

GENERAL INFORMATION

Often called as the "Queen City of the South" and the "Seat of Christianity in Asia", Cebu is the Philippines' oldest city. Cebuanos are extremely proud of their cultural and historical heritage, a legacy which has endured through the centuries from the time the great explorer, Ferdinand Magellan, first planted the cross on Cebu's shore. Owing to this rich historical past and the preservation of its cultural heritage, Cebu was conferred by ASEAN as the "City of Culture" in 2011.

Time has been kind to Cebu. From Zubu, the fishing village and busy port in 1521, it has evolved into a highly urbanized and vibrant metropolis, an emerged ICT / BPO hub and a trading gateway to Asia.

With its 6 cities: Cebu, Danao, Lapu-Lapu, Mandaue, Talisay and Toledo; and its 47 smaller towns, Cebu has more than kept pace with the nation's progress.

Today, the island province leads in traditional and non-traditional exports and has the highest economic growth rate

anywhere in the Philippines. Cebu is the center of the creative industry in the country due to its flourishing furniture, fashion accessories, gifts, toys and housewares sectors.

In contrast to the bustling city, the rest of Cebu's 167 islets and islands are lined with idyllic white sand beaches and pristine clear waters. Cebu has gained wide popularity for its fantastic diving grounds where resorts offer world-class accommodations and excellent diving facilities. Moreover, Condé Nast Traveler, an international magazine that specializes in luxury travel has ranked Cebu as the 8th best island destinations in Asia for 2011.

Cebu's strategic location makes it ideal for those who wish to travel to other islands and provinces, by plane, boat or bus, nowhere could be too far from Cebu.



REGISTRATION FORM

GENERAL INFORMATION (Market Fairs are Mandatory)

Title: _____ Last Name: _____
 Middle Name: _____ First Name: _____
 Gender* Male Female

CHAMBER OF COMMERCE & INDUSTRY / COMPANY / ORGANIZATION

Name*: _____
 Designation*: _____
 Mailing Address*: _____
 Telephone* _____ Area Code _____ Tel. No. _____
 Fax* _____ Area Code _____ Tel. No. _____
 Email*: _____

Website _____

Mobile _____

PARTICIPANT'S ACCOMPANYING PERSON

(referring to Spouse/Immediate Family Members)

Title: _____ First Name: _____
 Middle Name: _____ Last Name: _____

PAYMENT DETAILS

Registration (Please Tick)	For Chamber Members	For Non Chamber Members
Early Bird Registration <small>(on or before January 7, 2013)</small>	Php 4,500.00	Php 7,200.00
Spouse	Php 2,500.00	Php 3,500.00
Group Registration (10+1)		
Registration after January 7, 2013	Php 5,000.00	Php 8,000.00
Spouse	Php 3,500.00	Php 4,000.00
Group Registration (10+1)		
Total		

Only registration accompanied by the full payment will be considered. Those who do not receive a confirmation notice before the conference are requested to contact the CCCI Secretariat at info@cebuchamber.org

The date of the payment is decisive for the registration fee. Even if the registration form is received before the early bird deadline, it will not be considered as early registration if the payment is not received before the deadline.

Participant's registration fee includes:

- Attendance to all sessions
- Cocktails on March 13, 2013
- Welcome Reception Dinner on March 14, 2013
- Gala Dinner on March 15, 2013
- Coffee Breaks & Lunches during the Conference
- Shuttle services to the evening events that will be held on March 14 - 15, 2013

Spouse's registration fee includes:

- Cocktails on March 13, 2013
- Welcome Reception Dinner on March 14, 2013
- Gala Dinner on March 15, 2013
- Shuttle services to the evening events that will be held on March 14 - 15, 2013

PAYMENT METHOD (Online Registration Required)

Credit Card Master Card VISA
 Card Number _____ Expiry Date _____
 Cardholder's Name _____
 CVV No./CVV Code (3Digit) _____
 Transaction Amount _____

Cash Check

Telegraphic Transfer
 Bank Name : RCBC - N.R.A.
 Account Name : CEBU CHAMBER OF COMMERCE & INDUSTRY, INC.
 Bank Account Number : 1448-33878-5
 Bank Address : CIFC Tower, J. L. Briones St. cor Juan Luna Ave. Ext.
 Cebu City, Cebu, Philippines, 6000
 Bank Telephone No. : +63 32 2317044 to 45
 Bank Swift Code : PHMMXXX

Note: For online deposits, kindly fax or email to us the copy of your deposit slip at the following addresses:

Fax: (032) - 232-1422 / 232-3938
 Email: info@cebuchamber.org



27th CACCI CONFERENCE
 MARCH 14-15, 2013 | RADISSON BLU HOTEL
 CEBU, PHILIPPINES
ASIA PACIFIC: CATALYST TO GLOBAL RECOVERY

Confederation of Asia Pacific Chambers of Commerce and Industry (CACCI)

is a regional organization composed of apex chambers of commerce and industry and business associations representing the interest of some 3.0 million business enterprises in Asia. Established in 1966, it aims to provide a forum for examining, crystallizing and consolidating economic thinking of Asian and Western Pacific enterprises and for promoting intra - regional trade and investments. It cuts across national boundaries to link businessmen and promote economic growth throughout the Asia Pacific region.

