

**Delegation to Germany focused on Public Art**  
May 25 to May 30, 2010

Public art is promoted worldwide on the basis of a series of its contributions to urban regeneration. Besides the role that it plays in reinvigorating shared, public, urban space, a work of public art often defines a city's cultural identity. It is against this backdrop a delegation was jointly organized by Federation of Indian Chambers of Commerce and Industry (FICCI) and Goethe Institut Max Mueller Bhavan.

The delegation led by Mrs. Rakhi Sarkar, Chairperson, FICCI Committee on Art and Business of Art, Managing trustee, Kolkata Museum of Modern Art (KMOMA) comprised of Principal Secretary to Chief Minister, Government of West Bengal, CEO, Kolkata Metropolitan Development Authority, art historians, journalists and industry representatives, visited Dresden, Berlin and Essen with the objective to view public art projects in these cities and to exchange information on role of government and industry in promoting art and culture as also to discuss issues pertaining to funding, management, execution, maintenance of public art projects. The delegation had interaction with policymakers at different levels, Federation of German Industries (BDI), urban development authorities and artist associations.