FICCI CASCADE

12TH EDITION

MASCRADE 2026

MOVEMENT AGAINST SMUGGLED & COUNTERFEIT TRADE

17-18 SEPTEMBER 2026 | BHARAT MANDAPAM, NEW DELHI

THEME

ONE WORLD, ONE FIGHT: Eliminating Counterfeiting and Smuggling Through Collective Action

Programme Outline

17 September 2026	**DAY 1, Venue: Level 2, Leaders' Lounge**
09:00 am-10:20 am	**REGISTRATION**
10:20 am – 11:40 am	***INAUGURAL SESSION*** **National Song** Lamp Lighting Welcome Address by **Mr. Anant Swarup**, Secretary General, FICCI Theme Address by **Mr. Anil Rajput**, Chairman, FICCI CASCADE **MASCRADE 2026 Video** Special Address by **Mr. Vivek Chaturvedi**, Chairman, Central Board of Indirect Taxes and Customs Inaugural Address by **Shri Ram Nath Kovind**, Hon'ble Former President of India Release of KPMG Study: ***Illicit Trade in India: Economic Impact, Enforcement Challenges and the Path Forward*** Concluding Remarks by **Mr. Kapil Hathi**, Member, FICCI CASCADE and CFO, Amazon India **National Anthem**
11:40 am – 11:50 am	***Highlights of the Study:* Illicit Trade in India: Economic Impact, Enforcement Challenges and the Path Forward** Presentation by **Mr. Sidhartha Gautam**, Partner and Lead Auto & IM Sector, Risk Advisory, KPMG Assurance and Consulting Services LLP
11:50 am- 01:00 pm	***PLENARY SESSION 1: Panel Discussion***

	Strengthening Economic Resilience: Tackling Illicit Trade for Sustainable Growth The session will talk about: • Assessing the scale of economic losses arising from illicit trade, including its impact on economy, government revenues, job loss, market integrity, and overall growth. • Examining the implications for employment and livelihoods, with a focus on vulnerable sectors and marginalized communities. • Reinforcing the need for harmonized global standards to effectively detect, disrupt, and deter illicit trade and associated financing networks. • Reviewing existing policy and regulatory frameworks to identify critical gaps and strengthen enforcement mechanisms. **Video Address: Mr. Adrian Swarres**, Deputy Director, Compliance, Facilitation & Technology, World Customs Organization **Session Chair: Mr. Najib Shah**, Former Chairman, Central Board of Indirect Taxes and Customs and Think Tank Member, FICCI CASCADE **Speakers:** • **Dr. Kongkrissada Kittithiraphong**, Executive Director, ASEANAPOL • **Mr. Travis D. Johnson**, Vice President - Legislative Affairs, Senior Counsel, The International Anti-Counterfeiting Coalition • **Mr. Jason Tower**, Senior Expert, Global Initiative against Transnational Organized Crime
01:00 pm – 02:00 pm	**Networking Lunch**
02:00 pm – 02:30 pm	***Fireside Chat on Aligning Research and Policy to Strengthen Anti-Illicit Trade Efforts*** **Mr. David M. Luna**, CEO, International Coalition Against Illicit Economies (ICAIE) **Moderator: Ms. Sumita Kareer**, Deputy Editor and Anchor, ET NOW
02:30 pm - 03:45 pm	***PLENARY SESSION 2: Panel Discussion*** ***Countering Counterfeiting and Smuggling: Aligning Industry, Policy, and Innovation*** The session will talk about: • Examining the impact of counterfeiting, piracy, and smuggling on legitimate businesses, brand reputation, supply chains, innovation, and consumer trust across industries. • Assessing how consumer awareness initiatives, public health concerns, and ethical business practices can help reduce the circulation of counterfeit, pirated, and smuggled goods and content. • Enhancing real-time information sharing and data integration across agencies and jurisdictions, with industry playing a proactive role in intelligence sharing and coordinated action against counterfeiting, piracy, and smuggling. • Highlighting the role of digital traceability, intellectual property enforcement, and emerging technologies in combating illicit trade networks. **Keynote Address: Dr. Rajiv Mani**, Secretary Law, Department of Legal Affairs, Ministry of Law and Justice, Government of India

	Session Chair – Mr. Anil Sinha, Former Director, Central Bureau of Investigation (CBI) and Think Tank Member, FICCI CASCADE **Speakers:** • **Mr. Praveen Kumar Bali**, Deputy Narcotics Commissioner, Central Bureau of Narcotics • **Mr. Mattias Dinnetz,** Senior Advisor, International Cooperation, Danish Patent and Trademark Office • **Ms. Subashini Radhakrishnan,** Lead Legal Counsel - South Asia, Corteva Agriscience
03:45 pm- 04:15 pm	***Fireside Chat on Protecting Consumers in the Digital Age: The Evolving Fight Against Illicit Trade*** **Mr. Kebharu Smith**, Director and Associate General Counsel, Amazon **Moderator: Ms. Sumita Kareer**, Deputy Editor and Anchor, ET NOW
04:15 pm – 05:30 pm	***PLENARY SESSION 3: Panel Discussion*** ***Beyond Borders: Advancing Global Partnerships to Counter Illicit Trade*** The session will talk about: • Fostering coordinated international responses through joint enforcement actions and intelligence-led operations. • Leveraging global best practices to enhance transparency, regulatory coherence, and institutional effectiveness. • Building cross-border cooperation through harmonized legal frameworks, mutual assistance mechanisms, and shared enforcement protocols. • Promoting trust-based collaboration among nations to build resilient, compliance-driven economic systems. • Enhancing real-time data and intelligence sharing to proactively identify and disrupt transnational illicit trade networks. **Video Address: Mr. Ivan J Arvelo**, Assistant Director, Global Trade Division, U.S. Department of Homeland Security **Session Chair: Dr. D P Dash**, Former Pr. Director-General, DRI, Former Chairman, Enforcement Committee, World Customs Organisation and Think Tank Member, FICCI CASCADE **Speakers:** • **Mr. John Osborne,** First Secretary, Fiscal Crime Liaison, British High Commission • **Mr. Blaise Taylor,** Counsellor (India, Bangladesh, Bhutan and Nepal), Australian Border Force, Australian High Commission • **Ms. ANA VERRON**, Customs Attache for India, Nepal, Bangladesh, Sri Lanka and Maldives, Embassy of France
05:30 pm – 05:45 pm	***Coffee, Connect and Converse***
18 September 2026	**Day 2, Venue: Level 2, Audi 1**

