Seminar on

Protecting Consumers: Addressing the Threat of Smuggling and Counterfeiting

Wednesday, 8th April 2026|FICCI, Federation House, New Delhi

10:00 am – 10:30 am	**REGISTRATION**
10:30 am – 11:00 am	***Inaugural Session*** ***Advancing Consumer Protection through Stronger Policy and Institutional Frameworks*** Welcome Address by **Mr. Anil Rajput**, Chairman, FICCI CASCADE Video Address by **Shri Pralhad Joshi,** Hon'ble Minister of Consumer Affairs, Food & Public Distribution and Minister of New and Renewable Energy, Government of India Inaugural Address by **Smt. Nidhi Khare,** Secretary**,** Ministry of Consumer Affairs, Food and Public Distribution, Government of India Vote of Thanks by **Mr. P C Jha,** Former Chairman, Central Board of Indirect Taxes and Customs and Advisor, FICCI CASCADE
11:00 am – 12:15 pm	***Panel Discussion: Empowering the Power of Consumers in the Fight Against Smuggling and Counterfeiting*** The session will talk about: ▪ Raising consumer awareness to identify counterfeit and smuggled products and make informed decisions ▪ Consumer behaviour and socio-economic dynamics that underlie counterfeiting and smuggling ▪ Approaches to consumer engagement in anti-smuggling, anti-counterfeiting and brand protection strategies ▪ Role Governments, Industry and Consumer Organizations can play from keeping consumers safe from illicit goods **Session Chair: Mr. Hem Kumar Pande,** Former Secretary, Ministry of Consumer Affairs, Food and Public Distribution, Government of India and Think Tank Member, FICCI CASCADE **Panellist** **Dr. Ashwani Mahajan,** National Co-Convener, Swadeshi Jagran Manch **Prof Bejon Kumar Misra,** Founder, Consumer Online Foundation **Ms. Pushpa Girimaji,** Author, Columnist, Consumer Rights & Safety Specialist **Dr. Anant Sharma,** National Chairman, Consumer Federation of India **Ms. Anindita Mehta,** CEO-CERC, Vice President-Consumers International **Prof. Deepak Gupta,** Founder and Chief Research & Innovation Officer, Checko.ai & Retired Professor, IIT Kanpur

12:15 pm – 01:00 pm	***Interactive Session: Judicial Power & Policy: Advancing Consumer Protection Through Stronger Robust Measures Against Illicit Trade*** The session will talk about: ▪ The role of judicial authority in strengthening enforcement against illicit trade and safeguarding consumer rights. ▪ Discussing policy frameworks and regulatory measures to curb counterfeiting, smuggling, and related illegal activities. ▪ Highlighting the importance of enforcement mechanisms and collaboration between judiciary, law enforcement, and industry stakeholders. ▪ Strategies for increasing consumer awareness and strengthening protection against unlawful trade practices. **Session Chair: Hon'ble Mr. Justice Manmohan Sarin,** Former Lokayukta, NCT of Delhi, Chief Justice, High Court of Jammu & Kashmir, Judge, High Court of Delhi and Think Tank Member, FICCI CASCADE **Panellist** **Hon'ble Ms. Justice Sangita Dhingra Sehgal,** President, Delhi State Consumer Disputes Redressal Commission **Mr. K.P. Sunder Rao**, Advocate
01:00 pm – 01:45 pm	**LUNCH**
01:45 pm – 02:45 pm	***Panel Discussion: Accelerating Action Against Illicit Trade - Identify, Analyse and Respond for Stronger Consumer Protection*** The session will talk about: • Turning intelligence into investigations through effective analysis and sharing of information to curb illicit trade and protect consumers. • Strengthening coordination and harmonising legal and institutional responses to combat smuggling and counterfeiting. • Building robust legal frameworks and leveraging technology to detect and prevent counterfeit and smuggled products. • Enhancing enforcement efforts to safeguard consumers from unsafe and illicit goods. **Session Chair: Mr. Anil Sinha,** Former Director, Central Bureau of Investigation and Think Tank Member, FICCI CASCADE **Panellist** **Ms. Padma Jaiswal, IAS**, Secretary to the Government of NCT Delhi (Administrative Reforms) **Mr. Devesh Chandra Srivastava, IPS**, Special Commissioner of Police – Crime, Delhi Police **Mr. Dheeraj Rastogi**, Principal Commissioner of Customs, ACC (Import), New Delhi **Colonel Archit Goswami**, SM, Assam Rifles