

Knowledge Partner



TRANSFORMING WORKPLACES

FICCI and Cushman & Wakefield
Knowledge Series 2014

THE LALIT ASHOK

Bangalore

Friday, June 27, 2014



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Introduction

Federation of Indian Chambers of Commerce & Industry (FICCI) and Cushman & Wakefield (C&W) in India is pleased to announce the second edition of knowledge events for real estate sector. This series will discuss 'Alternate Workspace Strategies'.

Business environments are evolving and along with it, workspaces too are changing. Today, offices are no longer individual but are ACTIVITY based. Today's workplaces are undergoing major sociological shift, one fueled by our reliance on technology, employees' desire for more freedom and companies' need to reduce overhead costs. Individuals expect to work in an open-ended way and healthy work settings, with a workplace to suit, and a way of working that allows them greater control over their time.

One of the main environmental changes that has impacted business milieu on the whole is the increased use of IT that underlies today business processes and the span of activities which office space needs to support. Together these have brought about the development of new strategies for managing workplaces which differentiates between where the space is located, the way in which the space is designed and is ultimately used.

PROGRAMME

9:30 a.m. - 10:00 a.m.	Spot Registration
10:00 a.m. - 10:45 a.m.	Session I: Workspaces that Respond to us - Introduction on Workspace Strategies (Presentation) <ul style="list-style-type: none">• Current economic dynamics• Current real estate market dynamics -creating a need for more efficient workplace strategies (findings from C&W survey with occupiers):<ul style="list-style-type: none">– Cost pressures and employee retention - biggest concerns for organizations– Solution to increase productivity and retention at the same time bringing space efficiency• Concepts around current and future workplace strategies• Benefits of workplace transformations
10:45 a.m. - 11:00 a.m.	Tea Break
11:00 a.m. - 11:45 a.m.	Session II: Key Insights into Today's Workspace (Case Study Presentation) <ul style="list-style-type: none">• Understanding Changing Workspace• The Three Pillars of Modern Workspace - Activity, Collaboration and Communication• Key Findings into Workplace Design, Conditions, Practices & Norms• Opportunities and Recommendations• Implications & adoption of Workplace in scenarios such as – Corporate office, Sales process office, front office for IT practice, BPO/ KPO amongst others• Planning the Workspace for Tomorrow
11:45 a.m. - 12:45 p.m.	Session III: Extracting more value out of Corporate Real Estate - Beyond Cost Saving! - (Panel Discussion) <ul style="list-style-type: none">• Role of Workspace in employee morale and efficiency• Effectiveness of Workplace Design• Need for Collaboration and Communication• Efficiency vs. Productivity• How Alternate Workplace Strategy Can Help?• Industry Perspectives from CRE Heads
12:45 p.m. - 1:00 p.m.	Q&A Session
1:00 p.m. - 2:00 p.m.	Lunch

INDUSTRY EXPERTS

MOHAN REDDY

Director
Global Real Estate & Facilities
Altisource

CAPT. SHAMSHEER G

Director
Real Estate & Facilities
Citrix R&D India Pvt. Ltd.

SAGAR JAIVANT

Country Manager
Corporate Real Estate
Shell

CAPT. NIREN KUMAR

Director & Head Facilities
Capgemini India Pvt. Ltd

CUSHMAN & WAKEFIELD FACULTY

SUMIT RAKSHIT

Executive Director
Corporate Investors & Occupiers
Solutions, India

SOMY THOMAS

Executive Director
Consultancy and Valuation &
Advisory Services, India

BENEFITS OF PARTICIPATION

- An educational session for CEOs, CFO's and key decision makers of companies
- Recognize requirements of and benefits of workplace strategies
- Expert advice on formats and processes of workplace strategies
- Learning from case examples
- Personal interaction with subject experts
- Access to training modules
- Opportunity for networking

ELIGIBILITY

The event is open to participation from Promoters / MDs / CEOs / CFOs / Corporate Real Estate Professionals / Senior HR professionals / Senior Administrative Professionals / Other Senior Professionals of companies having interest in real estate.

DELEGATE FEES*

- **FICCI Corporate Members** **Rs. 3750 per delegate**
- **FICCI Associate Members** **Rs. 4500 per delegate**
- **Non Members** **Rs. 5000 per delegate**

* Service tax @ 12.36% is applicable on delegate fee

** For 4 or more delegates from same company - 5% off on the total delegate fees

Delegate fee includes access to knowledge sessions, delegate kit, study material and lunch

PAYMENT/ REGISTRATION MODE

- Seats are limited, therefore, prior registration by phone or e-mail is compulsory to ensure your seat.
- Spot registration on 27 June 2014 (from 9.30am - 10.00am): Only cash / credit card / DD (in favour of "FICCI" payable at New Delhi), will be accepted from pre-registered delegates only.
- Fresh registration at the venue will be accepted subject to availability of seat, folder and study material.

