

MASSMERIZE 2012

A Retail and FMCG Companies' Platform

August 7th, 2012 – The Leela, Mumbai



SPONSORSHIP OPPORTUNITIES

Lead Sponsor — Value INR - 10 Lakhs

- Acknowledgment as "Lead Sponsor"
- Sponsor's Logo on backdrop (Conference Hall / Sponsors Panel)
- Standalone Sponsor Panel at the Conference Venue
- Canopy / Registration Desk at the Conference Venue
- Sponsor's Logo to be printed on Delegate Badge & Lanyard
- Sponsor's Marketing Material to be carried in the delegate kit (Company profile / brochure, etc.)
- Company's advertisement in four editions of well renowned FICCI retail newsletter – FOOTFALLS with circulation of over 10,000
- Corporate video presentation thrice during the conference
- Special seating on the dais with the Chief Guest
- 6 seats reserved exclusively for top officials during the conference
- Opportunity to have luncheon with the VIPs
- Company presence on FICCI / Conference website
- Speaking slot to one of the senior officials
- Direct Mail Promotion
- Acknowledgement in the speeches during the conference

Gold Sponsor — Value INR - 7 Lakhs

- Acknowledgment as "Gold Sponsor"
- Sponsor's Logo on backdrop (Conference Hall / Sponsors Panel)
- Sponsor's Logo to be printed on Delegate Badge & Lanyard
- Sponsor's Marketing Material to be carried in the delegate kit (Company profile / brochure, etc.)
- Company's advertisement in four editions of well renowned FICCI retail newsletter – FOOTFALLS with circulation of over 10,000
- Corporate video presentation twice during the conference
- Special seating on the dais with the Chief Guest
- 4 seats reserved exclusively for top officials during the conference
- Opportunity to have luncheon with the VIPs
- Company presence on FICCI / Conference website
- Speaking slot to one of the senior officials
- Direct Mail Promotion
- Acknowledgement in the speeches during the conference

Silver Sponsor — Value INR - 5 Lakhs

- Acknowledgment as "Silver Sponsor"
- Sponsor's Logo on backdrop Conference Hall / Sponsors Panel)
- Sponsor's Marketing Material to be carried in the delegate kit (Company profile / brochure, etc.)
- Company's advertisement in two editions of well renowned FICCI retail newsletter – FOOTFALLS with circulation of over 10,000
- 3 seats reserved exclusively for top officials during the conference
- Opportunity to have luncheon with the VIPs
- Company presence on FICCI / Conference website
- Speaking slot to one of the senior officials
- Direct Mail Promotion
- Acknowledgement in the speeches during the conference

Other Sponsorship Opportunities :

Session Sponsor
Value INR – 3.5 Lakhs

Lunch Sponsor
Value INR – 4 Lakhs

Delegate Kit Sponsor
Value INR – 3 Lakhs

For sponsorship opportunities, please contact:

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