Chhattisgarh Tourism Roadshow and One-to-One Investor Meeting

1 September 2026 | The Hotel Hilton, Chennai

FICCI organised the **Chhattisgarh Tourism Roadshow** on **1 September 2026** at **Hilton, Guindy, Chennai**. The programme brought together tourism stakeholders, tour operators, travel trade representatives, and industry participants from Chhattisgarh and Chennai to explore opportunities for promoting tourism, strengthening travel-trade linkages, and enhancing collaboration between the two destinations.

Prior to the formal session, **one-to-one investor meetings** were held between **Shri Saumil Ranjan Chaubey, IAS, Managing Director, Chhattisgarh Tourism Board; Dr. S. Bharathidasan, IAS, Secretary, Tourism Department, Government of Chhattisgarh; and Shri Neelu Sharma, Hon'ble Chairman, Chhattisgarh Tourism Board**, and relevant tourism and business stakeholders from Tamil Nadu. The meetings focused on exploring **investment opportunities in Chhattisgarh's tourism sector**, identifying potential areas of collaboration, and facilitating direct engagement with prospective investors and industry partners from Tamil Nadu. These interactions provided a platform to discuss specific investment interests and potential partnerships in the state.

The formal session commenced with the address by **Mr. Jaspreet Singh Bhatia, Chair, FICCI Chhattisgarh Tourism Committee & President, Chhattisgarh Travel Trade Association**, addressed the gathering, followed by addresses from selected **tour operators from Chhattisgarh and Chennai**, providing an industry perspective on tourism opportunities and travel-trade collaboration.

The programme featured a **Context Setting & Presentation by Shri Saumil Ranjan Chaubey, IAS, Managing Director, Chhattisgarh Tourism Board**, providing participants with an overview of the state's tourism potential and opportunities. This was followed by an address by **Dr. S. Bharathidasan, IAS, Secretary, Tourism Department, Government of Chhattisgarh**, and a **Special Address by Shri Neelu Sharma, Hon'ble Chairman, Chhattisgarh Tourism Board**.

The programme concluded with the **Vote of Thanks by Mr. Sriharan Balan, Co-convenor – Tourism, FICCI Tamil Nadu State Council & MD, Madura Travels**, followed by a **networking dinner**. The event provided a valuable platform for tourism stakeholders from Chhattisgarh and Chennai to strengthen industry connections, exchange ideas, and explore opportunities for promoting tourism and developing new business partnerships.

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