the order issued by National Health Mission (NHM) Rajasthan. The Department is also in the process of coming up with a new marketing campaign.

Mr Rajiv Arora, Former Chairman RTDC & Founder, Amrapali Jewels said that the validity of airline tickets and tour packages will need to be longer and more flexible as a tourist's travel situation may alter depending on the pandemic. Immunity passports for passengers, instant health checks inside the airports, lesser demands for business hotels, employers working with lesser manpower and increasing domestic tourism are the new trends witnessed in the industry.

tourism



Mr Vijaykumar Karai, Founder & CEO, AyurUniverse said that Rajasthan is the best venue for wellness for domestic and international tourists. Wellness can be added to weddings by way of pre-bridal wellness programmes like yoga sessions and spas. People are preferring tourism destinations that can be reached via cars. With this, tourists from neighbouring States like Delhi can be attracted for mental rejuvenation and de-stress packages.

Mr Sandeep Lodha, CEO, OYO's Weddingz.in said that domestic destinations are being preferred for weddings. International competition is nil. Smaller and intimate weddings in resorts and villas are the present norm. It needs to be communicated that small and intimate is the new big fat.



Webinar on Culinary Tourism

27 August 2021

Tourism and Food have a symbiotic relationship and the cuisines plays an important role in determining the quality of the overall tourism experience. The tourists want to do the complete travel experience with a cocktail of history, culture, and cuisine. Rajasthan has a wide variety of cuisines to offer and this niche segment could be effectively leveraged as promotional and positioning tool for tourism. Against this backdrop, FICCI Rajasthan State Council organised Webinar on Culinary Tourism.

On the occasion, Chief Manjit Singh Gill, President, Indian Federation of Culinary Associations said that Chefs are the cultural ambassadors and play important role in promoting Culinary Tourism. The concepts of the Indian Foods comes from our thousands year’s old cultural heritage as well as ayurveda hence we must spread the word about Indian Food among our people by educating them then only it will be resulting into Culinary Tourism in true spirit.

Earlier, Mr Prateek Hira, President & CEO, Tornos said that United Nations World Tourism Organisation (UNWTO) has already recognised Culinary Tourism as Niche Tourism activity which is an experience with food, food products and all the activities around it. It not only eating or cooking food, it involves all things around visiting local producer, attending a food festival, learning cooking at classes run by locals, and so much more.

Chef Rajeev Goyal, President, India Food Tourism Organisation said that Culinary Tourism is one sector which not only promote tourism but also promotes sectors like food processing and gives wings to concepts like Tea Tourism, Coffee Tourism, Spices Tourism, Wine Tourism, Agriculture Tourism and Sustainable Tourism. We are required to popularise our food across the world to attract people & encourage at policy level. Rajasthan is the only place in the country who has the tourism policy to promote their country liquor and this way there is lot can be done to popularise the cuisines of India.

tourism



Earlier while delivering welcome remarks, Mr Surendra Singh Shahpura, Member, FICCI Rajasthan State Council & Chairman, Shahpura Hotels said that the tourism potential of India lies not only in its rich culture and heritage but also its gastronomical delights which is a melange of spices and flavours. Culinary tourism is not only important for preserving the culinary customs and traditions but is also essential for local vendors, farmers and other sectors of the industry.



Odisha Tourism Seminar and Road Show

3 February 2021, Jaipur

FICCI in collaboration with Odisha Tourism organized Road Show and Seminar to promote Odisha Tourism followed by mesmerizing cultural display.

On the occasion, Shri Jyoti Prakash Panigrahi, Hon'ble Minister of Tourism, Odia Language, Literature & Culture, Government of Odisha said that the Government of Odisha post-Covid pandemic has opened up the State to tourists. The State is inviting people to come and enjoy its various tourism potentials and create unique travel experiences. Odisha wants to work with Rajasthan under mutually beneficial terms.



tourism

During the keynote address, Mr Vishal Kumar Dev, Principal Secretary, Tourism, Sports & Youth Services, Government of Odisha gave an overview of the various kinds of tourism opportunities in Odisha that is rich in arts, crafts, culture and heritage. He stated that Odisha is dedicated to inspire and generate confidence among the travelers to safely travel to the State once again.

On the occasion, Mr Nishant Jain, Director - Tourism, Government of Rajasthan said that the cultural exchange between Odisha and Rajasthan is one that is unknown to many. Rajasthan is known for its leading tourism products throughout the world. A collaboration of promotional activities can be arranged between the two States which will be mutually beneficial. Rajasthan is also keen to partner with the Odisha in areas such as arts and handicrafts as well as facilitate student cultural exchange.



Ms Anshu Pragyan, Odisha Forest Officer gave an overview of the wide variety of wildlife found in the State. Over 40 eco-tourism sites with a variety of infrastructure have been developed.

Mr Randhir Vikram Singh, Co-Chairman, FICCI Rajasthan said that wonderful States like Rajasthan and Odisha contribute richly towards the GDP of the economy. Post-Covid tourists will be looking to visit small cities with unique experiences rather than big cities. Mr Kuldeep Singh Chandela, President, Rajasthan Association of Tour Operators (RATO) said that both Odisha and Rajasthan has a long history and are socially, religiously and politically connected.



