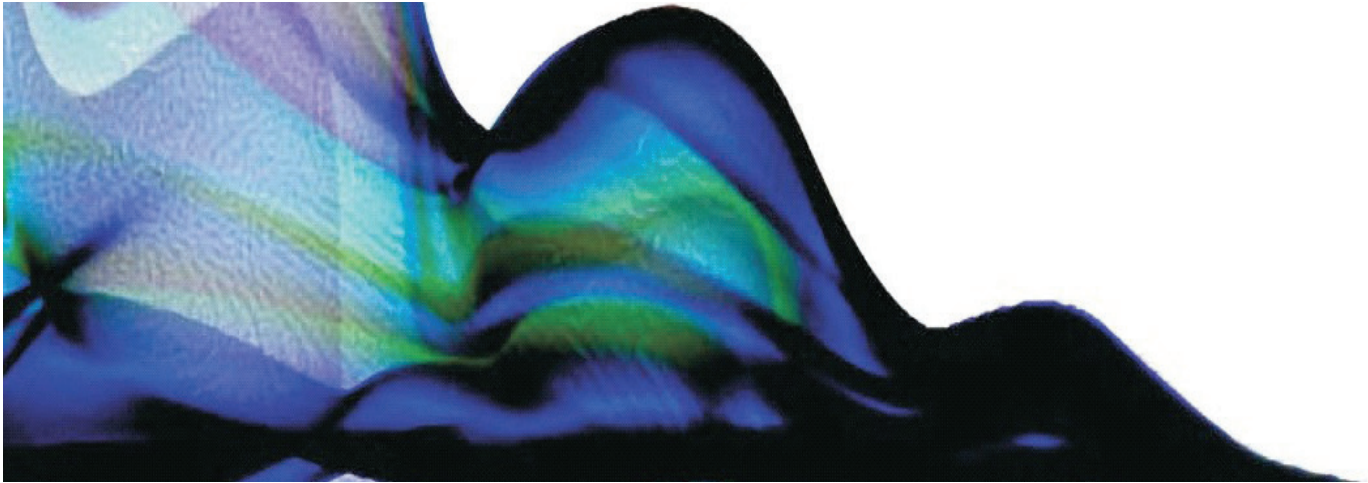


CEO Challenge 2013 Business Perspective Briefing



Countering the Global Slowdown: Optimizing Talent and Operational Performance to Create Competitive Advantage Excerpts from The Conference Board CEO Challenge® 2013

15 May 2013 | New Delhi

14:30-17:00

Venue: FICCI

Federation House, Tansen Marg

Tel: 011-23487254

Managing In a Slower Growth Environment

The global economy is under stress . Europe is in a recession. In the United States, the hoped - for acceleration in growth remains fairly anemic, and the economy is still not creating enough new jobs. The cooling of the once white-hot growth rates of China, India and Brazil means there will not be an emerging market miracle to offset the stagnation and weak growth in the mature economies.

Since 1999, The Conference Board of CEO Challenge survey has asked CEOs, Presidents and Chairmen across the globe to identify their most critical challenges for the coming year. Four of the five top challenges selected by the 729 global respondents to this year's survey-Human Capital , Operational Excellence, Innovation and Customer Relationships-show executives determination to "control the controllable" and prime their organizations for the slow-growth slog ahead.

FICCI and Conference Board conducted the CEO Challenge Survey in India with over 60 CEOs participating in a detailed survey.

The International Report along with the special reference to findings over India will be deliberated upon in interactive discussion with Mr Rainer Schultheis, Ms Naina Lal Kidwai and with leading Indian CEOs and business minds.

SPEAKERS



Ms Naina Lal Kidwai
President-FICCI &
Country Head- HSBC India &
Director-HSBC Asia Pacific



Mr Rainer Schultheis
Vice President &
Managing Director
Europe, Middle East and India
The Conference Board

TO REGISTER

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WHO SHOULD ATTEND

CEO Suite executives, Independent Directors, Economists-those responsible for implementing strategies to address the CEO's challenges.