09:00 am- 10:30 am	**Registration**
10:30 am – 11:00 am	**OPENING SESSION** ***Leveraging Technology and Data Analytics for Intelligence-Led Enforcement Against Illicit Trade*** **Opening Remarks by Ms. Neeta Lall Butalia**, Former Director General, DGHRD & Principal Director General, NACIN and Think Tank Member, FICCI CASCADE **Keynote Address by Mr. M K Singh,** Member (IT & Taxpayer Services), Central Board of Indirect Taxes and Customs
11:00 am – 11:30 am	***Fireside Chat Session: From Illicit Markets to Financial Flows: Strengthening the Global Response to Organised Crime*** **Mr. Vivek Aggarwal,** Secretary, Ministry of Culture, Government of India and Vice-President, Financial Action Task Force (FATF) **Moderator: Mr. Ashish R Pareek**, Anchor and Principal Correspondent, Times Network
11:30 am – 12:45 pm	***PLENARY SESSION 4: Panel Discussion*** ***Disrupting Illicit Trade and Organized Crime Networks: Enforcement, Intelligence and Strategy*** The session will talk about: • Understanding the evolving scale, sophistication, and economic impact of illicit trade-driven organized crime. • Leveraging data analytics, financial intelligence, and inter-agency coordination to strengthen detection, investigation, and disruption efforts. • Empowering enforcement agencies through intelligence-led and technology-driven interventions. • Enhancing cross-border cooperation and information sharing to effectively combat smuggling networks. **Moderator: Mr. Ashish R Pareek**, Anchor and Principal Correspondent, Times Network **Speakers:** • **Mr. Felix Avellan**, Criminal Intelligence Officer, Illicit Goods & Global Health Programme, INTERPOL • **Mr. T. Sankar** IRS, Special Director, Enforcement Directorate • **Mr. Arvind Saran,** Commissioner of Customs (Airport & General), Delhi Customs • **Brigadier Puspendar Sorayan**, Deputy Inspector General, Assam Rifles • **Ms. Monika Bhardwaj,** Additional Commissioner of Police- Crime, Delhi
12:45 pm – 01:15 pm	***Fireside Chat Session: Global Strategies for a Stronger Response to Illicit Trade*** **Mr. Paddy Ginn,** Senior Expert, Global Initiative against Transnational Organized Crime ***Moderator:*** **Mr. Jaspal Singh,** Former Director General of Police, Goa, Former Special Commissioner of Police, Protective Security, Delhi and Think Tank Member, FICCI CASCADE

01:15 pm– 02:00 pm	**Networking Lunch**
02:00 pm– 03:30 pm	***PLENARY SESSION 5: Panel Discussion*** **Catalysing Change: Industry-Driven Solutions to Combat Counterfeiting and Smuggling** The session will talk about: • Assessing the scale and impact of illicit trade across key sectors such as tobacco, agriculture, FMCG, pharmaceuticals, and others. • Identifying sector-specific vulnerabilities in supply chains and distribution networks, along with associated regulatory and enforcement challenges. • Examining risks to consumer safety, public health, and brand integrity arising from illicit trade. • Showcasing successful industry-led initiatives and strengthening government–industry collaboration to combat counterfeiting and smuggling. **Keynote Address: Mr. Faiz Ahmed Kidwai**, Additional Secretary, Department of Personnel & Training, Government of India **Session Chair** - **Mr. Ravi Capoor**, Former Secretary, Ministry of Textiles & CEO, Sansad TV and Think Tank Member, FICCI CASCADE **Speakers:** • **Mr. Devraj Lahiri,** Divisional Chief Executive, ITD, ITC Ltd. • **Dr. R.G. Agarwal**, Chairman Emeritus, Dhanuka Agritech Limited • **Mr. Sidhartha Gautam**, Partner and Lead Auto & IM Sector, Risk Advisory, KPMG Assurance and Consulting Services LLP
03:30 pm – 04:30 pm	***Valedictory Session*** **Welcome Address by Ms. Jyoti Vij**, Director General, FICCI **Address** by **Hon'ble Mr. Justice Manmohan Sarin**, Former Lokayukta, NCT of Delhi, Chief Justice, High Court of Jammu & Kashmir, Judge, High Court of Delhi and Think Tank Member, FICCI CASCADE **Special Address** by **Mr. Suryaprakash V. Raju**, Additional Solicitor General, Supreme Court **Valedictory Address** by **Hon'ble Mr. Justice Sanjeev Sachdeva,** Judge, Supreme Court of India **Words of Thanks** by **Mr. Anil Rajput**, Chairman, FICCI CASCADE
04:30 pm – 05:00 pm	***Anti-Counterfeiting and Anti-Smuggling Awards*** *Enforcement Officers* *Journalists* *Content Creators* *School Children*
05:00 pm – 05:30 pm	***Coffee, Connect and Converse***