



सत्यमेव जयते

Dept of Chemicals & Petrochemicals
Government of India

Organized by



2nd International conference on Specialty Chemicals Conclave-2012

Hotel Intercontinental, The Lalit, Mumbai
7-8 June, 2012



Theme:

The Rise of India in the Global Specialty Chemicals Industry

Supported by



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www.ficci.com

2nd International conference on Specialty Chemicals

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Overview

"The greater danger for most of us is not that our aim is too high and we miss it, but it is too low and we reach it."

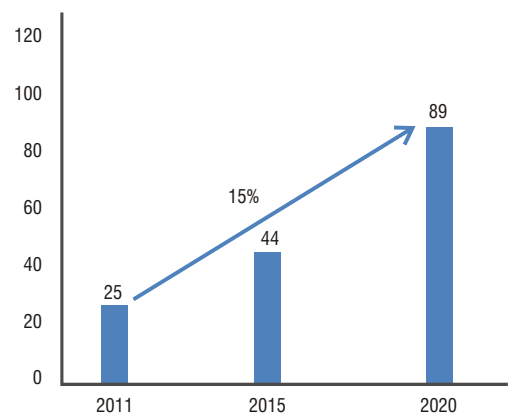
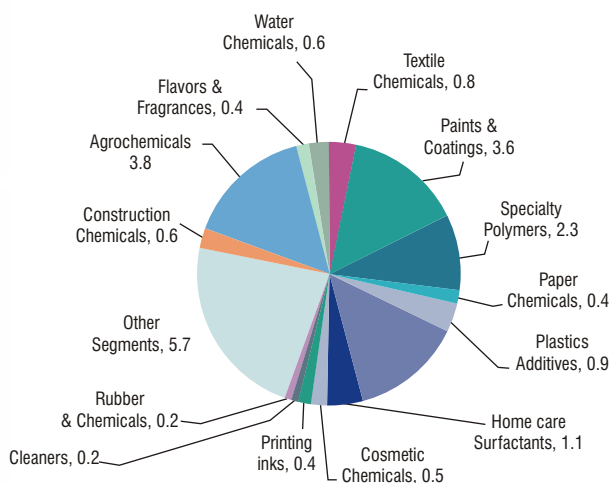
Michaelangelo

The Chemical industry is critical for the economic development of any country, providing products and enabling technical solutions in virtually all sectors of the economy. The industry is increasingly shifting to Asia in consonance with the shift of its key consumer industries. This has led to share of Asia in the global chemical industry increasing from 31% to 45% between 1999 and 2009.

With Asia's increasing contribution to the global chemical industry, India emerges as one of the focus destinations for chemical companies worldwide. The global chemicals market is estimated at about US\$ 3.4 trillion, out of which the specialty chemicals account for 22%, i.e. US\$ 740 billion in 2010. The Indian chemical industry is currently estimated at ~US\$ 108 billion, (as per CMIE 2010).

The major segments of specialty chemicals are Paints & coatings, Agrochemicals, Dyes/Colorants, Textile/water/Paper/Leather chemicals, Flavors & Fragrances, resins & binders, solvents, Home /Personal Care chemicals, imaging chemicals etc. The following charts show the break-up of specialty chemical market in India by segments and the projected growth.

Indian Specialty Chemical Market 2011 (US\$Bn)





The specialty chemicals segment has grown at 11-13% over the past few years. Indian Specialty Chemicals industry (excluding agrochemicals) is valued US \$ 21 billion in 2011 (approx as per Planning Commission Working Group on Chemicals for 12th Plan document). The Specialty and Knowledge chemicals industry combined has been growing at rates higher than the overall chemical industry and is expected to continue to grow at 15-17% p.a. to reach \$ 80-100 Bn by 2020.

In 2010, the world's five largest specialty chemical segments—dyes, agrochemicals, pesticides, specialty polymers, industrial and institutional cleaners, electronic chemicals and construction chemicals had a market share of about 38%; the ten largest segments accounted for 62% of total annual specialty chemicals sales. Each specialty chemicals business segment comprises several sub segments, each with individualized product, market and competitive profiles.

