

#### **Transfer Pricing Trends**

#### **Global Trends**

- Transfer Pricing is one of the foremost international tax issues faced by Multi-National Corporations
- Transfer Pricing adjustments lead to economic double taxation
- At least 45 countries have specific transfer pricing legislation and regulations
- Increased focus on enforcement in audits
  - Requirement for "contemporaneous" documentation
  - Greater assessment of penalties if documentation does not exist

#### **Indian Trends**

- Legislation introduced in India with effect from 1 April 2001
- Indian regulations are generally in line with OECD principles
- Detailed documentation requirements Steep penalties up to 4% of the value of transaction in case of non-compliances
- Denial of tax incentives for Transfer Pricing adjustments made
- Since introduction of Transfer Pricing regulations in India in 2001, the Directorate of Transfer Pricing has made adjustments of approximately US \$ 20 billion of which US \$ 10 billion was made in the last audit cycle itself i.e. adjustment for FY 2007-08 is equal to the adjustment made for FYs 2001-02 to 2006-07

#### Five ASPAC countries on TP Week's Top Ten Toughest Tax Authorities for Transfer Pricing\*

1	Japan
2	India
3	China
4	Canada
5	United States
6	France
7	Germany
8	Australia
9	Korea
10	United Kingdom

\*Source: TP Week. 16 June 2010

### Finance Act 2012 – what has changed?

- Scope of TP regulations expanded to include 'specified domestic transactions' ('SDT')
  - Any expenditure in respect of which payment has been made or is to be made to a person referred to in clause (b) of sub-section (2) of section 40A of Income Tax Act, 1961 ('the Act')
  - Transactions between undertakings of same taxpayer or transactions by taxpayer with closely connected persons for the purpose of Chapter VI-A of the Act (which includes tax holiday provisions like 80IA of the Act) and Section 10AA of the Act
- SDT regime applicable from FY 2012-13 where value of SDTs in aggregate exceeds INR 5 crores annually
- Preparation of Form No 3CEB and TP study report mandatory even for the SDT hence onus of identifying and reporting all covered transactions on the tax payers
- Non-compliance with reporting requirements would now result in onerous additional penalties



### Section 40A(2)(b) of the Act – only expenditure covered

- Refers only to 'expenditure' incurred in respect of payments made or to be made to persons specified under Section 40A(2)(b) of the Act
- Does not refer to any 'income'
- Expenditure by one group entity is income for another group entity arm's length analysis may consider both transacting parties
- Only the entity incurring the expense will need to complete the prescribed compliances.

#### Capital expenditure – debatable

## Who are the specified persons - Section 40A(2)(b) of the Act

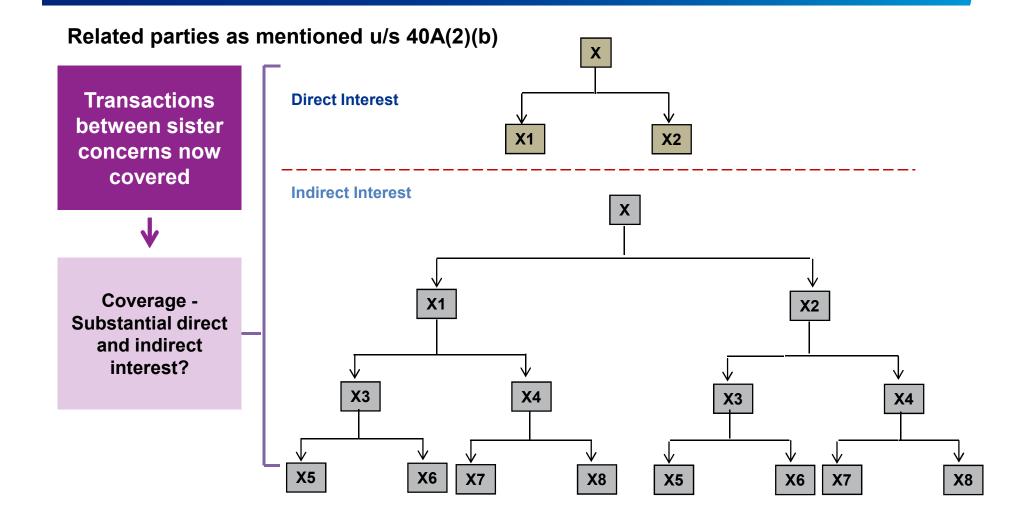
# Section 40A(2)(b) of the Act - list of persons/ entities to be treated as related parties/ specified persons