Gujarat Tourism Road Shows

26 & 28 February 2021, Jaipur & Bhilwara and 16 September 2021, Jaipur



tourism





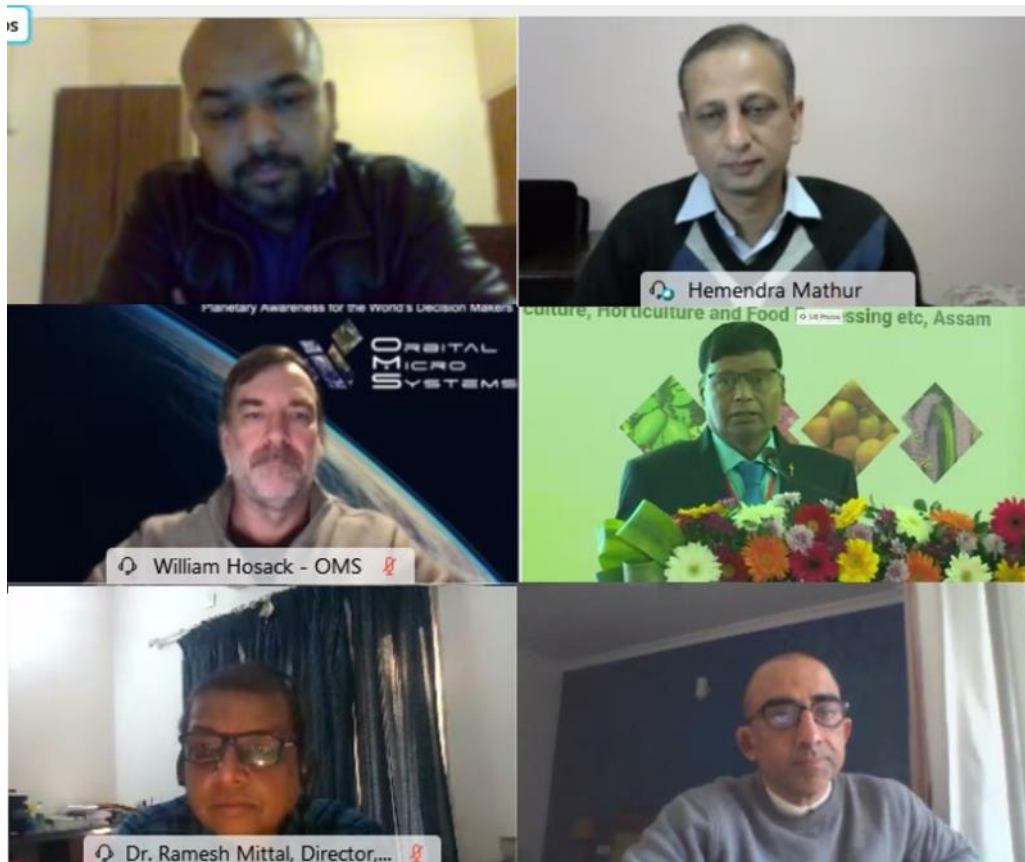
Webinar on Transforming Agriculture through Agri Startups

22 January 2021

In the Indian agricultural economy, Agri start-ups are potential change makers and undoubtedly the right allies for innovation-led agriculture growth. Today It is a fitting time to collaborate them together and motivate them to develop appropriate solutions for agriculture.

In conjunction of National Agri - Horticultural Show 2021 organized by Department of Horticulture & Food Processing, Government of Assam, FICCI Rajasthan organized a Webinar on Transforming Agriculture through Agri Start-ups.

it & startups



The webinar witnessed participation of prominent speakers from Agritech companies and ecosystem partners. The speakers were Mr Hemendra Mathur, Chairman, FICCI Task Force on Agri Startups & Venture Partner, Bharat Innovation Fund; Mr Abdul Jalil, Director – Horticulture & Food Processing, Government of Assam; Mr Chintan Bakshi, CEO , Startup Oasis; Mr William Hosack, CEO, Weather Stream, UK and Orbital Micro Systems, India; Dr Ramesh Mittal, Director – CCS National Institute of Agricultural Marketing, Ministry of Agriculture & Farmers Welfare; Mr Arindam Hazarika, Founder, Arohan Foods.



3rd Rajasthan IoT Summit

18 August 2021

FICCI Rajasthan State Council organised the 3rd edition of IoT Summit with the theme of 'Demystifying the Potential of IoT' on virtual platform. On the occasion, Ms Mugdha Sinha, Secretary – Science & Technology, Government of Rajasthan said that IoT can be perceived as a triangle consisting of technology, process used by the technology and the people it benefits. There is a need for IoT to be integrated and its niche use in each department needs to be identified in order to generate value out of the information and data collected through it.



it & startups

In his opening remarks, Mr Bimal Patwari, Conference Chair, Rajasthan IoT Summit and Founder & CEO, Pinnacle Infotech said that IoT opens up new avenues for employment. There is a need to revamp the curriculum in schools and colleges in order to make optimum use of the opportunities being generated by IoT. He also emphasized on the need for a safe, secure and robust cyber security system.

Throwing light on the best practices of IoT and how it is working well for global organizations, Mr Raja Shanmugam, Global Head – Strategy & Business Development, IoT Business Unit, Tata Consultancy Services listed three essential steps in order to tap the IoT potential – Business Value Focus, Involving Right Stakeholders and Creating Structured Roadmap.

Dr Ajay Data, Founder & CEO, Data Ingenious Global Ltd said that there is a need to move ahead from the old definition of IoT and look at anything that has the ability to sense with the least human intervention as IoT. For instance, air quality sensors, smoke detectors, helmet crash sensors etc. can be categorized as IoT. Mr Ankur Basu, Managing Director - Technology Consulting, PwC India said that IoT is no longer a hype as it used to be five years ago. It is now being adopted across every industry vertical.

