



सत्यमेव जयते  
Ministry of Textiles  
Government of India

 **TECHNOTEX-2010**  
"Providing Better, Secure & Sustainable Life"



MINISTRY OF TEXTILES – FICCI  
CONFERENCE ON  
**STIMULATING INVESTMENTS IN  
TECHNICAL TEXTILES:  
MEDITECH & GEOTECH**

18<sup>th</sup> and 19<sup>th</sup> November 2010  
FICCI, Federation House, Tansen Marg  
New Delhi-110001



# MINISTRY OF TEXTILES – FICCI CONFERENCE ON STIMULATING INVESTMENTS IN TECHNICAL TEXTILES: *MEDITECH & GEOTECH*

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## WHAT ARE TECHNICAL TEXTILES?

- Technical textiles are textile materials and products used for their functional properties and technical performance e.g. anti-bacterial patient/doctor's clothing, geotextiles for reinforcement in roads and highways, rail track bed stabilization etc.

## SIGNIFICANCE OF TECHNICAL TEXTILES

- Worldwide, technical textiles is an important industry which has penetrated major areas of economic activity and infrastructure like hospitals, hygiene, defence, roads, highways, railways, agriculture, aerospace, manufacturing etc.
- Use of technical textiles is also desirable in India for a number of reasons like safety, cleaner environment, better hygiene and healthcare, sustainable infrastructure etc.
- Realizing its importance, Hon'ble Prime Minister of India announced the introduction of Technology Mission on Technical Textiles in 2007. Government of India has identified technical textiles as one of the thrust areas for growth.
- Given the benefits of technical textiles and its multi-disciplinary applications, use of these items can improve the quality of life significantly.

## POTENTIAL FOR TECHNICAL TEXTILES IN INDIA

- In India, technical textiles is emerging as an important industry which has high growth potential both in domestic market and exports.
- Technical textiles industry in India can achieve a compound annual growth rate of 11% and market size of Rs.70,151 crore by 2012-13.
- Given the rising disposable incomes in India, the use of these items is bound to increase in coming years.
  - India has the potential to attract large scale investments in technical textiles, in raw materials (fibres), intermediates (yarns, fabrics) and finished products.





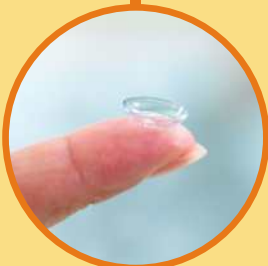
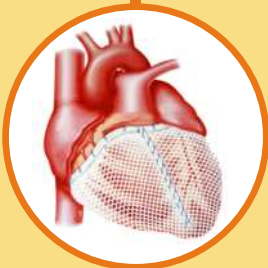
## FOCUS AREAS : MEDITECH & GEOTECH

- Meditech and Geotech are two important segments of technical textiles. Meditech includes textile materials used in hygiene, health care and personal care as well as surgical applications. Some of the examples of Meditech items are baby diapers, incontinence diapers, sanitary napkins, surgical sutures, artificial implants, surgical dressing materials, patient's/surgeon's uniforms, face masks, caps etc. According to the baseline survey of Ministry of Textiles, Meditech industry in India is projected to achieve an yearly growth of 9% and the market size of the sector is likely to increase to Rs 2,263 crore by 2013 from the current level of Rs 1,669 crore.
- Geotech includes products used in Geotechnical applications pertaining to soil, rock, earth etc. like geogrids, geonets, geomembranes, geocomposites etc. Geotextiles are of utmost importance for civil engineering projects like roads and pavements reinforcement, slope stabilization, rail track bed stabilization, ground stabilization; for marine engineering projects like soil erosion control, embankment protection, breakwaters and for environmental engineering projects like landfills and waste management etc. According to the baseline survey of Ministry of Textiles, Geotech industry in India is projected to achieve a significant growth and is expected to double its market size by 2012-13.
- For both Meditech and Geotech, there are number of institutional buyers/consumers in India like Government hospitals, National Rural Health Mission, NHAI, Border Roads Organization, Airports (Runways), Defence & Railways hospitals etc. Besides, demand for meditech products is likely to increase manifold with retail consumers also.

## CONTEXT OF CONFERENCE

- As the market grows, it is important that not only new investment comes in but also the existing investments are scaled-up in terms of size, technology, standards etc. Technical textiles, including Meditech and Geotech, provide lucrative option for existing players in the textiles industry to diversify their portfolio and hedge their risks associated with just one segment. Currently, India is dependent on imports for some of the important items of Geotech and Meditech. Subject to certain changes in regulations and specifications, the investment in Geotech and Meditech is going to unleash in the country. In this context, Ministry of Textiles & FICCI are jointly organizing **NATIONAL CONFERENCE ON "STIMULATING INVESTMENTS IN TECHNICAL TEXTILES : MEDITECH & GEOTECH"** with an aim to encourage investments in Meditech and Geotech.





