

28th Know India Programme (KIP) - Interactive Session on Indian Economy & Industry

A Report

Under “Know India Programmes” the Ministry of Overseas Indian Affairs invites Diaspora Youth in the age group of 18 to 26 years for a 3 week orientation programme to create awareness in them about the various aspects of life and culture in India and the phenomenal transformation taking place in the country in various fields. The participants are given exposure to various facets of Indian society, culture, village life, sports, economy, trade, industry, infrastructure, higher education etc. Twenty Seventh such programmes have been organized since 2004. 28th KIP is being organized from 09th June, 2014 to 30th June, 2014 in partnership with the Governments of Jammu Kashmir.

With an objective to provide a perspective on Indian Industry to the students enrolled under 28th Know India Programme; an interactive session on Indian Industry and investments was organized by FICCI on 26th June, 2014. The session witnessed participation from 39 students enrolled in 28th KIP from the countries - Israel, Fiji Malaysia, Mauritius, Myanmar, Netherlands, South Africa, Suriname, Trinidad & Tobago and Mauritius. Students were presented with a brief on FICCI’s history, its evolution, objectives and scope of work. A short corporate film on FICCI was also showcased. To impart an overview and build understanding on FICCI’s International presence, Indian Tourism and Sports industry, Technology Commercialization as well as Investment Opportunities in India, presentations were delivered by respective team leads from FICCI.