"Conversations for Advancing 'Digital India' and 'Make in India"

14th & 15th May 2015

FICCI - New Delhi

Sponsorship Categories with Benefits

1. Platinum Sponsors: INR 12,00,000/-

- One Speaking slot (not applicable for Inaugural Session)
- 1 complementary exposition booth space of 2x2 meters worth INR 2,00,000/-
- Display of company logo on the banner placed at the entrance of conference venue
- Display of company logo on side panels of the main conference hall backdrop
- Display of company logo as "Platinum Sponsor" on event page of FICCI website (Home page, Sponsor page & Delegate registration page of event website)
- Display of company logo as "Platinum Sponsor" at the registration desk
- Acknowledgment in FICCI's Monthly Magazine "Business Digest" in Digital Bharat advertisement page
- One private business meeting room (subject to availability)
- One insert/flyer in the Conference Delegate kits
- Running of a corporate video or promotional film in the conference venue
- Branding as the "Platinum Sponsor" on marketing collateral like e-flyers, etc.
- Company name and logo will be acknowledged in "Thank You Sponsors" Card

2. Gold Sponsors: INR 9,00,000/-

- One Speaking slot (not applicable for Inaugural Session)
- Display of company logo on the banner placed at the entrance of conference venue
- Display of company logo on side panels of the main conference hall backdrop
- Display of company logo as "Gold sponsor" on event page of FICCI website (Home page, Sponsor page of event website)
- Acknowledgment in FICCI's Monthly Magazine "Business Digest" in Digital Bharat advertisement page
- One insert/flyer in the Conference Delegate kits

- ❖ Running of a corporate video or promotional film inside the conference hall during Tea-Coffee/Lunch/Dinner breaks
- ❖ Branding as the "Gold Sponsor" on marketing collateral like e-flyers etc.
- ❖ Company name and logo will be acknowledged in "Thank You Sponsors" Card

3. Silver Sponsors: INR 7,00,000/-

- ❖ Display of company logo on the banner placed at the entrance of conference venue
- ❖ Display of company logo on side panels of the main conference hall backdrop
- ❖ Display of company logo as "Silver sponsor" on event page of FICCI website (Home page, Sponsor page)
- ❖ Acknowledgment in FICCI's Monthly Magazine "Business Digest" in Digital Bharat advertisement page
- ❖ One insert/flyer in the Conference Delegate kits
- ❖ Branding as the "Silver Sponsor" on marketing collateral like e-flyers etc.
- ❖ Company name and logo will be acknowledged in "Thank You Sponsors" Card

4. Lunch Sponsor: INR 5,00,000/-

- ❖ Display of company logo on the banner placed at the entrance of conference venue
- ❖ Display of company logo on side panels of the main conference hall backdrop
- ❖ Display of company logo as "Lunch sponsor" on event page of FICCI website (Sponsor page registration)
- ❖ Exclusive standees at the lunch venue with display of company logo
- ❖ Company name and logo will be acknowledged in "Thank You Sponsors" Card

5. Delegate Kit Sponsor: INR 4,00,000/-

- ❖ Display of company logo on the banner placed at the entrance of conference venue
- ❖ Display of company logo on side panels of the main conference hall backdrop
- ❖ Display of company logo as "Delegate Kit Sponsor" on event page of FICCI website (Sponsor page registration)
- ❖ One insert/flyer in the Conference Delegate kit
- ❖ Display on company logo in the delegate bag/ folder
- ❖ Company name and logo will be acknowledged in "Thank You Sponsors" Card

6. Tea/ Coffee Sponsor: INR 2,00,000/- *(For both days of Conference)*

- ❖ Display of company logo on the banner placed at the entrance of conference venue

- Display of company logo on side panels of the main conference hall backdrop
- Display of company logo as “Tea/ Coffee Sponsor” on event page of FICCI website (Sponsor page registration)
- Exclusive standees at the Tea/ Coffee venue with display of company logo
- Company name and logo will be acknowledged in “Thank You Sponsors” Card

7. Badge Sponsor: INR 2,00,000/-

- Display of company logo on the banner placed at the entrance of conference venue
- Display of company logo on side panels of the main conference hall backdrop
- Display of company logo as “Badge Sponsor” on event page of FICCI website (Sponsor page registration)
- Display on company logo on the delegate and speaker badge
- Company name and logo will be acknowledged in “Thank You Sponsors” Card

8. Lanyard Sponsor: INR 2,00,000/-

- Display of company logo on the banner placed at the entrance of conference venue
- Display of company logo on side panels of the main conference hall backdrop
- Display of company logo as “Lanyard Sponsor” on event page of FICCI website (Sponsor page registration)
- Display on company logo on the lanyard
- Company name and logo will be acknowledged in “Thank You Sponsors” Card

9. Technology Exposition Sponsors: INR 2,00,000/-*

- Shell space of 2x2 meter
- Company name and logo will be acknowledged in “Thank You Sponsors” Card
- Display of company logo as “Technology Exposition Sponsor” on event page of FICCI website (Sponsor page)
- This category can be clubbed with other sponsorship categories
- Multiple exposition booths can be added (at INR 1, 50,000/- per 2x2 meter booth), and clubbed together to create a bigger booth.

** Availability of exposition booths is limited*