## OBJECTIVES OF THE CONFERENCE

- To deliberate on measures required to stimulate and attract investment, both domestic and foreign, in Meditech and Geotech
- To make prospective investors understand the investment dynamics of Meditech and Geotech
- To make prospective investors understand the needs of stakeholders in value chain of Meditech and Geotech
- To encourage domestic industry to explore the area of Meditech and Geotech
- To make investors understand the user perspective
- To make investors understand the standardization and regulatory issues in the Meditech and Geotech sector, important for facilitating investments
- To increase awareness about the applications of Meditech and Geotech amongst consumers and user industry

## TARGET AUDIENCE

- Potential Investors
- Manufacturers/Traders of Technical Textiles
- Construction Companies
- Medical Research Institutes and Universities
- Hospitals (both Government and Private)
- Defence & Railways (officials dealing with procurement & health issues)
- Municipalities
- Civil Engineers and Marine Engineers
- State and Central Government's Health, Road & Textile Departments
- State and Central Public Works Departments
- Regulatory and Specification Agencies like Indian Road Congress, CRRI, Directorate General of Health Services, NHAI etc
- Textile Research Institutes
- Engineering Institutes and Universities
- Standard setting bodies like BIS and Testing labs
- Developers of Textile Parks/SEZs etc



## BENEFITS OF ATTENDING

- Understanding of latest product developments in areas of Meditech and Geotech
- Understanding of latest standards in Meditech and Geotech
- Understanding of latest technology in Meditech and Geotech
- Interaction with users of Meditech and Geotech
- Interaction with raw material suppliers in Meditech and Geotech
- Interaction with technology providers of Meditech and Geotech
- Interaction with policy makers, regulators and standardization bodies

## TENTATIVE AGENDA

### Inaugural Session-18<sup>th</sup> November

- Address by FICCI
- Address by Shri R.S. Gujral, Secretary, Ministry of Road Transport & Highways (*Invited*)
- Address by Smt K Sujatha Rao, Secretary, Ministry of Health & Family Welfare (*Invited*)
- Keynote Address by Smt Rita Menon, Secretary, Ministry of Textiles
- Inaugural Address by Thiru. Dayanidhi Maran, Hon'ble Union Minister for Textiles, Government of India

### Day 1: 18<sup>th</sup> November

#### SESSION ON MEDITECH

- Meditech : A User Perspective & Requirements
- Emerging Technologies & Test Methods for Meditech
- Raw Materials for Medical Textiles
- Regulatory & Standardization Issues in Medical Textiles

### Day 2: 19<sup>th</sup> November

#### SESSION ON GEOTECH

- Geotech : Perspective from the Construction Sector
- Emerging Technologies & Test Methods for Geotech
- Raw Materials for Geotech
- Regulatory & Standardization Issues in Geotextiles

## SPONSORSHIP OPPORTUNITIES

Principal Sponsor (Rs.3 lakh)	Associate Sponsor (Rs. 1 lakh)
<ul style="list-style-type: none"><li>✓ Logo to be featured in the main Backdrop</li><li>✓ Logo to be featured on the roll-ups outside the venue</li><li>✓ Logo to be featured on delegate kit and notepad</li><li>✓ Promotional literature of organization to be included in delegate kit</li><li>✓ Screening of corporate film during the registration and lunch time</li><li>✓ One exhibition stall /table for display of promotional literature</li><li>✓ Reserved seating for 10 delegates</li></ul>	<ul style="list-style-type: none"><li>✓ Logo to be featured in the main Backdrop</li><li>✓ One exhibition stall /table for display of promotional literature</li><li>✓ Reserved seating for 5 delegates</li></ul>

## EXHIBITION OPPORTUNITIES

Companies may like to display their products/services for which a fee of Rs.15,000/- will be charged for 2x2 m<sup>2</sup> stall and Rs.22,000/- for 3x3 m<sup>2</sup> stall.

**For further details please contact:**

**Ms Nisha Goel / Ms Shailja Garg**

**Federation of Indian Chambers of Commerce and Industry**

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**Company / Organization's Details**

Name of the Organization .....

Address .....

City/State..... Postal Code .....

Phone (With Code) .....

Fax (With Code).....

Our organization would like to register for the following day(s) (Please tick ( ✓ ) the appropriate box below):

**Day 1-Inaugural & Meditech**       **Day 2- Geotech**

**Following representative(s) from our organization would like to be registered for the Conference:**

Name in Full	Designation	Telephone/ Mobile	E-mail

**Please send this filled-up proforma to:**

**Ms Nisha Goel / Ms Shailja Garg**

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