Department of Electronics and Information Technology
Ministry of Communications and Information Technology
Government of India

राष्ट्रीय इ-गवर्नेंस योजना
National e-Governance Plan
एक कदम आपकी ओर
एक कदम आपके लिए
Public services closer home

FICCI

i-Bharat 2014

Capturing the Domestic ICT Potential – Unleashing the Next Wave

1st August 2014, FICCI, New Delhi

Sponsorship Benefits

This sponsorship program is structured to ensure maximum exposure of each sponsor during the conference. Sponsorship opportunities are limited and will be available on a first-come-first-served basis.

Principal Sponsorship (INR 6, 00,000)

- One Speaking slot (as per availability)
- Display of company logo on the banner placed at the entrance of conference venue
- Display of company logo on side panels of the main conference hall backdrop
- Display of company logo as "Principal Sponsor" on event page of FICCI website (Home page, Sponsor page & Delegate registration page)
- Acknowledgment in FICCI's Monthly Magazine Business Digest in i-Bharat advertisement page
- One private business meeting room (subject to availability)
- One insert/flyer in the Conference Delegate kits
- Running of a corporate video or promotional film inside the conference hall during Tea/Coffee/Lunch breaks
- Branding as the "Principal Sponsor" on marketing collateral like e-flyers etc
- Company name and logo will be acknowledged in "Thank You Sponsors" Card

Associate Sponsorship (INR 4, 00,000)

- Display of company logo on the banner placed at the entrance of conference venue
- Display of company logo on side panels of the main conference hall backdrop
- Display of company logo as "Associate sponsor" on event page of FICCI website (Home page, Sponsor page)
- One insert/flyer in the Conference Delegate kits
- Branding as the "Associate Sponsor" on marketing collateral like e-flyers etc
- Company name and logo will be acknowledged in "Thank You Sponsors" Card

Lunch Sponsorship (INR 3, 00,000)

- Display of company logo on the banner placed at the entrance of conference venue
- Display of company logo on side panels of the main conference hall backdrop
- Display of company logo as "Lunch sponsor" on event page of FICCI website (Sponsor page registration)
- Exclusive standees at the lunch venue with display of company logo
- Company name and logo will be acknowledged in "Thank You Sponsors" Card

Technology Exposition Sponsorship (INR 2, 00,000)*

- Shell space of 2x2 mtr (as per availability)
- Company name and logo will be acknowledged in "Thank You Sponsors" Card
- Display of company logo as "Technology Exposition Sponsor" on event page of FICCI website (Sponsor page)

** Availability of display booths is limited*