



VIBRANT **IDEAS**
VIABLE **BUSINESSES**

VCCI EXHIBITION
27TH NOV - 1ST DEC

THE 9TH EDITION OF GUJARAT'S PREMIER INDUSTRIAL EXHIBITION



ORGANISED BY:



VADODARA CHAMBER OF
COMMERCE & INDUSTRY



Development of India is a 'collective responsibility', "We must stress on two FDIs - First Develop India and Foreign Direct Investment." "For Indians FDI is a responsibility, it means to First Develop India, for global investors FDI is an opportunity in the form of Foreign Direct Investment,".

Ease of doing business, focus on Public-Private partnerships, harnessing the potential of Democracy, Demography and Demand - that's what forms the key focus of 'Make in India' campaign.

Narendra Modi
Prime Minister of India

The Campaign **Make in India** is initiated by the **Hon'ble Prime Minister of India, Shri Narendra Modiji** through the involvement of all the states in federal structure of the country. It is proposed to engage all states through a hub-and-spoke programme to take the Make in India mission to a larger audience through respective industries.

Anandiben Patel
Chief Minister, Gujarat



Gujarat has metamorphosed its Vibrant Gujarat Investment Summits into a Global Networking Platform.

It is appropriate to mention here that emerging Gujarat demands a special thrust on key areas like Innovation, New Technology Transfer, Vendor Development, providing opportunities for SMEs to get access to greater market share with business tie ups with bigger players and get impetus for technology & skill up gradation of vast human resources through Knowledge Conclave - seminars.

Vibrant VCCI 2014 mega exhibition, precisely addresses this pertinent need of the hour while show casing the industrial growth in various segments.

Saurabh Patel
Minister of Finance, Energy & Petrochemicals, Mines & Minerals, Tourism, Cottage Industries and Labour & Employment

Dear Reader

I take great pleasure in introducing the 9th VCCI Exhibition – Vibrant VCCI – 2014.

The 9th VCCI Exhibition is an integral part of Vibrant Gujarat, thus Vibrant VCCI- 2014 is an ideal platform for business stalwarts, policy makers, industrial experts, enterprising youths, skilled professionals and students to come together with vibrant ideas & create viable business opportunities.

This year in addition to identifying new business opportunities, the exhibition will also be exploring new technological innovations & product applications. To support the same 4 MAHA SAMMELANS at all India & International Levels involving associations like, FICCI, ASSOCHAM, India SME Forum, HR Convention, interactive session on skill development will become part of the event taking it to new heights.

We hope that you & your organization will join us in making this endeavor a grand success & pave way for a more diverse, dynamic & profitable business environment in Gujarat, and in India.

Regards

Nilesh Shukla
President VCCI
Chairman- Vibrant VCCI- 2014Exhibition



About VCCI

Since more than four decades, the Vadodara Chamber of Commerce & Industry has been shaping and projecting progressive SMEs, trades and industries based in Vadodara by co-ordinating with Central, State, Local and semi-government authorities. In addition to 1,800 members and affiliation with prestigious bodies like CII, ASSOCHAM, GCCI, FIA, FICCI and many more, VCCI also enjoys the confidence and co-operation of more than 20 associations located in Gujarat.

VCCI Exhibitions

The Vibrant VCCI Industrial Exhibition provides a unique opportunity for trade and industries, both domestic and international, to come together and collectively create a healthy business growth environment.



VCCI Expo 2014

VCCI is proud to announce its 9th Mega Exhibition of Industrial and Allied Products and Services, to be held from November 27 to December 01, 2014, with the central theme of '**Vibrant Ideas. Viable Businesses**'.

This year, in addition to Engineering, Electrical and Service industries, the Exhibition will also tap into high-growth sunrise industries like Renewable Energy, Real Estate & Infrastructure and Environment Technology.




VCCI EXPO 2014

The 9th VCCI Exhibition has been categorised into five diverse segments and has engaging activities on board to bring forth the best opportunities.