- Specified persons having substantial interest (i.e. more than 20% voting power or share in profits) in taxpayer's business and vice-versa covered
- Scope expanded to include sister concerns

# Illustrative list of entities/ persons that may be included for a corporate taxpayer (not an exhaustive list):

- those holding 20% or more equity in the tax payer;
- companies whose 20% or more shares are held by such a company that holds more than 20% equity in the tax payer;
- those companies in which the tax payer holds 20% or more equity;
- Directors of tax payer company, and relatives of such Directors;
- Directors of companies in category (a) above; and relatives of such Directors;
- If an individual holds 20% or more equity in the tax payer, then relatives of such an individual;
   all other companies where such individual is a Director; all other Directors of such a company,
   and relatives of all such Directors; etc

#### **Indirect interest illustrated**



# **Key Aspects**

 40A(2)(b) covers only payments, but for tax holiday undertakings, both income and expenditure need to be at arm's length price (ALP)

#### **Impact of certain transactions**

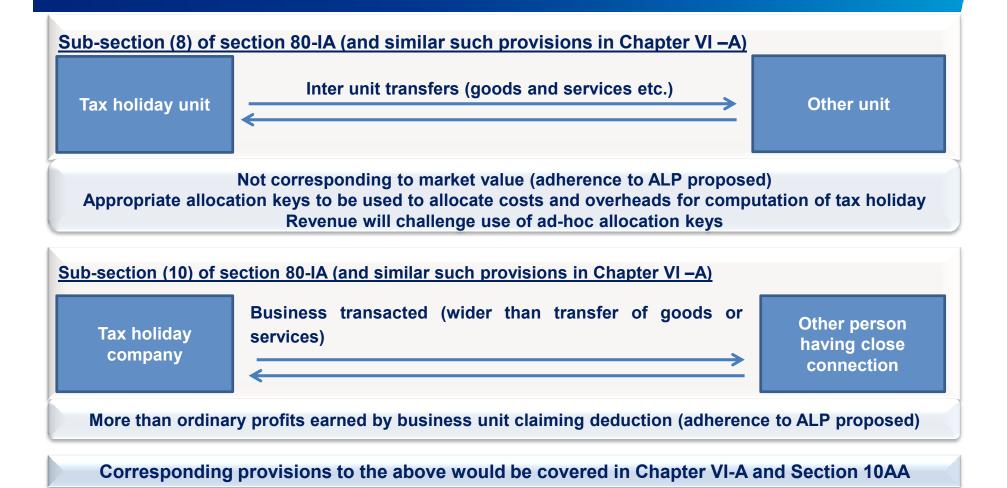
- Transactions without consideration
- Capital expenditure

#### **Non-conforming with ALP**

- Economic Double taxation
- Penalty for non compliance

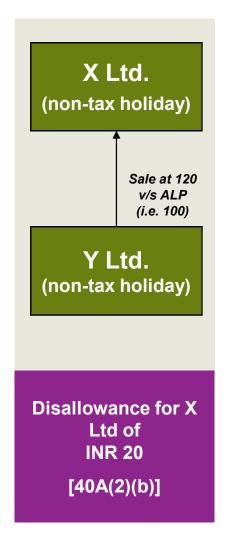


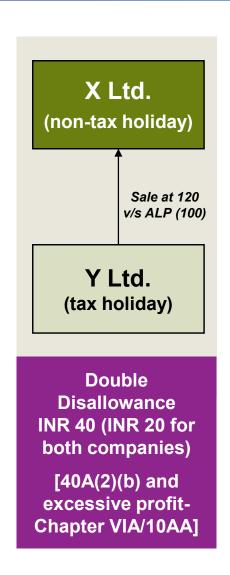
### Anti abuse conditions under tax holiday provisions

