Sponsorship Packages for CAPAM 2012
Oct 12, 2012: Taj Mahal Palace, Mumbai

Category / Benefits	Platinum Partner	Gold Partners	Dinner & Cocktails Partner	Lunch Partner	Silver Partners	Documentation Package Partner	Associate Partners
Sponsorship Amount	INR 15 lakh	INR 10 lakh	INR 10 lakh	INR 8 lakh	INR 7 lakh	INR 6 lakh	INR 5 lakh
Number of Slots	1	2	1	1	Multiple	1	Multiple
Complementary Delegate Passes	10	8	7	5	4	4	2
Branding on side panels kept beside main Conference backdrop	√	√	X	X	√	√	√
Exhibition Stall at venue	√	√	X	X	X	X	X
Advertisement in Conference booklet	2 full pages	1 full page	1 full page	1 full page	1 full page	1 full page	X
Projection of company logo at venue during breaks	√	X	X	X	X	X	X
Announcement of level of sponsorship by MC	√	X	X	X	X	X	X
Inclusion of Corporate Literature in Conference Documentation Kit	√	√	√	√	√	√	√
Branding panel of partners at venue	√	√	√	√	√	√	√
Special panel acknowledging Lunch Partnership	X	X	X	√	X	X	X
Special panel acknowledging Dinner & Cocktails Partnership	X	X	√	X	X	X	X
Placement of logo on Conference page of FICCI website	Company logo & profile (250 words)	Company logo & profile (250 words)	Company logo & profile (250 words)	Company logo only	Company logo only	Company logo only	Company logo only