SEGMENTS

SEGMENT I	SEGMENT II	SEGMENT III	SEGMENT IV
Engineering Machinery Machine Tools Material Handling Plastics & Rubber Automobile	Electrical Electronics Instrumentation & Automation Process Control	Tourism Banking Insurance Education IT & Telecommunication Building Construction Infrastructure	Green & Clean Environment Renewable Energy
			SEGMENT V International Participants' Pavilion

ACTIVITIES

<p>New Innovation Technology: For the benefit of MSMEs and international participants who cannot be physically present during the exhibition</p>		<p>Vendor Development Information Centre: Sponsored by Ministry of MSME, Govt. of India, to assist ancillary industries of SMEs to comply with government and corporate requirements</p>
<p>Knowledge Conclave: Seminars and conferences on wide ranging subjects pertaining to business and industry, addressed by eminent experts for the benefit of entrepreneurs seeking new strengths for business management</p>	<p>Fresher's Spot Placement Fair: Organised in co-ordination with the HR heads of major MNCs</p> <p>Skill Up-gradation Sessions CSR Activities</p>	<p>MAHA SAMMELAN FICCI will be organizing an All India Convention of Chamber of Commerce and Industrial Associations. India SME Forum is also jointly hosting a SME at the Vibrant VCCI 2014 Exhibition.</p>

NUMBERS THAT COUNT

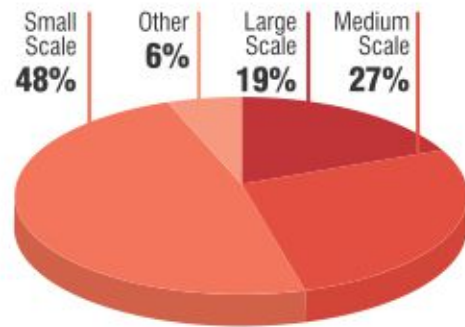
500+ Number of exhibitors from India and abroad

9,00,000 Area of the venue (in sq. ft.)

2,65,000 Area reserved for the stalls (in sq. ft.)

5,00,000 Number of visitors expected

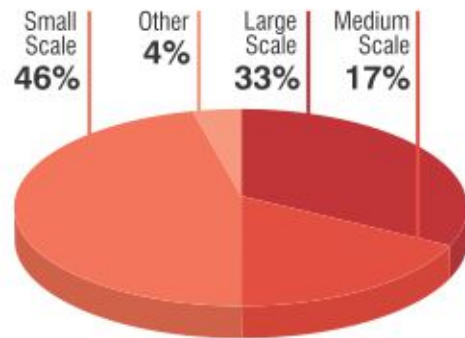
100+ Vendor Development & Technology Transfer opportunities



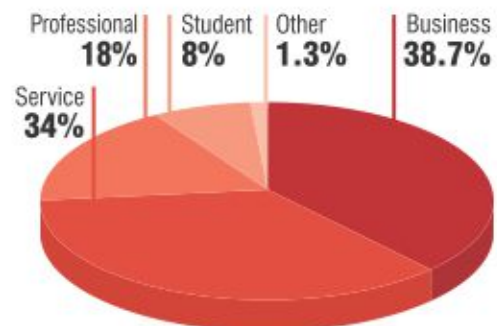
Participants' Profile *% of Participants*

PARTICIPANT AND VISITOR PROFILE

The VCCI Exhibitions have been able to attract a diverse mix of participants and audience – right from MNCs and PSUs to SMEs and MSMEs; and from entrepreneurs and salaried executives, to professionals and students.



Profile of Business Visitors *% of Business Visitors*



Occupation of Visitors *% of Visitors*

Stall Charges

At VCCI, we believe in catering to a wide spectrum of industries and businesses; be it SMEs or MNCs. The same philosophy has been put into practice while planning the layout of the Exhibition and individual stalls.

Stall Type	Depth (mt.)	Width (mt.)	Total Area (sq. mt.)	Stall Charges	
				INR	USD
A	6	12	72	388,800	8,000
B	6	6	36	194,400	4,500
CD	3	6	18+9	145,800	3,500
C	3	6	18	97,200	2,500
D	3	3	9	48,600	1,500

All applicable taxes / Service Tax 12.36% extra | VCCI Membership Fee: INR 1,124 extra

Exhibition Layout



GLORIOUS PAST



The 9th Mega Industrial Exhibition



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Innovation Partners :



Host :



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Approved by :



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For more information about the exhibition and registration, please contact :



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