Currently specialty chemicals account for lesser share in Indian chemicals industry as compared to global scenario. Further the per capita consumption of such chemicals is also very low as compared to global levels. For example the per capita consumption of colorants in India is only 50 gm vis-a-vis the world average of 250 gms. Similarly per hectare usage of agrochemicals is only 0.58 kgm, while for Europe it is 3.0 kgm and for Japan 10.8 kgm. This portrays the huge growth potential of the Indian specialty chemicals industry as the Indian economy moves forward. The key growth drivers for specialty chemicals industry are exports base growth and increasing domestic demand. The domestic demand is rapidly increasing due to growth in end use industries and application (per capita consumption) growth. Approx. 200 million Indian middle class consumers need more high-quality end products (e.g. high quality textiles, cosmetics, high-end paints, paper etc.) and in order to improve quality of end products, product manufacturers need to consume more high-end specialty chemicals. National Manufacturing Policy which has been recently announced also aims at increasing the share of manufacturing in GDP to at least 25% from the current 16%. These all are indications of the days of growth for this important sector.

FICCI jointly with Dept of Chemicals & Petrochemicals, Govt of India and with the support of ISCMA (Indian Specialty Chemical Manufacturing Association), CHEMEXCIL (Basics Chemicals, Pharmaceuticals and Cosmetics Export Promotion Council), ICC (Indian Chemical Council) & SSPC (Society for Surface Protective Coatings India) is organizing an International Conference "Specialty Chemicals Conclave 2012" on June 7-8, 2012 at Hotel Intercontinental, The Lalit at Mumbai.

The main aim of this international conference cum exhibition is to highlight India's capabilities in the area of specialty chemicals and to discuss the strategies & road map for the Rise of India in the Global Specialty Chemicals Industry. This international conference aims to focus on chemicals which facilitate the food storage/preservation industry, Colorants, water quality, active ingredients for pharma industry, paper chemicals, paints, Coatings and Construction chemicals as also aspects of innovation, export potential and sustainability etc. The event aims to bring on one platform all the major stakeholder incl. Government, industry, academic institutions, regulatory authorities, end-users etc. The conference will also provide opportunity to both Indian and MNC's to project their capabilities and identify the areas in which they can collaborate for mutual benefits.



Event Objectives

- To showcase the potential of the Specialty Chemicals industry
- To highlight the business opportunities in the industry
- To discuss and deliberate on the research & development, infrastructure and environmental concerns.
- To bring out winning strategies for building and strengthening the awareness of emerging new applications of Specialty chemicals.
- Improving competitiveness through continual evolution and research in developing new applications of Specialty Chemicals.
- To highlight the application technologies enhancing the productivity.
- To bring together the specialty chemicals experts, scientists, technocrats, regulatory and govt officials.
- To bridge the gap between Indian and Global Companies by exploring the possibilities of mergers, joint ventures, setting up of R& D base and strategic alliances.

Why Participate?

- To understand the current market scenario and developments taking place.
- To discuss the marketing techniques and strategies that needs to be undertaken to enhance competitiveness.
- To acquaint yourself with the regulatory regime in the industry.
- Opportunity to meet the leading leaders from government and industry to discuss the issues and problems being faced by the industry.
- To discover solutions to grow your business opportunities.
- To evaluate latest projects showcased in the exhibition.
- Know the new emerging applications and uses of specialty chemicals as also global opportunities.

Who Should participate?

- Chief Executive Officers
- Marketing Professionals
- Regulatory Affairs and Quality Managers
- Policy Makers
- Contact Research Organisations
- Academic Institutions
- Chief Information Officers
- Head- R&D
- Directors-Corporate Strategy
- Consultants
- Contract Manufacturers
- Financial institutions



Participation Details

Delegate Fees	(includes attending all conference sessions, exhibitions, lunches, dinner & delegate kits)	
Category	Indian National	Foreign National
	INR 9000 per delegate	USD 350 per delegate
Incentives	<ul style="list-style-type: none">• For two or more delegates of the same Co: INR 8500 per delegate• For 5 or more delegates from the same company: INR 8000 per delegate• FICCI corporate members (25% discount) : INR 6,750/- per person• FICCI associate members and members of supporting associations i.e. ICC, ISCMA, SSPC & CHEMEXCIL (10% discount) : INR 8,100/- per person	

Refund Policy

Requests for refund received before May 20, 2012 will be considered for cancellation. A 25% handling charge shall be deducted from the total amount deposited towards the delegate fee and the rest refunded by cheque. No refund requests shall be entertained after May 20, 2012.