The virtual conference also had one Plenary Session on 'Emerging Trends of IoT' chaired by Mr Anuj Bindal, Head – Business Development & Marketing, Mahindra World City (Jaipur) Ltd. The speakers of the session include Mr PVN Pavankumar, Senior Director & Chief Expert – Product, Management, SAP Labs India; Mr Somesh Gupta, Vice President & Chief Growth Officer, Pinnacle Infotech; Mr Angira Agrawal, COO, Skylo Technologies; Mr Huzefa Saifee, Senior Vice President & Head IoT CoE, Happiest Minds; and Mr Sameer Prakash, Head - Digital Enterprise, Siemens Limited.



4th Rajasthan Skills Summit

26 February 2021

FICCI Rajasthan in association with Rajasthan Skill and Livelihoods Development Corporation (RSLDC) organized the 4th edition of Rajasthan Skills Summit.

Speaking at the Inaugural Session, Dr Niraj K Pawan, Secretary – Labour, Skill, Employment & Entrepreneurship and Chairman, RSLDC, Government of Rajasthan informed that the Government has launched 3 new schemes – ‘Saksham’, ‘Samarth’ and ‘Raj Quick’. The scheme ‘Saksham’ aims to make an individual self-reliant and a job creator. ‘Samarth’ is a scheme that aims to offer a basket of skills for the downtrodden and those who belong to the marginalized section of the society like transgender, beggars, etc. ‘Raj Quick’ is based on employment generation. It ensures that those who get skilled are also given a job opportunity to work for a minimum period of 3 months.



Mr Dilip Chenoy, Secretary General, FICCI said that to nurture the future of jobs in India there is a need to look at what can be done for the different categories in the various employable age groups, look at the globe as an opportunity, create a collaborative effort with an enabling system and nurture a sense of pride in working.

Sharing the perspective, Ms Vandana Bhatnagar, Chief Program Officer, National Skill Development Corporation said that there is a fairly rapid rise in the interest and engagement of various State Governments and the Central Government in the skilling agenda. Under the National Government programs there is realization and recognition of the need to have deeper involvement of the State and local Governments.

Delivering the Theme Presentation, Mr Amit Vatsyayan, Partner, E&Y shared that Post-Covid future works will be driven by trends like – increase in remote working, transition from designing for efficiency to designing for resilience, contingent worker expansion, and much more. The pace of technology adoption post-Covid-19 recession is creating a double-disruption scenario for workers.

Earlier delivering the welcome remarks, Mr Sunil Kumar Yadav, Chairman, FICCI Rajasthan Sub-committee on HR & Skills and Vice President, Honda Cars India Ltd said that in India though we have sufficient manpower, they are not upgraded enough to compete globally. This affects the overall competitiveness and productivity of the Indian workforce.

Following the inaugural session, two plenary sessions were organized. The 1st session ‘Future of Jobs: Role of Sector Skill Councils’ discussed, skilling, upskilling and reskilling for value addition, Covid vis-à-vis skilling ecosystem, apprenticeship for quality skilling as well as skill training w.r.t. technological changes. The 2nd session – ‘International Perspective’ engaged in a dialogue on skilled workforce and international standard, global demand vis-à-vis sectors and best practices.

hr & skill development



Webinar on Demystifying the New Labour Codes

26 March 2021

To sensitize industry about the recent new labour codes, FICCI Rajasthan State Council organized a webinar on Demystifying the New Labour Codes.

The technical presentation on New Labour Codes was made by Ms Harsha Totuka, Partner, Chir Amrit Legal LLP during the webinar. She made a detailed presentation on how the New Labour Codes would impact employees, employers and the economy.



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She mentioned that the four broad codes on wages, industrial relations, social security and occupational safety, health & working conditions have already been notified and the Central Government has completed the process of consultation on draft rules. Being a concurrent subject, once the states are ready with the rules these will be implemented ushering us towards realizing the goal of a 5 trillion dollar economy. Commenting on action points for businesses, she suggested that businesses should review existing CTC structures, HR policies, contracts, re-assess cash flows, identify gaps and assess compliance readiness.

During the webinar, Mr Sunil Kumar Yadav, Chairman, FICCI Rajasthan Sub-committee on HR & Skills and Vice President, Honda Cars India Ltd said that the implementation of New Labour Codes will facilitate Ease of Doing Business and spur investments and growth. He further added that the new codes will also promote employment generation and the open new horizons for the informal sector and will certainly help in reviving our economy.

Concluding the webinar, Mr N K Jain, Chairman, FICCI Rajasthan Sub-committee on MSMEs emphasized that labour policies and laws are the backbone of the world of work. They are instrumental in safeguarding the interests of employees, employers and creating a safe and conducive work environment, necessary for productivity, he added.



Webinar on Changing Role of HR - Navigating the New Normal

29 June 2021

With the objective of understanding the role of HR as more significant to keep up with the pace of change and to re-align organization culture during and post pandemic, FICCI Rajasthan organized Webinar on Changing Role of HR – Navigating the New Normal.

On the occasion, Mr Ratan Agrawal, Head – HR (R&D), Hero MotoCorp Ltd emphasized that in future digital literacy needs to be converted to digital expertise in organizations within next one year and HR will play the crucial role.

Explaining the importance of skilling in post Covid era, Dr Aquil Busrai, CEO, aquil busrai consulting & Former Executive Director – HR, IBM India said that in future 2 people will do job of 3 people but it does not mean the workload will increase but extra skills, and here HR will play crucial role in identifying and reskilling people proactively.