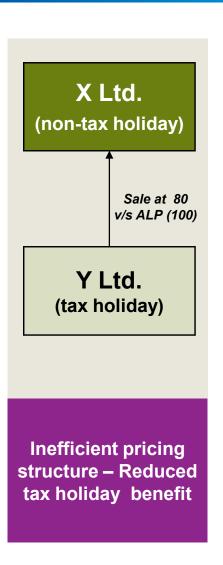


Transactions to be reported in Accountant's Report and their arms' length nature to be substantiated in the TP Report

# Possible Tax Leakages – If ALP Not Followed (Illustrations)



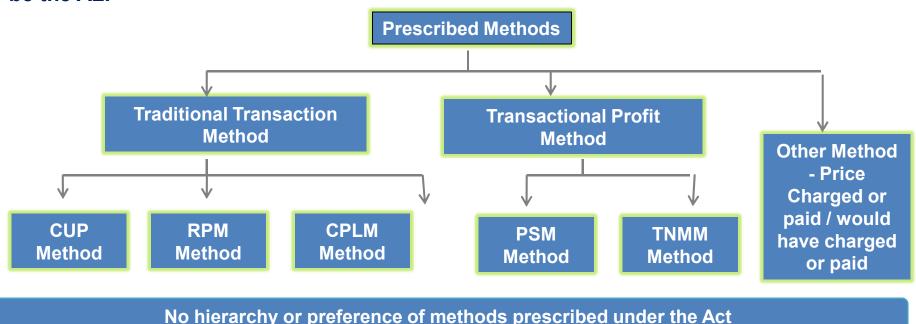






## **Computation of Arm's Length**

- Determination of ALP using one of the Prescribed methods
  - Best suited to the facts and circumstances of each particular international transaction and
  - Provides the most reliable measure of an arm's length price in relation to the international transaction shall be "Most Appropriate Method"
- Where more than one ALP is determined, the arithmetic mean of such prices is taken to be the ALP



#### SDT – Non-compliance may lead to significant exposure

**Transfer Pricing addition – Tax payable thereon** 

# Existing penalty provisions now also applicable to SDT

2% of Transaction Value for:

- a) Non-maintenance of documents
- b) Non-submission of documents
  In case of adjustment
- a) 100% to 300% of additional tax

New penalty provisions introduced for SDT & International Transactions

2% of Transaction Value for:

- a) Non-reporting of transaction
- b) For incorrect maintenance/submission of documents

#### **SDT – Common transactions between related parties**

- Purchase/lease of movable and immovable property
- Purchase of Goods / Provision of services Domestic Procurement Company
- Centralised Corporate Services Strategy, Marketing, Design & Engineering, HR, accounting, finance
- Common management personnel like common MD, CEO.
- Use of common facilities and Infrastructure space, equipment,
- Payment to Managing Director / Directors
- Use of brand name or trademarks
- Group Restructuring
- Reimbursement of expenses



#### **SDT – Challenges and Issues**

#### Directors Remuneration

- Difficult to apply any of the TP methods
- Aggregation under TNMM method?
- Whether regulatory/ corporate governance approvals can be considered as an evidence of arm's length conditions?
- Remuneration paid by one company cannot be compared with other companies

#### Management Fees

- Maintenance of cost and benefit analysis to commensurate the cost with the benefits derived
- Allocation key used should be based on the nature of services and benchmarking analysis for mark-up charged
- Proper documentation of services received from related party Possibility of treating the services as duplicatory or shareholder or incidental services by revenue authorities
- Selection of Tested party?

#### Cost Allocation

- Use of appropriate cost allocation key, adhoc- allocation keys may be questioned by revenue
- How do we allocate certain common costs like, Managerial remuneration, Interest, Management Charges etc

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#### **Companies should be aware that:**

- There could be significant impact on the business and cost structures due to these changes
- There may be a need to assess impact of these changes on the business
  - 3 Offers planning opportunities to reorganize your house
  - There may be a need to reorganize holding or transaction structures considering impact of GAAR and DTC provisions
    - Tight rope balancing while reorganizing the affairs income-tax Vs. indirect taxes
      - 6 Consider long term view in light of the forthcoming regimes GAAR, DTC
        - Revising contracts and documentation to "ring fence" from potential uncertainties

# **Thank You**

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