Exhibition

A special feature of the conclave is the exhibition , being organized to promote the industry among the focused target audience. The exhibition will give an opportunity to companies to display their products and enter into strategic business tie-ups. Objectives are:

- To create Brand Awareness
- Demonstrate a product range
- Sales Promotion
- Launch a new product
- Make new contacts
- Seek new business partner
- To develop long time business associates

Exhibition Stall Fee

- Rs 50000/- + Service Tax (2X2 mtrs Stall)
- All fees are payable by cash/ Demand Draft in favour of "FICCI" payable at New Delhi



Branding Opportunities

"Specialty Chemicals Conclave 2012" an international conference on Specialty chemicals and end-user industries would provide you an ideal and perfect platform to enhance your company image and create brand awareness for your products and services among existing and new customers through the following options... ..



Platinum Sponsor

INR 9 Lacs

Diamond Sponsor

INR 8 Lacs

Gold Sponsor

INR 7 Lacs

Silver Sponsor

INR 6 Lacs

Cocktails & Dinner Sponsor

INR 5 Lacs

Lunch Sponsor

INR 3 Lacs

Kit Sponsor

INR 2.5 Lacs

Associate Sponsor

INR 2 Lacs

Platinum Sponsor: INR 9 Lacs

- Display of Company logo as "Platinum Sponsor at the side panel of conference backdrop.
- Full page advertisement in the booklet of the event
- Ten complimentary delegate passes for the conference
- Exclusive branding on the event website
- Exclusive display/table space at the conference venue

Diamond Sponsor: INR 8 Lacs

- Display of Company logo as "Diamond Sponsor at the side panel of conference backdrop.
- Eight complimentary delegate passes for the conference
- Full page advertisement in the booklet of the event
- Exclusive branding on the event website
- Exclusive display/table space at the conference venue

Gold Sponsor: INR 7 Lacs

- Display of Company logo as "Gold Sponsor" at the side panel of conference backdrop.
- Seven complimentary delegate passes for the conference
- Exclusive branding on the event website
- Full page advertisement in the booklet of the event
- Exclusive display/table space at the conference venue

Silver Sponsor: INR 6 Lacs

- Display of Company logo as "Silver Sponsor" at the side panel of conference backdrop.
- Five complimentary delegate passes for the conference
- Exclusive branding on the event website
- Full page advertisement in the booklet of the event
- Exclusive display/table space at the conference venue

Cocktails and dinner sponsor: 5 Lacs

- Special Panel acknowledging "Cocktail & Dinner sponsor" at Dinner venue.
- Five complimentary delegate passes for the conference
- Exclusive branding on the event website
- Full page advertisement in the booklet of the event

Lunch Sponsor: 3 Lacs

- Special Panel acknowledging "Lunch Sponsor" at lunch venue.
- Three complimentary delegate passes for the conference
- Exclusive branding on the event website
- Full page advertisement in the booklet of the event

Delegate Kit Sponsor: 2.5 Lacs

- Name and logo of the sponsoring company to be embossed on the delegate kit.
- Three complimentary delegate passes for the conference.

Associate Sponsor: 2 Lac

- Display of company logo as an "Associate Sponsor" at side panel of the conference Backdrop.
- Two complimentary delegate passes.
- Full page advertisement in the booklet of the event
- One complimentary stall of size 2X2 mtrs at the exhibition.

In addition all sponsors are entitled to

- Branding Opportunity through display of logo and company name on all conference materials, media advertisements, website and Sponsors' panel.
- Corporate literature to be included in the delegate kit.
- Special announcement for thanking sponsors.

Advertisement for conference booklet...

Category	Amount
Full Page	Rs 25000/-
Inside Back cover	Rs 50000/-
Back Cover	Rs 75000/-
Inside Front cover	Rs 75000/-

Positive Specifications:

Bleed Size 22.86 cm cm (Height)
X 17.78 cm (Width)

Print Area 23.5 cm (Height)
X 18.5 cm (Width)

Screen Ruling 150





Dept of Chemicals & Petrochemicals
Government of India



About Dept. of C&PC

The Department of Chemicals & Petro-Chemicals has been part of the Ministry of Chemicals and Fertilizers since 1991. The Department is entrusted with the responsibility of policy, planning, development and regulation of Chemicals and Petrochemicals Industries. The business allocated to the Department are Insecticides [excluding the administration of the Insecticides Act, 1968 (46 of 1968)], Molasses, Alcohol - industrial and potable from the molasses route, Dye-stuffs and dye-intermediates. All organic and inorganic chemicals, not specifically allotted to any other Ministry or Department. Industries related to production of non-cellulosic synthetic fibres (Nylon Polyester, Acrylic etc.), Synthetic rubber, Plastics including fabrications of plastic and moulded goods.

All attached or subordinate offices or other organizations with any of the subjects specified under this department. Public Sector projects concerned with the subjects included under this department except such projects as are specifically allotted to any other Ministry or Department.