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Talking about the employee engagement, Ms Jyoti Singh, Head - HR & Planning, Honda Cars India Ltd said that the whole idea of people engagement has changed during Covid and it will be a continuous challenge for HR. More than physical health, it would mental health of employees which required to be taken care of in future.

Sharing about the positive side of Covid, Mr Rohit Mogra, Director & Head – HR (India Tech Team), Deutsche Bank said that during pandemic people with disabilities, working women and others got opportunity to work from the place where they are most comfortable like their home and for industry it was an opportunity to engage human resources from that section of society too.

Praising the HR's crucial role in managing the COVID-19 response at organizational level, Mr Sunil Kumar Yadav, Chairman, FICCI Rajasthan Sub-committee on HR, Skills and Education said that HR has been the driving force in keeping the workforce and organization engaged, productive and robust. This has shown the true value of HR and has proven the importance of investing in flexible and robust HR processes and structures.



Webinar on Positive Thinking

10 July 2021

FICCI Rajasthan organised a Webinar on Positive Thinking. Speaking as Keynote Speaker, Mr Naveen Jain, Secretary – Food & Civil Supplies, and Consumer Affairs, Govt of Rajasthan said that Pandemic not only brought pain for people but also lot of opportunities for many sectors. Some segments like tourism, hospitality, transport, etc are bitterly suffering but few sectors like e-commerce, IT, and others flourished like anything.

He provided 5 key tips to maintain the positivity -

1. 'Safety needs to be a culture and never be overconfident about it.
2. Interdependence and co-existence is more important than competition.
3. Filter relevant from irrelevant and give up 'sunk cost mentality'.
4. Count on analysis rather than opinion.
5. Efforts count but continuous effort counts more!

Addressing the concerns related to Covid appropriate behaviour, Mr Jain highlighted that there is a very thin fine line in between being overconfident and smart, and to maintain the positivity during these hard times, it is essential for us to develop a smart culture. Corona has taught us this lesson after 1st wave when we compromised on safety, mask and social distancing, and that resulted in the second wave which proved to be more vulnerable & fatal. And with such carelessness and over confidence that there is no more threat, our own behaviour will be responsible for the 3rd wave of Corona. In his message to industries, he also emphasised on industrial safety which should be developed as a culture not just as compliance.

He also advised industry and others to follow the concept of co-existence instead of cut-throat competition atleast during the pandemic so that with each other's cooperation, everyone can survive.

Dr Prabhat Pankaj, Director, Jaipuria Institute of Management, Jaipur moderated the webinar.

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Webinar on Future of Skills

14 July 2021

With the objective of discussing the Reinventing Skill Development Framework in post-Covid World and on the eve of World Youth Skills Day, FICCI Rajasthan State Council organized the Webinar on Future of Skills.

Speaking as Keynote Speaker, Dr Niraj K Pawan, Secretary – Labour, Skills, Employment & Entrepreneurship and Chairman, RSLDC, Government of Rajasthan said that skilling which was earlier limited to the cities should penetrate down to the village levels. In this regard, the State Government aims to train 1 lakh youth from various sections of society by setting up one Skill Development Centre (SDC) in each Gram Panchayat Samiti. Rajasthan has 11,000 Gram Panchayats and 352 Gram Panchayat Samiti. RSLDC is currently engaged in finding training partners for this project. If each ‘Samiti’ trains 200-400 youth, the target of providing training to 1 lakh youth can be easily achieved.

Sharing about the technology adoption in Automotive sector, Mr Nikunj Sanghi, President, Automotive Skills Development Council said that post-pandemic the world is seeing faster technology adoption based on the Internet of Things. Most dealerships are now offering paperless service and sales with minimal contact between the customer and dealership staff.

Emphasising the need of the implementation of National Education Policy, Dr Achintya Choudhury, President, Bhartiya Skill Development University said that the NEP places great emphasis on vocational education and the effort to embed it along with formal education. However, for the success of the policy, it is essential for industries to recognize the necessity of skilled education and appoint people with the required skills.

Sharing his life journey and learnings, Mr N K Chaudhary, Chairman & Managing Director, Jaipur Rugs Pvt Ltd shared that learning is 70% through work, 20% peer to peer and 10% through classroom learning. Presenting the theme address, Dr Aquil Busrai, CEO, Aquil Busrai Consulting & Former Executive Director HR, IBM India said that the focus on training will shift to need basis and Unions’ influence will get reduced as employees opt for reskilling for job retention.

Mr Sunil Kumar Yadav, Chairman, FICCI Rajasthan Sub-committee on HR, Skills & Education and Advisor, Honda Cars India Ltd welcomed the participants and Mr N K Jain, Chairman, FICCI Rajasthan Sub-committee on MSMEs and President, The Employers Association of Rajasthan delivered the closing remarks.

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Virtual Workshop on Building World Class Organization

23rd December 2021 : Virtual

With the objective of acquiring deep insight of the practices of world-class organizations and ways & means, FICCI Rajasthan organised Virtual Workshop on Building World Class Organisations. Mr Tapas Dasmohapatra, Co-Founder, Possiblers was the faculty of the workshop.

During the workshop, Mr Tapas Dasmohapatra said that “When employees are taken in consideration then only world class organisations can be created. The motivated employees are the key assets as well as resources to become world-class organisations”. He added that people join any organisation with lot of enthusiasm and learning appetite and it’s important to have clearly laid out and communicated career path. Any ambiguity on this front is detrimental to the ideation, creativity and passion. Similarly, AMC viz Autonomy, Meaning and Contribution, plays an important role is keeping the human resource motivated.

