# Strengthening our Policing contest 2013

## –Innovations/ Ideas to ensure safety and security of women in India

228650 incidents of crime against women were reported in the country during the year 2011. The crime against women has been on the rise from 8.8% in 2007 to 9.4 % in the year 2011. Do you believe that the current scenario for safety and security of women in India needs change? Do you believe that ensuring women safety is the primary step for a safe and secured nation? Are you brimming with ideas to bring about this change? If the answer is yes, let's work together to share these ideas with senior practitioners and policy makers.

FICCI proudly presents the "**Strengthening the Policing Contest 2013 – Women Safety in India"**. Contestants are required to come up with creative and innovative ideas for securing a safe environment for women. These ideas may be in the field of governance, policies, legislation, technology, citizen interface, or any other area where the contestants believe that improvements are needed. For instance, a leading IT company developed a mobile application called FightBack meant for women's safety that sends SOS alerts from the user's phone and uses GPS, SMS, location maps, GPRS, email and Facebook account to inform the user's dear ones in case she is in danger. Delhi police has also started an initiative called 'Parivatran' which encourages citizens to cooperate with the authorities in cases involving violence against women.

## Contest Details

Contestants should identify one important idea, and should provide a complete framework for implementation of their innovative solutions, including expected results, obstacles and other details that can surface during the implementation process. .

Entries will be judged based on the following criteria:

1. Feasibility
2. Innovativeness
3. Consideration for details, such as financial implications, administrative requirements, management pathways and other pre-requisites
4. Impact, if implemented, for the government and the general public
5. Replicability of the idea across various States/UTs in India

## Spoils of victory

The evaluation committee will identify three best entries. The winners will receive prizes, certifications and an opportunity to present their ideas at the ***Homeland Security - 2013: Safe and Secure Nation*** conference to be held on July 23-24, 2013, at FICCI, Federation House, New Delhi.

## Rules and Guidelines

1. Entries are invited from students of business schools, engineering institutes, colleges and universities across India.
2. Contestants may form a team of up to 3 members. Each team should have a unique (and innovative) name.
3. Contestants are free to present their ideas in form a document (maximum of 3,000 words) or a power-point presentation (maximum of 30 slides). Entries should be sent in a PDF format.
4. Entries once submitted, cannot be withdrawn and re-submitted.
5. Any instances of plagiarism found in the document will lead to rejection of the entry.
6. Entries should reach us with the following details **by July 01, 2013**:
    a. Name of the team
    b. Name, contact numbers and email addresses of the team members
    c. Name of the college/university and the expected date of completion of the courses (feel free to form inter-college teams)
7. Entries may also be sent by email to Mr. PL Sharma at pl.sharma@ficci.com latest by July 01, 2013. The email should clearly mention the following details:
    a. Name of your team
    b. Name, contact numbers and email addresses of the team members
    c. Name of your college/university and the expected date of completion of the course (feel free to form inter-college teams)
8. In case of any queries, please email us at rashmi.sarita@ficci.com
9. Reimbursement of travel expenses for outstation candidates (AC 3-tier train ticket / Bus ticket for less than 6 hours of journey)

**Please refer detailed Rules of contest before applying*