For more details on Department of Chemicals and Petrochemicals; please log on to www.chemicals.nic.in

About FICCI

Established in 1927, FICCI is the largest and oldest apex business organisation in India. Its history is closely interwoven with India's struggle for independence, its industrialization, and its emergence as one of the most rapidly growing global economies. FICCI has contributed to this historical process by encouraging debate, articulating the private sector's views and influencing policy.

A non-government, not-for-profit organisation, FICCI is the voice of India's business and industry.

FICCI draws its membership from the corporate sector, both private and public, including SMEs and MNCs; FICCI enjoys an indirect membership of over 2,50,000 companies from various regional chambers of commerce.

FICCI provides a platform for sector specific consensus building and networking and as the first port of call for Indian industry and the international business community.

Our Vision

To be the thought leader for industry, its voice for policy change and its guardian for effective implementation.

Our Mission

To carry forward our initiatives in support of rapid, inclusive and sustainable growth that encompass health, education, livelihood, governance and skill development.

To enhance efficiency and global competitiveness of Indian industry and to expand business opportunities both in domestic and foreign markets through a range of specialised services and global linkages.

Supported by



CHEMEXCIL



ICC
Indian Chemical Council



INDIAN SPECIALITY CHEMICALS
MANUFACTURERS' ASSOCIATION
(FOUNDED IN 1952, EARLIER KNOWN AS ICAMA)



Knowledge Partner & Strategy Consultant



TATA STRATEGIC MANAGEMENT GROUP

Media Partners

CHEMICAL INDUSTRY DIGEST

ChemicalWeekly

THE Masterbuilder
INDIA'S PREMIER CONSTRUCTION MAGAZINE

For further details please contact...

Mr P. S. Singh

Head-Chemicals Division, FICCI
Federation House, 1 Tansen Marg, New Delhi-110001
Tel: +91-11-23316540 (Dir)
EPBX: +91-11-23738760-70 (Extn 395)
Fax: +91-11-23320714/23721504
Email: Prabhsharan.singh@ficci.com

Ms Charu Smita

Assistant Director-Chemicals Division, FICCI
Federation House, 1 Tansen Marg, New Delhi-110001
Tel: +91-1123357350 (Dir)
EPBX: +91-1123738760-70 (Extn 474)
Fax: +91-1123320714/23721504
Email: charu.smita@ficci.com

See the below link on the website for details:
<http://www.ficci.com/events-page.asp?evid=20947>

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Specialty Chemicals
 Hotel Intercontinental, The Lalit, Mumbai
 7-8 June, 2012 **Conclave-2012**

REGISTRATION FORM

Yes we are interested in participating in the conclave as a (Tick whichever is applicable)

- | | |
|---|---|
| <input type="checkbox"/> Delegate | <input type="checkbox"/> Sponsor (Please Specify) |
| <input type="checkbox"/> Indian | |
| <input type="checkbox"/> Foreign | |
| <input type="checkbox"/> Advertisement (Please Specify) | <input type="checkbox"/> Exhibitor (Please Specify) |

Name..... Designation.....

Name..... Designation.....

Organization:

Mailing Address:
 (Please do not give Post Box Number)

..... Pin.....

Telephone(s):.....Fax:.....

Email:..... Mob:.....

Cheque/DD Number:..... Dated:

Bank Details:..... Amount:

Please Note

- You may also register online at www.ficci.com
- All fees are payable by cash/cheque/Demand Draft in favour of "FICCI" payable at New Delhi.
- Registration fee includes the Conference kit, Lunches on 2 days, Cocktails dinner and Conference Literature.
- It does not include the airfare, hotel stay or any other incidental expenses.
- In case of more than two delegates from an organization, the Registration Form can be photocopied.
- You may also pay through Swift transfer in favour of FICCI. RTGS CODE: UTBIOTNM 709*, United Bank of India A/C 0359018009732 at United Bank of India, 2, Tansen Marg, New Delhi-110 001 Phone:0011+2371 8147

**UTB10 (zero)*

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Please return from along with the registration fee to:

Mr P. S. Singh/ Ms Charu Smita

Head / Assistant Director
 Chemicals Division, FICCI

Federation House, 1 Tansen Marg,
 New Delhi-110001

Tel: +91-11-23316540 / 23357350 (Dir)

EPBX: +91-11-23738760-70 (Extn 395)

Fax: +91-11-23320714/23721504

Email: prabhsharan.singh@ficci.com

charu.smita@ficci.com



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