He further added that as organisation grow old, it is held hostage by the processes and SOPs built over the years and organisation should always be a learning and adapting organisation willing to question the relevance of such processes in current scenario. Reward and recognition also play an important role besides why, what and how of functions. He also shared many inspirational and motivational thoughts through real life examples.

Earlier, Mr Sunil Kumar Yadav, Chairman, FICCI Rajasthan Sub-committee on HR, Skills & Education and Advisor, Honda Car India Ltd delivered welcome remarks during the virtual workshop and said that World-class organizations are not built overnight rather they are built with many efforts. Like people are a function of their habits, organizations are a function of its practices.

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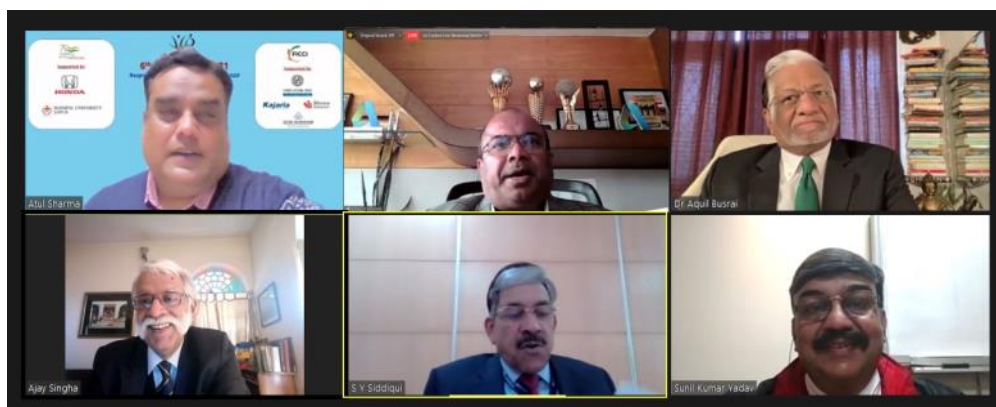
6th HR Summit, 2021

22 December 2021 : Virtual

With the objective of discussing the latest HR strategies and changing role of HR in the wake of the new normal, the 6th HR Summit was organized by FICCI Rajasthan State Council on virtual platform. The theme of the summit was 'Respond, Recover, Thrive: Vision 2030'.

The Keynote Address on the occasion was delivered by Mr S Y Siddiqui, Executive Advisor, Maruti Suzuki India Ltd. In his address, Mr Siddiqui highlighted four global megatrends - Purpose over Process; Re-skilling; Continual Transformation and Collectively Deleting the Past. He said that these trends also define leadership and its character, content and intent.

In his special address, Mr Bimal Patwari, CEO, Pinnacle Infotech said that for a long time the HR Department was characterized as the "Personnel Department". However, in the past few decades, there has been a shift and today employees are treated as valuable resources of an organization. This has transformed the role of HR and they are more focussed on facilitating a work-life balance for employees.



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Mr Aquil Busrai, CEO, Aquil Busrai Consulting delivered the Theme Address. He said that now Technology-Managerial Skill will play a bigger role than ever and as a result, younger people will be seen in positions of leadership. There will also be a reconstitution of manpower and women will also increasingly be seen in positions of responsibility and accountability, owing to the flexible working regime seen in Covid-19.

Mr Sunil Kumar Yadav, Chairman, FICCI Rajasthan Sub-committee on HR, Skills & Education and Advisor, Honda Car India Ltd during his welcome address said that to thrive in the constantly ever-changing business environment, organisations need to acclimatize to changing and competitive surroundings.

The virtual conference also had two knowledgeable plenary sessions addressed by industry leaders. The first session was focused on the 'Evolving role of HR in contemporary world : Vision 2030'. It focused on ideas such as balancing engagement and innovation among teams, HR strategies for anticipated crisis and new normal, employee engagement and mental health, among others. The second plenary session was on 'Reinventing Talent Strategies for future Workforce'. It focused on themes like Digital, data and disruptions: Predicting the next HR-led approach for business; Skilling, re-skilling and multi-skilling; Architecting the Future of Work landscape and Rejuvenate HR: Decoding the New Ecosystem.



Rajasthan @ Expo 2020, Dubai
12 - 18 November 2021

Rajasthan participated at Expo 2020 at Dubai from 12 – 18 November 2021. The week witnessed series of one-to-one meetings, roundtables, business and media interactions and cultural programmes.

international linkages



The delegation was led by three senior Ministers, Shri Shanti Kumar Dhariwal, Hon’ble Minister for Urban Development & Housing; Shri Parsadi Lal Meena, Hon’ble Minister for Industry and Shri Arjun Singh Bamaniya, Hon’ble Minister of State for Industry, Government of Rajasthan.

It also included Ms Rukmani Riar Sihag, Executive Director, Rajasthan State Industrial Development & Investment Corporation Limited (RIICO); Mr Dhiraj Srivastava, Commissioner, Rajasthan Foundation along with other officers from RIICO, Industries, BIP and Tourism.

With a vision to make Rajasthan as one of the major producer and exporter of natural stones & marble in the world, and projecting Rajasthan as a responsible and sustainable hub for procuring stones, RIICO, Centre for Development of Stones (CDOS) & FICCI organized a Stone Sector Roundtable at Dubai.