CACCI is a non - governmental organization granted consultative status under the United Nations.

27th CACCI Conference

The Cebu Chamber of Commerce and Industry (CCI) will proudly host the 27th CACCI Conference on
 March 14 - 15, 2013, Radisson Blu Hotel
 Cebu City, Philippines.
 With the theme

"Asia Pacific: Catalyst to Global Recovery"

- This 2-day conference shall gather close to a thousand delegates from chamber directors, leading businessmen as well as government officials from around the Asia-Pacific region.
- To discuss how they can work closely together to sustain economic development.
- Grasp common opportunities, and manage shared risks and problems amid current uncertainties in the world market while playing a substantial, constructive and catalytic role in global economic growth.
- Break-out sessions for specific sectors for interested delegates.





Message from the President



I am pleased to invite you to join me in Cebu City, Philippines for the 27th CACCI Conference to be held on March 14-15, 2013. It would be a great honor and privilege for me and my colleagues from the Philippine business community to welcome you to our country.

We are certainly grateful to the Cebu Chamber of Commerce and Industry for offering to host our 2013 Conference. There is no better time to invite our friends from other CACCI member countries to visit the Philippines and take advantage of its booming economy. Analysts cite the strong economic fundamentals of the country, counting it as one of the Southeast Asian markets that have benefited from accelerating growth, credit-ratings upgrades, partial insulation from the Euro debt crisis, and the current administration's moves to reign in the budget deficit and boost spending on infrastructure projects.

I am therefore confident that the Cebu gathering will be an opportune occasion for you to explore and find out for yourself the new and exciting investment opportunities offered by the Philippine economy. It is also my ardent hope that the meeting will encourage members of the country's local business community to network with and strengthen ties with their counterparts from other countries in the region, thereby affirming CACCI's role as a platform for promoting regional cooperation.

I therefore look forward to welcoming all of you to Cebu, and to your active participation in our 2013 Conference. Come and experience the warm and caring hospitality the Filipino people are famous for, and see for yourself why it's more fun in the Philippines!

AMB. BENEDICTO V. YUJICO
President, CACCI



Message from the Honorary President

I cordially invite all our members to attend the 27th CACCI Conference on March 14-15, 2013 in Cebu, Philippines, and take advantage of another opportunity to exchange views on how CACCI, as a regional association of businessmen, can help our respective countries - and the Asian region as a whole - achieve sustained growth amid current global uncertainties, and remain an important contributor to world economic recovery.

To be hosted by the Cebu Chamber of Commerce and Industry, our Cebu Conference will focus on the theme "ASIA-PACIFIC: CATALYST TO GLOBAL RECOVERY". Eminent experts, both from the private sector and government, will be invited to share their perspectives and insights on current market developments - such as the Euro debt crisis, the slowdown in China and US economies, and drought in agricultural centers - that threaten to weigh down on the region's economic performance, and their implications for Asian business. CACCI members will have the opportunity to dialogue with invited speakers on policy responses to the changing conditions at home and abroad that governments, international organizations, and private sector participants can adapt that will help ensure growth and macroeconomic stability in the region over the medium and long term.

It is, therefore, my ardent hope that you will come to Cebu and participate in the 27th CACCI Conference. With your support of the upcoming event - as well as future ones - I am confident CACCI will play an even more dominant role in the region's business community and continue to serve as the ideal forum for advancing the interest of our members.

I wish everyone a fruitful and productive meeting in Cebu.

JEFFREY L. S. KOO
Honorary President, CACCI



Message from the President



On behalf of the Cebu Chamber of Commerce and Industry (CCCCI), I eagerly invite all of you to be here in Cebu for the 27th CACCI Conference on March 14-15, 2013. It is CCCCCI's privilege to host this annual opportunity for Asia-Pacific business leaders to formulate strategies, establish linkages and strengthen networks toward the sustained growth of the Asia-Pacific Region.

Being the venue for the 27th CACCI Conference, Cebu City manifests our shared ideals of economic progress despite the global financial crisis in the recent years. Cebu is one of the prime economic centers of the Philippines with 80% of domestic shipping passing through its ports as well as Cebu being the travel hub of the country. Cebu has been sustaining its growth with its dynamism in industries such as Tourism, ICT & BPO, MSMEs and world-class exports like furniture and processed food, as well as dried fruits. We hope that you will take this opportunity to have a fruitful dialogue with CACCI members and also discover new business ventures with the Philippine business community in Cebu and members of the Cebu Chamber of Commerce & Industry.

