

## **TANCARE 2014**

23<sup>rd</sup> December 2014, Chennai

FICCI TNSC had conducted the seventh edition of TANCARE its annual health care conference on 23<sup>rd</sup> December 2014 at Hotel Park Hyatt in Chennai. The event was a huge success and saw participation from over 170 professionals from the Health care sector including eminent doctors, allied health professionals, consultants and medical equipment manufacturers.



**Dr GSK Velu**, Convener, Health Care Panel, FICCI TNSC said that Tamil Nadu is in the forefront in the Health Care Delivery. New Initiatives taken under the new government, how FICCI can work with Industrial and academic partners can work with Tamil Nadu very closely to keep us in the forefront of Health care delivery, pharmaceuticals, medical education and medical technology four pillars of medical sector he quoted.

Dr. Velu said several new and innovative schemes have been created by Government of Tamil Nadu on keeping Tamil Nadu in the fore front in Health Care. The Tamil Nadu delivery models have been studied all over India and the focus on women's health, new born screen and new initiatives are lauded by all the states in India. The Central Government focus is on "Make in India" and the medical technology in India is 80% important dependant, it is 25000 crore industry and we are almost importing medical equipment to that extent which can be tapped for the make in India scheme. Tamil Nadu has to become the hub for Medical devises industry in India. Tamil Nadu needs to focus by providing good infrastructure to improve medical tourism in India. Public private and people partnership is the centre of Vision 2023 goal he said and that FICCI would work closely with the Government of Tamil Nadu.

**Mr. Punneet Kanodia**, COO, RICOH Health Vertical said that health for all is the primary theme where it is focused on creating a Healthy Society. Tamil Nadu is the leader and beacon holder when it comes to health he said. What Tamil Nadu implements now other states catch up 5 years later. IT in health care puts the patient in the core of the delivery system he mentioned. Tamil Nadu is the incubator for Health care technology across India and how most successful transplants take place only in Chennai.

**Dr. R. V. S Surendran**, President, Indian Medical Association, South India lauded the Vision 2023 and how it had set its target on health care against the developed nations of the world. Tamil Nadu is always in the forefront in areas like health administration he mentioned. He said that Universal health coverage, accessible, affordable and quality health care should be available for all. Medcities and Centre for excellence in the health care sector is critical components of the vision 2023.



**Dr. Radhakrishnan**, IAS, Secretary to Government, Health and Family Welfare Department, Government of Tamil Nadu said that Chennai is a city which has the lowest Infant Mortality Rate in India. Tamil Nadu is one of the very few states which are achieved the Millennium Development Goals on reproductive and child health care. This is right stage for us to look in to what we have achieved so far he said. Health care in not only the government's

role rather all of us complement each other in working towards the same issues Dr. Radhakrishnan mentioned The state has been in the forefront in also communicable and non communicable diseases and TN has used every challenges as opportunities. Tamil Nadu has also reduced the death of HIV/AIDS maximum in India. He said that People say the TN has been stagnated in its health efforts but TN reduced IMR by 50%. We have to focus on how we have systems; FICCI is responsible for creating an enabling environment. Government responsibility is towards the community. Universal health care is very tough task as for a population of every 5000 there should be a health sub centre, a cycle commute area should have a health centre which may have only a village health nurse or a health inspector for one in three hundred. Their role is crucial. We have roughly about 8706 health sub centres, then you have a primary health care centre , it should cover about 30000 population, then comes the community health care centre which is 1 per block and 402 are functioning now, then you have the non thaluk hospital, thaluk hospital and district headquarters hospital and medical college hospitals.

One of the pioneering schemes is bringing in a robust PPP through the health insurance scheme which is now covering about 7610 hospitals. TN is one state where anyone can access and free service will be provided to all, this is done to capture the vibrancy of the private sector. Tamil Nadu provides Rs. 12000 for pregnant women Rs. 4000 for registering in a government institution, Rs. 4000 for delivering in a govt hospital and Rs. 4000 towards taking immunizations shots for the child and for antenatal care

Almost 32 lakh children are given sanitary napkins. Need based PHC are being developed in the state but is cannot be stopped there. Tamil Nadu took a landmark decision to start one medical college every year. Improving existing medical colleges by investing about 600 crores.

Government sector is competing with the private health care in a very healthy way. PPP which the focus and Vision 2023 will address the issues in the health sector.

- The challenges have gone beyond accessibility and affordability to satisfaction. A gradual ageing population is rising; a national institute of aging is being set up in Delhi and Chennai at a cost of Rs. 150 crores each.
- The second is Stress and under the metal health programme an active participation is expected from FICCI.
- How to bring out an optimal treatment and not available treatment.
- Challenges of popular articles threatening research

**Mr. P. Murari IAS (Retd)**, Advisor to FICCI President FICCI said that FICCI TNSC will sub serve the vision of the former CM and also the forth coming Global investors meet organized by the government of Tamil Nadu will bring to focus the health care sector in a big way. He said Tamil Nadu being Numero Uno in IMR and MMR and the noon mean scheme which has been emulated in many states in India positively affecting the children's health.