Webinar on How to Expand Your Business to the UK?

26 August 2021

With the objective of providing simple, straightforward help and advice from the experts regarding expanding business to the UK or set up a subsidiary company or to invest in profit-making UK businesses, FICCI Rajasthan State Council organised a Webinar on How to Expand Your Business to the UK?

The UK and India are two of the world’s most vibrant and dynamic economies. Individually, each presents major opportunities for trade and investment. Combine them, and they are unbeatable—as underlined by their strong bilateral flows of trade and investment.

Mr K B Goyal, Member, FICCI Rajasthan State Council and CMD, Dwarka Gems Ltd shared that since the UK has left the EU, and India looks to fulfil its massive potential, the opportunities for UK-India business collaboration are growing exponentially. And the story is not just about future opportunity. It has been happening for years—and is continuing to accelerate today—for companies from both the countries. This includes companies, who have existing operations and others, the new entrants, who seek out new opportunities and looking to take their first steps. The UK and India are among the top investors in each other’s economies bringing significant long-term benefits to both, he added.

Mr Yash Dubal, Managing Director, A Y & J Solicitor, London and Ms Diana Todirica, Senior Immigration Associate, A Y & J Solicitor, London made presentation on “Establish a New business in the UK or Expand your business to the UK”.

The experts shared straightforward help and advice for those who seek answers to questions such as:-

- How to Establish a new Business in the UK as a subsidiary of your business in India?
- How to buy a Business or invest in a profit-making business in the UK, and get a permission to stay?
- How to get support for single point business services and support for Banking, office facilities, marketing and many others for your business in the UK?

Dr Mohan Kaul, President, Indian Partnership Forum (IPF), London delivered the concluding remarks.

international linkages



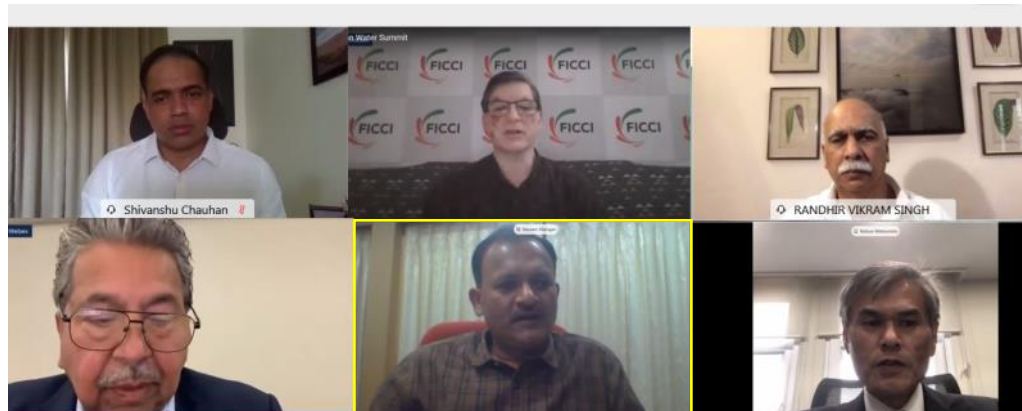


Rajasthan Water Summit

17 March 2021

With the theme of Harnessing Water Resource for a Better Tomorrow, FICCI Rajasthan State Council organized a virtual conference - 'Rajasthan Water Summit'.

Mr Naveen Mahajan, Principal Secretary – Water Resources, Government of Rajasthan while addressing during the inaugural session outlined the five pronged approach to ensure water security of the state which includes investment in future water assets, rehabilitation of existing assets, incentivising farmers to use modern irrigation methods, basin transfers to supply water from surplus to deficient areas and leveraging technology.



Mr Katsuo Matsumoto, Chief Representative, Japan International Cooperation Agency (JICA) India Office said that JICA has been working with the Government of Rajasthan for about 30 years. Currently, work is on-going on a project aimed at providing safe and adequate drinking water to people in the Nagaur district.

Mr Dilip Chenoy, Secretary General, FICCI said that all stakeholders need to cooperate to reduce water consumption and leverage technology to get optimum use of water. He shared how FICCI is helping industries in Rajasthan to optimise the usage of water through Water Audits. Delivering the theme presentation, Mr Shivanshu Chauhan, Partner and Leader - Urban Infrastructure, PwC India said that water requirement is expected to grow at 3% CAGR by the financial year 2024 due to increasing plant capacity across multiple industrial sectors.

Earlier, delivering the opening remarks, Mr Ashok Kajaria, Chairman, FICCI Rajasthan & CMD, Kajaria Ceramics Ltd said that we have depleted stocks of groundwater at the expense of our future water needs. There is still enough water for all of us – but only so long as we keep it clean, use it more wisely and share it fairly. Later, Mr Randhir Vikram Singh, Co-Chairman, FICCI Rajasthan & CMD, Mandawa Hotels delivered the vote of thanks and suggested to adopt some of our age-old traditions wherein households in various parts of the state, especially in areas where water is saline, used to store rainwater for usage for rest of the year.