Together we will bring the Asia-Pacific to being the catalyst and center of sustained global competitiveness.

See you in Cebu!

PRUDENCIO J. GESTA
President, CCCCCI



Message from the Chairman

I invite all of you to the 27th CACCI Conference on March 14-15, 2013 in Cebu City - the Philippines' Queen City of the South. CCCCCI and Cebu's business community are honored to be your hosts as we venture into new avenues expanding trade and commerce in the Asia-Pacific region. With the theme Asia Pacific: Catalyst to Global Recovery, CACCI members will emphasize the regions strength through collaboration, cooperation and synergy.

With the ripe growth potential and resiliency of its economy the Philippines has recently been considered as one of Southeast Asia's New Tigers. We envision that the Asia-Pacific region will develop into and sustain in being a global economic powerhouse. We hope to inspire each other in our effort towards becoming the 21st century's center of global economic dynamism and development. The conference will gather not only business and chamber leaders but also resource persons from the government and private sector. In CACCI we discover each other's opportunities for improvement and create initiatives for the mutual growth of our nations' economies.

I look forward to welcoming all of you warmly here in Cebu City. I am optimistic that you will support and participate in the coming 27th CACCI Conference.

See you in Cebu!

JOSE T. NG
27th CACCI Chairman

CONFEDERATION OF ASIA-PACIFIC CHAMBERS OF COMMERCE AND INDUSTRY (CACCI) MEMBERS

AUSTRALASIA	CENTRAL ASIA/RUSSIA	NORTH ASIA
Australian CCI New Zealand CCI Papua New Guinea CCI	CCI of the Russian Federation Georgian CCI Iran CCI Mongolian National CCI Tajikistan CCI The Union of Chambers & Commodity Exchanges of Turkey Uzbekistan CCI	Kowloon CCI (Hong Kong) Japan CCI Korea CCI The Chinese National Association of Industry & Commerce (Taiwan) The Chinese International Economic Cooperation Association (Taiwan)
SOUTH ASIA	SOUTHEAST ASIA	
The Federation of Bangladesh CCI The Federation of CCI of Sri Lanka The Ceylon Chamber of Commerce The Federation of Indian CCI The Federation of Nepalese CCI The Federation of Pakistan CCI	Brunei Darussalam Cambodia Indonesia Malaysia Philippines Singapore Thailand Vietnam	

Secretariat

For more information and regular updates:
CEBU CHAMBER OF COMMERCE & INDUSTRY, INC.
CCCCI Center, Cor. Commerce & Industry Sts.,
North Reclamation Area, Cebu City, Philippines, 6000
Tel. : (+63 32) 232-1421 to 24
Fax : (+63 32) 232-3938 / 232-1422
Email : info@cebuchamber.org

www.cebuchamber.org

EVENT WEBSITE / ONLINE REGISTRATION

www.cacci.cebuchamber.org

PROGRAM

Arrival of Delegates
Registration
March 13, 2013, Wednesday
Golf Tournament (27th CACCI Cup)

March 14, 2013, Thursday

09:00 - 17:00	Registration
09:00 - 10:30	Parallel Breakout Sessions - Asian Council on Tourism - Young Entrepreneurs Group (YEG) Asia-Pacific - Asian Council on Contracting and Construction
10:30 - 10:45	Coffee Break
10:45 - 12:15	Parallel Breakout Session - Asian Textiles and Garments Council - Women Entrepreneurship - Asian Chemicals Industry Council
12:15 - 13:30	Lunch
13:30 - 14:30	Joint Meeting of the Working Groups
13:30 - 15:00	Parallel Breakout Sessions - Asian Council on Food and Agriculture - Asian ICT Council
15:00 - 16:30	Parallel Breakout Sessions - SME Development Council - Asian Council on Water, Energy and Environment - Asian Council on Health and Education
15:00 - 16:30	Advisory Board and Budget Commission Meeting
16:30 - 16:45	Coffee Break
16:45 - 18:15	82nd CACCI Council Meeting
18:30 - 21:30	Welcome Dinner

March 15, 2013, Friday

08:00 - 19:00	Registration
09:00 - 12:30	27th CACCI Conference
12:15 - 14:00	Lunch
14:00 - 16:00	27th CACCI Conference (Con't.)
16:00 - 16:30	Coffee Break
16:30 - 18:30	27th CACCI Conference (Con't.)
18:45	JAPAN YEG Cocktails
19:30	Gala Dinner

March 16, 2013, Saturday
Post-Conference Tour (Optional)
Departure of Delegates

Note: Spouses Program may be scheduled either on Day One or Day Two



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