FICCI's 87th ANNUAL GENERAL MEETING ON DECEMBER 20, 2014

CHARGES AND SIZE SPECIFICATIONS FOR AGM SPONSORSHIP SOUVENIR

ADVERTISEMENT RATES	
Type of Ad	**Rates in (Rs)**
Book Mark / Double Spread / **Centre Spread(SOLD OUT) /Back Cover (SOLD OUT)/ Front Inside Cover (SOLD OUT)/ Back Inside Cover(SOLD OUT)**	3,50,000
Full Page	1,50,000
Half Page	90,000

SIZE SPECIFICATIONS:

Type of Ad	**Cut Size**	**Type Area/Non Bleed Size**	**Bleed Area**
Book Mark	2.5" (W) X 6" (H)	2.25" (W) X 5" (H)	2.75" (W) X 6.25"(H)
Double Spread / Centre Spread	17" (W) X 11"(H)	16" (W) X 10" (H) Gutter Space of 20 mm	17.5" (W) x 11.25" (H)
Back Cover / Front Inside Cover / Back Inside Cover / Full Page	8.5" (W) x 11" (H)	7.5" (W) x 10" (H)	8.75" (W) x 11.25" (H)
Half Page	7.5" (Width) x 5" (Height)	----	----

- **All advertisements and logos accepted in soft copy only in printable high resolution PDF or Hi Resolution Jpeg format in 300 dpi.**



- ✓ **Company logo placement in all signage's at the venue of the Annual General Meeting**
- ✓ **Company Logo placement at other strategic locations including stage backdrop**
- ✓ **Company Logo will be printed in the FICCI AGM advertisement in selected leading newspapers**
- ✓ **The AGM Souvenir will carry your Company's Advertisement which will be circulated to all delegates, panelists and sponsors**
- ✓ **Mentions and Thank you from the podium**