The summit had Plenary Session on 'Reduce-Reuse-Recycle: Future Strategies, Innovations & Emerging Technologies' chaired by Mr Anuj Bindal, Head – Business Development & Marketing, Mahindra World City (Jaipur) Ltd and had speakers from Central Ground Water Board, Hindustan Zinc Ltd, Urdhvam Environmental Technologies Pvt Ltd, WaterGen Israel, and Wipro Water. The session discussed in detail the gaining popularity of treated water as an alternate water source, use of water-efficient technology, desalinating sea water, agricultural reforms to reduce water wastage, treating sewage as a source of feed water, and much more. Similarly, and Bore Charger to enhance the yield of failed or low yielding bore wells were also discussed.

csr: industry response to covid 2.0

- More than 550 oxygen concentrators
- 18 oxygen generation plants with capacity of over 3000 LPM and 750 cylinders/day
- Over 30,000 oxygen cylinders (refilling)
- More than 7,50,000 litres of sodium hypochlorite
- 5 Covid care facilities with the capacity of over 350 beds

S No	Organization	Contribution
1	Ambuja Foundation	<ul style="list-style-type: none"> • Set-up Oxygen Generation Plant at JLN Hospital, Nagaur with a capacity of 40-50 M3 (with daily refilling of 175-200 cylinders) • Going to set-up another Oxygen plant at CHC Marwar Junction • Provided 50 Oxygen Concentrators to Government Hospital, Nagaur (20 Nos) and Government Hospital, Pali (30 Nos) • Provided 25 Oxygen Cylinders to the District Government Hospital at Pali • Taken-up initiative of training 5000 Covid volunteers in Rajasthan to support vaccination drive and other initiatives in Rajasthan
2	Bhiwadi Manufacturers Association	<ul style="list-style-type: none"> • Handed over 10 Oxygen Concentrators, 15000 masks and 100 ltrs sanitizer to Industry Minister, Government of Rajasthan • Around 1,00,000 masks and 360 Ltrs sanitizer have been donated to CHC Thada, CHC Bhiwadi, Police, BSMO Tijara, SDM Tijara • PPE Kits, Oxygen Pipeline in CHC COVID center Thada and 1000 Bed sheets to BSMO Tijara • COVID awareness banner at Tijara Tahsil amounting Rs. 2.12 lacs • 12 vaccination camps organised and total 2225 people vaccinated • Provided 6 Computer sets with dongle at CHC Bhiwadi. • Provided 71 Oxygen cylinders till date to the employees / members of Bhiwadi Industrial Area
3	Cairn Oil & Gas, Vedanta Ltd	<ul style="list-style-type: none"> • A 60 bedded and 100 bedded Covid hospital has been established at Girls hostel and Girls college respectively for Barmer COVID Centre • Vedanta COVID Field hospital – A 100 bedded mobile COVID field hospital with state of art medical facilities is set up by Vedanta. 5 ventilators are commissioned at this hospital. • 50 oxygen cylinders handed over to District Administration, Barmer • Donated 16 Air conditioner for Covid Care Centre • Provided 1200 Covid Kits, 7500 Masks including 1050 N95 Masks, 1350 Sanitizer bottles, 7400 hand gloves and 9000 Vitamin C Tablets for distribution in PHCs • 5000 VTM kit and 500 high flow masks provided to CMHO and PMO district hospital. • 1000 Nasal Cannula & 75 Oxygen Regulators to District Administration • 30 Para Monitor, 750 High Flow Masks, 1000 Surgical Gowns (PPE) & 50 Oxygen trollies handed over to District Collector • Arranged transportation of ~1 lac litres (12600 cylinders) of Oxygen to District hospital, Barmer till date (19th July'21) • Continuous food supply is being provided to the Covid patients on daily basis in the quarantine centre and District Hospital. • 3 MHV's have been engaged in creating awareness and transportation services for COVID patients
4	Chambal Fertilisers and Chemicals Limited	<ul style="list-style-type: none"> • Provided 175 Oxygen Concentrators to Kota Medical College, Hospital Baran, PHCs and CHCs of Kota Region • Set-up 10 Oxygen Generation Plants for medical college Kota and hospitals in Baran district (5 plants of total 760 LPM – 150 cylinders per day and 5 plants of total 1250 LPM – 250 cylinders per day) • Distributed 1000 Covid medical detection kits to community