VENUE

HOTEL THE LALIT ASHOK

Kumara Krupa Road

High Grounds

Bengaluru 560 001



REGISTRATION FORM



Name	Designation	Email	Mobile No.
_____	_____	_____	_____
_____	_____	_____	_____
_____	_____	_____	_____

ORGANISATION

Address: _____

City: _____ State: _____ Pin Code: _____

Phone No.: Area Code: _____ Number: _____

Fax No.: Area Code: _____ Number: _____

FICCI Membership No. (For those registering as FICCI member) _____

Business Interest: _____

Company Website: _____

PAYMENT DETAILS:

Our DD / Cheque No. _____ for Rs. _____

drawn on _____ in favour of "FICCI" payable at New Delhi is enclosed herewith.

Refund policy: No refund requests would be entertained by FICCI once delegate fee(s) has been received.
Change in the nominated names could be made.

General Note: "This knowledge series is purely an academic exercise aimed at imparting general knowledge about various topics in real estate covered through events. It is not an alternative to professional advice from subject experts. Neither FICCI nor Cushman & Wakefield could be held accountable for any loss suffered from any action taken or not taken by the participant or anyone by relying on the information given in this workshop or by using the study material provided during the workshop."

Undertaking: I have read the conditions of participation and agree.

Name & Signature of official authority _____

For registration and participation contact

Mr. Santosh Mathew / Mr. Harsh Vardhan
Real Estate and Urban Development Division
Federation of Indian Chambers of Commerce
and Industry (FICCI)

Mob: 09891487105 / 09810808766

Tel: (011) 23487519 / 23765318

Fax: (011) 23765333

Email: ficcimasterclass@ficci.com



Established in 1927, FICCI is one of the largest and oldest apex business organizations in India. FICCI's history is closely interwoven with India's struggle for independence, industrialization and emergence as one of the most rapidly growing global economies. FICCI has contributed to this historical process by encouraging debate, articulating the private sector's views and influencing policy.

A not-for-profit organization, FICCI is the voice of India's business and industry.

FICCI draws its membership from the corporate sector, both private and public, including MNCs; FICCI enjoys direct and indirect membership of over 2,50,000 companies from various regional chambers of commerce and through its 70 industry association.

FICCI provides a platform for sector specific consensus building and networking and is the first port of call for Indian industry and the international business community.

OUR VISION

To be the thought leader for industry, its voice for policy change and its guardian for effective implementation.

OUR MISSION

To carry forward our initiatives in support of rapid, inclusive and sustainable growth that encompasses health, education, livelihood, governance and skill development.

To enhance the efficiency and global competitiveness of the Indian industry and to expand business opportunities both in domestic and foreign markets through a range of specialized services and global linkages.

Contact FICCI

Mr. Santosh Mathew, Deputy Director

Real Estate and Urban Development Division

Federation of Indian Chambers of Commerce and Industry (FICCI)

Federation House, I, Tansen Marg, New Delhi-110001

Tel: (011) 23765318 / 23487394 / 23487577 / 23487519

Fax: (011) 23765333

Email: santosh.mathew@ficci.com



Cushman & Wakefield is the largest fully-integrated real estate services firm in the world. Founded in 1917, it has 260 offices in 58 countries around the globe and 15,000+ talented professionals. Cushman & Wakefield is involved in every stage of the real estate process, from strategy to execution. The firm represents clients in buying, selling, financing, leasing, managing and valuing assets, and provides strategic planning and research, portfolio analysis, site selection and space location services. Cushman & Wakefield commenced its India operations in 1997 and today has grown to over 1500 employees across our offices based in New Delhi, Gurgaon, Mumbai, Bangalore, Chennai, Hyderabad, Pune, Kolkata and Ahmedabad. The first international real estate service provider to have been granted permission by the Government of India to operate a wholly-owned subsidiary, Cushman & Wakefield India is strategically poised to service the varied needs of clients throughout the Indian sub-continent. It offers a full range of real estate services combining local expertise and experience with technology and standards of service that are well-established and consistent across all Cushman & Wakefield's offices worldwide.

Contact Cushman & Wakefield

Ms. Sitara Achreja, Director

Marketing & Communications

Tel: (0124) 469 5555

Email: sitara.achreja@ap.cushwake.com