FICCI's Annual Capital Markets Conference - CAPAM 2014
October 8, 2014: Hotel Trident, Nariman Point, Mumbai

SPONSORSHIP CATEGORIES & BENEFITS

Category / Benefits	Platinum Sponsor	Gold Sponsor	Lunch Sponsor	Silver Sponsor	Conference Kit Sponsor	Cocktails Sponsor	Associate Sponsor	Badges Sponsor
Sponsorship Amount (in INR)	12 lakhs	10 lakhs	8 lakhs	7 lakhs	6 lakhs	5 lakhs	4 lakhs	3 lakhs
Complementary Delegate Passes	10	8	5	4	3	3	2	1
Branding on side panels kept beside Conference backdrop	√	√	X	√	X	X	√	X
Exhibition Stall at venue (2m x 2m)	2	1	X	X	X	X	X	X
Branding on CAPAM website	Logo & Profile	Logo & Profile	Logo & Profile	Logo only	Logo only	Logo only	Logo only	Logo only
Branding in promotional material	√	√	√	√	√	√	X	X
Company's promotional film during breaks	√	X	X	X	X	X	X	X
Corporate Literature in Conference Kit	√ Brochure & CD	√ Brochure	√ Brochure	√ Brochure	√ Brochure	√ Brochure	X	X
Special panel acknowledging Lunch/ Cocktails Partnership	X	X	√	X	X	√	X	X
Exclusive display of logo on Conference Kit	X	X	X	X	√	X	X	X
Exclusive display of logo on Conference Badges	X	X	X	X	X	X	X	√

Note: Exhibition Stall (2m x 2m) is also available separately @ Rs. 1.5 lakhs per stall

FICCI's Annual Capital Markets Conference - CAPAM 2014
October 8, 2014: Hotel Trident, Nariman Point, Mumbai

Detailed Description- Sponsorship Benefits

I. PLATINUM SPONSOR: RS. 12 LAKHS

1. Display of company logo as 'Platinum Sponsor' at Conference sponsors' panels at various locations at Conference venue
2. Ten complementary delegate passes for the Conference
3. Two complementary (2m * 2m) exhibition stalls at the Conference venue
4. Inclusion of company logo and profile (250 words) on Conference website
5. Display of company logo in promotional material
6. Running of company's promotional film during breaks at the Conference
7. Inclusion of Corporate Literature (brochure & CD) in the Conference documentation kit

II. GOLD SPONSOR: RS. 10 Lakhs

1. Display of company logo as 'Gold Sponsor' at Conference sponsors' panels at various locations at Conference venue
2. Eight complementary delegate passes for the Conference
3. One complementary (2m * 2m) exhibition stall at the Conference venue
4. Inclusion of company logo and profile (250 words) on Conference website
5. Display of company logo in promotional material
6. Inclusion of Corporate Literature (one brochure) in the Conference documentation kit

III. LUNCH SPONSOR: RS. 8 Lakhs *(Exclusive for one sponsor)*

1. Five complementary delegate passes for the Conference
2. Inclusion of company logo and profile (250 words) on Conference website
3. Display of company logo in promotional material
4. Inclusion of Corporate Literature (one brochure) in the Conference documentation kit
5. **Special panel acknowledging 'Lunch Sponsorship'** at the Lunch venue

V. SILVER SPONSOR: RS. 7 Lakhs

1. Display of company logo as 'Silver Sponsor' at Conference sponsors' panels at various locations at Conference venue
2. Four complementary delegate passes for the Conference
3. Display of company logo on Conference website
4. Display of company logo in promotional material
5. Inclusion of Corporate Literature (one brochure) in the Conference documentation kit

VI. CONFERENCE KIT SPONSOR: RS. 6 Lakhs

1. Three complementary delegate passes for the Conference
2. Inclusion of company logo on Conference website
3. Display of company logo in promotional material
4. Inclusion of Corporate Literature (one brochure) in the Conference documentation kit
5. **Exclusive display of company logo in the Conference Kit** distributed to all Conference speakers and participants

IV. COCKTAILS SPONSOR: RS. 5 Lakhs *(Exclusive for one sponsor)*

1. Three complementary delegate passes for the Conference
2. Inclusion of company logo on Conference website
3. Display of company logo in promotional material
4. Inclusion of Corporate Literature (one brochure) in the Conference documentation kit
5. **Special panel acknowledging 'Cocktails Sponsorship'** at the venue of Cocktails

VII. ASSOCIATE SPONSOR: RS. 4 Lakhs

1. Display of company logo as 'Associate Sponsor' at Conference sponsors' panels at various locations at Conference venue
2. Two complementary delegate passes for the Conference
3. Inclusion of company logo on Conference website

VIII. BADGES SPONSOR: RS. 3 LAKHS (Exclusive for one sponsor)

1. One complementary delegate pass for the Conference
2. Inclusion of company logo on Conference website
3. **Exclusive display of logo and name of sponsoring company on badges** for all categories- Speakers/ Panelists, Sponsors, Delegates, Organizers

NOTE: All sponsorship fee are payable by demand draft/ cheque in favour of "FICCI" payable at New Delhi. The name of the sponsoring company and the name of the Conference should be clearly mentioned on the back of the DD/ cheque. For further details on sponsorship, please feel free to contact us at email: sunita.rattan@ficci.com / apoorv.srivastava@ficci.com or Phone: +91-11-2348 7413/ 2348 7424.