csr: industry response to covid 2.0

S No	Organization	Contribution
5	DCM Shriram Limited	<ul style="list-style-type: none"> • Provided 100 Oxygen Concentrators to Kota Medical College • Donated 750,000 litres of Sodium Hypochlorite for all districts of Rajasthan • Deputation of Engineers to commission Oxygen Plant at Medical College including supply of items, piping etc.
6	Genus Power Infrastructure Ltd	<ul style="list-style-type: none"> • Donated around 2,50,000 masks to different utilities and Government • Distributed 25 oxygen concentrators to needy including hospitals, individuals, social organizations in different districts of Rajasthan
7	Hindustan Zinc Ltd	<ul style="list-style-type: none"> • Supplied more than 1500 litres industrial oxygen from its industrial oxygen plant at Rajpura Dariba Complex to RNT medical college at Udaipur • The plant dedicated 100% of its monthly production of 150MT oxygen to hospitals • Created 30 bed covid ward with oxygen at Rajsamand Hospital • Donated Vans for vaccination drive • Deployment of Sanitation van for disinfecting quarantine & other public places of core panchayats along with Information Education Communication awareness on prevention & safety measures from Covid-19 • Distribution of 10,000 masks in community and hypochlorite sanitization drives at Zawar, Kayad, Debari, Agucha, Rupaheli
8	Honda Cars India Ltd	<ul style="list-style-type: none"> • Created a 50 - 100 bed covid care facility at Government Girls School, Tapukara with Oxygen support • Set-up Oxygen Generation Plant with a capacity of 25 Cylinders per day and to be able to serve 30 beds, at Community Health Centre, Tapukara
9	HG Infra Engineering Ltd	<ul style="list-style-type: none"> • Have set up 1 Oxygen Generation Plant at Trauma Centre, Abu Road, Sirohi and 2 Oxygen Generation Plants at Government Community Health Centre, Sheoganj, Sirohi and Government District Hospital, Sirohi • Provided 200 jumbo oxygen cylinders to the Government District Hospital, Sirohi and Oxygen Cylinder Refilling also arranged • Provided 17 Oxygen Concentrators in Jaipur, Alwar, Churu, and Bhilwara • Provided Medical devices/ equipment to diagnose or treat COVID-19 viz. Oximeters, Thermometers, Sprayer, Masks, PPE Kits, Sanitizers, Sodium hypochlorite at various project sites.
10	Infosys Ltd	<ul style="list-style-type: none"> • Set up a 500 LPM Oxygen Generation Plant in a Government Hospital in Jaipur at approx. cost of Rs 70 Lacs • Donated 10 Bi pap machines + 5 ventilators + 10 10LPM Oxygen Concentrators to Health Department with approx. cost of Rs 48.5 Lacs • Provided 5 laptops and 3 printers to the District Administration to set up COVID Help Center
11	JK Cement Ltd	<ul style="list-style-type: none"> • 344 Oxygen Cylinders provided at Chittorgarh and Nimbahera Hospitals • Provided Sodium Hypochlorite, PPE Kits, Body Bags, Heavy Duty Gloves, Masks, and Fumigation to Nagar Palika Nimbahera and nearby Villages of approx Rs. 7.50 Lacs • Donated 8 Oxygen Concentrators to Swami Vivekanand Referral Hospital, Nimbahera of approx Rs. 5.6 Lacs • Contributed towards food and temporary facility for covid patients to Nagar Palika Nimbahera and SDM Nimbahera of approx Rs. 6 lacs

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S No	Organization	Contribution
12	Kajaria Ceramics Ltd	<ul style="list-style-type: none"> Set up Oxygen Generation Plant with the capacity of 50 Jumbo Cylinders i.e, 250 LPM at Community Health Centre, Tijara, Alwar worth Rs 60.00 Lacs
13	Mewar Chamber of Commerce and Industry	<ul style="list-style-type: none"> 300 Oxygen Cylinders provided by the members of Mewar Chamber of Commerce and Industries to the District Administration.
14	Pinnacle Infotech Solutions	<ul style="list-style-type: none"> Donated 2 Oxygen Concentrators and 2 Bipap machines to Community Health Centre, Srimadhapur, Sikar
15	Shree Cement Ltd	<ul style="list-style-type: none"> Donated 50 Oxygen Concentrators to Government of Rajasthan of approx Rs. 43 Lacs Dedicated all its Oxygen Plants to 100% capacity during the crisis Have contributed more than 22000 plus oxygen cylinders (refilling), having value of more than Rs. 40 Lacs Contribution of Rs 30 Lacs to Ajmer Collector; Rs. 15 Lacs to CMHO, Ajmer (for various medical equipments) and Rs 2.5 Lacs for Wheat Flour at Masuda Rashan packets for 1000 families provided through SDM Jaitaran amounting Rs. 5,06,000/- Donated 10 Oxygen Concentrators to NWR Zonal Hospital, Jaipur of approx Rs. 7.00 Lacs; 5 Oxygen Concentrators to Amrit Kaur Hospital, Beawar of approx Rs. 3.40 Lacs; 2 Oxygen Concentrators to Government Hospital, Ras and 3 Oxygen Concentrators to Government Hospital, Jaitaran of approx Rs. 3.40 Lacs; 5 Oxygen Concentrators to Government Bangur Hospital, Didwana of approx Rs. 3.40 Lacs; 1 Oxygen Concentrator to Government Hospital, Alwar of approx Rs. 0.68 Lac; 1 Oxygen Concentrator to Government Hospital, Suratgarh of approx Rs. 0.78 Lacs Washing Machine (12.86 L), ICU Moniter (3.91 L), Oxymeters (0.71 L), Infrared Thermometers (1.00 L), Air Conditioners (0.56 L) Total 19.04 Lacs donated to Medical College, Pali Electrical fitting job at Covid center of Government Hospital Pali Rs 1.47 Lacs
16	Wonder Cement Ltd	<ul style="list-style-type: none"> Contributed 40 oxygen cylinders to Geetanjali Hospital, Udaipur 35 oxygen concentrator machines and 145 oxygen cylinders were given to the Government hospitals in Chittorgarh, Pratapgarh, and Nimbahera 200 bed sets and 50 oxygen flow meters with bottle sets were donated to the Chittorgarh district administration Medical Aid: For the health workers and medical personnel engaged in the Covid relief efforts, 250 PPE kits, 15 Covid Protection Kits (Thermal Scanner, Pulse-Oximeter, and Thermometer), 50 N95 Masks, 10 litres of hand sanitizer, and other products were sent to the Nagar Palika of Nimbahera and the Primary Health Centre 22 villages in the vicinity of the Wonder Cement plant area are fumigated on a routine basis by spraying sodium hypochlorite
17	Udaipur Chamber of Commerce and Industry	<ul style="list-style-type: none"> Provided 103 Oxygen Concentrators to CMHO, ESIC Hospital Bhuwana, Covid Hospital Police Lines, and Government MB Hospital, Udaipur UCCI Members set-up 9 Oxygen Plants in Rajasthan 12 Diesel Generator Sets contributed by UCCI members to Rural Community Health Centers



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