Foreign Investment and domestic investment should be in manufacturing of the medical devises which would also sub serve and align with the Prime Minister's "Make in India" campaign. E governance, technology and telemedicine would enhance the content and extend the scope of providing medical facilities to everyone. Gerontology and Geriatrics has to be tackled in a more active phase, the institutes should be created all over the state. Post care infections should be controlled. Pandemic epidemics should be handled in advance by having task force in place who deals with such emergencies in a efficient manner. Pharmaceutical companies should be equipped to produce generic drugs so it provides access to all who are in need of these drugs he mentioned.

Mr. Ruban Hobday, Head – FICCI – TNSC proposed the vote of thanks. The inaugural was followed by plenary session with eminent speakers from the industry. The topics covered were in TANCARE 2014 were

- Empowering Women & Child Welfare – Tamil Nadu as the Model
- Tamil Nadu as the Hub for Technology Innovations and Medical Devises Industry
- Enhancing Medical Tourism Potential in Tamil Nadu
- PPP in Tamil Nadu for advancement in Health Informatics
- Tamil Nadu as the Preferred Destination for Medical Education

The following eminent speakers took part at the event

**Dr Madhu Purushothaman**, Senior Consultant Pediatrician, SIMS Super-Speciality Hospitals, Vadapalani

**Dr Raja Sundaram**, Director of Oncology Services, SIMS Super-Speciality Hospitals, Vadapalani

**Dr Kamala Selvaraj**, Associate Director, GG Hospital

**Dr S Nithya**, Consultant Medical Oncologist, V S Hospital

**Dr S P Ganesan**, Chairman and Managing Director, Hi Tech Diagnostics

**Mr Guruswamy**, Director, Perfint Healthcare Pvt Ltd

**Mr Balasubramaniam.M**, Chief Executive Officer, CURA Healthcare Pvt. Ltd

**Mr S Abdul Khader**, Director of Drug Control, Office of the Director of Drugs Control

**Mr R Kailasnath**, Managing Director, CPC Diagnostics Pvt.Ltd.

**Prof Dr V Baskaran**, Senior Consultant , Surgical Gastroenterology & Director Minimal Access and Bariatric Surgery, MIOT Hospitals

**Prof Dr Ashok Thiakarajan**, Head - Marketing, Malar Hospitals

**Mr V S Venkatesh**, Chief Executive, Apollo Hospitals – WHITE DENTAL

**Dr Vijay C Bose**, Joint Director & Consultant Orthopaedic Surgeon, SIMS Super-speciality Hospitals, Vadapalani

**Mr Premanand**, AVP-Program Development, Apollo Hospitals

**Dr Sumanth Raman**, Health Consultant,

**Dr P M Gopinath**, Director and Senior Consultant, Institute of Obstetrics and Gynecology & IVF, SIMS Super-specialty Hospitals, Vadapalani

**Prof P V Vijayaraghavan**, Dean, Sri Ramachandra University

**Dr B S Ramakrishna**, Director, Institute of Gastroerology, SIMS Super-specialty Hospitals, Vadapalani

.....

**Caption:**

Photo I ( L–R) : **Dr R V S Surendran**, President ,Indian Medical Association, Tamil Nadu

**Dr G S K Velu**, Convener – Health Care Panel, FICCI TNSC & Co Chair, National Health Services Committee, FICCI, New Delhi

**Mr P Murari IAS (Retd)**, Advisor to FICCI President, & Former Secretary to President of India

**Mr Puneet Kanodia**, Chief Operating Officer Healthcare vertical, Ricoh India Ltd.

**Mr.Ruban Hobday**, Head, FICCI TNSC,

**Dr J Radhakrishnan** IAS Secretary to Government, Health & Family Welfare Department, Government of Tamil Nadu (delivering the Inagural Address)

Photo II: **Mr P Murari IAS (Retd)**, Advisor to FICCI President

**Dr R V S Surendran**, President , Indian Medical Association

**Dr J Radhakrishnan** IAS Secretary to Government, Health & Family Welfare Department, Government of Tamil Nadu

**Dr G S K Velu** , Convener – Health Care Panel, FICCI TNSC & Co Chair, National Health Services Committee, FICCI, New Delhi,

**Dr. R.D. Ravindran** , Chairman and Director , Aravind Eye Care System, Madurai receing the award for Best Non Profit Hospital - Aravind Eye Care System, Madurai

**Mr Puneet Kanodia**, Chief Operating Officer Healthcare vertical, Ricoh India Ltd.